

**HISTORIC LANDMARK COMMISSION
DEMOLITION AND RELOCATION PERMITS
DECEMBER 17, 2021
PR-21-148307; GF-2021-164895
2500 ROSEWOOD AVENUE**

PROPOSAL

Demolish a ca. 1948 house.

ARCHITECTURE

This long, one-story Ranch-style house spans across four lots at the corner of Rosewood Ave. and Bedford St. The house is turned slightly on the site such that the façade faces south toward the intersection. The house is surmounted by a side-gabled roof, with a gable on hipped roof over a small front wing at the east end of the façade and a smaller hipped wing on the east elevation. The porch is a small stoop at the corner of the wing and main volume, with a shed roof supported by decorative ironwork. At the west end of the house is a flat-roofed garage wing. Next to the single-car garage door is a secondary entrance with a metal awning. The 1947 building permit notes a garage, but this wing appears to be an addition.

A major feature of the house is a substantial rectilinear limestone chimney with three flues that intersects and extends forward from the façade. From the chimney to the porch, the house is clad in limestone. The rest of the house has aluminum siding. Windows were replaced in 2013 and include 1:1, horizontal sliding, and picture windows. There is also a large opening with glass blocks between the chimney and garage.

RESEARCH

The house was built in 1948 by contractor Oliver Street for Huston-Tillotson professors Bertrand “Bert” and Hazel Poole Adams, who lived in this house almost until the time of their deaths. Bertrand Adams (1912–1999) was from Waco, Texas. He graduated from Wiley College in Marshall, Texas, earned a Master’s in Music Education from Texas Southern University. Bertrand completed a tour of duty in the Navy and was a trombone player in the Navy band. Hazel Poole Adams (1913–2005) was born in Shreveport, Louisiana. She earned a Bachelor’s degree in Education from Wiley College and a Master’s in Health, Physical Education & Recreation from Northwestern University in Evanston, Illinois. Bertrand and Hazel Adams were college sweethearts and married in 1941. The couple moved to Austin in 1945 to teach at Samuel Huston College, Bertrand in the music department and Hazel as the physical education instructor. Both continued to teach at Huston-Tillotson College until 1955.

Bertrand Adams was a noted jazz musician and bandleader in Austin, playing music recitals for the community. His 18-piece band played alongside Nat King Cole in concert in 1947. He was inducted into the Clarksville West End Jazz and Arts Festival’s hall of fame in 1994.

Bertrand Adams was also an ardent supporter of Black businesses. He founded or co-founded multiple businesses in the mid-1950s: A and A Insurance Agency, Dominion Finance & Loan Company, Bertrand Adams Cars, and East Austin Motors. Beginning in 1955, he embarked on a 26-year career in government. Among other positions, he was the chief of the Community Action Program Division in the Office of the Governor and field director for the Texas Office of Minority Business Enterprises in the 1960s to ’70s. He attended the White House Conference on Small Business and was appointed to the Small Business Administration’s Advisory Council for central Texas 1980. Bertrand further supported Black businesses and economic development in East Austin as the co-founder in 1977 and president of the Austin chapter of the National Business League, a Black professional and trade association founded in 1900 by Booker T. Washington.

Hazel Adams continued teaching at Huston-Tillotson through 1955. She taught at health at L.C. Anderson High and joined the faculty of Stephen F. Austin High in 1969. She was named one of the Outstanding Secondary Educators of American in 1973. During the 1950s, she also taught dance classes and coordinated events at the Rosewood Recreation Center and within the Austin Parks and Recreation Department’s Rosewood District. After retirement from public school, she worked another 25 years teaching health education for the University of Texas’s Division of Continuing Education.

Alongside other Black civic leaders, Hazel Adams was a charter member of the Austin chapters of Jack and Jill of America, Inc. and The Links, Incorporated. She hosted events in her home.

PROPERTY EVALUATION

The property is beyond the boundary of the 2016 East Austin Historic Resources Survey and was not included in any previous survey.

Designation Criteria—Historic Landmark




- 1) The building is more than 50 years old.
- 2) The building retains a moderate degree of integrity, with apparent changes including the flat-roofed garage wing, replacement windows, and aluminum siding.
- 3) Properties must meet two criteria for landmark designation (LDC §25-2-352). Staff has evaluated the property and determined that it may meet two criteria:
 - a. Architecture. The building's long, horizontal lines, exaggerated chimney, limestone cladding, and decorative ironwork are representative of Ranch-style architecture. Austin has relatively few landmarks of this type.
 - b. Historical association. The property is associated with Bertrand and Hazel Adams, who taught at Huston-Tillotson University and advocated for African American businesses and causes.
 - c. Archaeology. The property was not evaluated for its potential to yield significant data concerning the human history or prehistory of the region.
 - d. Community value. The property does not possess a unique location, physical characteristic, or significant feature that contributes to the character, image, or cultural identity of the city, the neighborhood, or a particular demographic group.
 - e. Landscape feature. The property is not a significant natural or designed landscape with artistic, aesthetic, cultural, or historical value to the city.

STAFF RECOMMENDATION

Consider initiation of historic zoning based on architecture and historical associations. If the Commission does not choose to initiate, encourage rehabilitation and adaptive reuse, then relocation over demolition, but release the permit upon completion of a City of Austin Documentation Package.

LOCATION MAP



-  SUBJECT TRACT
-  PENDING CASE
-  ZONING BOUNDARY

1" = 292'

NOTIFICATIONS

CASE#: PR 21-148307
LOCATION: 2500 ROSEWOOD AVENUE

This product is for informational purposes and may not have been prepared for or be suitable for legal, engineering, or surveying purposes. It does not represent an on-the-ground survey and represents only the approximate relative location of property boundaries.

This product has been produced by CTM for the sole purpose of geographic reference. No warranty is made by the City of Austin regarding specific accuracy or completeness.



PROPERTY INFORMATION

Photos





Photographs by Historic Preservation Office staff, December 12, 2021.

Occupancy History

City Directory Research, November 2021

- 1958 Bertrand and Hazel P. Adams, owners
 Bertrand: Bertrand Adams New & Used Cars, 1124 E. 11th St.; East Austin Motors
 Hazel: Teacher, Anderson High School
- 1957 Bertrand and Hazel P. Adams, owners
 Bertrand: Bertrand Adams Cars, used cars, 1124 E. 11th St.
 Hazel: Teacher, public school
- 1955 Bertrand and Hazel Adams, owners
 Bertrand: Bertrand Adams Cars, East Austin Motors, 1124 E. 11th St.; teacher, Huston-Tillotson College
 Hazel: Teacher, Huston-Tillotson College
- 1954 Bertrand and Hazel P. Adams, owners
 Bertrand: Dominion Finance & Loan Co., 1200 E. 11th St.
 Hazel: Instructor, Huston-Tillotson College
- 1953 Bertrand and Hazel Poole Adams, owners
 Both: Instructors, Huston-Tillotson College
- 1952 Bertrand and Hazel P. Adams, owners
 Both: Instructors, Samuel Huston College
- 1949 Bertrand and Hazel Adams, owners
 Bertrand: Music director
 Hazel: No occupation listed
- 1947 *Address not listed*
 Note: Bertrand Adams and Hazel Adams are listed as instructors at Samuel Houston [sic] College and reside at 817 E. 11th St.

Biographical Information
Bertrand Adams

State Texas Incorporated place Waco city Ward of city 4 Unincorporated place _____
County McLennan Township or other division of county Justice Precinct 1 Block Nos. _____ Institution _____
U. S. GOVERNMENT PRINTING OFFICE 16-15576

DEPARTMENT SIXTEENTH P1

YOUR report is required by Act of Congress. This Act makes it unlawful for collection will be used solely for preparing statistical information concerning it.

LINE NO.	LOCATION	HOUSEHOLD DATA				NAME	RELATION	PERSONAL DESCRIPTION		EDUCATION	PLACE OF BIRTH	CITIZENSHIP	RESIDENCE, APRIL 1, 1935			
		House number (in cities and towns)	Number of household in order of visitation	Home owned (O) or rented (R)	Value of home, if owned, or monthly rental, if rented			Relationship of this person to the head of the household, as wife, daughter, father, mother-in-law, grandson, lodger, lodger's wife, servant, hired hand, etc.	Color or race				Age at last birthday	Marital status: Single (S), Married (M), Widowed (W), Divorced (D)	IN WHAT PLACE DID THIS PERSON LIVE ON APRIL 1, 1935?	CITY, TOWN, OR VILLAGE
73	121	27	R	12	no	Adams, Joe E.	Head	M	neg	63	M	Not H	Texas	Same Place		
74						Chimmie	wife	F	neg	52	M	Not H	Texas	Same Place		
75						Bertrand E. Adams	Son	M	neg	27	S	Not H	Texas	Same Place		

Your report is required by Act of Congress. This Act makes it unlawful for the Bureau to disclose any facts, including names or identity, from your census reports. Only sworn census employees will see your statements. Data collected will be used solely for preparing statistical information concerning the Nation's population, resources, and business activities. Your Census Reports Cannot Be Used for Purposes of Taxation, Regulation, or Investigation.

DEPARTMENT OF COMMERCE—BUREAU OF THE CENSUS
SIXTEENTH CENSUS OF THE UNITED STATES: 1940
POPULATION SCHEDULE

S. D. No. 11 E. D. No. 155-178 Sheet No. _____
Enumerated by me on Apr 17-25, 1940. 61 B
Mrs. Anna Lee McDonald Enumerator.

