

**HISTORIC LANDMARK COMMISSION
DEMOLITION AND RELOCATION PERMITS
JANUARY 24, 2022
DA-2021-203008; GF 2022-001047
307 E. 5TH STREET**

PROPOSAL

Demolish a ca. 1920 commercial building.

ARCHITECTURE

One-story brick commercial building a symmetrical façade surmounted by a stepped parapet. Over the recessed central entry bay and flanking windows are dogtooth, soldier course brick friezes. Storefront windows have been replaced with irregularly divided, wood-frame windows.

RESEARCH

The commercial building at 307 E. 5th St. was built around 1920, replacing an earlier frame residence on the lot. It was primarily occupied during the historic period by a series of automotive-related businesses. These included Martin and Mary Bowdoin's auto parts company, roadwork machinery at the Coppedge Company, Johns Bros. used cars, and Riegers Garage.

Other automotive businesses occupied most buildings in the block according to the 1935 Sanborn Fire Insurance map: filling stations at both corners, multiple auto repair shops, and automotive sales.

PROPERTY EVALUATION

Designation Criteria—Historic Landmark

- 1) The building is more than 50 years old.
- 2) The building appears to retain moderate integrity.
- 3) Properties must meet two criteria for landmark designation (LDC §25-2-352). Staff has evaluated the property and that it does not meet two criteria:
 - a. Architecture. The building is a good example of a small-scale commercial building with distinctive brickwork.
 - b. Historical association. The property does not appear to have significant historical associations.
 - c. Archaeology. The property was not evaluated for its potential to yield significant data concerning the human history or prehistory of the region.
 - d. Community value. The property does not possess a unique location, physical characteristic, or significant feature that contributes to the character, image, or cultural identity of the city, the neighborhood, or a particular demographic group.
 - e. Landscape feature. The property is not a significant natural or designed landscape with artistic, aesthetic, cultural, or historical value to the city.

STAFF RECOMMENDATION

Encourage rehabilitation and adaptive reuse but release the permit upon completion of a City of Austin Documentation Package.

LOCATION MAP



SUBJECT TRACT



PENDING CASE



ZONING BOUNDARY

NOTIFICATIONS

CASE#: GF 22-001047

LOCATION: 307 E 5TH STREET



1" = 153'

This product is for informational purposes and may not have been prepared for or be suitable for legal, engineering, or surveying purposes. It does not represent an on-the-ground survey and represents only the approximate relative location of property boundaries.

