

Update

2022 Disparity Study and Inclusive Procurement Working Group

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Small & Minority Business Resources Department
- ▶ Audit and Finance Committee
January 19, 2022



Overview



Disparity Study Milestones



Inclusive Procurement Working Group (IPWG)



Next Steps

Disparity Study Milestones



Disparity Study Milestones & Updates



- **City Council approved RCA – Dec. 2, 2021**
 - Extended MBE/WBE Procurement Program ordinance from March 2022 to Dec. 2022

Inclusive Procurement Working Group

Resolution No. 20200326-053

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March 26, 2020 - Directed the City Manager to create an Inclusive Procurement Working Group to review and assess programmatic and administrative issues related to the MBE/WBE procurement ordinance and recommend ways that the City could improve the function of the program to better meet the needs of the community while remaining within the legal bounds of the City's authority.

Certification Issues

- City's certification process to include reciprocity with the State's Historically Underutilized Business (HUB) certification or other regional certifications;
- Eligibility criteria for certification, including economic disadvantage criteria such as limit on personal wealth;
- Whether existing certification types are sufficient for gender- and race-conscious remedies to the disparities identified within the disparity study

Best Practices

- Whether the four sections of the City's MBE/WBE Ordinance reflect the procurement methods used by the City;
- Best practices of other Texas Cities and other cities with similar MBE/WBE programs that are similar in size to Austin

Communication/Transparency Issues

- Review methods to improve transparency on procurement policies and goals on projects;
- Communications and functions between SMBR and Financial Services can be improved;
- Effective methods of outreach to improve participation among the MBE/WBE business communities, as well as to improve knowledge and information among the larger business community

Resources to MBE/WBEs and Local Businesses

- What additional resources and services may be helpful for the City to offer to certified firms;
- Payment policies to primes and subs; and
- Prioritization of local businesses

Inclusive Procurement Working Group (IPWG) Community Members

- Reginald Worlds - Owner, Trini Construction (MBE/WBE Advisory Committee Vice Chair)
- Paul Saldaña – Principal, Saldana Public Relations, Representing Hispanic Contractor Association de Austin
- Cloteal Davis Haynes -- Principal and CEO of Haynes-Eaglin-Waters, LLC – Representing the Austin Area Black Contractors Association
- Aletta Sung - Executive Director, Asian Contractor Association
- Tam Hawkins - President, Greater Austin Black Chamber
- Moin Baig - Programs & Events Specialist, Greater Austin Asian Chamber
- Brittney Rodriguez - Chief Operating Officer, Greater Austin Hispanic Chamber
- Rick Garrett - CEO, TES Careers (Certified MBE/WBE firm)
- Usha Boddapu - President, eSolvit (Certified MBE/WBE firm and MBE/WBE Advisory Committee member)
- Ali Khataw - CEO, Encotech Engineering (Certified MBE firm)
- Barbra Boeta - Executive Director, Economic Growth Business Incubator (MBE/WBE Advisory Committee member and small business advocate)
- Crystal Smith - ABC Central Texas – Representing prime contractor community
- Phil Thoden - President, AGC Austin (Building Branch) – Representing prime contractor community
- Darrell Pierce - President, Snap Management (Certified MBE/WBE firm)
- Gino Macias – Representing the Austin Minority and Women Alliance

IPWG Meetings - Framework

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- ▶ Partner with Communications and Public Information Office (April 2021)
 - Develop meeting design
 - Perform meeting facilitation

- ▶ Meeting Design
 - Virtual meetings
 - Staff briefings on key focus areas
 - IPWG Input
 - “What we Heard”
 - IPWG Formal Recommendations

IPWG 2021 Meetings

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Meet & Greet

Aug. 6th

Sept. 7th

Overview of “What We Heard” regarding
comments/suggestions and
recommendations from Aug. 6th meeting
Schedule Review

