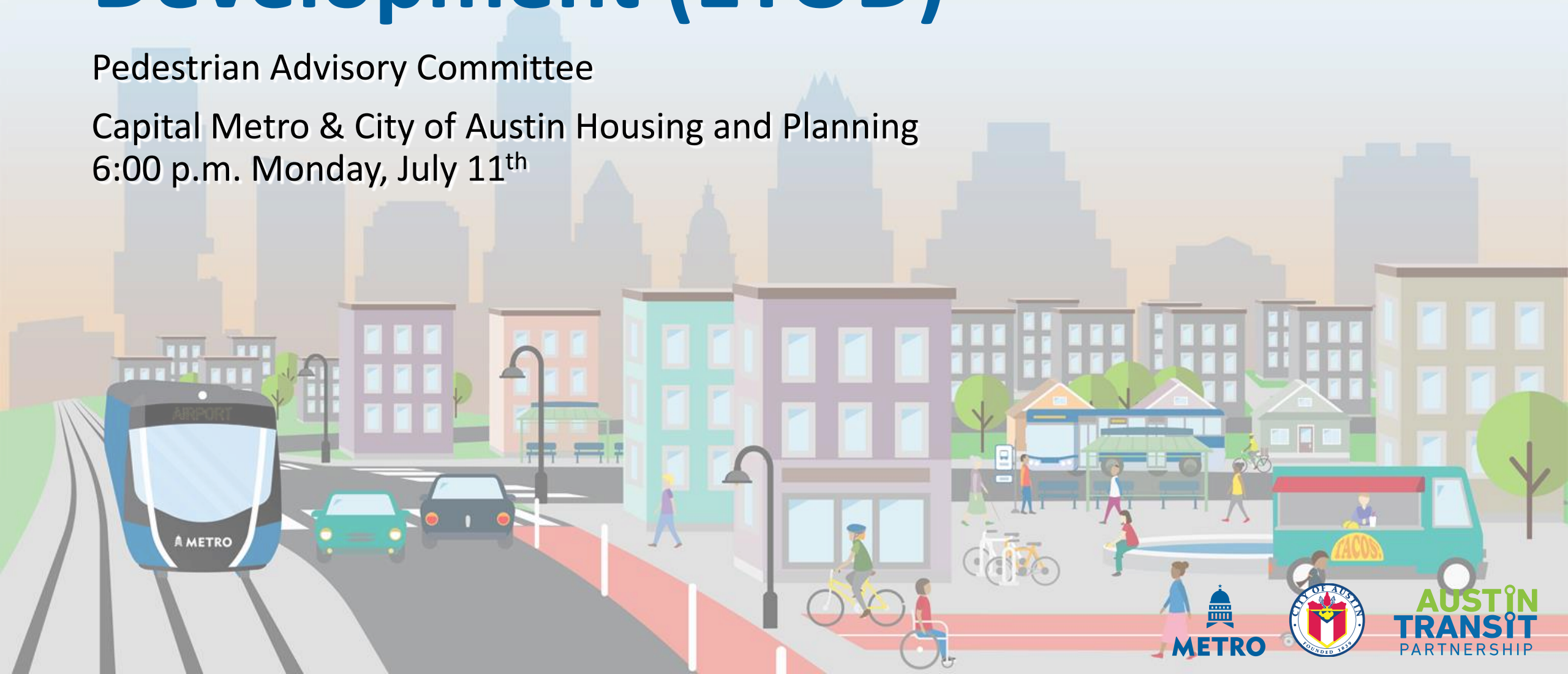


Equitable Transit-Oriented Development (ETOD)

