Program Update Art in Public Places

SUE LAMBE, AIPP PROGRAM MANAGER

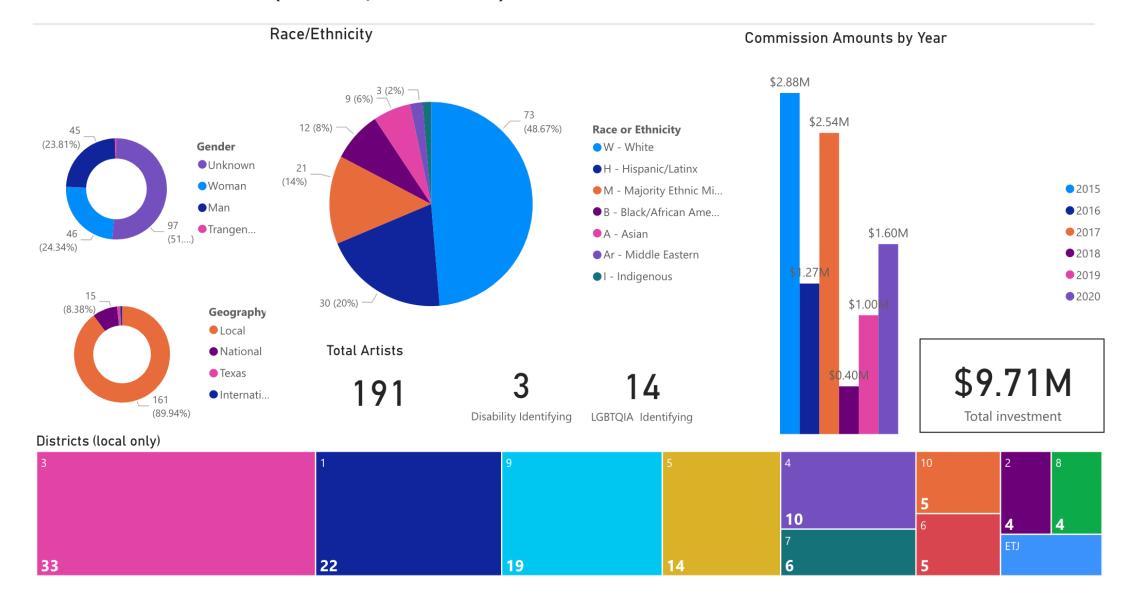


# Program Update

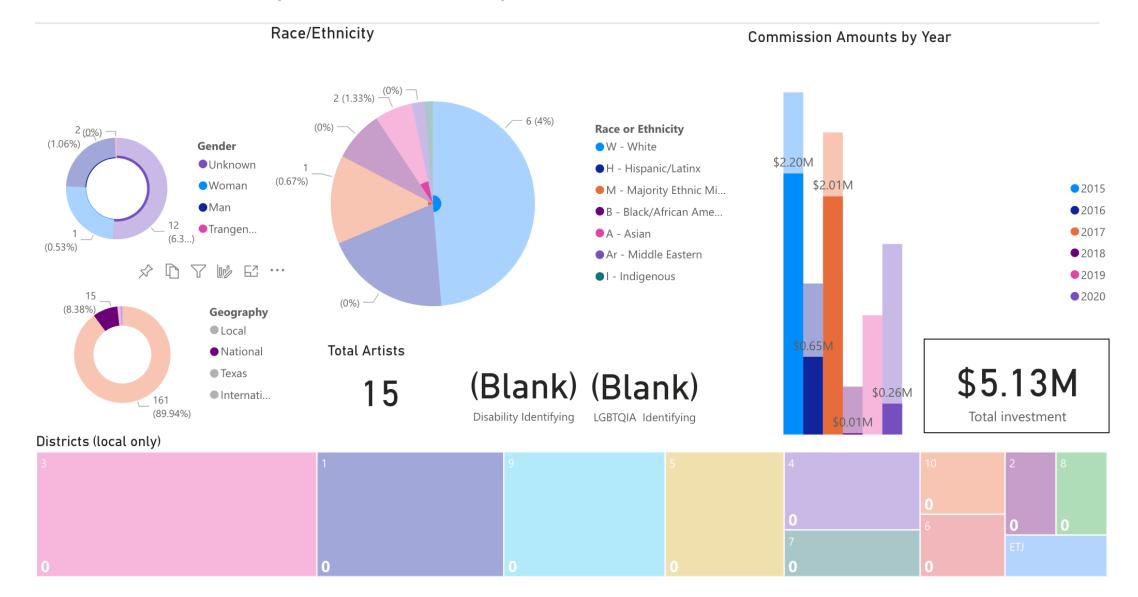
