

Parks and Recreation Board Consideration for

Pan American Neighborhood Park Renaming Proposal




Austin Municipal Code

Process initiated to rename the **Pan American Neighborhood Park**
(located at 307 Chicon St.)

to

Tony Castillo Pan American Neighborhood Park.



Application for Naming a Park Facility or Park

Please follow the instructions below when applying for the naming or renaming a facility or property.

1. Complete the application by providing detailed information about the park facility or park to be named or renamed. Please include any supplemental information such as articles, letters of support and signature list with the application. The application must contain documentation of public support for the proposed name. Public support materials must be provided to the Parks and Recreation Department.
2. Please provide payment of the Application Fee, \$365.00 in the form of a cashier's check. Checks should be made out to City of Austin Parks and Recreation Department and submitted with the application.
3. A Sign Fabrication Fee in the amount of \$940.00 will apply, should City Council approve the application. A cashier's check should be made out to City of Austin Parks and Recreation Department.
4. Send all submittals to:
Austin Parks and Recreation Department (PARD), Attn: Christine Chute Canul,
919 W 28th 1/2 St. Austin, TX 78705
5. Questions may be directed to Christine Chute Canul via email:
christine.canul@austintexas.gov or by phone: (512) 974-9515

Current Name of Park Facility or Park:

Nominated Name for the Park Facility or Park:

Identify Type of Park Facility to be named or renamed:

<input checked="" type="checkbox"/> Park	<input type="checkbox"/> Pool Complex	<input type="checkbox"/> Sports Complex	<input type="checkbox"/> Trail
<input type="checkbox"/> Recreation Center	<input type="checkbox"/> Cultural Center	<input type="checkbox"/> Senior Center	<input type="checkbox"/> Other Significant Building

If other is selected, please specify:

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§ 14-1-36 - REQUIREMENTS FOR NAMING OR RENAMING A PARK FACILITY.

- (1) **PARK FACILITY** means a **park**, significant building, sports complex, pool facility, or trail owned by the City and dedicated or used for park purposes. Significant building includes recreation, senior, cultural centers and other significant facilities used for parks and recreational purposes.
- (2) **PARK FEATURE** means a recreational improvement that is not considered a park facility and is a major component in the park facility.
- (3) **DIRECTOR** means the director of the Parks and Recreation Department.

Austin Municipal Code

§ 14-1-37 - PARK NAMING POLICY.

- (A) Subject to a valid agreement governing the **naming of a park facility** or park feature, a park feature in **a park facility may be dedicated to an individual** or group to recognize a culturally significant contribution, other valuable contribution, or creditable service to the park system or the community without naming or renaming the park facility in which the feature is located. A plaque recognizing a deserving individual or group may be placed by the park feature without naming or renaming the park facility in which the plaque is placed. Additional plaques recognizing other individuals or groups may be placed at the same feature location. Each plaque may be removed only when the park feature is removed and repurposed into another park feature. Naming a park feature can be done administratively without City Council approval.

Austin Municipal Code

§ 14-1-37 - PARK NAMING POLICY.

(B) A park facility may be named for:

- (1) an individual who has provided a **valuable contribution and creditable service to the park system and the City;**
- (2) an individual or entity that deeds the land to the City for a park facility, contributes the estimated cost of at least 50% of the development of the park facility, and provides an endowment for the estimated 20-year maintenance costs of the park facility as estimated by the director; or
- (3) an individual or entity that has provided **a culturally significant contribution to the surrounding area or community** in which the facility exists.

Austin Municipal Code

§ 14-1-37 - PARK NAMING POLICY.

- (C) A non-refundable application fee must be paid at the time of **submission of the application** for naming or renaming a feature or facility.
- (D) If a name is approved by council or the director, a sign fabrication, plaque and installation fee must be paid prior to fabrication.

Austin Municipal Code

§ 14-1-37 - PARK NAMING POLICY.

- (E) The application must contain documentation of public support for the proposed name. Public support materials must be provided to the Parks and Recreation Department.

- (F) If the city has financed the park facility or feature with the proceeds of obligations, the interest on which is excludable from gross income for federal income tax purposes, the city may reject a name to preserve the exemption from federal income taxation of the interest on the proceeds of the obligations.