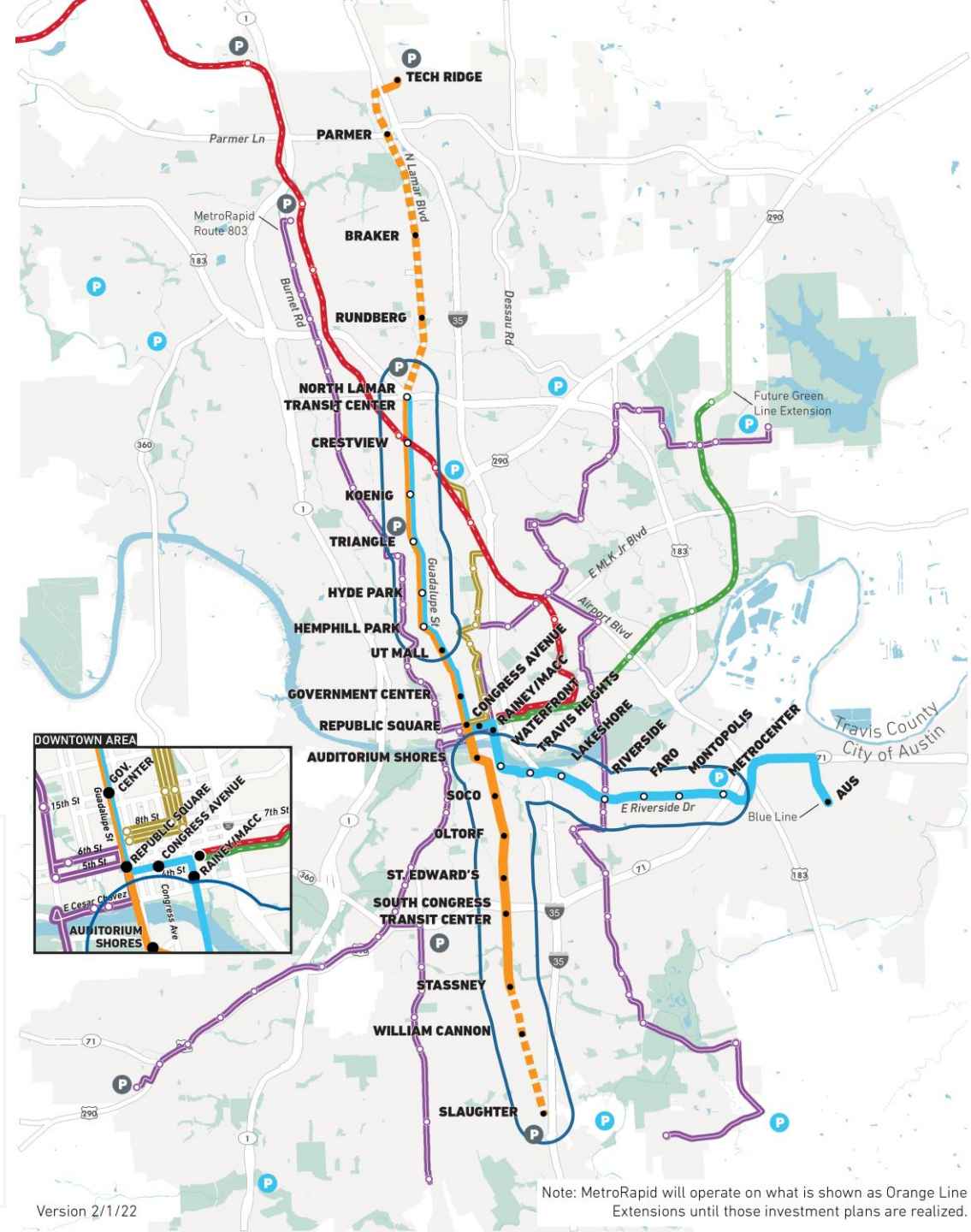
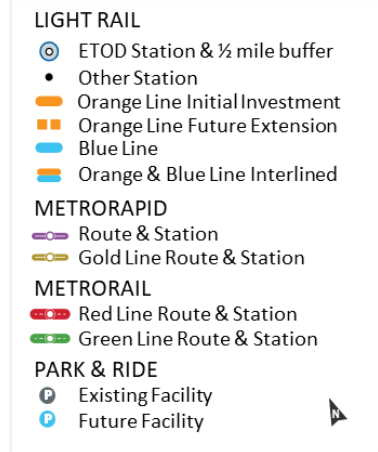
Pedestrian Advisory Committee

Capital Metro & City of Austin Housing and Planning
6:00 p.m. Monday, July 11th



ETOD Corridor Study Area

- \$1.65 million in Federal Transit Administration (FTA) TOD grant
- 21 stations on Blue and Orange Lines
- Four focus stations (North Lamar Transit Center, Crestview, Hyde Park, South Congress Transit Center) and one E. Riverside Corridor Plan update



