

ZILKER METROPOLITAN PARK VISION PLAN

Update on process for the Parks and Recreation Board
January 25, 2022



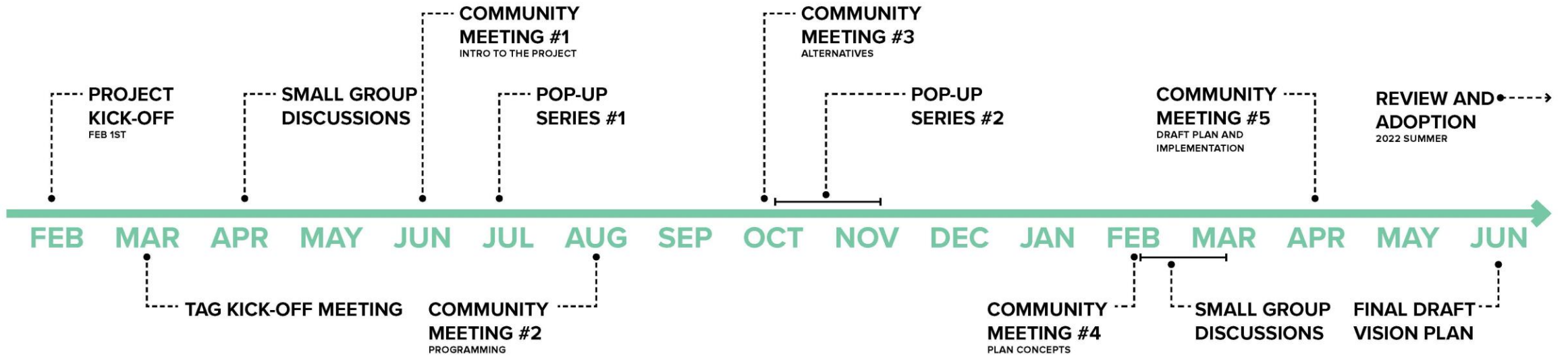
Greg Montes, Program Manager, PARD Planning
Zilker Park Vision Plan PARD Project Manager

Overview

- Update of the process so far
 - Planning efforts
 - Community Engagement efforts
 - Survey Processing of Results
- Next Steps
 - Community Meeting #4 and corresponding follow-up survey and promotion
 - Small Group Discussions focusing on Equity



Status Update: Project Schedule



Community Engagement So Far

Public Participation Level: Consult

Multiple methods, virtual and in-person, various locations and times:

Virtual Engagement Opportunities	Community Involvement
Kick-off Community Survey	4,062 participants
Small Group Discussions	17 meetings
3 Community Meetings	137 avg. attendees
3 Follow-up Surveys	2,698 participants
SpeakupAustin Stories	13 Entries

In-Person & Directed Opportunities	Community Involvement
Boards & Commissions	7 formal bodies
Pop-Up Series 1 & 2	23 events
Additional PARD Pop-ups and in-person outreach	57 events
Contacts tracked since 10/1	653+ connections



Community Survey #4 Results

- 955 Participants
- 37,304 Responses
- 1,304 Comments

Demographics

- 24% District 5, 19% District 9
- 19% 25-34, 20% 35-44, 19% 45-54, 19% 55-64, 17% 65-74, 6% under 25
- 75% white
- 52% Female
- 52% Annual income \$100k+

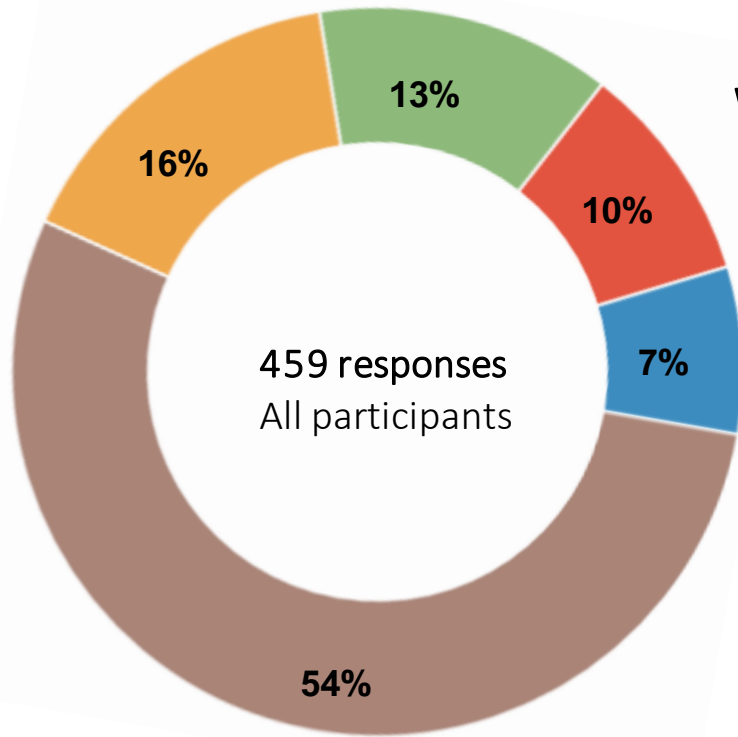
Range of 397-453 responses to demographics questions