### 1. AIPP Dashboard

2. LaunchPAD and TEMPO evaluation underway

3. Recently Installed artwork

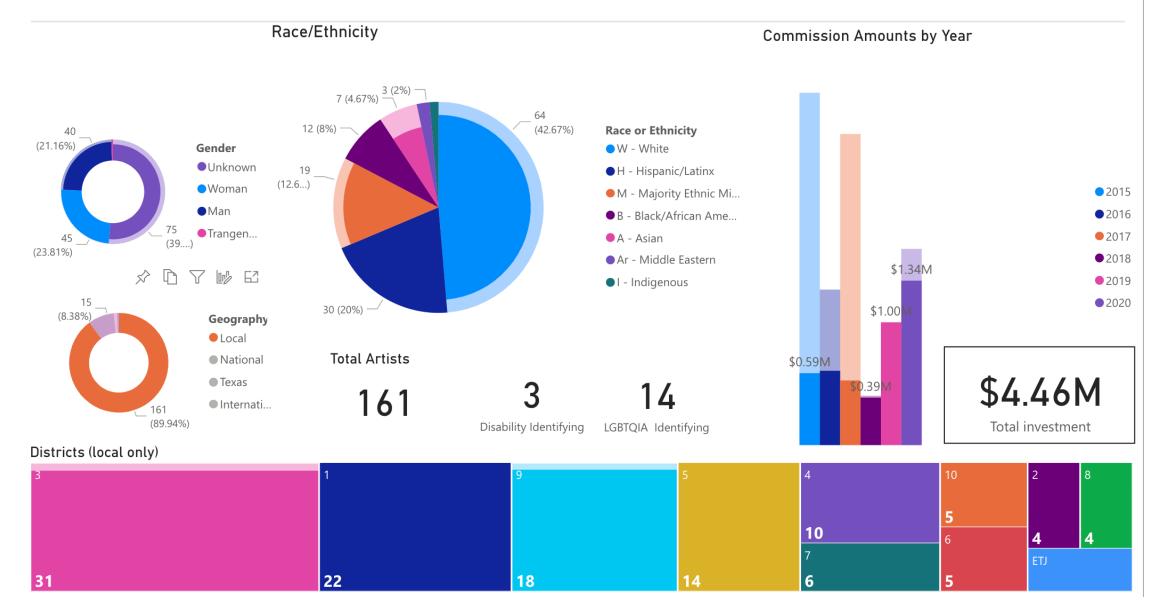


# Dashboard for Art in Public Places