Certification Process –
Presentation from staff on current
certification process

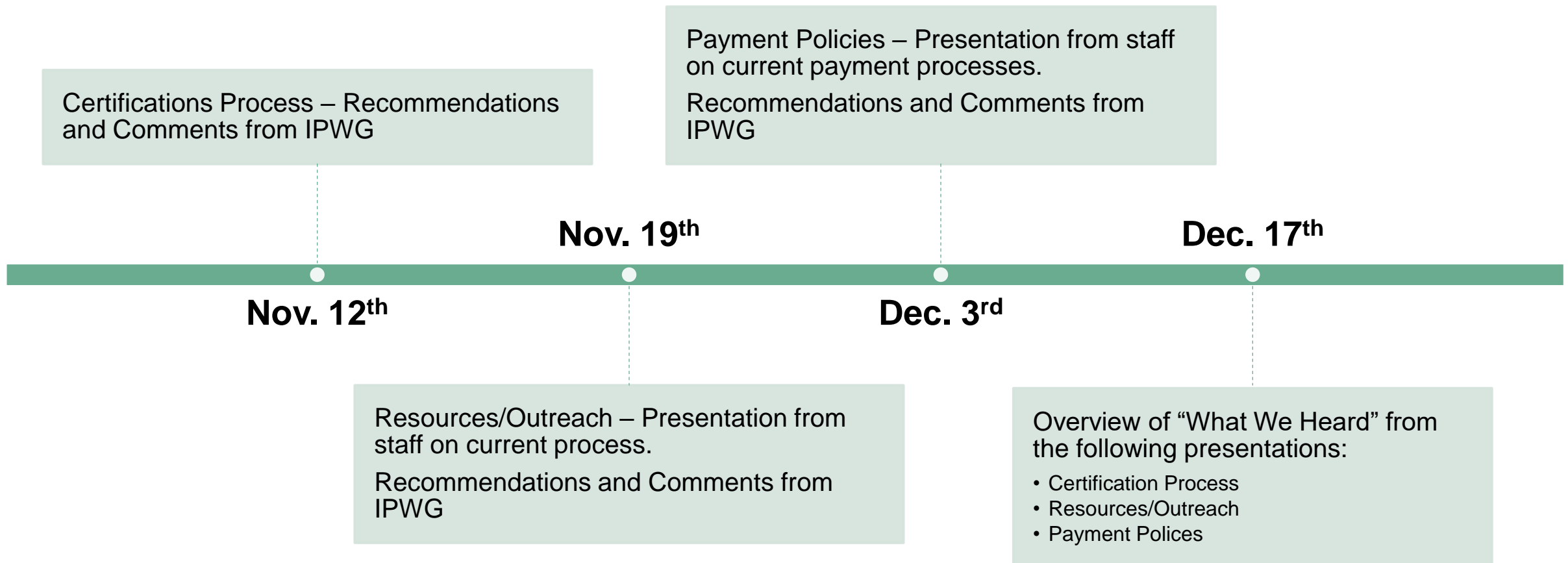
Oct. 8th

Oct. 15th

Certification discussion and comments
regarding IPWG process improvements

IPWG 2021 Meetings cont.

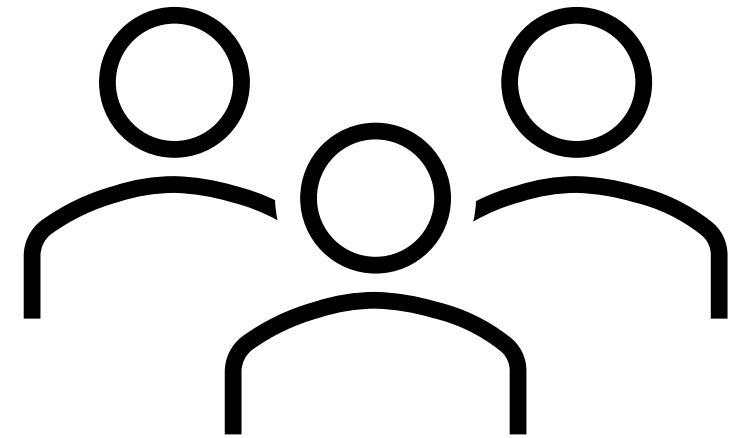
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Upcoming IPWG Proposed Meeting Dates

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- ▶ January 21
- ▶ February 11 and 25
- ▶ March 11 and 25
- ▶ April 8 and 22
- ▶ May 6 and 20



Remaining Topics

- Communications & Transparency
- Best Practices
- Disparity Study

Next Steps



Disparity Study

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- ▶ Robust Public Engagement
 - Spring 2022
 - Briefings to stakeholders: City Manager's Office, City Council, Department Directors, MBE/WBE Advisory Committee, Inclusive Procurement Working Group, Chambers of Commerce, Minority Trade Alliance, and general public
- ▶ City Council consideration and adoption of Disparity Study
 - Late Summer or Early Fall 2022
- ▶ Council consideration and adoption of MBE/WBE Procurement Program Ordinance (Chapters 2-9A,B,C, and D)
 - Fall 2022
 - Inclusive Procurement Working Group's work will continue into 2022 on the 11 items that City Council requested the IPWG review for potential recommendations to the MBE/WBE Program.

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Questions