

AUSTIN PUBLIC LIBRARY



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of Branch Services

Zero Waste Goal

Austin, Texas

Zero Waste is an ambitious goal to divert 90% of waste from landfills and incinerators by 2040 using a "whole system" approach to evaluate and manage the flow of resources and waste created by our communities... By approving the Zero Waste Strategic Plan, the City Council established three major benchmark goals for achieving Zero Waste:

- Reducing by 20 percent the per capita solid waste disposed to landfills by 2012,
- Diverting 75 percent of solid waste from landfills and incinerators by 2020, and
- Diverting 90 percent of solid waste from landfills and incinerators by 2040

The Recycled Reads Bookstore Services is to implement the City's Zero Waste initiative. This service repurposes, recycles or sells books that are discarded by the library or donated by residents.

This service accepts and sorts incoming donations, to shelving and organizing materials to upcycle for crafting.

Materials may also be sold to Goodwill Industries of Central Texas, Thriftbooks, or sent to Austin Resource Recovery to pulp.





16.425 TONS DONATED
TO GOODWILL

October 2021

13.28 TONS DONATED
TO GOODWILL

November 2021

14.42 TONS DONATED
TO GOODWILL

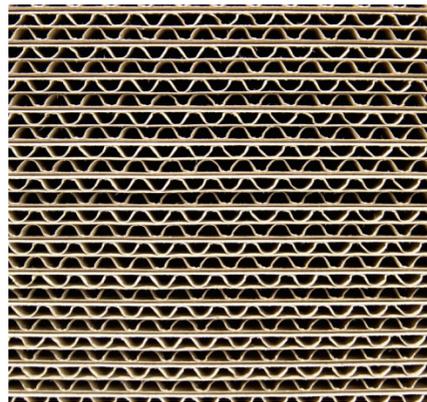
December 2021

Donations



694 BOXES / 28.92 PALLETS

October 2021



318.5 BOXES / 13.27 PALLETS

November 2021



269 BOXES / 11.21 PALLETS

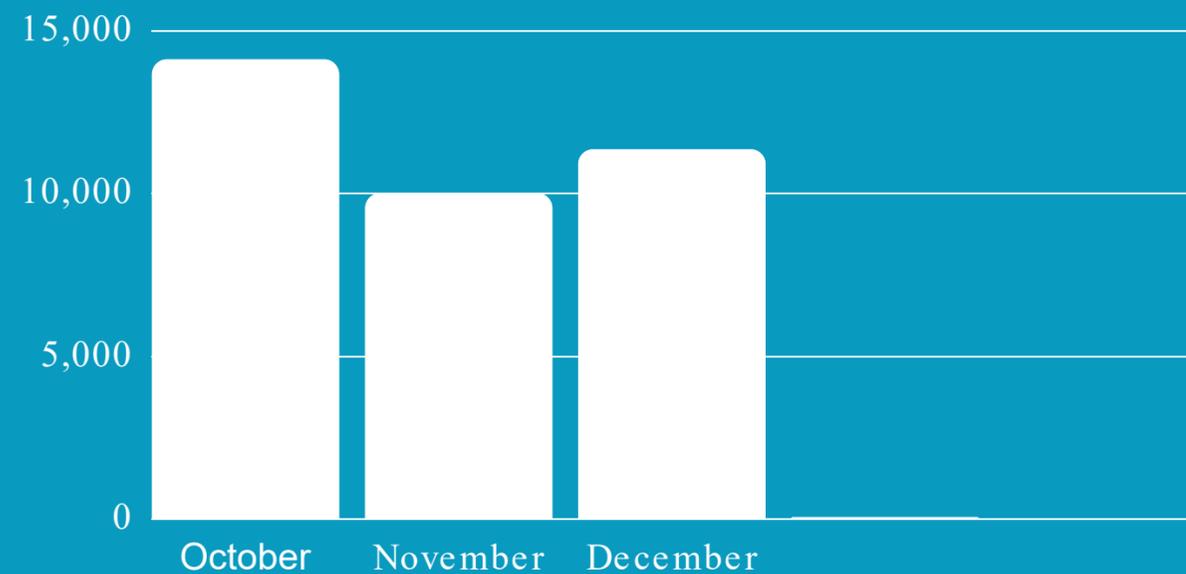
December 2021



S A L E S

Totals

October 2021 - \$14,078.67
November 2021 - \$9,959.73
December 2021 - \$11,330.31





Why buy
when I
can
borrow?

Tool Library

- Lend minor tools
- Must have APL library card
- Must sign lending agreement



Staff

PERMANENT STAFF

3 FTE and 1 Part-Time (24 hours)
Including Library Manager

VOLUNTEERS

20 Volunteers / Pre-COVID
4-5 volunteers / Post-COVID

TEMPORARY STAFF

2-3 staff beginning in January

Strategy



CROSS -MARKETING

Recycled Reads, Branches, Central Library, Austin History Center



STOCK RENOVATED LIBRARIES

Libraries that have been closed can be set up with inventory from RR



INCREASE BRANDING

Make APL connection more visible inside and outside of book store



Recycled Reads will be changing its hours of operation
starting Sunday, March 13, 2022.

New open hours will be:

Thursday: 12:00 pm – 7:00 pm

Friday: 12:00 pm-6:00 pm

Saturday: 12:00 pm-6:00 pm

Closed to the public Sunday-Wednesday

Will open Wednesday-Saturday to the public when
APL resumes normal hours of operation