in progress

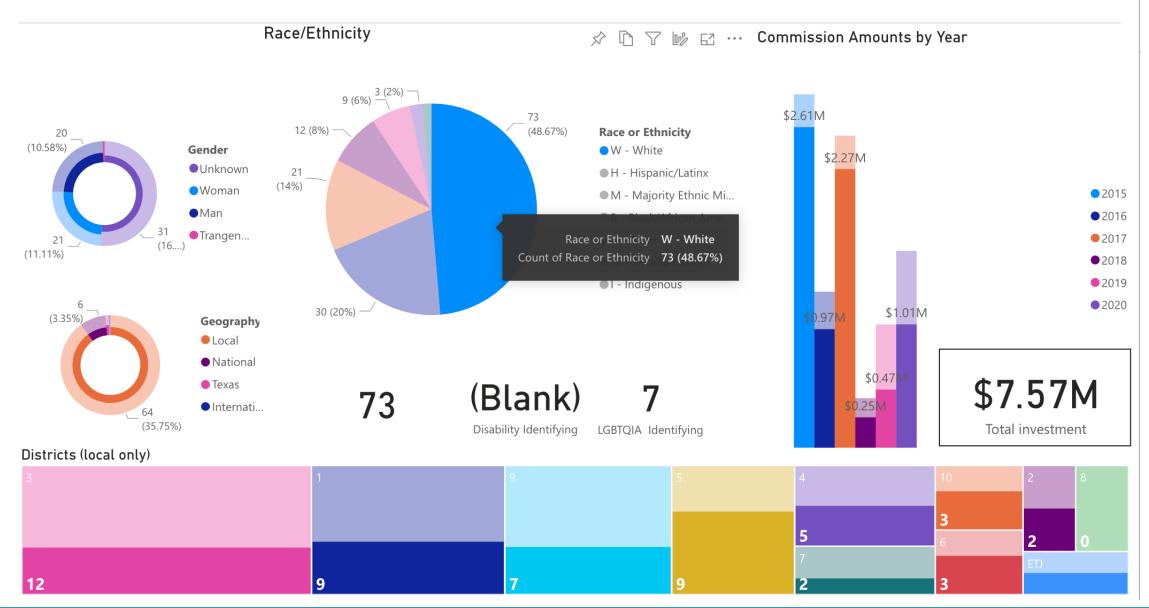


## National Artists

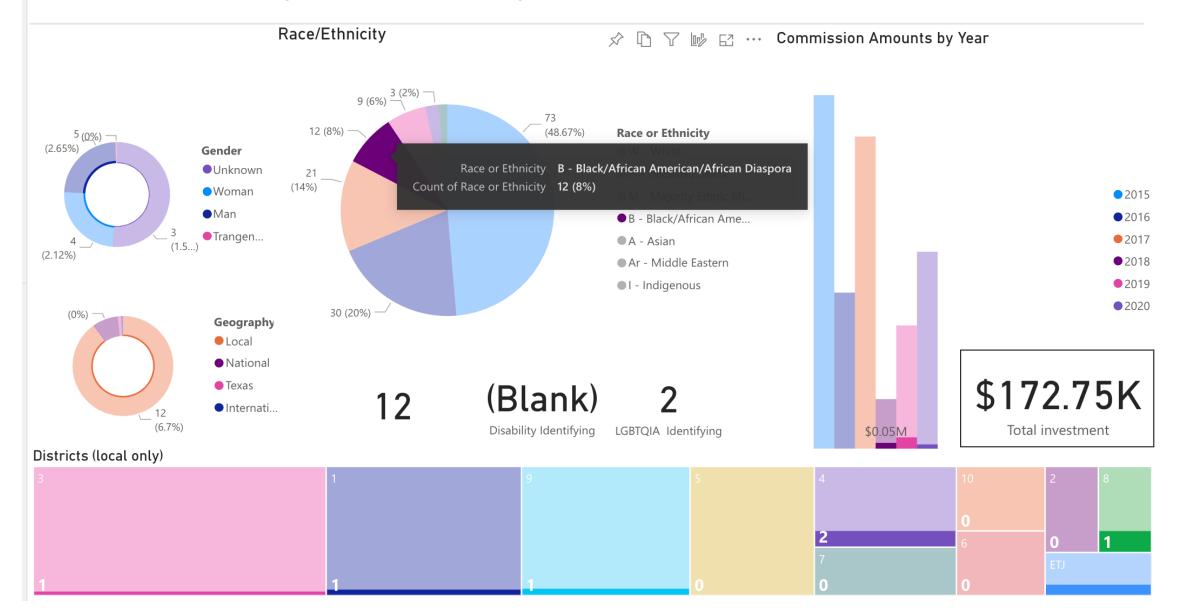




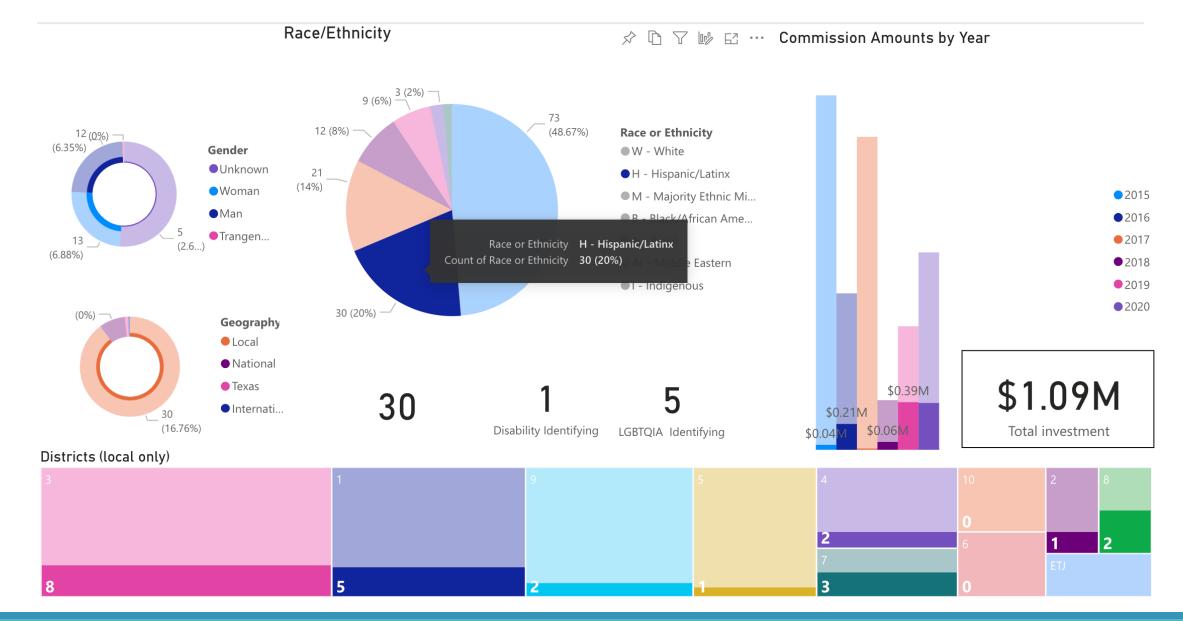