Zilker Park Vision Plan Pop-up at ESB-MACC, Dec. 15, 2021

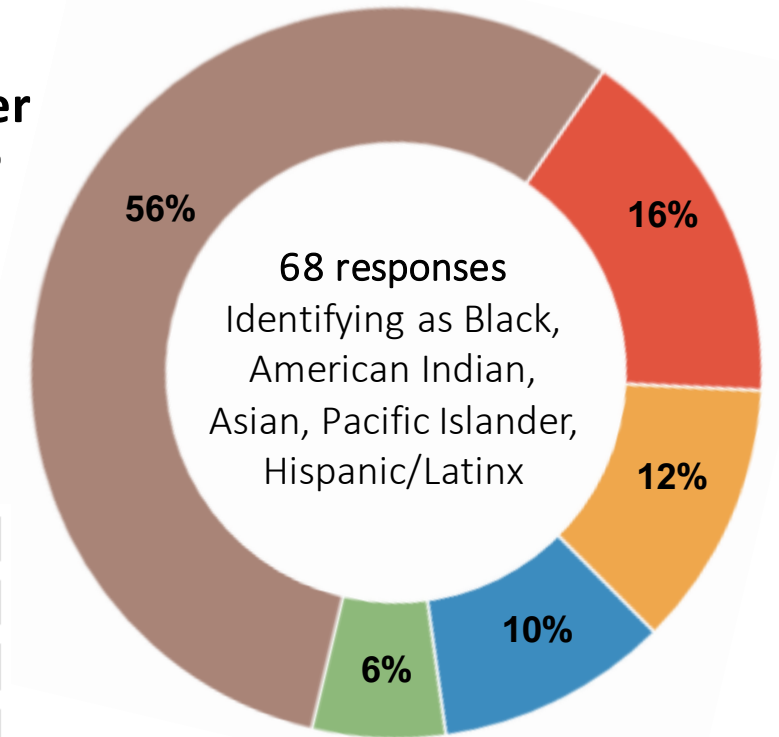
Community Survey #4 Results

One equity tool used to account for underrepresented communities in surveying is by disaggregating data to explore differences in responses.



What options should be explored for safer active transportation through the park?

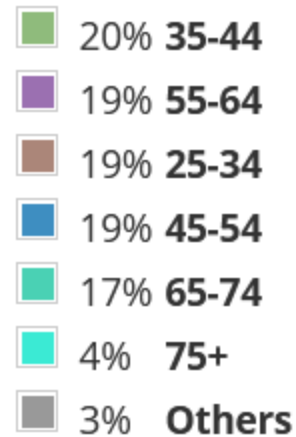
- Additional unpaved trails through park
- Leave it as it is
- Additional designated bike lanes
- Additional paved sidewalks through park
- Other ideas, including combinations of above options



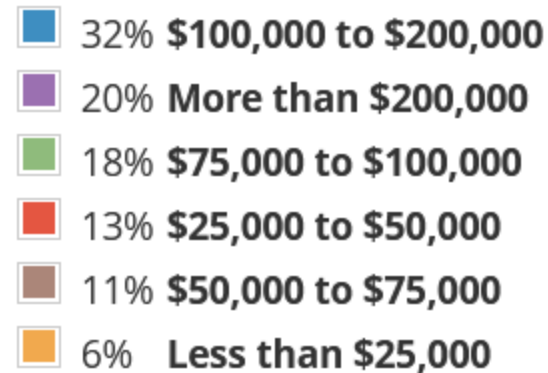
Community Survey #4 Results

Additional ways we are exploring the data include:

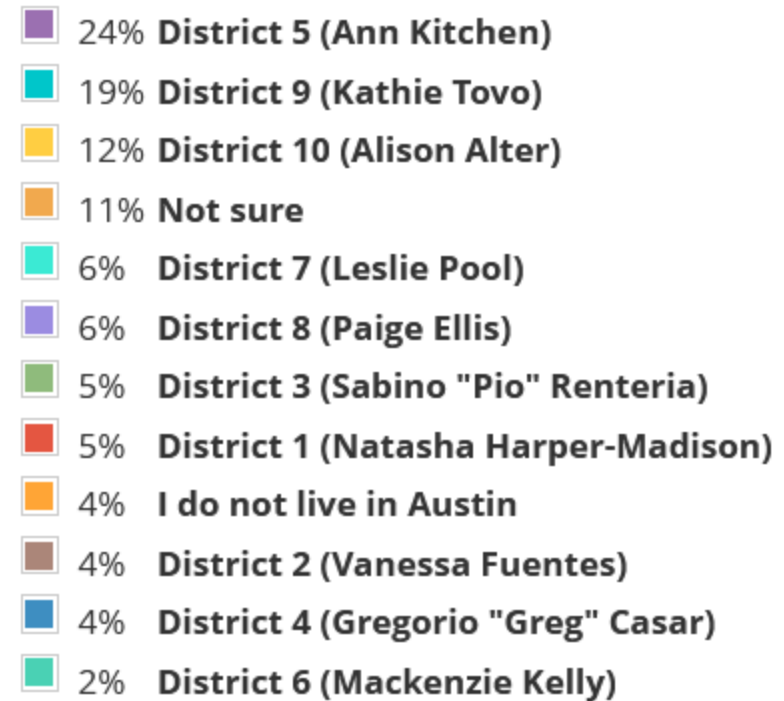
By Age



By Income



By District



Next Steps

Community Meeting #4

February 15, 6 p.m.

Zoom registration on the project website

www.austintexas.gov/ZilkerVision

Small Group Discussions focused on equity & inclusion

February to March



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Questions



Project website: www.austintexas.gov/ZilkerVision
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