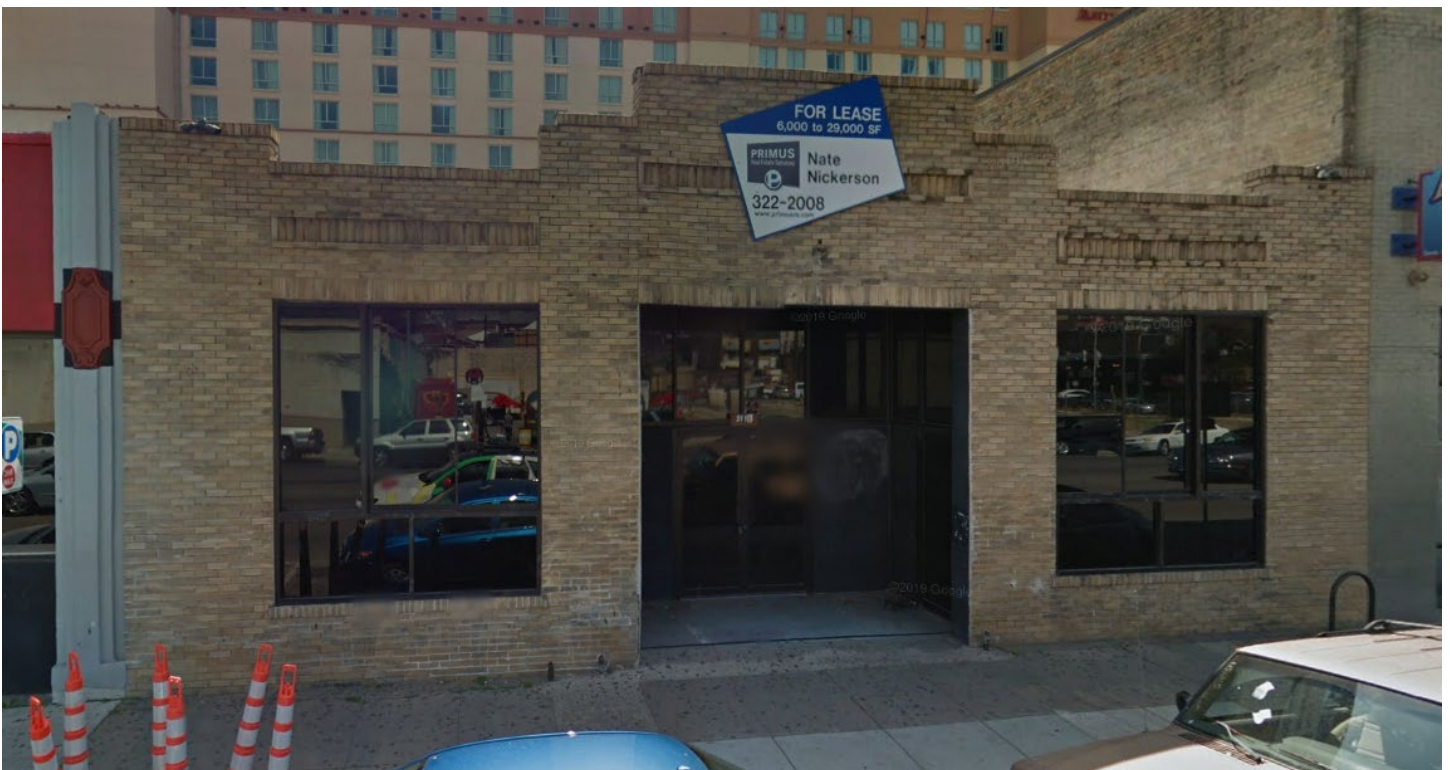
This product has been produced by CTM for the sole purpose of geographic reference. No warranty is made by the City of Austin regarding specific accuracy or completeness.

PROPERTY INFORMATION

Photos



Photograph by Historic Preservation Office Staff, 2022



Google Street View, Mar. 2011

Occupancy History

City Directory Research, December 2021

1959	Rieger's Garage Auto repair
1957	Rieger's Garage Auto repair
1955	Rieger's Garage Auto repair
1952	Rieger's Garage Auto repair
1949	Rieger's Garage Auto repair
1947	Lloyd Baking Co. Dock H. and Mildred A. Lloyd
1944	Bledsoe Furniture (warehouse)
1941	S.W. Bell Telephone Co. (garage)
1939	Vacant Note: address listed as 305 E. 5 th St.
1935	Johns Bros. Used car depot Note: address listed as 307 E. 5 th St.
1932	The Coppedge Co. Road machinery
1929	The Coppedge Co. Road machinery
1927	Martin L. and Mary F. Bowdoin, renter Auto parts, 408 San Jacinto
1924	Martin L. and Mary A. Bowdoin, renters Proprietor, Auto Parts & Spring Co.
1920	Vacant

Historical Information

I have rented the building at 218 E. 5th St., between Murchison & Lee's and Miller's stable, where I will conduct a general blacksmith and auto repair shop; will appreciate anything in that line. To give entire satisfaction for the least money will be my motto. All work guaranteed. M. L. Bowdoin.

Description of Martin L. Bowdoin's auto repair and blacksmith business at an earlier location.
Austin Statesman, Feb. 4, 1919, 8.

ROAD MACHINERY AND SUPPLY HOUSE TO BE LOCATED IN AUSTIN

C. R. Coppedge, of Kansas City,
Here Securing Location
for New Concern.

Austin within the next two weeks will be able to boast of a large distributing house for road supply machinery and equipment and a large stock of accessories used in the construction of highways, it was learned here Saturday.

The new concern will be opened by C. R. Coppedge, of Kansas City, who arrived in Austin Saturday to look for a desirable location for his concern and also to open offices here. He stated that a large shipment of road machinery and supplies were already in transit and that the concern would be ready for business in about two weeks.

ANNOUNCING

The Stockland "85"

The World's Greatest Road Grader

With the strength of a thirty-ton bridge and the refinement in design of the finest locomotive. And 84 less parts than other twelve-foot graders and new principles in design never before used. Roller bearings standard equipment, all of which make a value never before offered to men who build roads.