### **Austin-based Artists**



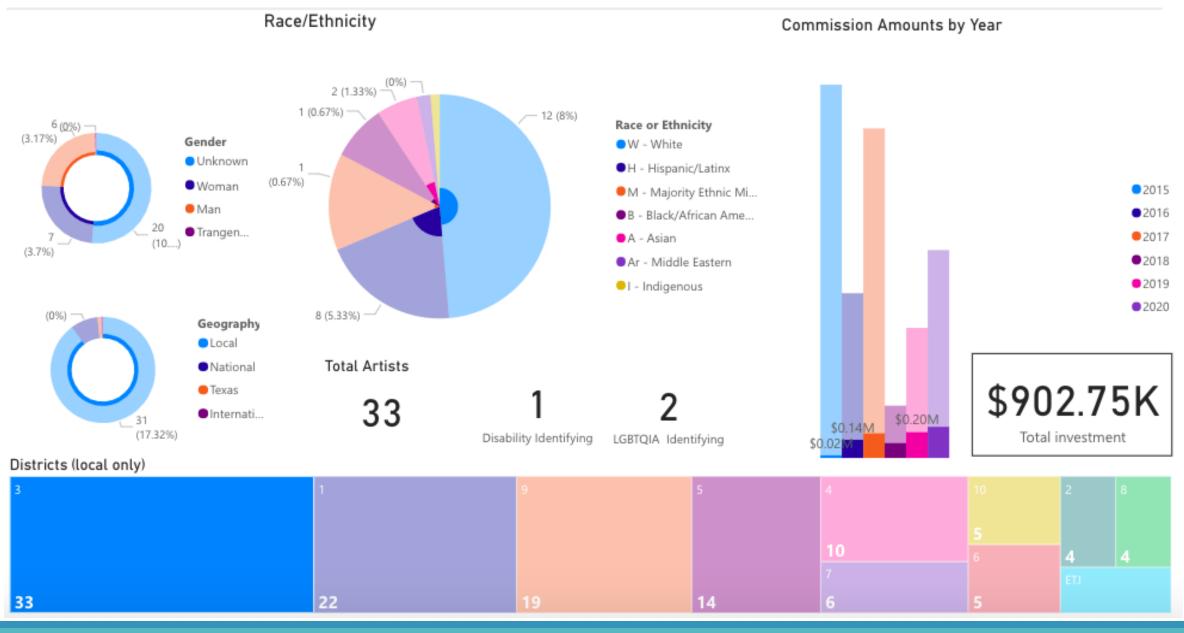
# Artists identifying as "White"



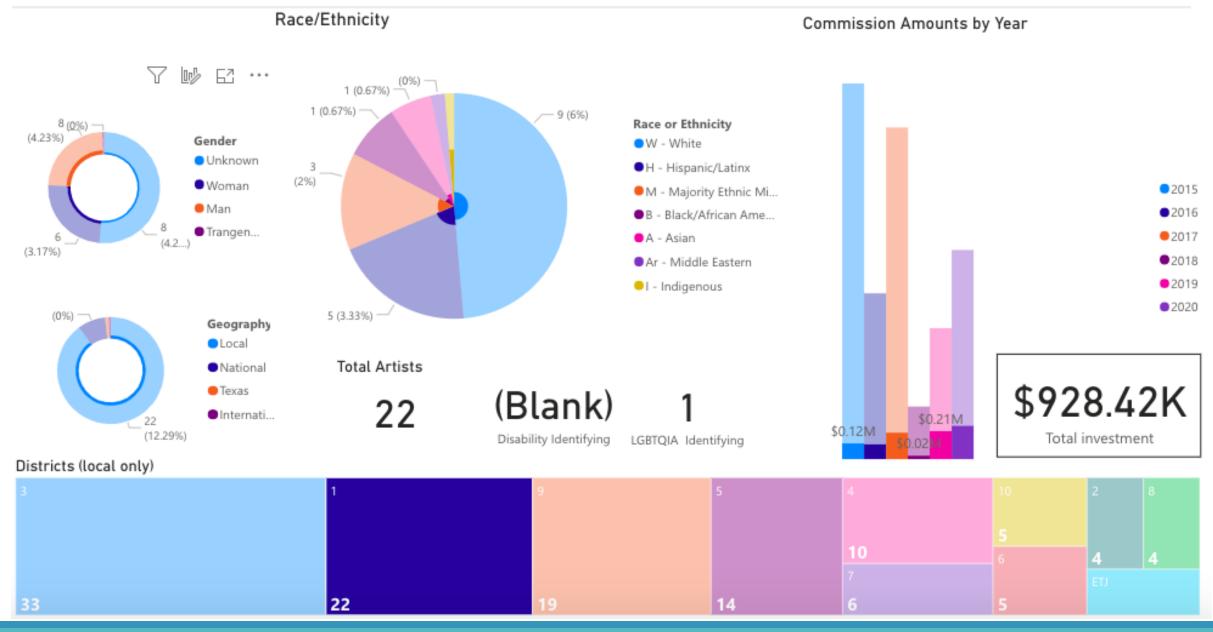
# Artists Identifying as "Black"