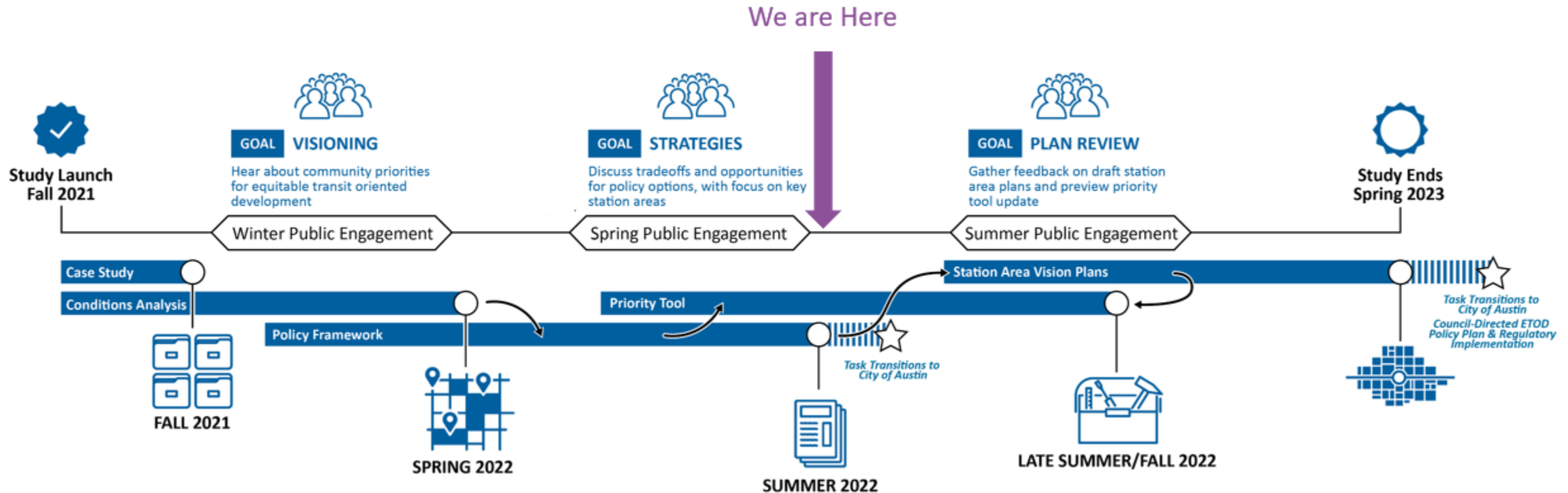
Project Timeline

Key deliverables

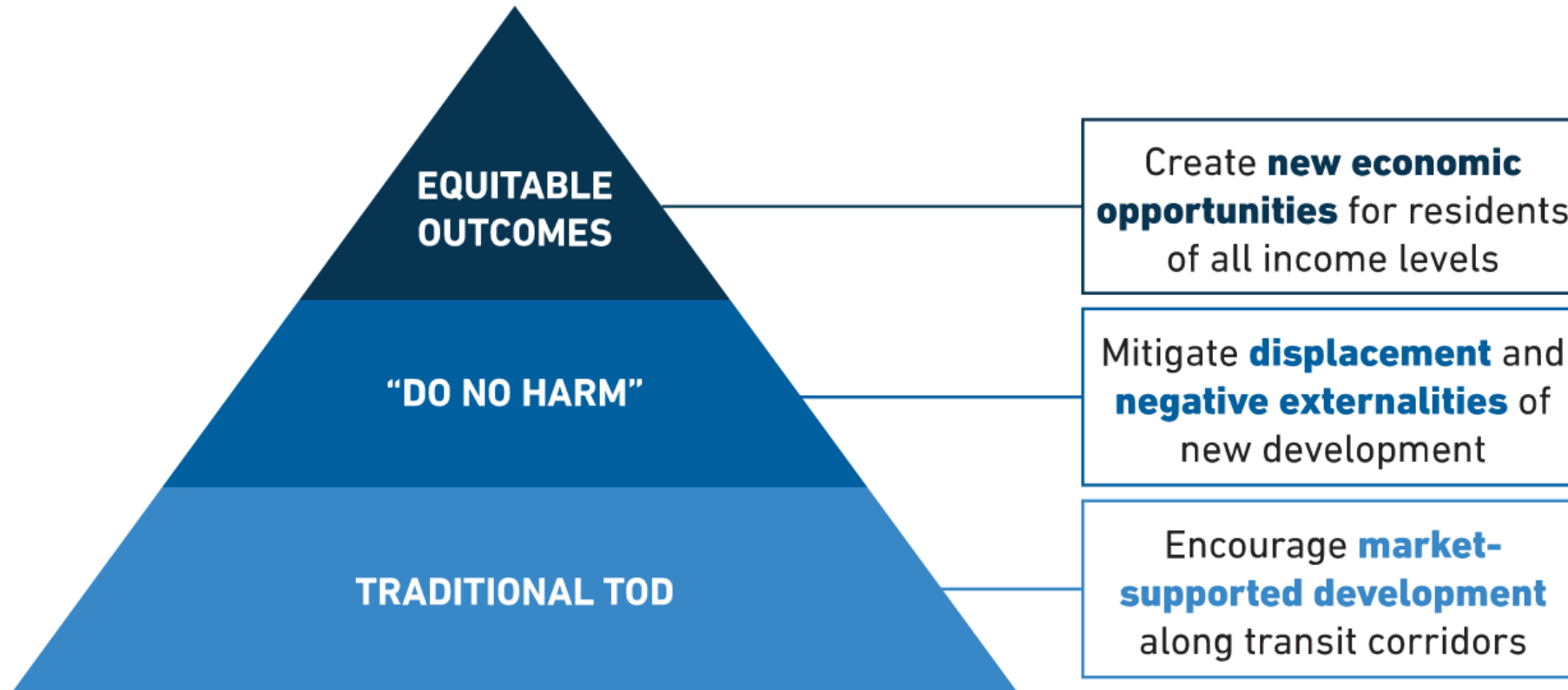
Case studies (completed)
Conditions analysis (completed)
Policy framework (in progress)

Task 6 Priority Tool (in progress)

Task 7 Station Area Vision Plans



TOD vs. Equitable TOD



Phase 1

Case Studies

Conditions Analysis

Public Engagement for Phase 1

Case Study

- Reviewed projects from other cities around the country to learn best practices and key lessons learned.
- You can review the case study summary at the link below:
- https://projectconnect.com/docs/librariesprovider2/default-document-library/etod-case-studies-summary.pdf?sfvrsn=52f53dc_2