CITIZENSHIP	RESIDENCE, APRIL 1, 1935				PERSONS 14 YEARS OLD AND OVER—EMPLOYMENT STATUS										INCOME IN 1939																																																																																			
	City, town, or village having 2,500 or more inhabitants. Enter "R" for all other places.	COUNTY	STATE (or Territory or Foreign country)	On a farm (F) or in city (C)	CODE (Leave blank)	Was this person at work for pay or profit on April 1, 1935?	Was this person at work for pay or profit during week of March 22-28, 1935?	Was this person at work for pay or profit during week of March 29-April 4, 1935?	Was this person at work for pay or profit during week of April 5-11, 1935?	Was this person at work for pay or profit during week of April 12-18, 1935?	Was this person at work for pay or profit during week of April 19-25, 1935?	Was this person at work for pay or profit during week of April 26-May 2, 1935?	Was this person at work for pay or profit during week of May 3-9, 1935?	Was this person at work for pay or profit during week of May 10-16, 1935?	Was this person at work for pay or profit during week of May 17-23, 1935?	Was this person at work for pay or profit during week of May 24-30, 1935?	Was this person at work for pay or profit during week of May 31-June 6, 1935?	Was this person at work for pay or profit during week of June 7-13, 1935?	Was this person at work for pay or profit during week of June 14-20, 1935?	Was this person at work for pay or profit during week of June 21-27, 1935?	Was this person at work for pay or profit during week of June 28-July 4, 1935?	Was this person at work for pay or profit during week of July 5-11, 1935?	Was this person at work for pay or profit during week of July 12-18, 1935?	Was this person at work for pay or profit during week of July 19-25, 1935?	Was this person at work for pay or profit during week of July 26-August 1, 1935?	Was this person at work for pay or profit during week of August 2-8, 1935?	Was this person at work for pay or profit during week of August 9-15, 1935?	Was this person at work for pay or profit during week of August 16-22, 1935?	Was this person at work for pay or profit during week of August 23-29, 1935?	Was this person at work for pay or profit during week of August 30-September 5, 1935?	Was this person at work for pay or profit during week of September 6-12, 1935?	Was this person at work for pay or profit during week of September 13-19, 1935?	Was this person at work for pay or profit during week of September 20-26, 1935?	Was this person at work for pay or profit during week of September 27-October 3, 1935?	Was this person at work for pay or profit during week of October 4-10, 1935?	Was this person at work for pay or profit during week of October 11-17, 1935?	Was this person at work for pay or profit during week of October 18-24, 1935?	Was this person at work for pay or profit during week of October 25-31, 1935?	Was this person at work for pay or profit during week of November 1-7, 1935?	Was this person at work for pay or profit during week of November 8-14, 1935?	Was this person at work for pay or profit during week of November 15-21, 1935?	Was this person at work for pay or profit during week of November 22-28, 1935?	Was this person at work for pay or profit during week of November 29-December 5, 1935?	Was this person at work for pay or profit during week of December 6-12, 1935?	Was this person at work for pay or profit during week of December 13-19, 1935?	Was this person at work for pay or profit during week of December 20-26, 1935?	Was this person at work for pay or profit during week of December 27-January 2, 1940?	Was this person at work for pay or profit during week of January 3-9, 1940?	Was this person at work for pay or profit during week of January 10-16, 1940?	Was this person at work for pay or profit during week of January 17-23, 1940?	Was this person at work for pay or profit during week of January 24-30, 1940?	Was this person at work for pay or profit during week of January 31-February 6, 1940?	Was this person at work for pay or profit during week of February 7-13, 1940?	Was this person at work for pay or profit during week of February 14-20, 1940?	Was this person at work for pay or profit during week of February 21-27, 1940?	Was this person at work for pay or profit during week of February 28-March 5, 1940?	Was this person at work for pay or profit during week of March 6-12, 1940?	Was this person at work for pay or profit during week of March 13-19, 1940?	Was this person at work for pay or profit during week of March 20-26, 1940?	Was this person at work for pay or profit during week of March 27-April 2, 1940?	Was this person at work for pay or profit during week of April 3-9, 1940?	Was this person at work for pay or profit during week of April 10-16, 1940?	Was this person at work for pay or profit during week of April 17-23, 1940?	Was this person at work for pay or profit during week of April 24-30, 1940?	Was this person at work for pay or profit during week of April 31-May 7, 1940?	Was this person at work for pay or profit during week of May 8-14, 1940?	Was this person at work for pay or profit during week of May 15-21, 1940?	Was this person at work for pay or profit during week of May 22-28, 1940?	Was this person at work for pay or profit during week of May 29-June 4, 1940?	Was this person at work for pay or profit during week of June 5-11, 1940?	Was this person at work for pay or profit during week of June 12-18, 1940?	Was this person at work for pay or profit during week of June 19-25, 1940?	Was this person at work for pay or profit during week of June 26-July 2, 1940?	Was this person at work for pay or profit during week of July 3-9, 1940?	Was this person at work for pay or profit during week of July 10-16, 1940?	Was this person at work for pay or profit during week of July 17-23, 1940?	Was this person at work for pay or profit during week of July 24-30, 1940?	Was this person at work for pay or profit during week of July 31-August 6, 1940?	Was this person at work for pay or profit during week of August 7-13, 1940?	Was this person at work for pay or profit during week of August 14-20, 1940?	Was this person at work for pay or profit during week of August 21-27, 1940?	Was this person at work for pay or profit during week of August 28-September 3, 1940?	Was this person at work for pay or profit during week of September 4-10, 1940?	Was this person at work for pay or profit during week of September 11-17, 1940?	Was this person at work for pay or profit during week of September 18-24, 1940?	Was this person at work for pay or profit during week of September 25-October 1, 1940?	Was this person at work for pay or profit during week of October 2-8, 1940?	Was this person at work for pay or profit during week of October 9-15, 1940?	Was this person at work for pay or profit during week of October 16-22, 1940?	Was this person at work for pay or profit during week of October 23-29, 1940?	Was this person at work for pay or profit during week of October 30-November 5, 1940?	Was this person at work for pay or profit during week of November 6-12, 1940?	Was this person at work for pay or profit during week of November 13-19, 1940?	Was this person at work for pay or profit during week of November 20-26, 1940?	Was this person at work for pay or profit during week of November 27-December 3, 1940?	Was this person at work for pay or profit during week of December 4-10, 1940?	Was this person at work for pay or profit during week of December 11-17, 1940?	Was this person at work for pay or profit during week of December 18-24, 1940?
16	17	18	19	20	D	21	22	23	24	25	E	26	27	28	29	30	F	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75																																				

The 1940 U.S. Census shows Bertrand Adams living with his parents in Waco, Texas. His occupation is listed as a college band director. Ancestry.com

SERIAL NUMBER 241 I. NAME (Print) Bertrand (No) Adams ORDER NUMBER 1736
(First) (Middle) (Last)

2. ADDRESS (Print) Wiley College Marshall Harrison Texas
(Number and street or R. F. D. number) (Town) (County) (State)

3. TELEPHONE 2105 4. AGE IN YEARS 28 5. PLACE OF BIRTH Waco 6. COUNTRY OF CITIZENSHIP U.S.A.
(Exchange) (Number) (Mo.) (Day) (Yr.) (Town or county) (State or country)

7. NAME OF PERSON WHO WILL ALWAYS KNOW YOUR ADDRESS Mrs. Hazel Poole Adams 8. RELATIONSHIP OF THAT PERSON wife
(Mr., Mrs., Miss) (First) (Middle) (Last)

9. ADDRESS OF THAT PERSON Wiley College Marshall Harrison Texas
(Number and street or R. F. D. number) (Town) (County) (State)

10. EMPLOYER'S NAME Wiley College
(Number and street or R. F. D. number) (Town) (County) (State)

11. PLACE OF EMPLOYMENT OR BUSINESS Wiley College Marshall Harrison Texas
(Number and street or R. F. D. number) (Town) (County) (State)

I AFFIRM THAT I HAVE VERIFIED ABOVE ANSWERS AND THAT THEY ARE TRUE.

REGISTRATION CARD D. S. S. Form 1 (over) 16-17105 (Registrant's signature) Bertrand Adams

World War II draft card for Bertrand Adams, Ancestry.com

SAMUEL HUSTON COLLEGE

1946 ARTIST SERIES

ARTISTS

ADAM CLAYTON POWELL

U. S. Negro Congressman

LECTURE: "LET MY PEOPLE GO"

WESLEY CHAPEL — FRIDAY, MARCH 1, 1946

TIME—8:00 P. M.

GOLDEN GATE QUARTET

Outstanding Quartet of Screen, Radio, Stage. Formerly with
Bing Crosby's Kraft Music Hall Radio Program

WESLEY CHAPEL — TUESDAY, MARCH 12, 1946

TIME—8:00 P. M.

NEW YORK DRAMATIC GROUP

Presenting

"CLAUDIA"

Directed by Powell Lindsay. Cast includes many Broadway
favorites selected from top dramatic hits of recent years.

ANDERSON HIGH AUDITORIUM

FRIDAY, MARCH 22, 1946—8:00 P. M.

Samuel Huston College Musical Extravaganza

Chorus of 50 Voices. Accompanied by Instrumental Ensemble

Under Direction of **Bertrand Adams.**

DORRIE MILLER AUDITORIUM

FRIDAY, MARCH 29, 1946—8:00 P. M.

DUKE ELLINGTON

And His Famous Orchestra in CONCERT

Duke Ellington, America's foremost composer of modern music.

Direct from Carnegie Hall. Music no other orchestra can play.

Creator of a new vogue in modern music.

