



Pease District Park @ Kingsbury Commons | Pease Park Conservancy Annual Programming Plan

Parks and Recreation Board

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November 30, 2021



Council Resolution - 20200312-041



BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

The City Council expresses support for the concept of parkland agreements between nonprofit organizations and PARD if the agreements further the mission And vision of the department with regard to non-enterprise fund public parks and trails in an effective, efficient, and inclusive manner.

BE IT RESOLVED:

The City Council directs the City Manager to work with parks nonprofit partners that have established relationships with PARD, including but not limited to The Trail Foundation and the Pease Park Conservancy, to create opportunities for partnership agreements that benefit the community, and to outline roles and responsibilities between those groups and PARD.



May 20, 2021 | Council Action



City Council authorized the negotiation and execution of a park operations and maintenance agreement with Pease Park Conservancy for the operation, maintenance, and programming for certain portions of the Pease District Park.

Council provided direction to return the Annual Programming Plan to City Council for review and direction the first two years of the agreement.

Pease Park Conservancy Partnership



Timeline

- 2008 Trees for Pease founded
- 2014 Partnered with PARD on Vision Plan for Pease DP; Council Adopted in 2014
- 2017 Awarded \$9.7 million from the Moody Foundation
- 2019 Executed Parkland Improvement Agreement for Kingsbury Commons Design and Construction; 100% Partner funded
- 2021 5.20.21 Council Approved Negotiation and Execution of POMA with PPC
- 2021 Summer - Park opened to the public



Overview: Partnership Agreement Terms



- PARD and PPC Roles and Responsibilities
- COA and PPC Advisory Committee
- Maximum of five Minimally Open usages per year
- Director Annually Approves PPC Programing Plan and Operations & Maintenance Plan
- City Council Reviews Annual Programming Plan first two years of the agreement
- Earned revenue from rentals must be utilized for operations and maintenance at the site
- Public Benefit Requirements
- Annual Reporting Requirements



Annual Programming Plan |

Highlights



Park Event
Of The Earth: Medicinal Plants of Pease Park

Saturday, November 20, 2021
10:30 AM - 12:00 PM

Kingsbury Commons Tudor Cottage (map)

During Native American Heritage Month, Pease Park

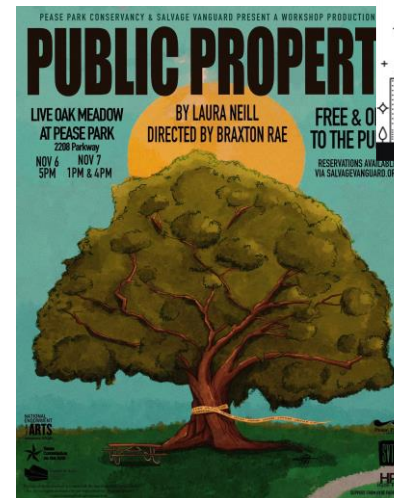
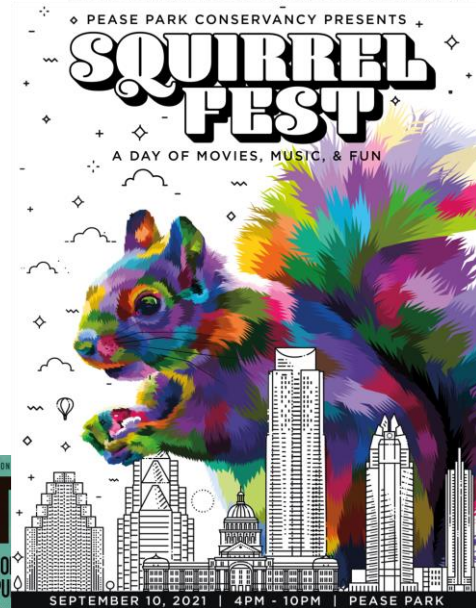
- **Community Events**

- Squirrel Fest
- Laboratorio

- **Pease Keepers Yoga**

- **Environmental Stewardship**

- **Organized Sports | AstroHoopz, Raw Running, and Soccer Shots**





Annual Programming Plan

| Highlights

One Minimally Open Usage Proposed

Tudor Cottage

Revenue earned from rental site earmarked for operations and maintenance; Revenue Projected to be \$75,000

PPC surveying park users for future activations and community programming



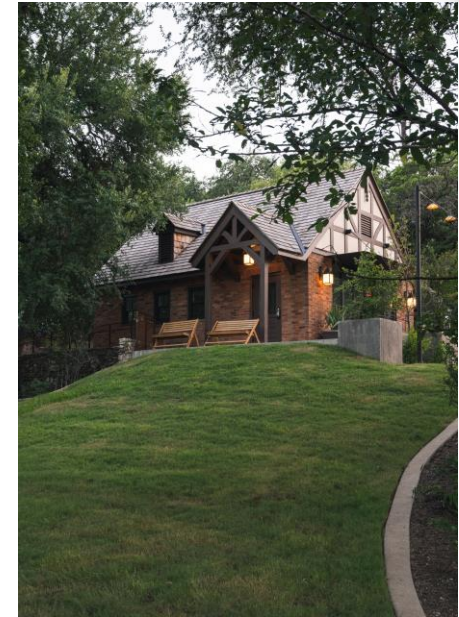
Tudor Cottage | Additional Rental Space



BEFORE



AFTER



Temporary Concessions



- Kingsbury Commons designed to allow for Food Trucks
- Pushcart Concessions under consideration
- Pilot in Summer 2022; ice cream, coffee, snacks



Community Benefit

- Picnic tables | low-cost rental fee
- Free & ticketed community events
- Nature play and programming
- Space for family and community gatherings
- Tree House, Water Feature, Basketball Court



Requested Action



Make a recommendation to City Council to approve the Pease Park Conservancy's Annual Programming Plan for Kingsbury Commons within Pease District Park.