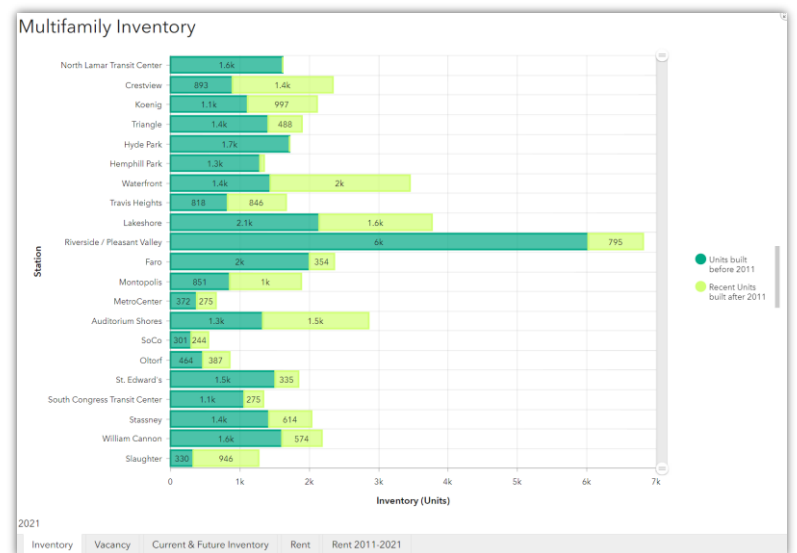
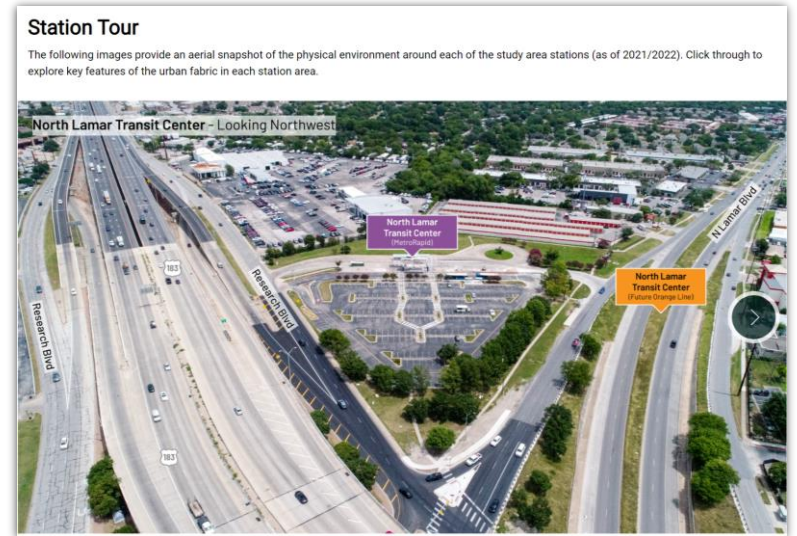
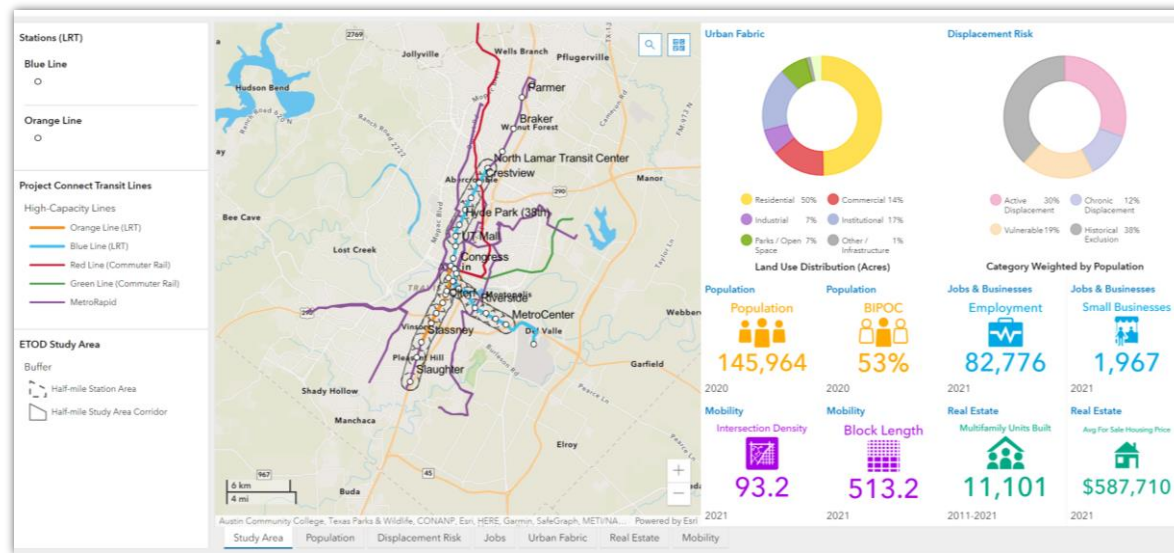
System-Wide Conditions Analysis

- System-Wide data collection will be geared towards filling out individual station profiles and assigning station areas to typologies:
 - People: Population & Demographics, Displacement Risk, Jobs & Businesses
 - Place: Urban Fabric, Mobility, Real Estate Market
 - Minimize data collection to most relevant to typologies and goals

Interactive Conditions Analysis: <https://capmetro-etod-nelsonnygaard.hub.arcgis.com/>

Interactive Conditions Analysis Website

- Condition Analysis Categories: Population, Displacement Risk, Jobs, Urban Fabric, Real Estate, and Mobility
- Use to guide the decision making for this study
- Provide the public easy access to the study data and analysis



Public Engagement

 **Compensated for Participation**



Community Presentation

Large format meetings to present project milestones



CAC Briefings

Monthly meetings, Ongoing guidance throughout project and major milestones



Tabling/Intercept Surveys

In-person events to target specific neighborhoods or demographics



Focus Groups & One-on-ones

Guided discussions with groups to identify vision and needs and to build consensus amongst stakeholders