GREGORY GYM — SATURDAY, APRIL 13

Samuel Huston College 1946 Artist Series, The Austin Statesman, February 26, 1946

King Cole Trio Here for Two Appearances

Swingsters Schedule Auditorium Concert, Night Club Dance

The popular King Cole Trio, rated by musical critics as tops among singing trios, will appear in person for concert and a dance May 2 and 3.

The swing trio will appear first in concert Friday at 8:15 p. m. in Dorie Miller Auditorium sponsored by Samuel Huston College alumni.

Their second appearance will be Saturday night at the El Morocco Club with Bert Adams and his 18-piece orchestra.

Tops in Swing

The singing and playing stars of radio, records and screen have had a sensational rise in popularity through their record-breaking engagements in Hollywood the past year, climaxed by a three-month return run in the King Cole Room of the Trocadero night club of the film colony.

Cole at Piano

King Cole plays piano and his unique singing style has won him a large following in the musical world. Esquire and Downbeat Magazines voted Oscar Moore as the best guitarist of the year. Johnny Miller is the sensational bass player. Their recording of "Straighten Up and Fly Right" put them at the top of the disc lists.

THE KING COLE TRIO

IN

CONCERT and DANCE

WITH

BERT ADAMS 18 PIECE BAND

AT

DORIE MILLER AUDITORIUM

Friday Night May 2, 1947 9 p. m. till . . .

Admission: \$1.85 pre-sale; at door \$2.20

Pre-Sale Tickets on Sale: The Record Shop; Studer's Studio; Samuel Huston College; College Music Shop; Bell Tailor Shop.
Spectator seats for non-dancers.

IN PERSON



with
BERT ADAMS and His 18-Piece ORCHESTRA

**SATURDAY, MAY 3, 9 till 1
EL MOROCCO**


(4200 San Antonio Highway)

**TICKETS: 2.25 Advance. 2.75 at Door. Tax Included
ADMISSION INCLUDES TABLE**

Tickets at Rec'd's, Wm.-Chas., Maurine's, King's

Bert Adams played alongside Nat King Cole in concert, The Austin American, April 27, 1947 (left); ads in The Austin American and Austin Statesman ran between April 22 and May 3, 1947

Congratulations!
And
Welcome To OPEN HOUSE ... Sunday 1 to 8 p.m.



MR. BERTRAND ADAMS
and
MR. MARCELLUS J. ANDERSON
on the establishment
of the following enterprises

**A and A
INSURANCE AGENCY**
1202 E. 11th Street
Ph. 8-1932


QUALITY INSURANCE

- Automobile
- Personal Property
- Homes

- Fire
- Liability
- Workmen's Compensation

**REAL ESTATE & LOANS
RENTALS
NOTARY PUBLIC
BONDS**

Representing 8 Time Tested, Old Line Insurance Companies
"SERVING AUSTIN FOR ONE YEAR"



MR. BERTRAND ADAMS MR. MARCELLUS J. ANDERSON

Bert Adams established an insurance agency in 1953, The Austin American, July 5, 1953



Earnest Johnson
1124 E. 11th St.

EAST AUSTIN MOTORS
Greenwood 6-6164

Bertrand Adams
Austin, Texas

*Undated refrigerator magnet, <https://www.ebay.com/itm/265330473937>;
the company was incorporated in 1954 per The Austin American, October 10, 1945, B14*

'The Holy City' Set Tonight At Huston-Tillotson

H-T Plans Program For Military

A recognition program for men and women in the armed services will be given in the Huston-Tillotson chapel in the Mary E. Branch gymnasium Monday at 10 a. m.

Dr. William H. Jones, chairman the chapel committee, says Judge W. A. Morrison of the Court of Criminal Appeals will make the main address. Guests will be State Veterans of Foreign Wars Commander Ted C. Connell, members of the Austin Post Commanders of the VFW and a contingent from Bergstrom Air Force Base.

The Huston-Tillotson band will play under direction of Bertrand Adams.

Others on the program will be Dr. Granville Sawyer, acting dean of the college; Dr. J. Mason Brewer, chairman of Languages and Literature Division; Fred Simon of the music department, and Dr. Jones.

A full-scale performance of "The Holy City" will officially begin Huston-Tillotson College's fourth annual Fine Arts Festival when it is presented Thursday at 3 p. m. in the Mary E. Branch Auditorium on the east campus of the college.

The program will be the first of a series of attractions to be offered during the four-day festival at the college.

At this initial event, "The Holy City" will get a performance which is thought to be one of the fullest ever presented here. It will be performed by the combined 90-voice choirs of the college and the Wesley Chapel Methodist Church, the Huston-Tillotson and the Austin Symphony Orchestra.

Featured as soloist will be Thelma Slider and Mary Duncan, sopranos; Laverne Willis and Eddie Langdon, altos; William Montandon, tenor; and Israel Smith, bass.

Directing the entire production is Nathaniel G. Williams, head of Huston-Tillotson music department. Aaron Cash is the vocal assistant, and Bertrand Adams is the technical adviser.

The program is open to the public without charge.

The Austin American, November 13, 1955 and The Austin Statesman, March 22, 1956

UF Campaigners To Hold Training Session at Lake

Loaned executives working in the Employee Division of this year's United Fund campaign will be better prepared for their job after attending an all-day training session Wednesday.

Sharing his knowledge on motivation with the approximately 60 executives attending will be Tom Norfleet, vice president of marketing for Success Motivation Institution, Inc., of Waco. This executive from the international motivation firm has donated his time to the Austin United Fund, in addition to previous such work with Waco's United Fund.

Bert Adams, chief of Community Action Program Division in the office of the governor, will present a dinner talk on "Meeting Human Needs." He works with programs in the Office of Economic Opportunity designed to help the poor help themselves. Adams is on the board of directors for Goodwill Industries and on the Policy Advisory Committee of the National Headstart Commission.

Paid for by the executives' firms, the orientation session was instituted this year so that these volunteers could more quickly and efficiently carry out their job of contacting employers with ten or more employees.

Lewis Timberlake, president of Decision Dynamics, donated his services to conducting the training session. He will teach a course similar to Decision Dynamics' "Blueprint for Sales Success," which includes how to make initial contact with the employers, how to interpret the United Fund clearly and effectively to the employers, and how to institute a campaign program within the firms

efficiently.

In addition to paying for the session at Lakeway Inn, firms are loaning their executive's time to working for the United Fund. It is the loaned

executives' aim to set up and supervise campaigns among employees in conjunction with a key man in each firm contacted.

Opening the session will be talks by Neal Spelce, general campaign chairman; Bill Youngblood, president of the United Fund for Austin and Travis County; and George Boyd, executive director of the United Fund.

Under the chairmanship of John Gray, manager of economic development for the Chamber of Commerce, six team captains worked to each recruit ten loaned executives. The teams consist of:

Team A — Bill Avrett, captain, Tracor, Inc.; Bill Carr, Columbia Scientific Industries; Bill Simpson, KHFI; Ed Brandon, KHFI; John Cathcy, Everett Frizzell Pontiac; Van Vahrenkamp, Rhoades Transfer; Richard Smith, Texas Instruments; Claude Kincannon, Texas Instruments; John Steidle, Tracor, Inc.; Harold

Johnson, Southwestern Bell Telephone; Joe Davis, Southwestern Bell Telephone.

Team B — Warren Beaman, captain, Beaman-Nuhn Advertising Agency; Less Sansom, First Federal Savings and Loan; George Blair, Sears Roebuck and Co.; Trey Garrison, Texas State Bank; Kirk Collins, Continental Cars; John Gray Jr., Texas Mailing and Printing; Al Mustin, KTBC; Bill Lambert, Coca-Cola Bottling Co.; Will Miller, Duplex Advertising Co.; Arvin Harrell, Weed-Corley Funeral Home; Owen Revell, Goodbody and Co.

Team C — Carl Burnette, captain, Burnette Properties; H. C. Carter Jr., Carter Homes; Marvin Stetler, Citizens National Bank; Rox Covert, Covert Buick; Scranton Peewee, Massachusetts Mutual Insurance; Jim White, General Office Supplies; Carl Bock, Calcasieu Lumber Co.; Tom Slack, Charles Maund Oldsmobile; Mrs. Svea Sauer, Svea Sauer Realtor; Bob Bailey, Bob Bailey Co.; Chesley Wood, E. F. Hutton Co.; Ron Griffin, Franklin Federal Savings.

Team D — Jeff Geeslin, captain, Austin National Bank; Jobie Dean, E. F. Hutton Co.; Jim Hull, Austin National Bank; Ron Hall, Austin National Bank; John Baker, IBM Sales; Ed Lilly, IBM Sales; Fred Rodgers, Farmers Insurance Co.; Bill Carter, Farmers Insurance Co.; Jim Ringer, Farmers Insurance Co.

Team E — Frank Rocco, captain, 3-M Business Products Sales; Bubba Duncan, Austin Baking Co.; Truitt Roach, Southwestern Educational Development Laboratory; Gene Higgins, City of Austin; John Gosslink, John Roberts Co.; Frank Phillips, City National Bank; Bill Clawson, Scarbrough's; J. C. Rogers, Aquidata; Jim Wilson, Texas Research League; Don Burgess, Nash-Phillips-Copus; George B. Heuring, Nelson Davis and Son.

Team F — Bob Woodman, captain, KNOW; Conrad Schmid, Capital National Bank; Dale Vinson, Capital National Bank; Bill Caugherty, Southern Union Gas Co.; John Chambless, Continental Airlines; Harold Schoener, Steck-Warlick Co.; Walter Kauhner, Steck-Warlick Co.; Ken Moyer, KOKE; Nelson Franklin, Merrill Lynch, Pierce, Fenner, Smith; Alan Purden, Walter Carrington Builder; Dale Jobson, Texas International Airways.

