

Whereas concessions serve as an important source of programming, offering park visitors the opportunity to experience various outdoor activities that support physical and mental health; and

Whereas the eight concessions on Lady Bird Lake provided revenue to the general fund in the amount of \$745,475 in FY21; and

Whereas both programmed and passive park spaces serve the public in distinct but complementary ways; and

Whereas a waterfront park such as Town Lake Metropolitan Park serves diverse users who seek out a broad array of activities, including but not limited to hiking, biking, paddling, and boating; and

Whereas Lady Bird Lake is recognized and treasured for its natural beauty;

Therefore, be it resolved that the Parks and Recreation Board accepts the concession report presented on 11/30/21 and recommends that PARD continue the following activities relating to concessions on Lady Bird Lake:

- Continue working with Austin Rowing Club pending construction of the Blue Line light rail to identify an alternate location for the concession and secure appropriate compensation for the concessionaire and/or City
- Continue working with the Corporate Purchasing office to facilitate and continuously improve a competitive bidding process that attracts multiple bids for each concession
- Continue to promote socioeconomic and racial equity through concessions and contracting policies
- Continue to cooperate with the Watershed Protection Department and Austin Fire Department to conduct preliminary research associated with regulations and code that may govern Lady Bird Lake's watercraft capacity
- Continue to pursue studies in cooperation with the Watershed Protection Department around watercraft impacts including but not limited to erosion, environmental impacts, water quality, and litter abatement
- Work with concessionaires to balance the need for accommodating both programmed and non-programmed uses when selecting new capital improvements at waterfront concessions
- Continue to examine opportunities to equitably locate rowing/paddling concessions all around Lady Bird Lake
- Continue to raise public awareness around water quality and safety issues stemming from cyanobacteria
- Continue to work with public safety agencies to promote safe behavior on the water
- Continue to work expeditiously to bring the Zilker Cafe online as a concession