# Artists Identifying as "Hispanic/Latinx"

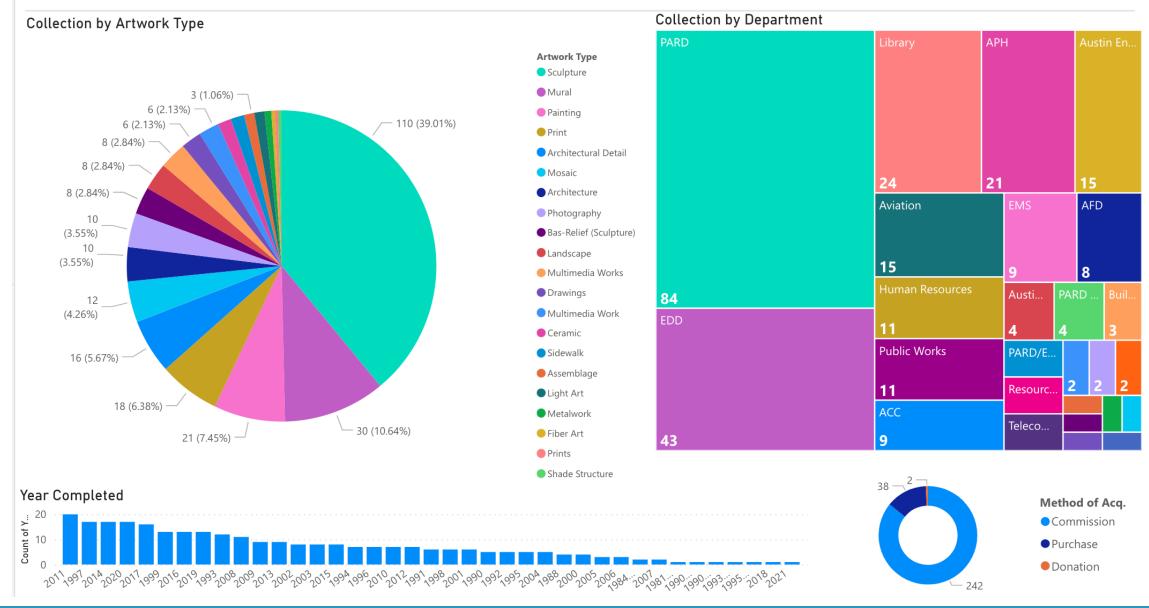


### Artists from District 3



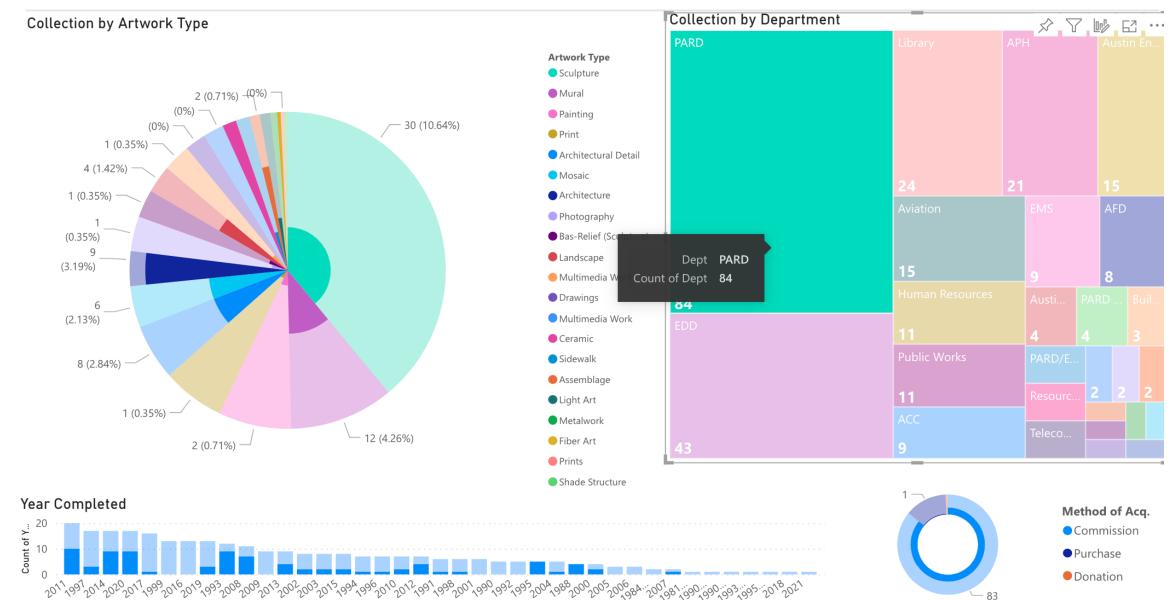
### Artists from District 1

#### **Complete AIPP Collection** (\$19,153,709 value)



# Searching by Artwork Type

#### Complete AIPP Collection (\$19,153,709 value)



# Program Update LaunchPAD and TEMPO Reviews



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# "Anything is possible if you are committed to your vision."



LaunchPAD (Public Art Duo) is a professional development opportunity for artists to:

- gain expertise needed to compete for larger commission public art projects
- provide services benefitting a large budget public art project

- Starting in 2016
- For projects with AIPP budget of \$200K+
- As approved by AIPP Panel + Arts Commission
- Flat fee of \$15K



### What we've learned

**CLARITY NEEDED** Exact tasks LP artist performs can become unclear

SIMPLIFY Task "assignment" is a bit complicated

WHO IS THIS FOR? Perception that artists with no experience should apply

PARTNERING Pairing artists can be tricky

**ROI** Are we training enough artists for the cost and staff time of the program?

This has been a great program, training five Austin artists.

### But can we do better?

- Program Evaluation
- Train more artists?
- Is this program serving local underrepresented artists?
- Interview commissioned artists and LaunchPAD artists to improve

# Next step - take what we've learned and innovate

TEMPO Program Cultural Equity Review

Conversations with Margie Reese about the TEMPO Program... ensuring that we are consistently inviting underrepresented artists to apply for commissions in all budget ranges.





*Color Field* by Agustina Rodriguez, TEMPO 2017 Budget \$10,000



