

Tourism Commission
May 10, 2021
3 pm
Via Video Conferencing

MINUTES

In Attendance:

Rachel Magee
Ed Bailey
Bill Bunch
Ken Smith
John Riedie
Mike Cannatti
Catlin Whitington

Absent:

Alta Alexander Lois Rodriguez

Staff and Other In Attendance:

Felicia Ojeda, Austin Convention Center Department, Staff liaison Tiffany Kerr, Visit Austin Cody Cowan, Red River Cultural District Executive Director

AGENDA

1. CALL MEETING TO ORDER

a. Meeting called to order at 3:09 pm by Chair, Catlin Whitington

2. CITIZEN COMMUNICATIONS:

a. No Citizen Communications

3. APPROVAL OF MINUTES

a. Chair Whitington motioned to table the March 8, 2021 minutes.

4. OLD BUSINESS

- a. Introduced the new commissioner for District 6, Ken Smith.
 - i. Reintroduced the current commissioners for Elections of Officers.

- b. Chair Whitington opens the Election of Officers for the new Chair and Vice Chair
 - i. Commissioner Cannatti motioned to renominate the current Chair and Vice Chair to reinstate for another term. Commissioner Bailey and Smith 2nd the motioned.
 - ii. Chair Whitington and Vice Chair Magee accepted the nominations.
 - iii. All the commissioners present voted in approval to reinstate Chair Whitington and Vice Chair Magee (Commissioners Bailey, Cannatti, Smith, Riedie, Magee and Whitington)
- c. Commissioner Cannatti presented recommendations/ resolution from the Parks and Environment Working Group.
 - i. Chair Whitington motioned as a commission adopting the recommendations from the Parks and Environment. Vice Chair Magee second the motion.
 - ii. Commissioners Whitington, Magee, Cannatti, Bailey, Riedie, and Bunch voted in favor of the motion. Commissioner Smith abstain
 - iii. Chair Whitington motioned for Recommends that Council to consider and direct staff to consider these identified uses as possible projects and priorities when considering the annual allocations of Hotel Occupancy Taxes. Second from Commissioner Bailey. All commissioners voted in favor of the motion. (Commissioners Whitington, Magee, Bailey, Smith, Cannatti, Bunch, and Riedie)
- d. Visit Austin, Tiffany Kerr presented on an update of the Visit Austin Marketing Plan draft

5. NEW BUSINESS

The Commission discussed the following agenda item:

a. Discussion and Presentation from Red River Cultural District on the state of the music industry presented by Cody Cowan.

6. FUTURE AGENDA ITEMS

The Commission may discuss and identify future agenda items, topics, or presentations.

7. ADJOURNMENT

- a. Chair Whitington motioned to adjourn the meeting at 4:52 pm.
- b. Commissioner Riedie 2nd the motion.

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For more information on the Tourism Commission, please contact Felicia Ojeda at 512.404.4022, felicia.ojeda@austintexas.gov.