




## MEMORANDUM

**TO:** Mayor and Council

**FROM:** Rosie Truelove, Director, Housing and Planning Department 

**DATE:** June 1, 2022

**SUBJECT:** Key Performance Indicators – Resolution NO. 20200903-044

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The purpose of this Memorandum is to provide the Mayor and Council with an update on the City's Housing and Planning Department's (HPD) progress in developing [Key Performance Indicators as described in Resolution No.20200903-044](#) for the \$300M Project Connect Anti-Displacement funding. This resolution calls for Council to work with impacted neighborhoods in the creation of neighborhood-level anti-displacement strategies and priorities and develop Key Performance Indicators related to equity and displacement.

To ensure staff deliverables are consistent with the resolution's intent, staff have defined the following terms.

**Key Performance Indicator** - A government key performance indicator (KPI) is a quantifiable measure that the public sector uses to evaluate its performance.

Public sector KPIs serve two important purposes:

- 1) They report important information to citizens, and
- 2) They provide information that directly describes the government's activities.

For Project Connect Anti-Displacement Investments, our goals align with the Austin Strategic Housing Blueprint, within one (1) mile of Project Connect station or line.

**Triggers** - A trigger is an early warning sign; for purposes of this project, the City is using triggers, as indicators of displacement pressures ([as described in page 81 from the Racial Equity Anti-Displacement Tool and Report Nothing About Us Without Us](#)), including but not limited to above average rent increases, decreased vacancy rates, income levels increasing in an area, the increase in the number of new construction and demolition permits, or formal and informal evictions as well as other pressures that cause displacement.

**Neighborhood Level Strategies** - the City will utilize data and research from the [Austin Uprooted Report](#), the [Austin Strategic Housing Blueprint](#), [Nothing About Us Without Us](#), and community feedback through the Community Advisory Committee (CAC), to identify people and communities most vulnerable to displacement. The City, working with community, CAC and Council will invest in community-initiated solutions and strategies that mitigate displacement using Project Connect Anti-Displacement funds.

The next page contains a chart outlining deliverables in the resolution along with the progress made to date.



Resolution Ask	Deliverable	Update
Develop an Equity Assessment Tool	<p>City staff worked with Catalysts (a group of 30 community members selected through an application process) and consultants to create the Racial Equity Anti-Displacement Tool and Report.</p> <p><u><a href="#">The tool is an evaluative framework that centers equity</a></u> in driving Project Connect Anti-Displacement investments. The equity tool report outlines drivers and priorities that offer the foundation for the KPIs.</p>	<p>The tool was officially released in January 2022. It was used to prioritize \$42 million in funding allocations for FY2021/22</p>
Neighborhood Level Anti-Displacement Strategies and Priorities	<p>Using the most recent available data, HPD developed maps and a dashboard for internal and public use, which aggregate and present triggers in a clear, visual illustration. The interactive maps and dashboard show early warning signs of displacement and facilitate easier monitoring of shifts and changes taking place in most vulnerable to displacement, active displacement or in a state of chronic displacement communities within one mile of a Project Connect station and/or line. The dashboard and maps inform where Project Connect Anti-Displacement investments need to be deployed. Based on information from the Austin Uprooted Report and the Racial Equity Anti-Displacement Tool and Report, the maps show triggers by Council District as well.</p>	<p>Complete and Available:</p> <p><u><a href="https://www.austintexas.gov/department/project-connect-anti-displacement-initiatives">https://www.austintexas.gov/department/project-connect-anti-displacement-initiatives</a></u></p>



Identify Key Performance Indicators relating to equity and displacement	Leveraging <a href="#">the Austin Strategic Housing Blueprint</a> , <a href="#">‘Uprooted’</a> report, and <a href="#">‘Nothing About Us without Us’</a> , City staff is working to identify & adopt a set of Project Connect KPIs.	Work in Progress
Identify Triggers Affecting each KPI	The triggers are the indicators, or early warning signs identified in the research the City used and incorporated in the public maps and dashboard.	Completed
Publicly Available Performance Dashboard	The next phase of the dashboard and maps will be to add the tracking of anti-displacement investment locations and impact.	TBD

We will continue to provide the next update on November 14, 2022. As we build the necessary infrastructure to identify, collect, aggregate, analyze and share data in real time, the dashboard and maps will continue to improve and provide the supporting data to guide programming for maximum impact.

For questions or clarifications, please contact Cupid Alexander, Housing and Planning Department Assistant Director at [cupid.alexander@austintexas.gov](mailto:cupid.alexander@austintexas.gov) or 512-974-3056.