*Everywhen* by Agustina Rodriguez, 2020 Budget \$90,000

#### TEMPO Cultural Funding Equity Review Process

#### FOCUS GROUP/ TEMPO Cultural Funding Equity Review Process

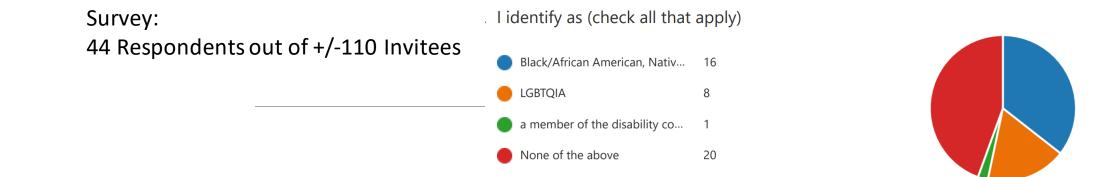


Veronica Ceci Jacob Villanueva Amy Scofield Tammie Rubin Lucas Aoki Melissa Borrell Jaime Castillo

Focus Group was asked:

- 1. What does TEMPO do well?
- 2. Where does TEMPO fall short?
- 3. What do you see as the greatest barriers to change?
- 4. How can we address opportunities to change these barriers?

#### SURVEY/ TEMPO Cultural Funding Equity Review Process



### Rank the following from least to most important to the TEMPO Program

Rank Options	First choice 📕 📕 📕 📕 📕 Last choic
Encourage visitors and tourists to explore Austin beyond the downtown core	
Create opportunities for local artists to be paid for their work	
Bring temporary artwork every year to residents and visitors	
Bring temporary artwork to communities that do not have access to city-funded public art	
Display temporary artwork by Austin artists in highly visible areas (such as downtown)	
Fund artists to experiment with ideas, media and concepts	
Commission local artists to gain experience in the field of public art	

#### TEMPO Cultural Funding Equity Review Process

#### TEMPO Cultural Funding Equity Review Process

#### What we've learned

**MORE TO BE DONE** The TEMPO Review Process will continue into 2022 and result in a final report.

**TRAINING** Training has been between artist and project manager – artists would benefit from more formal training

**WHO IS THIS FOR?** Need to continue getting the word out that all artists are invited to the table

**SUPPORT** TEMPO requires a lot of time from both the artists and the project managers. Additional support is needed to keep this viable.

