

Heritage Preservation Grant Funding Review Process Update

Revisions to the Guidelines



2017: Interagency Visitor Impact Task Force & (2018) Heritage Grant Working Group



People-centered preservation that honors the full diversity of the ever-evolving American story – *National Trust for Historic Preservation*



COA Equity Statement: Strategic Direction 2023



2023: Historic Preservation Plan Update

HOT Funding Review Goal

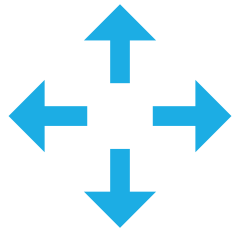


The desired goal is to **sustain** and **grow** Austin's **cultural infrastructure** so that all may share in the **economic** and **employment** benefits of the heritage preservation and creative sectors, as well as upholding the City's **commitment** to racial **equity** per the City of Austin's Equity Office standards and goals.

Heritage Preservation Grant Review Process



Heritage Preservation Grant



Dedicated to preserving Austin's irreplaceable historic and heritage tourism experiences that represent the inclusive stories of the past through capital, planning, educational, or marketing projects that engage new audiences and attract tourism

Historic Preservation Fund (*Resolution No. 20181004-033*)

15% to the Heritage Preservation Grant

15% reserved for potential historic acquisition

70% City of Austin historic facilities and sites and allowable historic restoration and preservation projects or activities

Heritage Preservation Grant

	Funding for Historic Place-Based Projects		
	Capital	Planning	Educational
Goal	Preservation of historic sites and diverse history-informing projects that encourage heritage tourism		
Contract Term	2 years	2 years	2 years
Type of Funding	Project	Project	Project
Who can apply?	Non-Profit / For Profit	Non-Profit / For Profit	Non-Profit / For Profit
Historic Designation	Required	Required	Required
Two Project Bids	Required	Required	Required
Selection Process	Interdepartmental / Panel	Interdepartmental / Panel	Interdepartmental / Panel
Draft Award Amounts	\$15,000 - \$250,000	\$15,000 - \$30,000	> \$10,000

Heritage Preservation Grant

	Marketing of <i>Historic</i> Culturally Significant Projects
Goal	Promote and Explore Austin heritage, history, and heritage tourism
Contract Term	2 years
Type of Funding	Project
Who can apply?	Non-Profit / For Profit
Historic Designation	Designation Not Required
Project Bids	Two Project Bids Required
Selection Process	Staff Review / Panel
Draft Award Amounts	\$30,000

Proposed Scoring Criteria



Preservation Impact

Heritage Tourism Impact

Access & Impact

Project Budget and Bids

Process Timeframe

June 7th – African American Resource Advisory Commission

June 13th – LGBTQIA+ QOL Commission

June 15th – Council Audit & Finance Committee

June 21st – Asian American QOL Commission

June 22nd – Panel Recruitment begins

June 28th – Hispanic/Latino QOL Commission

September 8th – Launch Heritage Preservation Grant

Thank you
Any Questions?

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