

Written comments must be submitted to the contact person listed on the notice before 9 a.m. the day of the public hearing to be added to the Late Back-up and viewed by the Board the night of the meeting. Your comments should include the name of the board or commission, or Council; the scheduled date of the public hearing; the Case Number; and the contact person listed on the notice. All comments received will become part of the public record of this case.

Case Number: C16-2022-0004

Contact: Elaine Ramirez; elaine.ramirez@austintexas.gov

Public Hearing: Sign Review Board; June 13th, 2022

MARY STANTON

Your Name (please print)

☐ I am in favor
☒ I object

DELLWOOD II NEIGHBORHOOD ASSOCIATION

Your address(es) affected by this application

Mary Stanton

Signature

6/8/2022

Date

Daytime Telephone: 713-818-6828

Comments:

Delwood II neighborhood appreciates the arrival of new businesses and the restoration of the property at 4507 N IH 35 SVRD. However, the sign variance request should be denied as the size and height requested would:

- Be excessive and create visual blight
- Be out of character with the surrounding business signage
- Possibly violate Austin digital signage restrictions (dimming?)
- Appears to be a replacement not a remodel
- Would not have an impact on reducing crime.

Current signage does not affect the view from properties on Elwood Rd. The need for larger/higher signage to provide better sitelines from the frontage road is debatable.

If you will be using this form to comment, please return it via e-mail to:

Elaine Ramirez; 512-974-2202

Scan & Email to: Elaine.Ramirez@austintexas.gov

From: Stefan Sinclair
To: [Ramirez, Elaine](#)
Subject: C16-2022-0004 : Code variance request for sign on IH-35 Srvc Rd / Delwood2
Date: Thursday, June 09, 2022 9:41:09 AM
Attachments: [Sign04_2009.png](#)

*** External Email - Exercise Caution ***

Good morning Ms. Ramirez,

My name is Stefan Sinclair, and I live on Bentwood Road in the Delwood 2 neighborhood of Austin TX. We were made aware of a request for variance in sign height for the sign at the law office on the IH-35 service road of our neighborhood, case number C16-2022-0004 - and as a resident in the neighborhood I wanted to voice our household's opposition to this variance request. We feel that an increase in sign height is not warranted, and would have a negative impact on our neighbors who live behind the law office in question requesting the variance.

An increase in sign height has the potential to bleed light into the homes behind the law office, and would negatively impact the residential character of our neighborhood.

Also, as a long-time resident of the neighborhood, I've observed how the sign has become obscured over time simply by virtue of one tree on the law office property that has grown over time to a height which obscures the sign. An increase in sign height is not going to prevent this tree from continuing to grow and obscure the sign once again at a greater height. Regular pruning of the tree seems a viable alternative.

I have attached some photos of the sign and surrounding area to illustrate.

- Sign01_06082022 was taken yesterday (June 8). It shows the sign as viewed from IH-35. The advertisement portion is clearly visible from the highway, however the digital clock below is obstructed by the tree canopy.
- Sign02_06082022 taken yesterday shows the same area from the service road height
- Sign03_06082022 shows the sign as viewed from the sidewalk when walking along the service road. The sign is completely obscured by the tree from this angle.
- Sign04_2009 is a Google Street View shot of the same area taken in 2009, when the tree on the property was much shorter. As you can see, at that time the advertisement and digital clock were both visible.

Thank you for considering our opposition to this request for code variance in this matter.