**ROI** Are we training enough artists for the cost and staff time of the program?



Video message from Damon Moseley encouraging artists to apply to AIPP, with his successful installed artwork for St. John Pocket Park in the background. Kudos to Marjorie Flanagan.

### https://youtu.be/0X0lxW-mRsU

## Next step - take what we've learned and innovate

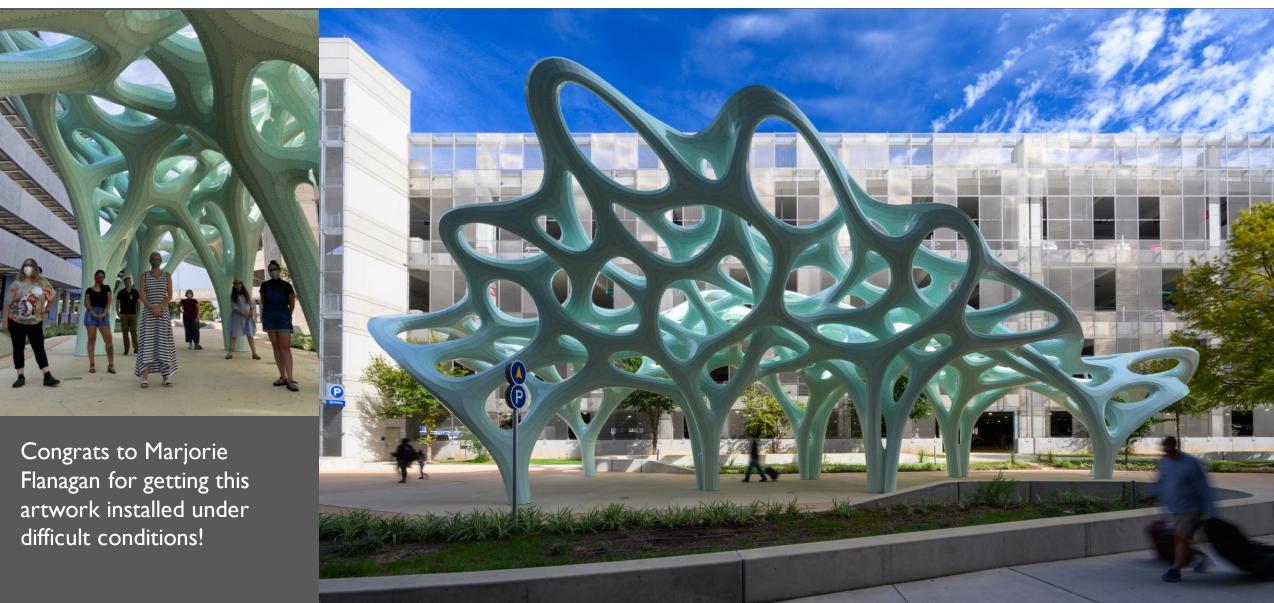
Program Update Recently Installed Work





### AIPP ARTWORK AT THE AIRPORT

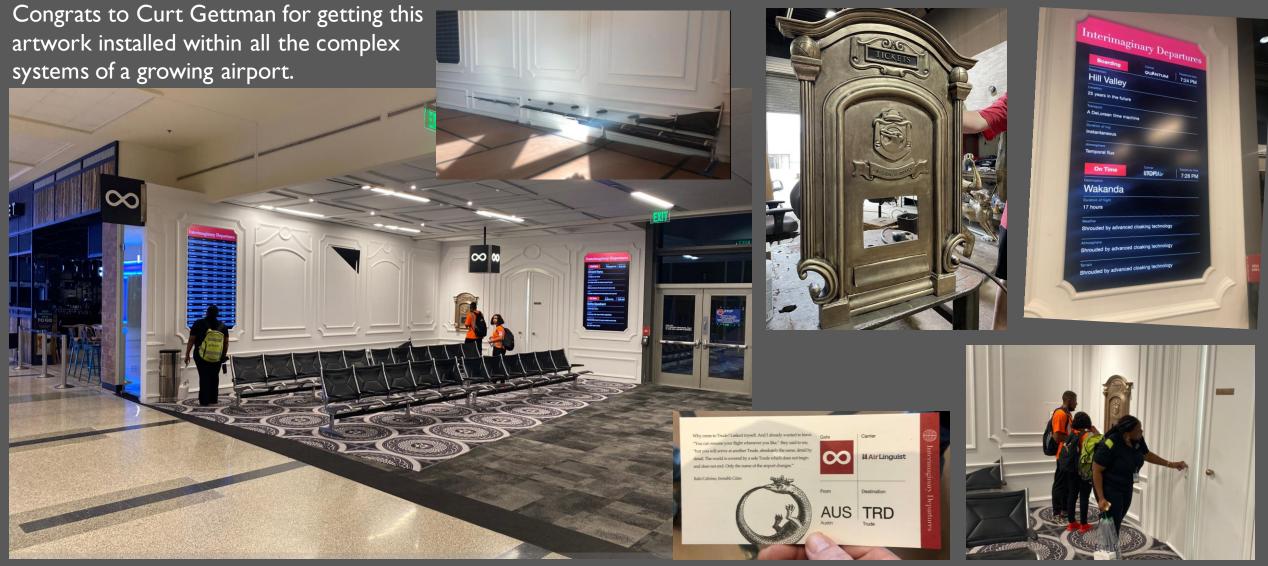
Title: Meanderwing Artist: The Very Many (Marc Fornes)





### AIPP ARTWORK AT THE AIRPORT

Title: Interimaginary Departures Artist: Janet Zweig



Project to be completed by Monday.







Austin Storybox Adrian Armstrong, Dawn Okoro + Mobley D 1 Carver Library To be installed by 1-20-



