METROBIKE Update

May 2022



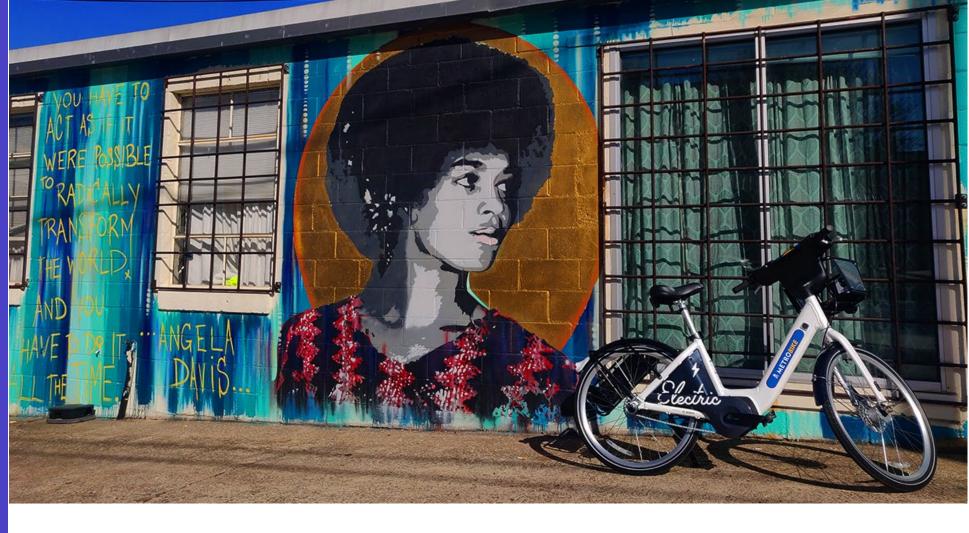
Jason JonMichael Assistant Director

CapMetro

Chad Ballentine
VP of Demand Response
& Innovative Mobility



Agenda



- √ How It Started
- √ How It's Going
- ☐ Where Do We Go From Here



How It Started

Summer 2013

The City's first public bikeshare system was initiated and approved with B-Cycle and with Bike Share of Austin for 5 years

Summer 2018

Bike Share of Austin's Contract and B-Cycle's Contract were extended to 2023

Summer 2020

Interlocal
Agreement
Initiated and
Approved with
CapMetro

Fall 2021

MetroBike
Strategic
Expansion Plan
Completed by
Nelson/Nygaard

Summer 2022

Interlocal
Agreement
Amendment with
CapMetro
Proposed for 10
years



How It's Going

Year	Stations	Bikes
2013	11	100
2014	43	350
2016	54	435
2018	63	520
2022	79	847

Daily Operations

BikeShar

Governance & Oversight

50% CapMetro

50%

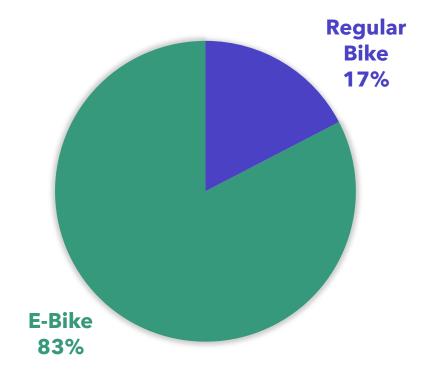






Ridership Stats

TOTAL NUMBER OF TRIPS IN 2021 = 224,647





Modular Docks

In 2021, 50 modular (3.0) docks were piloted into the MetroBike system to provide more flexibility for station placements as these docks:

- Are battery operated
- Do not require a kiosk
- Minimize labor & time to install
- Require less space than a regular
 1.0 dock station (40 ft min.)

Pilot Art Initiative





The purpose of this pilot art initiative is for Austinites to gain a sense of pride and ownership utilizing the MetroBike system that is for the city by the city.

We are pleased to showcase local artist Jesse Melanson's artwork through:

- 2 geometric designs that will be featured on up to 200 MetroBike ebikes by Bike To Work Day (May 20th)
- 2 art panel designs featured at up to 20 MetroBike stations as of April



Where Do We Go From Here

- Transition to a 100% e-assist electric fleet
- Coordinate with transit for direct first/last mile integration
- **异** Promote MetroBike to new and existing users
- Install modular (3.0) docks for improved flexibility
- Integrate with the All Ages & Abilities Bicycle Network infrastructure expansion
- **Continuous improvement of high-quality daily operations**



Notable Changes to the Interlocal Agreement

Bike Share of Austin Staff to transition to CapMetro's Operations

- Operational Stability
- Provides a Sustainable Business Model

CapMetro and the City to contribute towards the \$11M budget needed to expand over 10 years*

- Capital Equipment
- Operational Fees