Stakeholder Presentations

Presentations with stakeholder groups to educate participants on the process and vision of the ETOD Study

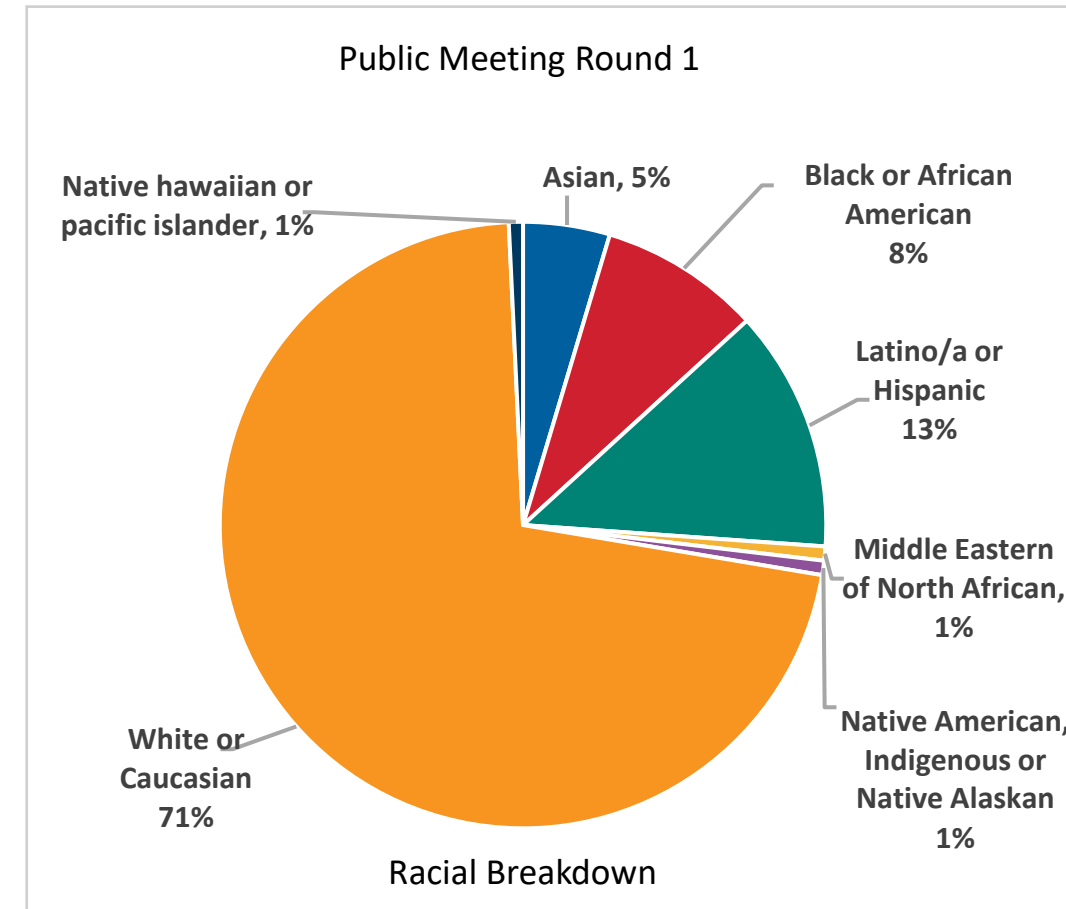
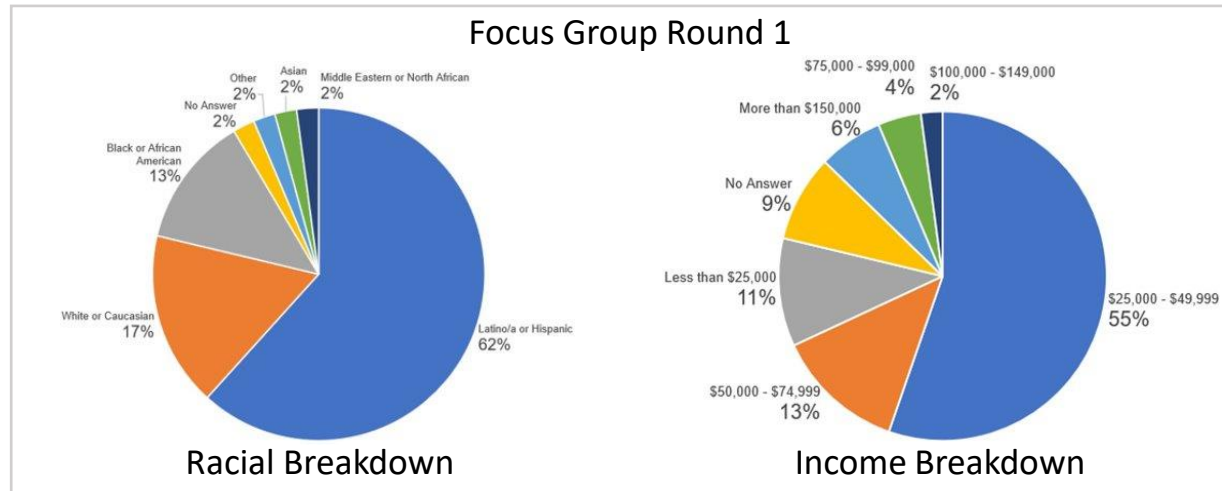