IN STOCK AND ON DISPLAY NOW AT
OUR WAREHOUSE AND SHOW ROOM

Come and See Something Different and Better

Also the Stockland Ten-Foot "75"
and

The Stockland Eight-Foot "65"

Smaller brothers of the Stockland Eighty-Five but are just as fine boys as the "big fellow."

Stockland four-wheel Whippets which will hitch to any small tractor make the most complete one-man maintenance unit ever offered to the men who build and maintain roads. The tractor pulls this maintainer as it should. Tractors were never designed to pack and push loads, or to continually work in a cloud of dust, as the tractor in the push-type maintainer is compelled to do.

"Machinery That Builds Roads
and Keeps Them Built"

The Coppedge Company of Texas

307 East 5th St.

Austin, Texas

The Coppedge Company initial located their road equipment operation on E. 9th St. before moving to 307 E. 5th St. Left, Austin Statesman, Feb. 17, 1924, 11. Right, advertisement in Austin American, Apr. 8, 1928, A10.

GRADER FIRM IN 4TH YEAR

The Coppedge company of Texas, dealers in a complete line of road machinery, have completed their fourth year of successful business in Texas, having located here in Austin at 109-11 East Ninth street in March, 1924, and after conducting their business at the above address for over two years found it was necessary to have more room, moving their headquarters to their present location at 307 East Fifth street, where they carry a complete line of Bates Crawler tractors and Stockland graders in stock. A complete stock of parts is maintained at all times to

properly service all the machines being used in the state of the above make.

This company will later on establish one and possibly two branches in the state at which time they will have sufficient salesmen on the road to cover the entire state in promoting the sale and distribution of their equipment to county and roadbuilding officials, engaged in the construction of better roads in the state of Texas. This company has the exclusive state distribution for a long period of years of Stockland graders and Bates tractors, both of which have a refinement in design not found in other makes of like equipment.

This company is also local distributor for Autocar trucks with the Autocar company maintaining a factory branch at Dallas, where one of the largest stocks of trucks and parts are carried by any truck company doing business in the state of Texas. The Coppedge company have established and built their business by

giving their customers exactly what they buy and backing up the purchase with a class of service that the customer has a right to expect.

"Grader Firm in 4th Year," Austin American, Aug. 26, 1928, B30.

FREE
See the
**Clyde Barrow
Bonnie Parker
DEATH CAR**
on display
**Thursday, Friday,
Saturday**
FEBRUARY 28—MARCH 1-2
FROM 11 A. M. 'TIL 9 P. M.
Hear the educational and instructive talk proving
crime doesn't pay.
Bring the Children.
JOHNS BROS.
Authorized Ford Dealer
304 East 5th St.

233 Cars Sold Here in April

Figure Largest Recorded In Several Years

Austin automobile dealers sold 233 new cars in April.

This figure, taken from the dealer's books, is the largest recorded in several years. There have been months, they say sadly, when total sales were around 50—for all firms.

If you assign \$1000 as the average value of each car sold, automobile dealers did \$233,000 business in their new car departments in April. Used car sales probably run higher in units, about one-third in value.

The two Ford dealers lead the field in total unit sales during the month. Johns Bros. and Bill Thompson, Inc., sold 82 passenger cars and trucks in April.

Capitol Chevrolet, Inc., ran second, with 60 cars and trucks sold.

Other dealers, handling more costly machines with some low-priced models added, were equally proud of their volume.

Thomson Motor company sold 31 Dodge cars and trucks and four Plymouths.

Crockett Auto company sold 11 Chrysler cars and 15 Plymouths.

Covert Auto company placed 14 new Buicks with buyers and 29 Pontiacs.

The Goad Motor company is proud of selling 11 Oldsmobiles.

Benson Motor company sold eight Studebakers.

Austin Nash Corp., sold three Nash cars, four Lafayettes.

Texas Motors, dealers for Terraplanes, sold a total of 8 cars.

Johns Bros. Motor Company advertisement and article.

Left, Austin Statesman, Feb. 28, 1935, 14. Right, "233 Cars Sold Here in April," Austin American, May 5, 1935, 7.