The loaned executives will be working toward a goal approaching \$300,000 in this the largest of the United Fund's divisions.

Minority Business Convention Held

Minority merchants, manufacturers or contractors can get help with problems of market, capital, and even management experience, resource centers to give the minority would-be businessman inspiration and motivation as well as other help.

Forty minority business development organizations in Texas traded ideas on how to help minority businessmen succeed at an Austin enterprise seminar Texas Industrial Commission sponsored.

Jesse Martinez, Texas Office of Minority Business Enterprise (OMBE), said goals are to do these things:

- Mobilize state resources to help the minority business community;
- Stimulate private business community to help;
- Act as a clearing house for minority business affairs.

The idea is for minority entrepreneurs to be competitive instead of dependent on subsidies, Martinez said.

Bert Adams, Texas OMBE field director, defined a minority businessman. He hasn't enough money, education, opportunity, or hope to plunge into the business way of life, Adams said. He called on development groups and

"Businessmen have to be spoken to in business instead of social terms," said Ben Homan, human resource affairs chairman for southwest division, U.S. Chamber of Commerce. He said they have to understand how development organizations package loans and assist in planning a new business, and be familiar with ways business resource centers generate private resources for investments in business.

Jerry Heare, community programs director for Texas Industrial Commission, moderated the seminar.

Business League organizes

Aims to help minority entrepreneurs

By WANDA PRYOR
Staff Writer

About 20 years ago, John Johnson had a great idea for a black magazine that would be circulated across the country.

Bank officers, however, weren't impressed with Johnson's brainstorm. They declined to advance Johnson, a black, the money he needed to get his plan for a black publishing company off the ground.

Minority Enterprise Small Business Investment Corporation (MESBIC) officials did believe in Johnson. Officers of the parent Small Business Administration program came across with the loan.

Today, the Chicago-based Johnson Publishing Company is a multi-million dollar operation, publishing both books and magazines. Two of the firm's magazines, *Ebony* and *Jet*, have a combined circulation both in the U. S. and abroad high in the millions.

Potential minority entrepreneurs in Austin may possibly get the same chance Johnson got when the recently-organized Austin chapter of the National Business League gets into full swing.

Eighteen black business-minded persons currently comprise the local chapter and acting president Bert Adams says it just might be possible for the organization to become a MESBIC.

"A MESBIC," explained Adams, who is

with the Texas Office of Minority Business Enterprise, "provides venture capital to minority businesspersons who other lending institutions will not touch with a 10-foot pole."

The national organization provides technical assistance and other services to minority businesspersons and potential business-owners, said Adams.

The NBL also encourages and helps business-minded high school drop-outs to become entrepreneurs, he added.

"We will do those two things," he stressed.

By next month, Adams added, the Austin NBL members will have elected permanent officers, finalized its articles of incorporation and selected a board of directors who will set its working policies and goals.

"We may become a MESBIC. We might make a run for some federal money."

"That will be up to the board. I don't want to prejudge the board," Adams said.

The 18-dues paying members of the Austin NBL are not all involved in business but come from a wide range of professions, says the group's acting head.

Euris Carmichael, Austin's only practicing black architect, Edward Hill, owner of Metropolitan Management Company, W. G. Hunt, owner of W. G. Hunt and

Co. Realtors are among local NBL members along with Dr. John Warfield, director of the University of Texas' black studies program, and his wife, Jan, who is employed with the Texas Department of Community Affairs.

Other members include Mayor Pro Tem Jimmy Snell, an insurance executive, and Leroy Beck, Jr., with the governor's legal office.

The NBL, founded in 1900 by black educator Booker T. Washington, also promotes education and research and acts as an advocate for minority businesspersons with legislative bodies and federal and state agencies.

Its goal is to achieve economic parity for minorities.

Over the years the national organization, which began as a secret society of black tradesmen and merchants, has helped prod the federal Congress into establishing such agencies as the federal Small Business Administration, Federal Minority Enterprise Program and Federal Loan Program.

Generally, said Adams, minority company owners don't have easy access to cash needed to begin a business and many also need outside managerial and marketing expertise. "Those are the big three," he said, adding such problems are common to all business-owners.

Businesswoman honored

Mrs. Alice King Johnson, operator of King-Tears Mortuary, was honored today for 44 consecutive years in business at a luncheon meeting of the National Business League's Austin chapter.

The Austin chapter of the national organization was formed last summer under the leadership of Greg Roberson and Bert Adams. Adams, a state employee and also with the Texas Office of Minority Business Enterprise, said the league will try to form a Minority Enterprise Small Business Investment Corp. (MESBIC) to provide venture capital to minority business persons.

Today's luncheon was at the Colonial Inn Motel at 3909 S. IH 35. Dr. Reuben McDaniel, associate dean of the University of Texas School of Business, was the featured speaker.

Adams co-founded and served as president of the Austin Chapter of the National Business League, Austin American-Statesman, June 30, 1977 and November 23, 1977

Business League offers blacks help

By RONALD POWELL
American-Statesman Staff

Enterprising blacks who have never had the chance to put that fanciful "can't miss" business idea into motion or black businessmen who are trying to get fledgling operations off the ground will find help in the Austin chapter of the National Business League.

The chapter, which was started last summer, has become the fastest growing league member in the South, boasting 79 members.

The Austin members represent virtually all niches of the business spectrum, with the greatest number coming from the professional sector. City Council member Jimmy Snell and former council member Berl Handcox are NBL members.

FOUNDED IN 1900 by black educator Booker T. Washington, the NBL is a network of black businesses spanning the United States that calls on government and industry to provide jobs for blacks and also seeks to aid black businesses already in operation. Members pay monthly dues that are sent to the parent organization based in Washington.

Austin NBL president Bert Adams says the role of the organization has not wavered over the years.

"Our goal is to put black businessmen and blacks hoping to enter business in communication with one another," Adams said. "We want blacks to be aware of business opportunities on the local, state and national levels."

Much of that business awareness, Adams said, will be provided through workshops and seminars to be held locally to address "management and marketing needs of minority business firms."

ESTABLISHED BLACK businessmen will play a vital role in the league by imparting their knowledge to beginners. Adams said the

"old-timers" can lend invaluable information to young business hopefuls and help share the wealth within the black community.

"Our office will be the medium by which successful businessmen can help the guy who needs guidance," said Adams. "We will take the place of an Austin or Central Texas Black Chamber of Commerce."

The chairman of the Austin chapter, Greg Roberson, also envisions the group as a force that can change the service-oriented focus of black businesses here.

"Most black businesses in the Austin area are mom and pop operations and we want to change that," Roberson said.

POINTING OUT that there are but a handful of black businesses in the *Fortune* magazine top 500 national companies, Roberson said, "We want to achieve a goal of economic parity with other businesses by the year 2000."

To the NBL, economic parity means that black businesses will gain full participation in the sphere of national business. Part of that effort will come from lobbying efforts by the NBL to affect congressional legislation that favors black businesses.

Dorothy Rowland, president of the Austin Chamber of Commerce and vice president of Capital National Bank, will speak at the chapter's regular monthly meeting, at 11:30 a.m., Tuesday in the Marina Room of the Ramada Gondoller Hotel, Riverside Drive at Interstate 35.

Admission to the meeting, which includes buffet luncheon, is \$3.95. Those who plan to attend are urged to join or bring along someone who would like to join the chapter.

Capsuling the purpose of the NBL in business terms, Adams said, "The bottom line is that the National Business League will improve, enhance and increase the quality of minority business life in Austin."

Downtown project okayed

Davidson plans for development office in May

By BRUCE HIGHT
American-Statesman Staff

An Economic Development Office charged with overseeing the revitalization of downtown will be in operation by May, City Manager Dan Davidson said Thursday after the City Council approved his proposal for the office.

Davidson said he is not sure yet whether the person selected to head the office will come from his present staff or if he will advertise the new opening, which will carry the rank of assistant city manager.



Dan Davidson

But, he said, he wants the office functioning no later than June, when the city's Planning Department is scheduled to come up with a plan, complete with drawings, on revitalizing downtown. By June, too, the council will be considering next year's Capital Improvements Program, which is expected to include a number of downtown projects.

The council made two changes in Davidson's proposals at the request of council member Lee Cooke:

- The recommended \$100,000 a year for five years beginning in the 1978-79 fiscal year targeted for special studies was reduced to \$50,000 a year.
- In the section asking the council to direct the Planning Department "to complete and recom-

mend a schematic plan for development of downtown Austin," the words "downtown Austin" were changed to specifically include the area along the south shore of Town Lake and certain sections of East Austin.

The last change reflected pressures from leaders in East Austin wanting to make sure revitalization plans include parts of East Austin bordering the business section west of Interstate 35.

Bert Adams, president of the Austin chapter of the National Business League, a black business organization, called on the council to "reject the current (Davidson's) document" and delay action until the city staff could spend time with minority leaders to design a program to help economically develop East Austin.

Melda Cabrera of the Mexican-American Chamber of Commerce of Travis County said the council should first set priorities for economically developing various areas of town and that the city should reconsider Davidson's proposal, itself generated by action from Mayor Carole McClellan and Cooke.

But several business and downtown leaders urged immediate approval of the proposal.

Warren Beaman of Downtown Austin Unlimited said downtown was not a shopping center but a center for the entire city and all citizens, regardless of color. "Downtown does belong to all of us," he said, and should be developed.

