



**ASIAN AMERICAN QUALITY OF LIFE COMMISSION
RECOMMENDATION #: 20220328-004c2**

Date: March 28, 2022

Subject: Community Engagement & Outreach FTE for Cultural Arts Division Program

Motioned By: Fang Fang

Seconded By: Vincent Cobalis

COMMUNITY ENGAGEMENT & OUTREACH FTE FOR CULTURAL ARTS DIVISION PROGRAM

DESCRIPTION

Over the past year, members from several different City commissions, led by Arts Commission Chair Castillo, have been informally meeting to discuss issues related to cultural arts funding and facilities. The group members and Chair Castillo have identified a need and opportunity for the Economic Development Department's Cultural Arts Division to have a full-time employee specifically dedicated to Community Engagement & Outreach. Cultural Arts Division program administrators have a full plate of tasks related to executing programs. Having a dedicated staffer, separate from the program administrator role, would allow that person to develop and create deeper connections between the Division and cultural arts community groups. This dedicated position would also help the division better understand the needs of potential cultural contractors that either do not typically access City cultural arts funding resources or are underrepresented in the group of those that do receive funding.

In debriefs with EDD staff, the AAQoL Advisory Commission has learned that Asian American groups are typically underrepresented in the pool of applicants for cultural arts funding rounds.

The cost is TBD but in the \$65,000 range, ongoing.

DEPARTMENT

EDD/Cultural Arts Division

ALIGNMENT WITH COUNCIL STRATEGIC PRIORITIES

Culture & Lifelong Learning: Quality of cultural venues, events, programs, and resources; Quality of lifelong learning opportunities.

Government That Works for All: Condition of City facilities and technology; Public engagement and participation; Equity of City programs and resource allocation.

VOTE

For: Kirk Yoshida, Fang Fang, Vince Cobalis, Hanna Huang, Sarah Chen, Azra Siddiqi, Meena Mutyala, Zahra Shakur Jamal-Hassan, and Kuo Yang.

Against: None.

Abstain: None.

Absent: Pramod Patil, Pooja Sethi, and Salimah Shamsuddin.

Attest: Jeremy Garza, Staff Liaison, Equity Office:

x Jeremy Garza