Sincerely,

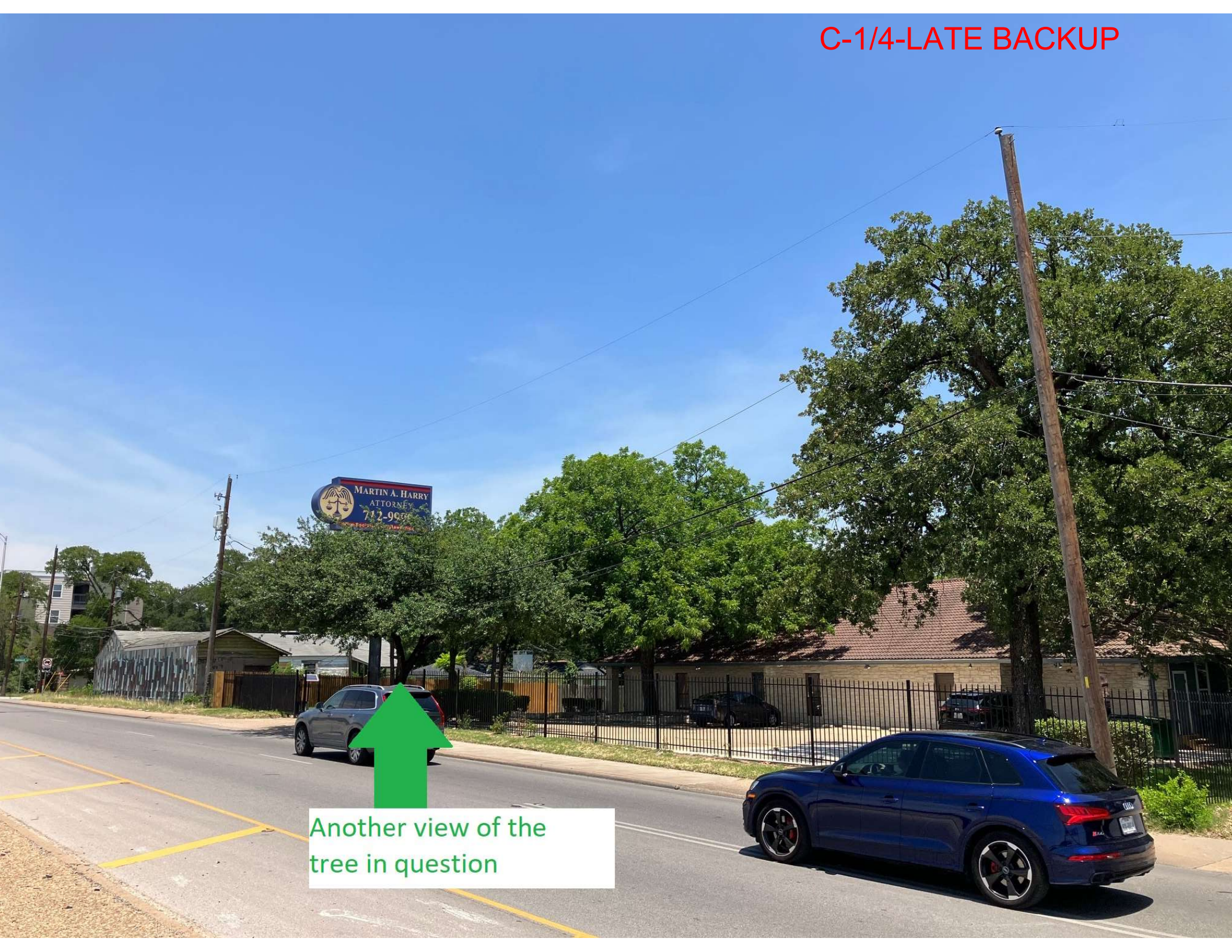
Stefan Sinclair
Delwood 2 resident

C-1/3-LATE BACKUP

View from IH-35 service rd northbound
Digital clock below sign obstructed by tree
on 4507 N IH 35 between fence and sidewalk



C-1/4-LATE BACKUP



Another view of the
tree in question

C-1/5-LATE BACKUP

View of sign from the sidewalk - completely
obstructed by the tree



C-1/6-LATE BACKUP



From: Jen Reed
To: [Ramirez, Elaine](#)
Subject: Case #C16-2022-0004
Date: Thursday, June 09, 2022 1:17:58 PM

*** External Email - Exercise Caution ***

Ms. Ramirez,

We live in the Delwood 2 neighborhood at 1300 Bentwood Road. We are writing to share that we do NOT support the code variance request made by Apple Tree Holdings. We appreciate your consideration in the matter and thank you for all you do.

Sincerely,
Jen Reed & Pam Greenstone
1300 Bentwood Road

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PUBLIC HEARING INFORMATION

Although applicants and/or their agent(s) are expected to attend a public hearing, **you are not required to attend**. However, if you do attend, you have the opportunity to speak FOR or AGAINST the proposed development or change. You may also contact a neighborhood or environmental organization that has expressed an interest in an application affecting your neighborhood.