Dorothy Rowland, president of the Austin Chamber of Commerce, also praised Davidson's proposal and urged its adoption. The chamber, she said, built the Stephen F. Austin Hotel in 1926 on Congress Avenue to help downtown and believes the core city should be revitalized now.

McClellan said she felt a "sense of urgency" in starting revitalization efforts.

Public invited to bond-explanation meeting

The National Business League invited the public to its meeting Thursday for an explanation of the city's \$141 million bond issue.

Bert Adams, local president, said council members, city staff mem-

bers and others will make presentations on the bond issues on the ballot Jan. 20.

The meeting will be at 7:30 p.m. in the Rosewood-Zaragosa Center gymnasium, 2800 Webberville Road.

Austin American-Statesman, March 24, 1978 and January 14, 1979

NEEDSON takes over for Phillips as manager of the firm's Shoal Creek office ... BERT ADAMS, a minority enterprise coordinator with the Texas Industrial Commission, and CAROL HADNOT, an economic development specialist with the City of Austin Office of Minority Business Affairs, will be among the delegates at the White House Conference on Small Business in Washington Jan. 13-17

Adams attended the White House Conference on Small Business in 1980, Austin American-Statesman, January 6, 1980



John J. Clune



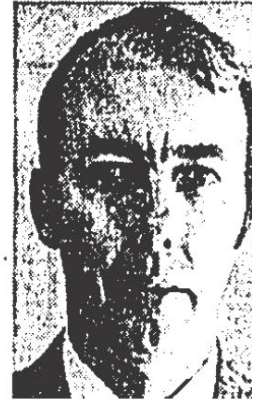
Bert Adams



Darryl Lemke



Donald Grabowsky



Gary Brown


On the move

Merrill Lynch, Pierce, Fenner and Smith vice president and resident manager H. William Davis is retiring after more than 32 years with the brokerage firm. Davis started with Merrill Lynch in Tulsa, in 1948, and also worked in Baton Rouge. Davis' retirement is effective Dec. 31 . . . Thomas J. Sandridge has been elected senior vice president of First Service Corporation, a subsidiary of First Federal Savings and Loan of Austin. First Service is primarily involved in residential land development . . . Mary S. Soto has been named sales manager Combined American Insurance Company of Dallas . . . John J. Clune has been named vice-president for marketing of the Austin Health Maintenance Organization Inc., coming from the INA

Health Plan in Dallas . . . Austin National Business League chapter founder Bert Adams has been appointed to the Small Business Administration Advisory Council for a 45-county Central Texas area. Adams, active in developing minority businesses, has organized the Texas Association of Contractors, Society of Minority Design Professionals, Texas Association of Minority Consultants and Texas Association of Minority CPAs . . . Darryl Lemke, formerly in charge of auditing at Victoria's Bank of Commerce has been named cashier at Western National Bank . . . Marcus Nall has been named sales director and Janis Conlin promotion director for Caliente Chill Inc., makers of Wick Fowler's 2-Alarm Chill Mix. Nall


has been with Carnation Co. in Dallas. Conlin holds the 1980 Luckenbach Ladies World Championship Chili Cookoff Showmanship Title and two degrees from Eastern Michigan University . . . James G. Noblett has been named secretary-treasurer of P.S. Lowell and Co. Inc., engineering and consulting firm . . . Donald Grobowsky has been named president of Temple National Bank . . . Lockhart State Bank has elected Gary Brown as director . . . Three promotions have been announced by Nash Phillips-Copus. Tom Buffington has been named vice-president of Austin Operations, moving from sales manager for Balcones Northwest subdivisions. Replacing Buffington are Thurman Blackburn and Ed Keller, NPC sales associates.

Adams was appointed to the Small Business Administration's Advisory Council for central Texas, Austin American-Statesman, December 21, 1980








THE VILLAGER

A Community Service Weekly 1223-A Rosewood Ave. Austin, Texas 78702



Vol. 18, No. 1

May, 12, 1990


ROBERT MORLEY

DR. CONNIE YERMOOD

BERTRAND ADAMS

M.J. ANDERSON

DR. D.E. CONNER



DON BAYLOR

THE VILLAGER

17th ANNIVERSARY

SALUTES FIFTEEN

“Austin Living Legends”


SATURDAY

MAY 12, 1990 8 to 10 p.m.


Davage Durden
Union Building

Huston-Tillotson
College


1820.E. 8th St.




RE P. WILHELMINA DELCO








ONIE B. CONLEY



W. C. CLARK



RICHARD NOYA

REV. LAVADA HURST

DR. JOHN Q. T. KING

E. MARIE GILBERT

REV. E.M. FRANKLIN

VOLMA OVERTON

The Villager's salute to Austin's living legends featured Bertrand Adams, top center, May 12, 1990,
<http://www.theaustinvillager.com/pdfs/2012/2012may11.pdf>

Ex-business leader, professor of music Bertrand Adams dies

Bertrand “Bert” Adams, a former Huston-Tillotson College music professor who also dedicated many years to promoting African American entrepreneurship, died of heart disease Monday at home in Austin. He was 86.

“He was a great musician himself, and he inspired the young men and young women who took music,” said John Q. Taylor King, the former president of Huston-Tillotson College. “He could play anything, but he was a great jazz musician.”

Adams was inducted into the Clarksville West End Jazz and Arts Festival’s hall of fame in 1994, an honor that he said surpassed the dozens he had received during his long career in government service and as the founder of the Cen-Tex chapter of the National Business League.

Adams was born in Waco, graduated from Wiley College in Marshall and earned a master’s in education at Texas Southern University. He spent the next three years as a trombone player in a U.S. Navy band.

He began teaching at Samuel Huston College in Austin in 1945 and continued after the merger that created Huston-Tillotson College in 1952.

In 1955, he left the college for a job with the State of Texas. He worked in the office of minority business enterprise and held several other positions during a 26-year career in government. During a break in his government work, he was the co-owner of an East Austin car dealership. In the early 1980s, he retired as the procurement director of the Texas Industrial Commission.

His survivors include his wife, Hazel Poole Adams, of Austin and one daughter, Brenda Shepherd, of Plano.

A funeral will be at 11 a.m. today at Wesley United Methodist Church, 1160 San Bernard St. Burial will follow at Evergreen Cemetery.

Obituary for Bertrand Adams, Austin American-Statesman, January 6, 1999

State Louisiana Incorporated place Shreveport Ward of city 4 Unincorporated place _____
 County Cade Township or other division of county Ward 4 Block Nos. 31 Institution _____
 (Name of unincorporated place having 100 or more inhabitants) (Name of institution and house on which entries are made)

DEPARTMENT SIXTEENTH PO

U. S. GOVERNMENT PRINTING OFFICE 12-11276

Index No.	LOCATION	HOUSEHOLD DATA <i>NO FARM AREA</i>	NAME	RELATION	PERSONAL DESCRIPTION	EDUCATION	PLACE OF BIRTH	CITY OF BIRTH	RESIDENCE, APRIL 1, 1906				
									IN WHAT PLACE DID THIS PERSON LIVE ON APRIL 1, 1906?	COUNTY	STATE (or Territory or foreign country)	On or about (Year or Month)	
1	1555	1 0 5000	POOLE, H. H.	Head	M Neg 55 M 720 C 2	50	Louisiana	85	JAMES HANCOCK				
2			Anna	Wife	F Neg 42 M 720 C 2	50	Louisiana	85	JAMES HANCOCK				
3			Hazel	Daughter	F Neg 24 S 720 C 4	70	Louisiana	85	JAMES HANCOCK				

[illegible]

The 1940 U.S. Census shows Hazel Poole living with her parents in Shreveport, Louisiana. Her occupation is listed as a private school teacher. Ancestry.com

Beauties Compete On Friday

The annual Givens Pool Beauty Revue and water show opens at 8 p.m. Friday evening at the large park pool on 12th at Springdale. The event features talent and personality contests by the 12 young women contending for title of "Miss East Austin of 1964" and is open to the public without charge.

Concert and background music for the annual show, sponsored by Austin Parks and Recreation Department's Rosewood district, will be given by Anderson High Band directed by Alvin O. Patterson.

Preceding the Beauty Revue, a water show will be presented by swimmers and divers coached by S. P. Jackson, head lifeguard at Givens Pool.

Entertainment to be provided by beauty contestants includes a fire baton act, dance, song and instrumental numbers, according to Mrs. Hazel Adams who is staging the show, titled "A Touch of Venus"; decorations are in charge of Howard Norris, supervisor of Rosewood Recreation District.

A trophy from the Parks and Recreation Department will go to finalists of the Beauty Revue. Entrants and their sponsors are:

Imogene Black, Ben's Fine Cleaners; Cora Bolden, Stark's Food Mart; Brenda Pleasant, Vink Fowler Business Aids; Alma Price, Yeates' Drug Store; Brenda Kennedy, Paladium Club; Beverly McDonald, Palomino Baseball Club; Ella Collins, Anderson-Wormley Insurance Company; Eva June Lindsey, Sweet's One-Hour Dry Cleaners; Betty Sue Davis, Ewing's Texaco Service Station; Norma Jean Adams, McBride & Associates; Alma Ree Corzine, T. H. Williams; and Nancy Houston, Capital City Argus.

Spring Program At Rosewood Opens Monday

The spring program at Rosewood Community Center will open Monday with registration for classes being held that day and Tuesday from 2 to 6 p.m.

Plans are made for activities for boys and girls from 6 to 17 years of age. Both indoor and outdoor activities are available.

For 6 to 8 year olds Mondays through Fridays there are active games and handicraft.

Intermediates 9 to 12 year old boys and girls have a choice of outdoor sports, tap and folk dancing, and arts and crafts.

