



AUSTIN FOOD PLAN



Austin Travis County Food Policy Board (ATCFPB)
Full Body Meeting
February 14, 2022

OFFICE OF
SUSTAINABILITY

CITY OF AUSTIN

Agenda: Monday, February 14

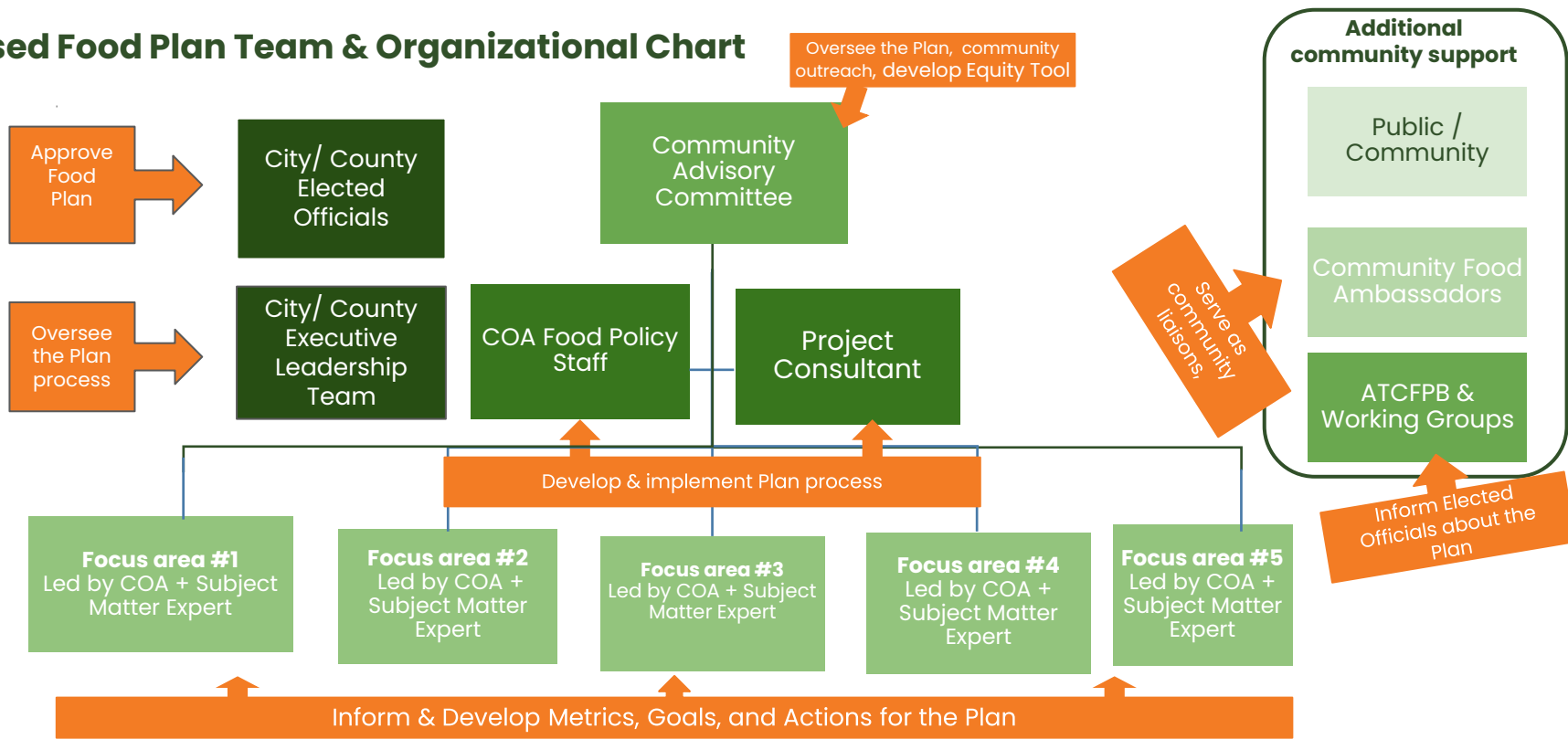
- Community Participation in Food Plan
- Food Plan Team
- ATCFPB and the Food Plan:
 - ***How will the ATCFPB participate in the Food Plan process?***
- CAC [charter](#) / composition + recruitment [process](#)

