



COMMISSION RECOMMENDATION

COMMUNITY TECHNOLOGY AND TELECOMMUNICATIONS COMMISSION

RECOMMENDATION NUMBER: 20220309-3a2

REGARDING: Producer Workforce Development

WHEREAS, investment in producer training for underserved segments of the community is needed to ensure equitable access to the creative economy;

WHEREAS, Austin Film Society won the contract with the City to provide producer workforce development training, distribution of local content over public cable channels, and maintenance of the public access television facility;

WHEREAS, Austin Film Society's final best offer was for \$925,000 annually, but the City was only able to offer \$875,000 annually (leaving a \$50,000 gap in year one);

WHEREAS, \$400,000 of that \$875,000 was only secured with federal grant funds for one year, leaving a \$450,000 gap for year two;

NOW, THEREFORE, BE IT RESOLVED THAT:

The Community Technology and Telecommunications Commission recommends that the City allocate \$450,000 to support producer workforce training by Austin Film Society.

Date of Approval: March 9, 2022

Record of the vote: Motion to recommend \$450,000 to support the Austin Film Society's Producer Workforce development program made by Commissioner Apodaca, seconded by Commissioner DasGupta, passed on a vote of 7-0

ATTEST:



Jesse Rodriguez

Telecommunications & Regulatory Affairs

City of Austin