Teenagers, 13 to 17 years, may join a club or participate in dramatic events. There will be regular dances for this group on Friday nights.

Also forming at this time are junior and senior baseball leagues. Adults may participate in volleyball and tennis classes.

Servicemen and junior hostesses will continue their program on Wednesdays, Saturday, and Sundays. These activities are under the joint sponsorship of the Austin Recreation Department and the United Service Organization.

Instructors in the classes will be Mrs. Hazel Adams, dance; Miss Willie Mae Gregg, outdoor sports for girls; Lavada Durst, boys sports; and Mrs. Catherine Lamkin, handicraft and drama. Mrs. Lam-

Rosewood Entering Final Week Of Leadership Training School

Rosewood Recreation Center will begin the final week of its spring leadership training institute at 7:30 p. m. Monday at the center, Mrs. Catherine Lamkin, director, has announced.

This course is free and is still open to anyone interested in learning about recreation. There are three more meetings.

Monday night Mrs. Hazel P. Adams, associate professor of health and physical education at Samuel Huston, will instruct in games, and Miss Jeanne Dawson, supervisor of drama of the city recreation department, will discuss community dramatics.

Tuesday's meeting at 7:30 p. m. will have Mrs. Joan Cass, supervisor of Austin playgrounds, talking on special events and community nights. Beverly Sheffield, director of the department, will discuss playground administration and policies.

The last meeting of the course will be at 7:30 p. m. Wednesday. At that time recreational sports, tournaments and leagues will be taken up by Ira Wells, director of athletics at Rosewood; Miss Myrtle Bell, director of the Austin Athletic Club, and Raul Guerrero, director of Pan American Recreation Center.

A final discussion will be led by Mr. Sheffield.

Hazel Adams taught classes and coordinated events at the Rosewood Recreation Center and in the Parks and Recreation Department's Rosewood District; for example, see The Austin American, April 13, 1952 and Feb. 28, 1954 and The Austin Statesman, June 25, 1964

Big Juneteenth In Full Swing

Austin's Juneteenth celebration at Rosewood Center began at dawn Tuesday with swimming and breakfast parties for early risers, and the festivities will not end until midnight when the dance at Doris Miller Auditorium is finished.

By midmorning, tennis matches, a junior baseball game and a boys' softball game were in full swing.

Family and group picnics crowded Rosewood Park at noon. At Austin State Hospital, an all-day Juneteenth program began with a baseball game, soft drinks and crackerjacks during the morning. Scheduled for the afternoon were a sing song and watermelon feast.

The Rosewood celebration, noting the Negroes' emancipation and officially opening the watermelon season, scheduled a girls' softball game at 3 p.m., a men's senior league baseball game at 5 p.m. and a swimming exhibition by the Rosewood Swim Club and Bergstrom Air Force Base at 6 p.m.

The fun will continue after dinner with a concert at 7:30 p.m. by the Anderson High School Band

under the direction of Alvin O. Patterson.

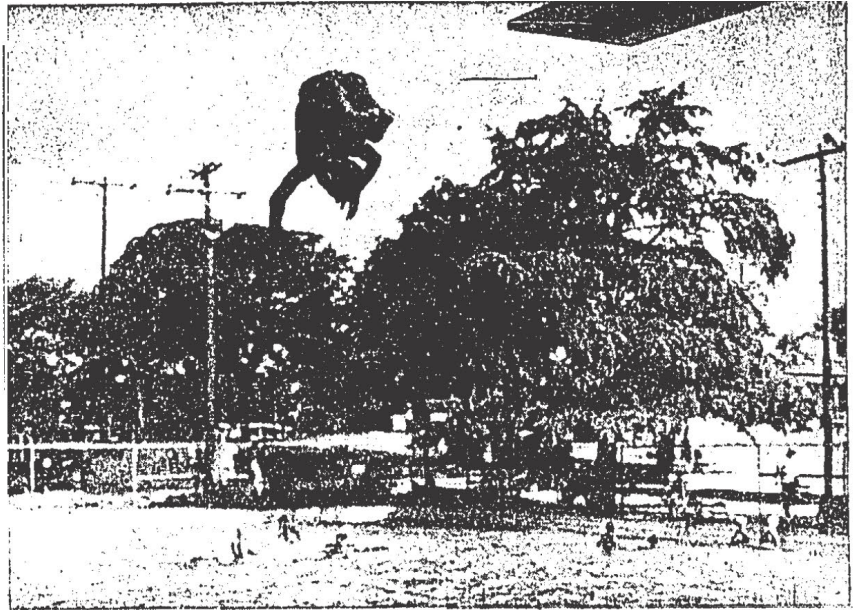
"Miss Beauty Queen" will be chosen from a field of 18 entrants sponsored by local merchants, clubs and individuals.

Entered in the bathing beauty revue are Robbye Hunter, Addie Wilson, Alma Dukes, Miriam Jones, Iva Mercer, Lois Newby, Linda Horne, Vera Roland, Ymra Hill, Betty Johnson, Anita Thompson, Frankie Mayberry, Elizabeth Hughes, Eva Ross, Eva Goins, Virginia Harrison and Joyce Blanchard.

Judges and officials for the contest will be Mrs. Louise Woodward, L. L. Hicks, H. D. King and Mrs. Olive Brown.

The Austin Indians will play a team from Saltillo, Mexico Tuesday at 8 p.m., and a dance will begin at Doris Miller Auditorium at 9:30 p.m.

Working on the all-day festival program are Mrs. Catherine Lamkin, Mrs. Hazel Adams and Lavada Durst. George Mabson will introduce special guests; Mrs. Johnny Cyphers and Donald Spence will be in charge of ushers; Mrs. Claudia Allen, Mrs. Willie Mae Kirk, Mrs. Geraldine Buford and Miss Willie Mae Gregg will be in charge of the models; and Luther Simon will be in charge of pictures.



Richard Felder, 10, shows off his diving ability in the junior diving contest at the all-day Juneteenth celebration at Rose-

wood Center. Richard is the son of Mr. and Mrs. M. Felder, 1163 Singleton.

The Austin Statesman, June 19, 1956

9th Alcoholism Institute Being Scheduled for UT

Twenty-four Austinites have been granted tuition scholarships by the Texas Commission on Alcoholism to the ninth annual Institute on Alcohol Studies at the University of Texas, July 24-29.

They are Mrs. Hazel P.

Adams and Mrs. Harrilee Heierman, education; Rev. Keith C. Fox, clergy; Mrs. Mildred Robie, Lew W. Davenport, and Tony Tocha, social welfare; Dorothy Casey, R.N., Burton Robert Carlson and Gus Herring, treatment.

Attending the law enforcement section will be Vernon Bryant, Darwood Heldemann, Dan Hopper, Robert Mitchell, Harris Philquist, Nervin Sides, William Sims, Jack Swan, Thomas White, Wendell Williams, Charles M. Lucas, Jerry Millsapps, William L. Thayer, Donald E. Wilcox and James R. Zimmer.

The Texas Commission on Alcoholism is composed of six gubernatorial appointees. They are Al Badger, Dallas, chairman; Dr. Walter Goddard, Austin; Dr. McIver Furman, Corpus Christi; Charles A. Guy, Lubbock; L. D. Webster, Dallas; and Donald G. Austin, Chapel Hill.

3 Teachers Named Outstanding

Three Austin High School teachers have been chosen Outstanding Secondary Educators of America for 1973, and are now eligible for the Outstanding Education of the Year Award trophy.

They are Maurice Price, Mrs. Mary Adkins, and Mrs. Hazel Adams.

They were nominated for the honor earlier this year by their principal, W. R. Robbins.

Teachers whose principals think they have contributed most to the education program at their schools are nominated.

The national trophy and \$500 unrestricted grants are to be awarded to the schools represented by America's five outstanding secondary educators, to be selected by a board of advisors.

*Ongoing career development and recognition in education, The Austin American, July 17, 1966 and
The Austin Statesman, June 21, 1973*



Staff Photo by Kil Brooking

Azie Taylor Morton autographs Austin High students' money

Her world makes money go round

By RONALD POWELL

Staff Writer

"How do you determine if a dollar bill is counterfeit?"

"Why is old money destroyed instead of recycled?"

"What criteria is used to determine when paper money should be taken out of circulation?"

Those are just a sampling of the questions that Austin High School government students put to U.S. Treasurer Azie Taylor Morton.

Morton, a Dale native in Austin for the silver anniversary celebration of the merger of Samuel Huston and Tillotson colleges, Wednesday addressed more than 200 teachers and students at the school.

The treasurer also visited with Austin High health instructor Hazel Adams, who taught Morton, a Huston-Tillotson graduate, in a physical education class at H-TC during the mid 50s.

After telling the students and faculty

that she would like to be treasurer "as long as there is a Democratic Party in office," Morton began fielding questions from the audience.

One eager student asked how one can differentiate bogus money from real cash.

"All you need to do is get a white sheet of paper, rub the bill onto the surface and, if the bill is good, the green color will rub off," said Morton, whose signature is affixed on all new \$1, \$5 and \$10 bills.

Another student seated in the upper reaches of the high school drama theater wondered why worn dollar bills were not recycled.

"Once the paper is worn," Morton said, "You can't get the same quality of bill from recycled material. The old money is destroyed, but I can't tell you how."

Morton, who is also national director of the \$8 billion Savings Bond Division of the Treasury, was questioned as to why money is taken out of circulation.

"When dollar bills become old and flimsy, bank tellers collect them, deposit them in a special place and then send them to

the regional federal reserve office (for Austin, the money would be sent to Dallas).