Community Participation

| STANCE TOWARDS COMMUNITY | 0 IGNORE | 1 INFORM | 2 CONSULT | 3 INVOLVE | 4 COLLABORATE | 5 DEFER TO |
|---|--|---|--|--|---|--|
| Impact | Marginalization | Placation | Tokenization | Voice | Delegated Power | Community Ownership |
| Community Engagement Goals | Deny access to decision-making processes | Provide the community with relevant information | Gather input from the community | Ensure community needs and assets are integrated into process and inform planning | Ensure community capacity to play a leadership role in implementation of decisions | Foster democratic participation and equity by placing full decision-making in the hands of the community; bridge divide between community and governance |
| Message to Community | "Your voice, needs, and interests do not matter" | "We will keep you informed" | "We care what you think" | "You are making us think (and therefore act) differently about the issue" | "Your leadership and expertise are critical to how we address the issue" | "It's time to unlock collective power and capacity for transformative solutions" |
| Activities | Closed-Door Meetings Misinformation Systemic Disenfranchisement Voter Suppression | Fact Sheets Open Houses Presentations Billboards Videos | Public Comment Focus Groups Community Forums Surveys | Community Organizing & Advocacy House Meetings Interactive Workshops Polling Community Forums | MOUs with Community-Based Organizations Community Organizing Citizen Advisory Committees Open Planning Forums with Citizen Polling | Community-Driven Planning Consensus Building Participatory Action Research Participatory Budgeting Cooperatives |
| SOURCE: FROM COMMUNITY ENGAGEMENT TO OWNERSHIP: TOOLS FOR THE FIELD WITH CASE STUDIES OF FOUR MUNICIPAL COMMUNITY-DRIVEN ENVIRONMENTAL AND RACIAL EQUITY COMMITTEES, URBAN SUSTAINABILITY DIRECTORS NETWORK | | | | | | |

[SOURCE:](#) FROM COMMUNITY ENGAGEMENT TO OWNERSHIP: TOOLS FOR THE FIELD WITH CASE STUDIES OF FOUR MUNICIPAL COMMUNITY-DRIVEN ENVIRONMENTAL AND RACIAL EQUITY COMMITTEES, URBAN SUSTAINABILITY DIRECTORS NETWORK

Proposed Food Plan Team & Organizational Chart



*The Planning process will be led by city staff, but overseen by community leadership
 The goal of the Planning process is to draft a Food Plan that will be **adopted by City Council** while **empowering community members** to drive their own food system solutions*

LEVELS OF INVOLVEMENT IN AUSTIN FOOD PLAN:

| | General Public/Community | Community Food Ambassadors | Focus Area Advisory Working Groups | Community Advisory Committee | Project Consultant | City of Austin Food Policy Staff | City of Austin /Travis County Executive Leadership Team |
|----------------------|---|---|--|--|--|--|---|
| PARTICIPATION | CONSULT / INVOLVE | INVOLVE | COLLABORATE | DEFERRED TO | RESPONSIBLE | RESPONSIBLE | RESPONSIBLE |
| COMMITMENT | LOW | MEDIUM | MEDIUM - HIGH | HIGH | HIGH | HIGH | HIGH |
| COMPENSATION | NONE | STIPEND | STIPEND (?) | STIPEND | CONTRACT | SALARY | SALARY |
| DESCRIPTION | Community members that would like to stay informed about the planning process and may contribute by attending an event or sharing a food story, but will not formally participate in the planning process | Dedicated community members that have demonstrated relationships with their community/neighborhood that will serve as community liaisons throughout the planning process—hosting community events, canvassing and other forms of outreach | Dedicated community members & other food system stakeholders that are interested in/have experience with one specific focus area such as food production. Focus Area Working Groups will develop goals and metrics for the Plan. | Dedicated community members, organizers, food business owners & other stakeholders with some connection to the food system that will oversee the planning process, refine goals for the Plan, assist in community outreach & commit to participate for 1-2 years. and lead the development of the Equity | Consultant firm(s) will develop & implement project plan, including engagement and drafting of the Plan. | Food policy staff will work closely with the consultant to create & implement the project plan, lead the creation of the State of Food System 2022 (Baseline Assessment,) and handle daily tasks. Other COA staff will serve on Advisory Groups. | The Executive Leadership Team will provide strategic direction for the Plan & make final decisions of the content of the Plan, including Goals. |

Food Plan & the Austin-Travis County Food Policy Board



Proposal

- The Austin-Travis County Food Policy Board will not be the lead or only entity participating in the Austin Food Plan.
- ATCFPB members can self-select how they will participate in the Plan.
- **CAC:** At least one member from the ATCFPB, will serve on the CAC and serve as the liaison between CAC, ATCFPB and COA food policy staff
 - CAC will be selected using [criteria](#) determined by COA staff and the ATCFPB Food Plan WG
- Focus Area: ATCFPB may apply to serves on or as Chair for each of the to-be selected focus areas



THANK YOU!

