# METROBIKE Update

May 2022



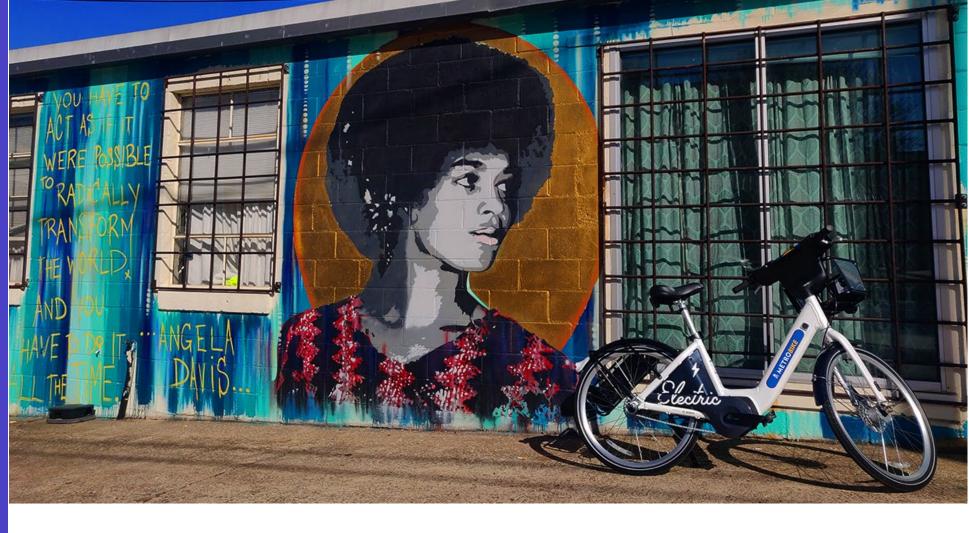
Jason Jon Michael
Smart Mobility Division Manager

#### **CapMetro**

Chad Ballentine
VP of Demand Response
& Innovative Mobility



# Agenda



- √ How It Started
- √ How It's Going
- ☐ Where Do We Go From Here





## **How It Started**

#### **Summer 2013**

The City's first public bikeshare system was initiated and approved with B-Cycle and with Bike Share of Austin for 5 years

#### **Summer 2018**

Bike Share of Austin's Contract and B-Cycle's Contract were extended to 2023

#### **Summer 2020**

Interlocal
Agreement
Initiated and
Approved with
CapMetro

#### Fall 2021

MetroBike
Strategic
Expansion Plan
Completed by
Nelson/Nygaard

#### **Summer 2022**

Interlocal
Agreement
Amendment with
CapMetro
Proposed for 10
years





# How It's Going

| Year | Stations | Bikes |
|------|----------|-------|
| 2013 | 11       | 100   |
| 2014 | 43       | 350   |
| 2016 | 54       | 435   |
| 2018 | 63       | 520   |
| 2022 | 79       | 847   |

#### **Daily Operations**



#### **Governance & Oversight**

50% CapMetro



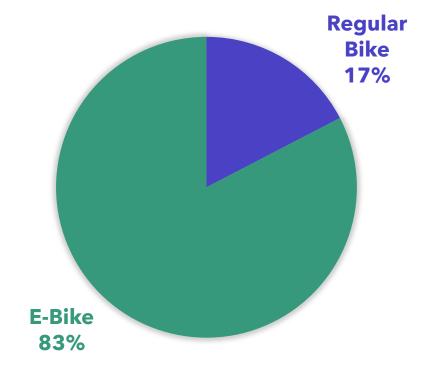






# Ridership Stats

# **TOTAL NUMBER OF TRIPS IN 2021 = 224,647**





# **Modular Docks**

In 2021, 50 modular (3.0) docks were piloted into the MetroBike system to provide more flexibility for station placements as these docks:

- Are battery operated
- Do not require a kiosk
- Minimize labor & time to install
- Require less space than a regular
   1.0 dock station (40 ft min.)

## Pilot Art Initiative





The purpose of this pilot art initiative is for Austinites to gain a sense of pride and ownership utilizing the MetroBike system that is for the city by the city.

We are pleased to showcase local artist Jesse Melanson's artwork through:

- 2 geometric designs that will be featured on up to 200 MetroBike ebikes by Bike To Work Day (May 20th)
- 2 art panel designs featured at up to 20 MetroBike stations as of April



#### Where Do We Go From Here

- Transition to a 100% e-assist electric fleet
- Coordinate with transit for direct first/last mile integration
- **异** Promote MetroBike to new and existing users
- Install modular (3.0) docks for improved flexibility
- Integrate with the All Ages & Abilities Bicycle Network infrastructure expansion
- **Continuous improvement of high-quality daily operations**



# Notable Changes to the Interlocal Agreement

# Bike Share of Austin Staff to transition to CapMetro's Operations

- Operational Stability
- Provides a Sustainable Business Model

CapMetro and the City to contribute towards the \$11M budget needed to expand over 10 years\*

- Capital Equipment
- Operational Fees