"When the bills reach one of the 12 regional offices, they are destroyed. The average life of a bill is only 18 months," Morton added.

The first black to hold the office of treasurer, Morton turned the tables on students and asked them if they were in favor of having the motto "In God We Trust" removed from the face of bills. Austin atheist Madelyn Murray O'Hair recently has been advocating such a move.

Almost in unison, the students voiced their disapproval with a chorus of "no's," many adding, "leave it there."

One student said he had heard that Fort Knox held gold for foreign countries. Morton replied, "There is no foreign gold in Fort Knox, and if anyone says there is, you tell them the treasurer said it ain't so."

After the question-answer period, Morton autographed paper money from the pockets of students and faculty.

PGOLE, Mrs. Annie R., 93, 2500 Rosewood, died Monday. Services 10 a.m. Friday at King-Tears Mortuary. Burial, Evergreen Cemetery. Survivors: daughter, Mrs. Hazel P. Adams of Austin; brother, Joseph Romby of Bossier City, La.; one grandchild; one great-grandchild.

Death notice for Hazel Adams's mother, Annie R. Pool, who had been living at 2500 Rosewood Ave., Austin American-Statesman, November 28, 1979

The Austin chapter of Jack and Jill of America, Inc. was chartered in June 1953. Charter members were **Hazel Adams**, Myrdis Allen, Ada C. Anderson, Curtis Collins, Lucille Crawford, Marcet King, Bertha Means, Rose Thayer, Bessie Rowe, Myrtle Royster, and Nancy Williams Johnson.

We are proud to boast of members who have served as officers on the National and Regional level: Ada C. Anderson, National Corresponding Secretary and Regional Director of the South Central Region; Willie Mae Kirk, Regional Secretary/Treasurer; Lillie Williams, Regional Secretary/Treasurer; Mary Lou Adams, Regional Director & Regional Secretary/Treasurer; Susan Johnson, Regional Director (2001- 2005); Catherine Lee, Legislative Chairperson; Barbara Dunn Harrington, Foundation Member-At-large; Gina Harris, Regional Nominating Committee Chair and Brenda Kennedy served as South Central Regional Director and Regional Foundation Member-At-Large.

...

About the Austin Chapter of Jack and Jill of America, Inc.,
<https://jackandjillaustin.org/about-the-austin-chapter>



The Links, Incorporated is an international, not-for-profit corporation, established in 1946. The membership consists of more than 16,000 professional women of color in 288 chapters located in 41 states, the District of Columbia, the Commonwealth of the Bahamas, and the United Kingdom. It is one of the nation's oldest and largest volunteer service organizations of extraordinary women who are committed to enriching, sustaining, and ensuring the culture and economic survival of African Americans and other persons of African ancestry.

During the middle fifties, Goldie Reid Hortshorn, President of the Houston Chapter of The Links, Incorporated discussed with her sister, Opal McDonald Seabrook, the possibility of setting up a chapter of the Links, Incorporated in Austin. There were subsequent discussions between Goldie Hortshorn and Opal Seabrook. Eventually, Goldie came to Austin for the purpose of meeting with some interested persons regarding a chapter.

Those meeting with Goldie were Opal Seabrook, Connie Yerwood Conner, Olive Durden Brown, and Mary Yerwood Thompson at Mary Y. Thompson's home, 1212 Harvey Street. As a result of this meeting enough interest was shown to indicate the desire on the part of those assembled to proceed with applying for a chapter in Austin Potential members were suggested as follows: **Hazel Poole Adams**, Thelma Mitchell Elliott, Lillie Belle Corley Hines, Clara M. Cadd Johnson, Catherine B. Lamkin, Percy Grace Skaggs Lyons, Ruth Meeks Mayes, and Emma Louise Smythe Woodward. Together, they completed the necessary twelve for establishing a chapter. Goldie returned to Houston to set the machinery in motion for an Austin Chapter sponsored by the Houston Chapter.

By National Assembly time in 1960, Austin had been approved for a chapter along with San Antonio. Austin and San Antonio collaborated in certain aspects and details in preparation for establishment of the two chapters.

The Austin Chapter of the Links, Incorporated was chartered on December 9, 1960. Installation ceremonies were held in the home of Lillie Belle Hines. The Banquet was held in the home of Percy Grace Lyons with husbands and visiting guests in attendance. Many of the members of the sponsoring Houston chapter and their spouses were in attendance as well as members from the Dallas and Fort Worth Chapters. **The new Austin Chapter served breakfast in the home of Hazel P. Adams the following morning.**



Austin Chapter of the Links, Incorporated, About Us, <https://theaustinlinks.org/about/>

Hazel Poole Adams

Hazel Madre Poole Adams was born March 22, 1913, to the late Dr. H. H. Poole and Mrs. Anna Romby Poole. She received her Bachelor's degree in Education from Wiley College in East, Tex., and a Master's in Health, Physical Education and Recreation from Northwestern University in Evanston, Ill. She had been a member of Wesley United Methodist Church in Austin, Tex., but more recently was an active member of Kingdom Hall's Springdale Congregation in Austin, Tex., and Kingdom Hall's Preston Park Congregation in Plano, Tex. Mrs. Adams was a member of Alpha Kappa Alpha Sorority, Inc., Jack and Jill of America, Inc. and The Links, Inc., Austin Chapter. Her beloved husband of fifty-six years, Bertrand Adams, preceded her in death. Surviving family include daughter Brenda Adams Shepherd; son-in-law Charles A. "Chuck" Shepherd, Jr.; grandson Charles A. "Trey" Shepherd, III; great-grandson Cameron Scott Shepherd. Services Friday, July 8, 2005, 7:00 p.m. in the chapel of King-Tears Mortuary, Inc. Interment Saturday, July 9, 2005, 10:00 a.m. at Evergreen Cemetery. In lieu of flowers, please send donations in the name of the Bertrand and Hazel Poole Adams Memorial Scholarship Fund to Huston-Tillotson University, Attn: Vickie Minor. (King-Tears Mortuary, Inc.)

Obituary for Hazel Poole Adams, Austin American-Statesman, July 7, 2005,
<https://www.legacy.com/us/obituaries/statesman/name/hazel-adams-obituary?id=27355553>

Material on both Bertrand and Hazel Adams

campus, and let me walk her back to Dogan Hall. As I have mentioned, I greatly admired Bertrand Adams as both leader and director of the Wiley Collegians. Interestingly enough, the dean of the men's dormitory was his wife, Hazel Poole Adams. She was a big, pretty-legged lady, who was a stunner on campus, but ran the dorm as efficiently as any man. She was also the physical education instructor for the women.

When June of 1942 rolled around I headed home to Colorado Springs. There I spent the summer saving money for another year at Wiley by playing gigs around town. I also worked out at Peterson Field Air Base, which was being built

Excerpt from a book by the jazz drummer and composer Roy Porter, From There and Back, Oxford: Bayou Press, 1991,
https://books.google.com/books/about/There_And_Back.html?id=lqHHgmB5l5AC



Bertrand Adams

Samuel Huston College, Huston-Tillotson College, Music Department, 1950s

Born April 29, 1912, died January 4, 1999, buried in Evergreen Cemetery, Austin, Texas.

Bertrand "Bert" Adams was from Waco, Texas. He married his college sweetheart, Ms. Hazel Madree Poole in 1941. Bert completed a tour of duty with the U.S. Navy and earned a Master's in Music Education from Texas Southern University. In 1945 both he and his wife Hazel moved to Austin and were hired as faculty at Samuel Huston College. Their only daughter, Brenda Anne Adams, would be born two years later.



Hazel Poole Adams

Samuel Huston College, Huston-Tillotson College, Physical Education Department, 1945-1978

Born March 22, 1913, died June 30, 2005, buried in Evergreen Cemetery, Austin, Texas.

Hazel Madree Poole Adams was born in Shreveport, Louisiana. She was the only child born to the late Dr. H.H. Poole and Mrs. Anna Romby Poole. She attended Central High School where she graduated in 1929. Several years after receiving a Bachelor's degree in Education from Wiley College in East Texas, Ms. Hazel was hired by the college as its Physical Education Instructor. In 1941, Ms. Hazel married her college sweetheart Mr. Bertrand "Bert" Adams of Waco, Texas. The two would be together on earth for 56 years. By the end of World War II, Ms. Hazel had earned a Master's in Health, Physical Education & Recreation from Northwestern University in Evanston, Illinois. Following moving to Austin with Bert and having their daughter, between 1956 and 1978, Ms. Hazel taught P.E. and health education in the following Austin Public Schools; the old L.C. Anderson High School and Stephen F. Austin High School.

She had 44 years of classroom experience. In post-retirement, she worked another 25 years for UT-Austin's Division of Continuing Education, teaching Health Education from home. She also helped develop curricula for the University's Health Education

Correspondence course. Throughout her adult life, she touched the lives of many people. Ms. Hazel was a long-time member of Alpha Kappa Sorority, Inc.; a charter member of the Austin Chapter of Jack and Jill of America, Inc.; and a charter member of the Austin Chapter of The Links, Incorporated. She passed away while living in Plano, Texas with her daughter and son-in-law, and would be reunited with Bert when she was laid to rest next to him in Evergreen Cemetery.

Austin Parks and Recreation Department StoryMap, "HT Faculty: 'Gatekeepers of Knowledge & Wisdom,'"
<https://storymaps.arcgis.com/stories/30c71ccc98294feda10d840072edbabc>

Permits

WATER SERVICE PERMIT

No. 84834

Austin, Texas

Received of OLIVER B. STREET Date 12-30-47

Address 2500 ROSEWOOD AVE

Amount TWENTY AND NO/100 \$20.00

Plumber Size of Tap 3/4"

Date of Connection 1-8-48

Size of Tap Made 3/4"

Size Service Made 3/4"

Size Main Tapped 2" C.F.