RIEGERS GARAGE
305 EAST 5TH
A-1 ALL AROUND AUTO REPAIR
MECHANIC. ABLE TO MAKE
ESTIMATES.
CALL GR 7-6966

Riegers Garage advertisement. Austin Statesman, July 5, 1968, 43.

Permits

Unless the Plumbing is done in strict accordance with City Ordinances, do not turn on the water.

No. A 4907

PERMIT FOR WATER SERVICE

Austin, Texas

M. H. F. Murray Address 307 E 5th St

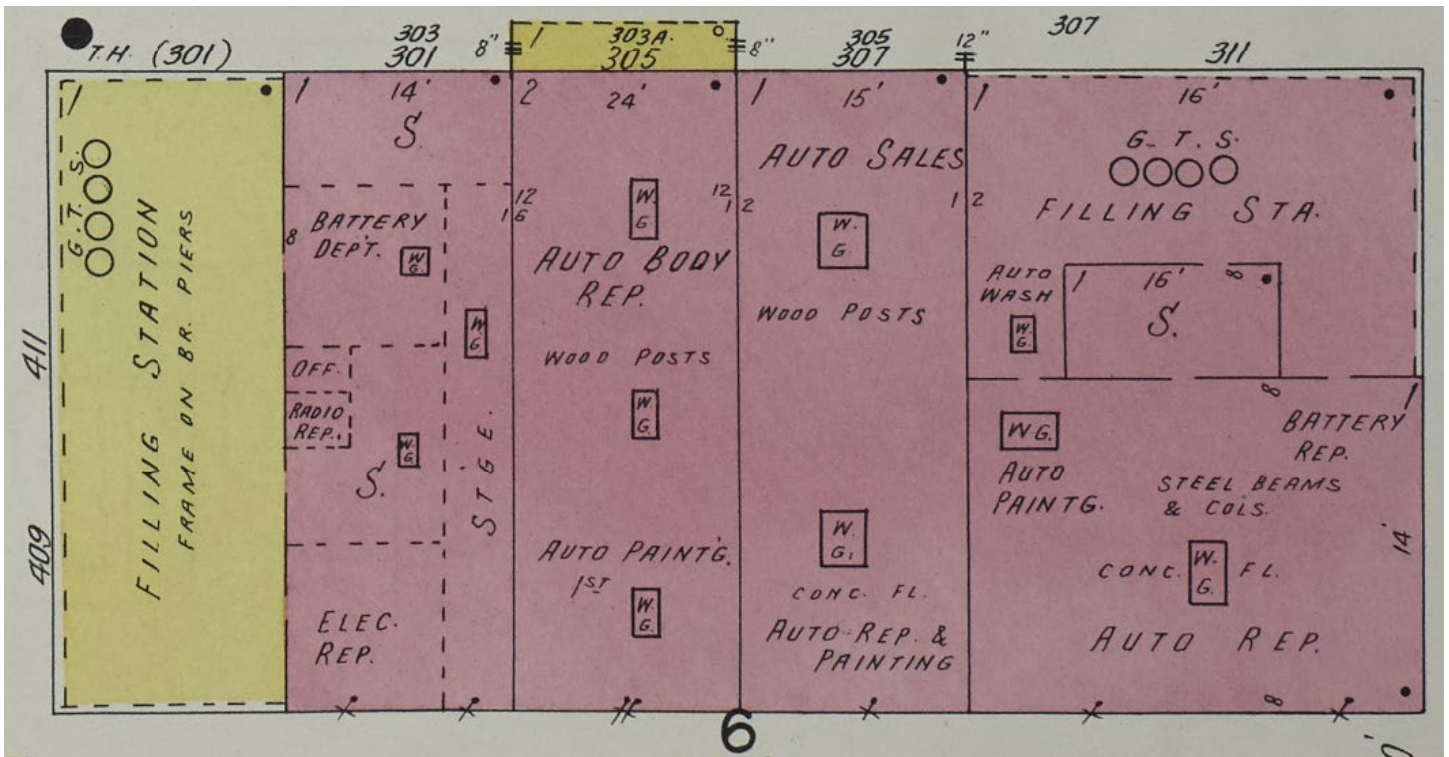
Plumber Darry Size of Tap _____ Date _____

Foreman's Report.

Date of Connection 1/15/28

Water service permit, 1928

Sanborn Fire Insurance maps



1935, Sheet 4a