Austin Municipal Code

§ 14-1-39 - PROCEDURE FOR NAMING OR RENAMING A FACILITY

- (C) Not later than the date construction of a new facility begins, the director shall notify the council, the city manager, the Parks and Recreation Board, and the City's public information officer that a new facility is to be named.
- (D) To **promote community engagement and input from the stakeholders in the geographic area surrounding the facility prior to referral to the Parks and Recreation Board, immediately on receipt of notice from the director**, the City's public information officer shall take reasonable steps to inform persons who are likely to have an interest in the naming of the facility. The public information officer shall consider the nature and location of the facility and whether a particular community is likely to be especially interested in the process, and disseminate the information to reach those communities. Information disseminated under this subsection shall include a statement of the deadline for submitting nominations
- (E) A nomination or endorsement must be received by the director not later than the 90th day after date of the director's notice under Subsection (C)

Austin Municipal Code

§ 14-1-39 - PROCEDURE FOR NAMING OR RENAMING A FACILITY

- (F) As soon as practicable after the deadline for receiving nominations and endorsements, the director shall submit completed nominations and endorsements to the chair of the Parks and Recreation Board that the director finds to have appropriate justification
- (G) On receipt of the nominations and endorsements, the **Parks and Recreation Board shall schedule and conduct a public hearing on naming or renaming the facility.** The Parks and Recreation Board shall make a **written recommendation to the Council not later than the 45th day after the date the chair receives the nominations and endorsements,** and shall provide a copy of the recommendation to the city manager. If the Parks and Recreation Board fails to meet the deadline prescribed in this section, the board is deemed to have made no recommendation.
- (H) The city manager shall provide each council member a copy of the Parks and Recreation Board's recommendation, if any, and the nominations and endorsements received by the director. The **city manager shall place an item regarding the naming or renaming of the facility on the council's agenda as soon as practicable after the Parks and Recreation Board makes its recommendation,** or after the period prescribed by Subsection (G) expires, whichever is earlier.

90 days

- Initiated by Application and notice to PARB
- Survey and community comments ended June 5

PARB

- Parks and Recreation Board received comments
- Public hearing on June 27th
- Parks and Recreation Board sends Recommendation to Council

Council

- City Council receives PARB recommendation
- City Council makes final decision (Suggested Meeting July 28th or September 2st)

Pan American Neighborhood Park

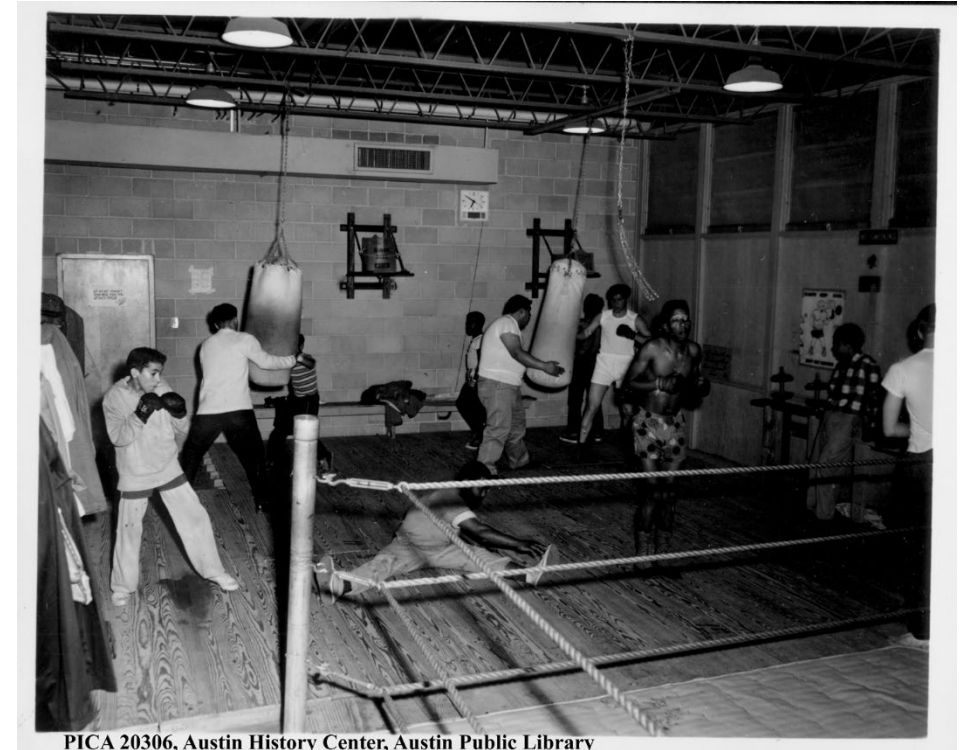
1940: National Youth Association's Latin American Community Center near today's Comal Park in 1940.

1942: PARD began management under Raul "Roy" Guerrero.

1956: Moved to present-day location. Naming competition held, naming Center and surrounding park "Pan American" Recreation Center and Park.

1958: Iconic Hillside Theater added with many notable concerts over the years.

