

City of Austin

Recommendation for Action

File #: 22-1469, Agenda Item #: 7.

3/24/2022

Posting Language

Approve a resolution renewing the terms of certain appointments to the Austin Economic Development Corporation Board of Directors.

Lead Department

Economic Development.

Fiscal Note

This has no fiscal impact.

Prior Council Action:

Resolution No. 20201001-055 approved creating the Austin Economic Development Corporation.

Resolution No. 20210325-026 approved appointing the Austin Economic Development Corporation Board of Directors and amending its Articles of Incorporation.

For More Information:

Sylnovia Holt-Rabb, Director, Economic Development Department, 512-974-3131 and Christine Maguire, Redevelopment Division Manager, 512-974-7131.

Additional Backup Information: At the time the corporation was created, Austin City Council approved an interim board of the Austin Economic Development Corporation (AEDC) made-up of City staff and Chairs from the City's Arts and Music Commissions (Resolution No. 20201001-055). Council then approved the nominees to the first full board of the AEDC in March 2021 (Resolution No. 20210325-026) and has since approved two replacements to the board, including new representatives assuming the remaining term for seats of the Arts Commission and Minority and Small Business. As aligned with the mission of the organization and representative of the community it serves, the majority of AEDC's board is made-up of self-identifying minority community members.

AEDC is governed by a "blue-ribbon" board consisting of 20 voting members who are nominated by the City and other external agencies or partners in the community, each seat representing a key expertise/voice within the landscape of the economic and community development field. Each nominating body is asked to provide nominations meeting the description of the subject matter area, qualifications, and skill sets for an ideal nominee. During the final quarter of 2021, AEDC staff met with leadership of nominating bodies that are up for first term renewal in 2022. The process outlined with each includes returning to Austin City Council with AEDC's first-year report and request for approval of renewals for the first-termed board seats. The first-termed board seats for renewal include nominees from the City of Austin's Arts, Music and Historic Landmark Commissions, as well as nominees from Downtown Austin Alliance and Austin ECHO. Once approved, these seats will have a three-year term. The Attachment: Standing and Nominated Board of those standing board members and those nominated by Council approved partners in the community is attached for reference.

2022 AEDC Board Nominees include:

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- Carl Settles, City of Austin Arts Commission
- Emmett Beliveau, City of Austin Music Commission
- Bradford Patterson, City of Austin Historic Landmark Commission
- Xavier Peña, Downtown Austin Alliance
- Awais Azhar, Austin ECHO.

Strategic Outcome(s):

Economic Opportunity and Affordability, Culture & Lifelong Learning.