



MUSIC COMMISSION RECOMMENDATION 20211101-3c

Date: November 1, 2021

Subject: Live Music Fund Event Program

Motion: To approve the PIE guidelines as the guiding principle for the live Music Fund with a specifically defined rubric prioritizing underserved communities, including a focus on support for working musicians.

Motioned By: Chair Patterson

Seconded By: Commissioner Gould

Motion: To extend the discussion of the Live Music Fund so that we can build consensus between the various stakeholders within our music economy.

Motioned By: Vice-chair Medicharla

Seconded By: Commissioner Gould

Recommendation

Music Commission recommends that the PIE guidelines serve as the core principles for disbursing Live Music Fund grant awards.

Furthermore, the Music Commission recommends extension of the discussion regarding eligibility for Live Music Fund grant awards to consider how broader access to the Fund can serve and grow the Austin music ecosystem in a transformational way.

Description of Recommendation to Council

The Music Commissions unanimously recommends that the PIE (Preservation-Innovation-Elevation of historically underserved communities) guidelines serve as the primary framework underlying the Live Music Fund Event Program to significantly improve diversity, equity, and inclusion in the ATX music economy.

In addition, the commission recommends extending discussion and review of the proposed Live Music Fund Event Program eligibility requirements, specifically to examine expanding eligibility to include to additional segments of the Austin music economy. A working group, comprised of 5 commission members and diverse representatives from the ATX music ecosystem, has been formed to facilitate this discussion and provide recommendations on Fund usage to the commission in early 2022.

Rationale:

- The Systemic Racism Working Group's [Recommendation \(20201019-2bii\)](#) declared that a **Preservation, Innovation, and Elevation & Collaboration (PIE)** fund be established from the Live Music Fund to create greater equitable economic growth in Austin's music sector.
- The PIE guidelines prioritize diversity in a way that will ensure equitable outcomes.
- EDI has been a topic of consistent discussions within the City with the Mayor introducing the Austin Music and Creative Ecosystem resolution on Feb 26, 2016 and the [2023 Austin Strategic Direction](#) specifically addressing equity of City programs and resource allocation.
- The Music Commission has workshopped and reviewed the PIE guidelines for over a year to create a foundation which elevates historically underrepresented groups in the music community

while supporting growth and unique innovation in our music industry.

- The purpose of the Live Music Fund is to fuel the Austin music economy, and broadening grant eligibility can provide synergistic growth across multiple industry segments.
- Building fund use consensus among multiple music economy stakeholders encourages an environment for collaboration and economic growth that will help grow and sustain both individual careers and the Austin music industry as a whole.

Vote (reflecting both motions stated above)

For: 11 (Chair Patterson, Vice-chair Medicharla, Secretary Rosenthal, Parliamentarian Reynolds, Gavin Garcia, Lauryn Gould, Christopher Limon, Jonathan “Chaka” Mahone, Patrice Pike, Scott Strickland, Stuart Sullivan)

Against: 0

Abstain: 0

Absent: 0

Attest: Kim McCarson, Liaison