From Front Prop. Line to Curb Cock 1 1/4'

From W- Prop. Line to Curb Cock 2.5'

Location of Meter CURB

Type of Box LOCK

Depth of Main in St. 30"

Depth of Service Line 2'

From Curb Cock to Tap on Main 29'

Checked by Engr. Dept.

INDEXED

Size

5/8"

No. Fittings

1 Curb Cock

1 Elbow

1 St. Elbow

1 Bushing

1 Reducer

30 Pipe

Lead Comp.

Nipples

Union

Plug

1 Tee

1 Stop

1 Box

1 Lid

Valves

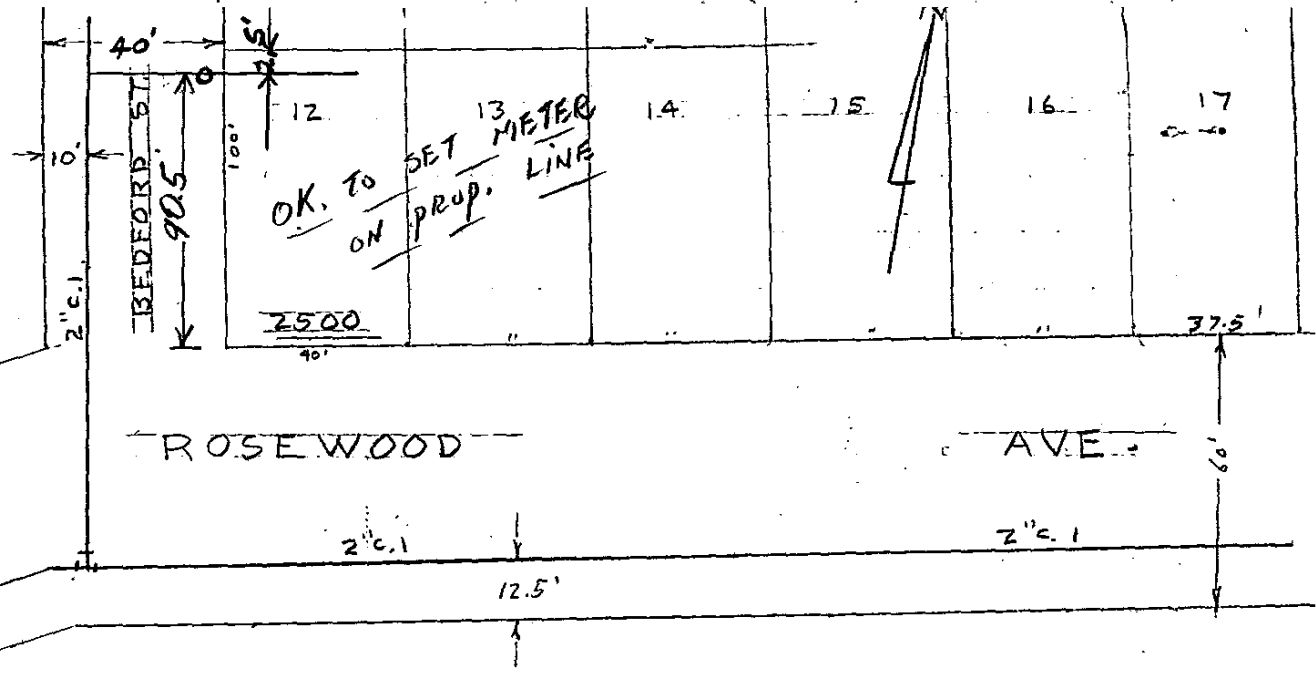
Job No.

Req. No.

W-323

500

Vigilante



Bertrand Adams
12, 13, 14, &
257 15 2

2500 Rosewood Ave.

S. I. Wilson

Rock ven. front & frame res. with gar.
36074 attached
12-22-47 \$12,000.00

Oliver B. Street

8

Building permit, 1947

Receipt No. 10068 Application for Sewer Connection No. 24575
 2nd Tap H100
 Price A-2920
 E 4 160' E 4 Bedford

Austin, Texas, June 22 1948

To the Superintendent of Sanitary Sewer Division, City of Austin, Texas.

Sir:—

I hereby make application for sewer connection and instructions on premises owned by
Bertrand Adams at 2500 Rosewood Street,
 further described as Lot 12, 13, 14, 15 Block 2 Outlot Division
 subdivision S. I. Wilson Plat 257 which is to be used as a
 In this place there are to be installed 8 fixtures. Plumbing Permit No. 28455
 I agree to pay the City of Austin, the regular ordinance charge. OK 6-23-48

Depth at Prop. Line 3 ft min 7
 Stub Out } 6 ft S of NPL
 Connected (Location)
 Date 7-9-48
 By Cunningham

NOTE: Connection Instruction Per Thompson required to NCL
in Bedford SD P-A-1784

Respectfully,
Bertrand Adams
RS

Sewer service permit, 1948

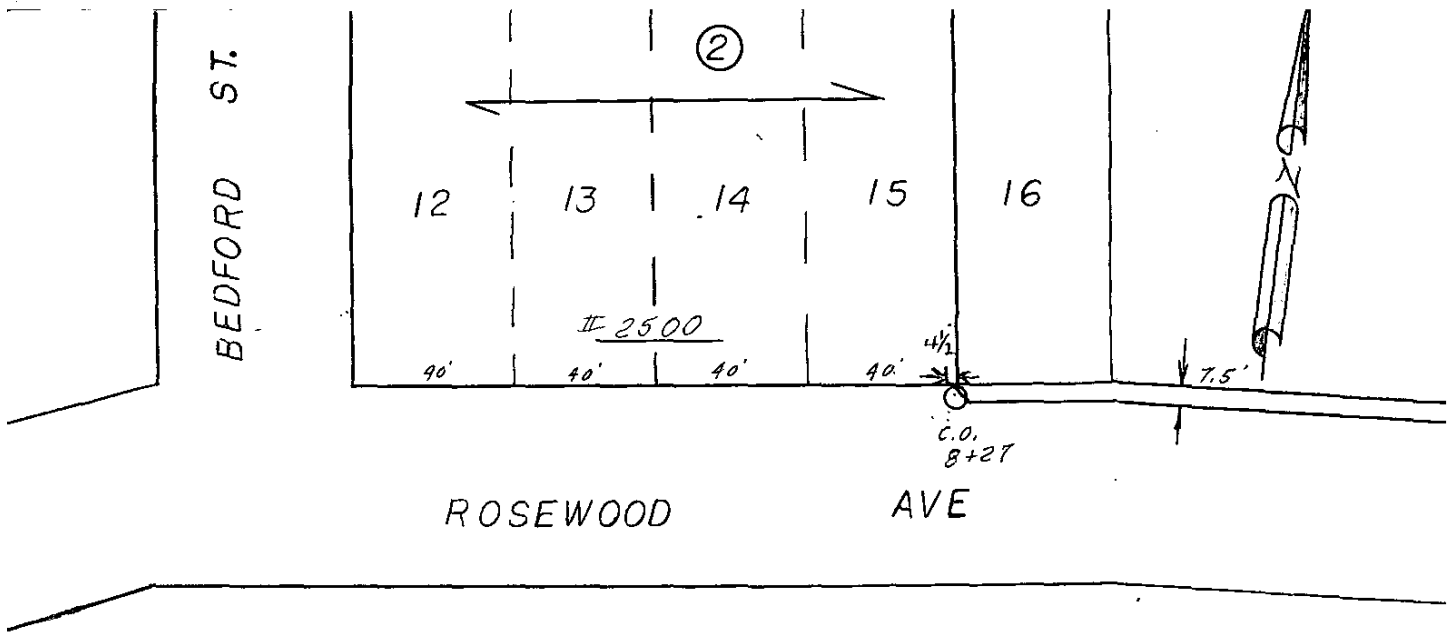
FOWLER

Nº 72303

Received of West Adams Date 5/18/75
Address 2500 Rosewood Ave.
Amount One hundred dollars Kenneth \$100.00
Builder or Owner Plumber 2nd con.
Lot 12-13-14-15 Block 2 Subdivision S.I. Wilson Plat No. 257

Date of Connection 3-21-75
By City 4 1/2 W/ELL
By-Plumber
Checked By Fowler
Size Main 8" Conc. Depth ± 6'
Main Assign. 2 1/2' S/NR
Stub Depth Prop. Line 1'
Stub Location ELL in Rosewood
Book No. A-2920
Paving Cut No.
OK UGA - 3/20/75

No.	Fittings	Size	Price
10	Pipe	6" Camo	6.30
	Pipe		
	Wyes		
3	Bends	6" Camo	7.50
	Reducers		
	Plugs		
	Sand		
	Gravel		
	Remix		
	Stoppers		
	Castings		
1	Other	6" Camo	2.50
	Backhaul		6.00
	Labor:		104.00
	Totals		6.00
	Amount		52.50
	Total		97.60



OWNER	Bert Adams	ADDRESS	2500 Rosewood Ave		
PLAT	257	LOT	14	BLK.	2
SUBDIVISION	S.I. Wilson Subd				
OCCUPANCY	Re Roof Res.				
BLDG. PERMIT #	195845	DATE	5-9-80	OWNERS ESTIMATE	2,100.00
CONTRACTOR	Walter Schuller Sr.	NO. OF FIXTURES			
WATER TAP REC#	SEWER TAP REC#				
Re Roof res.					

Building permit, 1980