



Recommendation for Action

File #: 21-3427, **Agenda Item #:** 42.

11/18/2021

Posting Language

Authorize negotiation and execution of an agreement with Belmont Icehouse to enhance awareness of HIV-related treatment and support services, in an amount not to exceed \$274,000 for an initial five-month term and \$150,000 for each of the three 12-month extension options for a total agreement amount not to exceed \$724,000.

Lead Department

Austin Public Health.

Fiscal Note

Funding in the amount of \$274,000 is available in the Fiscal Year 2021-2022 Austin Public Health Department Operating Budget Special Revenue Fund. Funding for the remaining terms is contingent upon available funding in future budgets.

For More Information:

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Additional Backup Information:

The funding for this contract is provided by the Health Resources and Services Administration for Fiscal Year 2021-2022 beginning March 1, 2021 through February 28, 2022, to support the development and implementation of programs tailored to ending the HIV epidemic in Austin/Travis County. These services will be provided through a subrecipient agreement with a nationally recognized advertising agency.

Recent scientific advances in HIV treatment have made ending the HIV epidemic in America a realistic possibility. The U.S. Department of Health and Human Services set an ambitious goal of reducing all new HIV infections by 75% in five years and 90% by 2030. The contract funding for the "Ending the HIV Epidemic" initiative will enhance awareness of HIV-related treatment and support services available in Austin/Travis County.

Strategic Outcome(s):

Health and Environment.