During a public hearing, the board or commission may postpone or continue an application's hearing to a later date, or recommend approval or denial of the application. If the board or commission announces a specific date and time for a postponement or continuation that is not later than 60 days from the announcement, no further notice is required.

A board or commission's decision may be appealed by a person with standing to appeal, or an interested party that is identified as a person who can appeal the decision. The body holding a public hearing on an appeal will determine whether a person has standing to appeal the decision.

An interested party is defined as a person who is the applicant or record owner of the subject property, or who communicates an interest to a board or commission by:

- delivering a written statement to the board or commission before or during the public hearing that generally identifies the issues of concern (*it may be delivered to the contact person listed on a notice*); or
 - appearing and speaking for the record at the public hearing;
- and:
- occupies a primary residence that is within 500 feet of the subject property or proposed development;
 - is the record owner of property within 500 feet of the subject property or proposed development; or
 - is an officer of an environmental or neighborhood organization that has an interest in or whose declared boundaries are within 500 feet of the subject property or proposed development.

A notice of appeal must be filed with the director of the responsible department no later than 10 days after the decision. An appeal form may be available from the responsible department.

For additional information on the City of Austin's land development process, visit our web site: www.austintexas.gov/devservices.

C-1/8-LATE BACKUP

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Case Number: C16-2022-0004

Contact: Elaine Ramirez; elaine.ramirez@austintexas.gov

Public Hearing: Sign Review Board; June 13th, 2022

GARY BRINKMAN

Your Name (please print)

☐ I am in favor
☒ I object

DELWOOD H NEIGHBORHOOD ASSN MEMBER
Your address(es) affected by this application **1413 FAIRWOOD ROAD**
AUSTIN, TX 78722

Gary Brinkman
Signature

6/9/22
Date

Daytime Telephone: **(512) 517-2857 CELL**
(512) 458-3394 (LAND LINE)

Comments:

- The size and height of this sign adversely affects the character of our neighborhood.
- The increased size and height are not necessary. Moving the sign and/or trimming the trees should address visibility concerns.
- Due to its size and height, homes in proximity to the sign may be impacted by its digital light.
- The approval of this sign's height and size potentially sets a precedent for future signage request along the 1H-35 corridor,
- which will potentially alter the character of Austin.

If you will be using this form to comment, please return it via e-mail to:

Elaine Ramirez; 512-974-2202

Scan & Email to: Elaine.Ramirez@austintexas.gov

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Case Number: C16-2022-0004

Contact: Elaine Ramirez; elaine.ramirez@austintexas.gov

Public Hearing: Sign Review Board; June 13th, 2022

Your Name (please print)

☐ I am in favor
☐ I object

Your address(es) affected by this application

Signature

Date

Daytime Telephone: _____

Comments: _____

If you will be using this form to comment, please return it via e-mail to:

Elaine Ramirez; 512-974-2202

Scan & Email to: Elaine.Ramirez@austintexas.gov

From: Karen Brinkman
To: [Ramirez, Elaine](#)
Subject: Objection to Signage Variance Request - Case Number C16-2022-0004
Date: Sunday, June 12, 2022 4:35:13 PM

*** External Email - Exercise Caution ***

Dear Ms. Ramirez:

My name is Karen Brinkman and I am submitting these comments as representative from the Delwood II Neighborhood Association and hope to speak at the Sign Review Board on Monday, June 13, 2022. On behalf of the neighborhood association, we oppose the request for the size and height variance requested for the proposed sign at 4507 N IH-35 for the reasons stated below.

Case Number C16-2022-0004

I am Karen Brinkman and I represent the Delwood II Neighborhood Association. We are pleased with the changes that the new property owner has made to the site and see the business as a positive addition to our neighborhood.

However, we object to the request to replace the current sign with one that greatly increases the size and height for several reasons.

The proposed variance would create a sign that towers over the area as the properties behind 4507 N IH 35 SVRD are single story residential structures. None of the neighboring businesses have elevated signage. In the variance application, the proposed sign was compared to the In-N-Out Burger sign on the west side of the highway. While that is also a large, tall sign, it is in a commercial area and is a fast food restaurant that needs to be able to attract customers.