1996: Rec Center added Cantu's name to become Oswaldo A.B. Cantu Pan American Recreation Center.



PICA 20306, Austin History Center, Austin Public Library

Augustine “Tony” Castillo

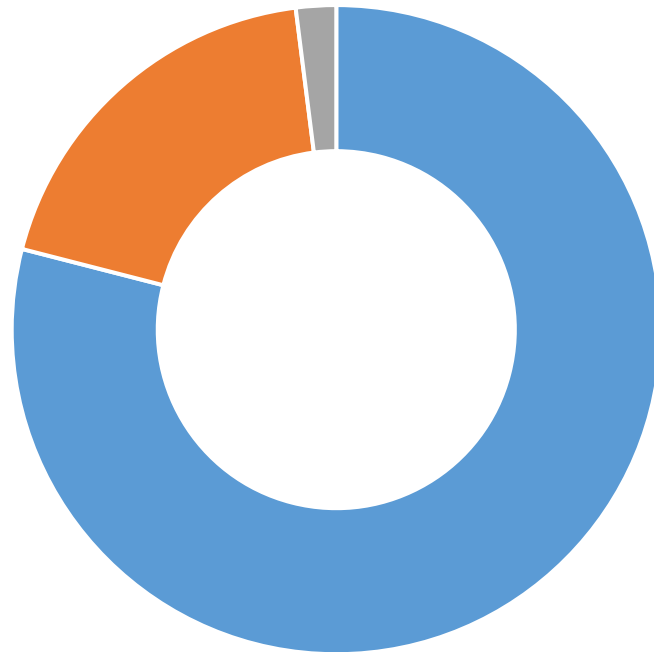
- Born in East Austin
- Served community for 65 years.
- One of founders of Jokers softball team and basketball team.
- Hosted numerous sports functions and tournaments.
- Longtime AISD educator and coached at Johnston and Akins High Schools.
- Expanded community’s political voice through LUCHA and support of East Austin candidates.



Induction to the Pan Am Fastpitch Softball Hall of Honor, 2021 (photo courtesy of Derek Castillo)

Community Engagement Feedback

Do you support the renaming of Pan American Neighborhood Park to Tony Castillo Pan American Neighborhood Park?

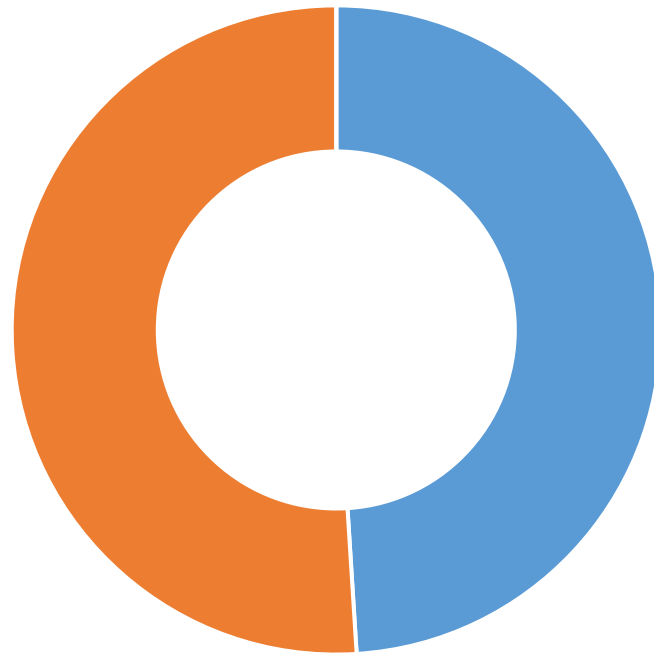


- 79% - Yes, I support the renaming
- 19% - No, I do not support the renaming
- 2% - No opinion or unsure

379 respondents

Community Engagement Feedback

Do you support the renaming of Pan American Neighborhood Park to Tony Castillo Pan American Neighborhood Park? (District 3 residents)



- 49% - Yes, I support the renaming
- 51% - No, I do not support the renaming
- 0% - No opinion or unsure

35 respondents

Community Engagement Feedback

Approximately 90% of the collected survey comments acknowledged support for the renaming to the Tony Castillo Pan American Neighborhood Park.

Approximately 10% of the collected survey comments did not support the renaming Tony Castillo Pan American Neighborhood Park.

Community Meeting comments demonstrated a split in support with a majority of comments not in favor of renaming.

Next Steps

Parks and Recreation Board to make a recommendation

Request for Council Action to be place on Council Agenda for final consideration and action



Questions ?



<https://www.austintexas.gov/department/pan-american-neighborhood-park-renaming>