The Light of Knowledge Marianne Levy D 2 Southeast Branch Canceled by the artist



*Quinquagenary* Veronica Ceci D3Willie Mae Kirk Installed



*Two Aztec Parrots* Reynaldo Alaniz D 4 L'il Walnut Creek **Installed** 



*Flow* Victoria Marquez D 5 Manchaca Branch Installed



LA SILLA DEL SOL Jonas Criscoe Mai Gutierrez D6 Spicewood Sprgs Branch Installed



*Emerging* Lys Santamaria D7 Milwood Branch **Installed** 



*Little Picchu* Suzanne Wyss + Ilya Pieper D8 Hampton Branch **Installed** 

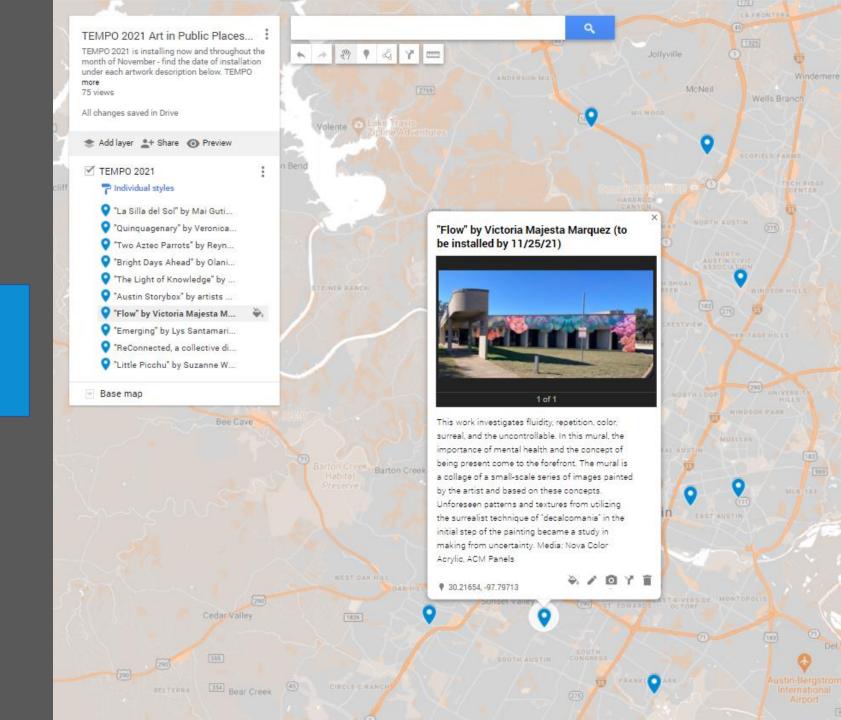




ReConnectedBrightLauren Malkani and teamOlaD9 Central LibraryD1To be installed by 1-20-22Installed

Brighter Day Ahead Olaniyi R. Akindiya D10 Howson Branch Installed

# Bit.ly/TEMPO2021Tour



AIPP Collection Update: Deinstallation of 'Moments' is now complete

*Be Well Murals* to remain in place until September 1 2022