The building at 4507 N IH 35 will serve up to four professional offices. Good signage that clearly indicates the office location to potential lessees and their clients does not require a 200 square foot, 50-foot high sign. If the purpose is to inform drivers on IH35, the nearest freeway exit is just past the property. The Airport Blvd. exit to the service road that does allow access to the building has no line of sight even to the height of the proposed variance.

Details on the design of the digital sign including the brightness of the lighting and how that impacts the surrounding area after sunset are unknown but could affect the residents nearby negatively. We understand that the applicant is concerned about a tree obscuring the visibility of a smaller sign. Regular pruning of the tree would resolve this issue. If part of the rationale is that the sign would deter crime, we would assume it must be quite bright and the height is necessary to cover the lot area which would impact the nearby homes.

We ask that the board not grant this sign variance request.

Respectfully Submitted,

Karen Brinkman
Officer, Delwood II Neighborhood Association
Email: [kbrinkman@delwoodii.org](#)
Cell: 512-924-8407

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Case Number: C16-2022-0004

Contact: Elaine Ramirez; elaine.ramirez@austintexas.gov

Public Hearing: Sign Review Board; June 13th, 2022

Your Name (please print)

☐ I am in favor
☐ I object

Your address(es) affected by this application

Wendy Ramirez

Signature

Date

Daytime Telephone: _____

Comments: _____

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Scan & Email to: Elaine.Ramirez@austintexas.gov

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Case Number: C16-2022-0004

Contact: Elaine Ramirez; elaine.ramirez@austintexas.gov

Public Hearing: Sign Review Board; June 13th, 2022

Your Name (please print)

☐ I am in favor
☐ I object

Your address(es) affected by this application

Signature

Date

Daytime Telephone: _____

Comments: _____

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Elaine Ramirez; 512-974-2202

Scan & Email to: Elaine.Ramirez@austintexas.gov

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Case Number: C16-2022-0004

Contact: Elaine Ramirez; elaine.ramirez@austintexas.gov

Public Hearing: Sign Review Board; June 13th, 2022

Your Name (please print)

☐ I am in favor
☐ I object

Your address(es) affected by this application

Signature

Date

Daytime Telephone: _____

Comments: _____

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Case Number: C16-2022-0004

Contact: Elaine Ramirez; elaine.ramirez@austintexas.gov

Public Hearing : Sign Review Board; **June 13th, 2022**

Name: Carol Eckelkamp 1204 Bentwood Road, Austin TX 78722

I OBJECT to this application for variance to existing sign.

Signature: *Carol Eckelkamp* **Date:** 06/10/2022

Comments:

I object to the variance request of Mr. Nugyen's sign for the following reasons:

1. A large distraction in the form of a giant, streaming, digital sign is a bad idea for the deadliest stretch of Interstate 35.
2. This lot is designated LO and in keeping with the spirit of our neighborhood, a smaller street level sign might be sufficient if the desire is to help clients find the place of business. Tree trimming would help visibility of the current, taller sign that worked well for Mr. Martin Harry, the previous attorney/tenant of this property.
3. A sign projected 50 feet into the air will not help clients find this office, as it cannot be seen by those driving by on the frontage road. The applicant used that as a reason in a conversation with a neighbor this week. Again, a street level sign might help, as the traffic going northbound is treacherous and we experience it daily attempting to leave our neighborhood.
4. I object to the light pollution of this new sign and the light that will affect the neighbors on Ellwood Road. We worked hard with the newest commercial project, the Abali apartments to mitigate light into the neighbors back yards on Elwood, north of this property.
5. I object because the applicant did NOT approach the neighborhood association to give us a chance to have a discussion before coming before this Board. That is not being a good neighbor.

Please do not grant this variance in its current form.

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Case Number: C16-2022-0004

Contact: Elaine Ramirez; elaine.ramirez@austintexas.gov

Public Hearing: Sign Review Board; June 13th, 2022

Cara Tanner

Your Name (please print)

1200 Bentwood Rd Austin, TX 78722

☐ I am in favor
☒ I object

Your address(es) affected by this application



6/12/22

Signature

Date

Daytime Telephone: _____

Comments: _____

If you will be using this form to comment, please return it via e-mail to:

Elaine Ramirez; 512-974-2202

Scan & Email to: Elaine.Ramirez@austintexas.gov