

MEMORANDUM

TO: Mayor and Council

FROM: Sylnovia Holt-Rabb, Director Economic Development Department

DATE: April 14, 2022

SUBJECT: Update on Resolution 20210902-042 – Green Building Policy

The Economic Development Department (EDD) needs additional time to provide a response to Resolution 20210902-042. This resolution directed the City Manager to continue working on several outstanding issues related to the Green Building Policy outlined in the June 12, 2021 memo to Council. This response specifically involves the public art section of the policy with supporting justification for the request.

Relevant excerpt from the June 12, 2021 memo:

Public Art: The Art in Public Places (AIPP) requirement for eligible projects to allocate 2% of capital improvement budget to commission or purchase art for the site does not currently have a corollary for public-private partnership (P3) projects. Commissioning or acquiring works of art is currently problematic for P3 projects due to challenges with the artist selection process, funding availability, and project delivery model whereby the City purchases a building from a developer.

Progress made:

The Working Group, which was created by the Arts Commission to examine this issue, met on February 2, 2022 to discuss the City's P3 delivery process and how the AIPP component (as mandated by City Ordinance) has been applied to past projects and should be applied to future projects delivered through this method. While there was substantive conversation by the Working Group and research provided to assist the Working Group in its charge in making recommendations on this matter, it became clear that additional time would be needed for this Working Group to research and understand best practices and have more discussions in order to present more fully informed recommendations to both the AIPP Panel and the Arts Commission. Additionally, the Working Group determined that recommendations should not be finalized until the current vacant AIPP Program Manager position within EDD has been filled (anticipated for June 2022) and has had the opportunity to participate in the process.

EDD estimates a response to this item by October 15, 2022. If additional information or a briefing regarding the contents of this memo is desired, please reach out to me at Sylnovia.Holt-Rabb@austintexas.gov or 512 974-9313.

CC: Spencer Cronk, City Manager
Rodney Gonzales, Assistant City Manager
Meghan Wells, Cultural Arts Division Manager, Economic Development Department
Marjorie Flanagan, Acting Art in Public Places Manager, Economic Development Department