Austin Parks and Recreation Department
Briefing on:

Parkland Dedication Requirements for Commercial Developments

Parks and Recreation Board

May 23, 2022

Paul Books, Planner III; Robynne Heymans, Planner Senior; Thomas Rowlinson, Principal Planner; Randy Scott, Program Manager - Parks and Recreation Department





Community Input Timeline – Complete or in process

April 25, 2022

 PARD Staff briefed The Parks and Recreation Board on the Draft Commercial Parkland Dedication Study

April 26, 2022

PARD Staff begins drafting Commercial Parkland Dedication Ordinance language.
 Informational campaign launches across social media platforms and City blog

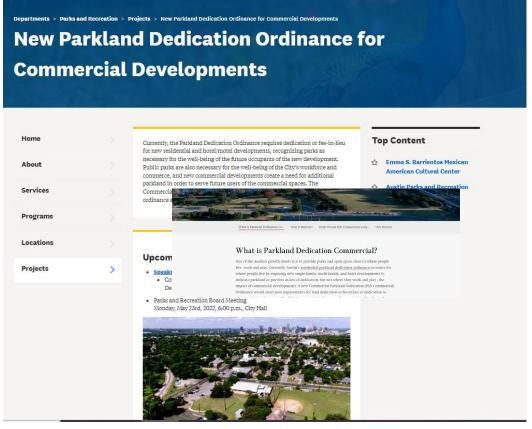
May 9 – June 12, 2022 Commercial Parkland Dedication Project Webpage, SpeakUP Austin community survey/forum, Storymap and Press Release all made available to the public. Public comments open through June 12

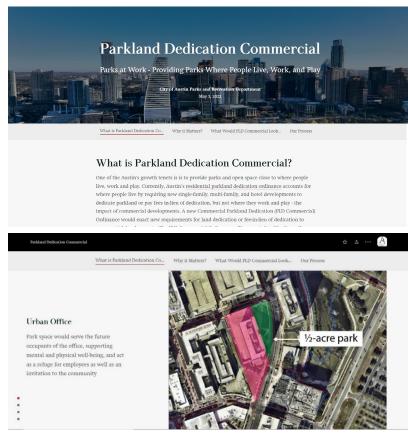


Community Informational Campaign









Facebook, Twitter and Instagram posts

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RECEASION

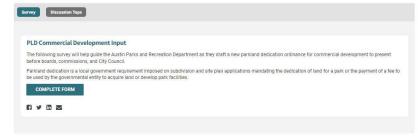
Project Webpage

Storymap

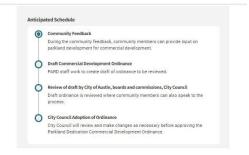
Community Input

Parkland Dedication for Commercial Development □ □ □ □ □ □ Public parks provide significant benefit for the well-being of Austin's workforce and commerce, and new commercial developments create a need for additional parkinal in order to serve future users of the commercial spaces. The Commercial Parkinal Dedication Ordinance will complement the existing ordinance for residential and note!/motel developments and provide parkinal near where people live and work. One of the Austin's growth tenest is to provide parks and open space close to where people live work and pay Commercial Parkinal near the provide parks and open space close to where people live by requiring new single-family, multi-family, and hotel developments to dedicate parkinal or pay fees inleue of dedication, but not where they work and pay is the impact of commercial developments for parkinal dedication or fees in-lieu of parkinal dedication or fees in-lieu of parkinal dedication to commercial developments. A new Commercial Parkinal Dedication (Commercial PLD) Ordinance would enact new requirements for parkinal dedication or fees in-lieu of parkinal dedication to commercial developments.

For more information, email PLD.commercial@austintexas.gov.



Speak UP! Austin Community Survey and Forum



Survey link:

https://www.speakupaustin.org/parkland-dedication/survey tools/pld-commercial-development-input

Dedicated contact for feedback and to request more information: pld.commercial@austintexas.gov







Community Input Timeline – Future engagement

May – June, 2022 • Meetings with key stakeholders in small groups to receive feedback on ordinance language

June 15, 2022 • Presentation on **Draft Commercial Parkland Dedication Ordinance Language to Codes and Ordinances**Joint Committee

June 28, 2022 • Presentation on Draft Commercial Parkland Dedication Ordinance Language to Planning Commission

July 28, 2022 • Tentative presentation on **Draft Commercial Parkland Dedication Ordinance Language to** City Council





Thank you

If you have any questions, Please contact:

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