

24 “empirical literature finds a relationship between restrictive land use regulations
25 and higher housing prices”; and

26 **WHEREAS**, the *Strategic Housing Blueprint* identified “regulatory
27 changes” to land use policies as a strategy to “achieve both market rate and
28 affordable housing goals” and called for the City to, among other things,
29 “Streamline City Codes and Permit Processes” identified as a “Highest Impact”
30 action and “Relax Regulations on More Affordable Housing Products” within a
31 timeframe of three to five years; and

32 **WHEREAS**, the housing market in Austin consists of various submarkets
33 that feature differences in housing costs, which are affected by local land value and
34 the regulatory environment, which consists of land use, site design restrictions, the
35 presence of required development permit reviews, and the ability to access
36 development or incentive density bonus programs; and

37 **WHEREAS**, according to a recent HousingWorks Austin analysis, over the
38 first three years of tracking progress toward the *Strategic Housing Blueprint*
39 housing production goals, the City has fallen over 14,500 units short, including
40 over 2,600 units short for households making between 31 percent and 60 percent of
41 MFI and over 2,600 units short for households making between 61 percent and 80
42 percent of MFI; and

43 **WHEREAS**, in addition to increasing the number of income-restricted units,
44 increasing the number of market-affordable housing units produced in Austin is
45 critical to the ultimate success of Austin’s housing strategies; and

46 **WHEREAS**, the City Council recognizes that progress is needed in order to
47 meet the City’s housing goals and to meet Austin residents’ housing needs; and

48 **WHEREAS**, an analysis of the key drivers of housing production costs
49 across Austin is needed to identify high-impact strategies for addressing this
50 housing crisis; **NOW, THEREFORE**,

51 **BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:**

52 The Council directs the City Manager to perform an analysis of the cost of
53 producing housing in Austin and to identify potential options for reducing this
54 cost. If, and when, the study or staff identify potential options for cost reductions,
55 the Council directs the City Manager to provide information on the public benefits
56 provided by any associated regulations and fees under consideration for changes.
57 The City Manager should include detailed information on potential impacts to public
58 infrastructure and the environment, including funding impacts on existing or unmet
59 needs, for any proposed changes;

60 **BE IT FURTHER RESOLVED:**

61 In recognition that different housing submarkets in Austin feature important
62 differences that affect housing costs, this study should divide Austin’s housing
63 markets into submarkets and produce housing submarket models (“Housing
64 Submarket Models”) that are broadly representative of each grouping;

65 **BE IT FURTHER RESOLVED:**

66 For each of Housing Submarket Models, this study should analyze the cost
67 components for different types of housing (“Housing Model Types”), including at
68 least the following:

- 69 • Single-family detached;
- 70 • Duplex;
- 71 • Townhome;
- 72 • Small multiplex; and
- 73 • Mid-rise multi-family;

74 **BE IT FURTHER RESOLVED:**

75 This analysis should determine the total housing cost borne by a renter
76 (estimated median monthly rent) or a homebuyer (estimated median sale price)
77 for each Housing Model Type, considering, at a minimum, the following costs as
78 shown on Exhibit A:

- 79 • land costs;
- 80 • design and construction costs, including labor and materials;
- 81 • financing costs, including interest and profit costs;
- 82 • City costs (described below); and
- 83 • any other relevant cost components, such as time associated with completing
84 the permitting process;

85 **BE IT FURTHER RESOLVED:**

86 The analysis of City costs should incorporate all typical costs for the
87 development of each Housing Model Type, including, but not limited to, costs and
88 associated time for:

- 89 • rezoning for Housing Model Types for which zoning entitlements are not
90 prevalent within the Housing Submarket Model;
- 91 • subdivision for Housing Model Types for which subdivision is likely
92 required within the Housing Submarket Model;
- 93 • site plan review and associated permitting and inspections;

- compliance with applicable land use regulations, including parkland dedication, tree mitigation, right-of-way dedication, Transportation Impact Analyses, rough proportionality, Street Impact Fees, and utility costs;
- Housing Submarket Model-specific costs related to additional approvals or reviews; and
- any other expected City-imposed costs across all reviewing departments;

BE IT FURTHER RESOLVED:

When this analysis is presented to Council, the City Manager will also present best thinking on the impact that housing cost has on housing supply and the price of renting or owning a home;

BE IT FURTHER RESOLVED:

The City Council directs the City Manager to present the findings of this study by December 1, 2022, with an interim update to be presented by May 1, 2022.

ADOPTED: _____, 2021 **ATTEST:** _____
Myrna Rios
Interim City Clerk

109 **Exhibit A**

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111 **Example Matrix for Each Housing Submarket Model**

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	Single-Family Detached	Duplex	Townhome	Small Multiplex	Mid-Rise Multi-Family
Land Cost					
Design and Construction Costs					
Financing Costs					
City Costs					
Other Costs					
<hr/> Total Housing Cost					

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