Community Connectors

Trained individuals who does in-depth outreach in their communities

Phase 1 Engagement Lessons Learned

- Reviewed Demographics Reached
- Prioritize methods that reach a demographically diverse audience



Phase 2

Public Engagement for Phase 2

Policy Toolkit

Priority Tool

Public Engagement

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Identified Project Goals

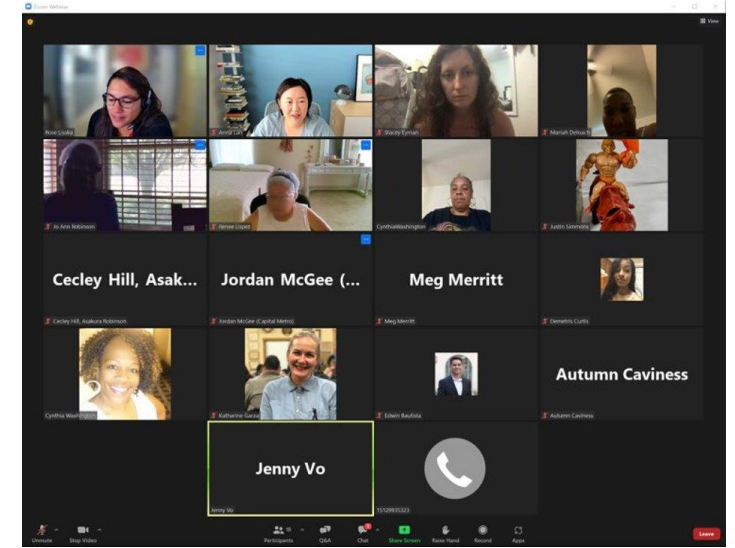
- The 6 goals are a combination of the Austin City Council ETOD Goals, City of Austin Racial Equity Anti-Displacement Tool, and priorities identified through Phase 1 Public Engagement.
- We used these lists of equitable outcomes to shape the goals that guide the ETOD Policy Toolkit



1. **Enable All Residents to Benefit from Safe, Sustainable, and Accessible Transportation**
2. **Help to Close Racial Health and Wealth Gaps**
3. **Preserve and Increase Housing Opportunities That are Affordable and Attainable**
4. **Expand Access to High-Quality Jobs & Career Opportunities**
5. **Support Healthy Neighborhoods That Meet Daily Needs**
6. **Sustain Austin's Diverse Cultural Heritage and Small Businesses**

Focus Groups

Who	Grassroots, Grasstops, Small Business Owners, and Real Estate and Housing practitioners
What	Focused interviews to test and discuss policy recommendations
When	May 11 – June 13th
Where	Online and in-person
Why	Better align recommendations with community goals and solutions



Grassroots

These were participants who are affiliated with a grassroots organization and people who were previously engaged in round 1 outreach

Grasstops

These participants were heads of local non-profit or government organizations and informal advocacy organizations such as: GAVA, AAUL, Foundation Communities, Chariot (Drive-a-Senior)

Small Businesses

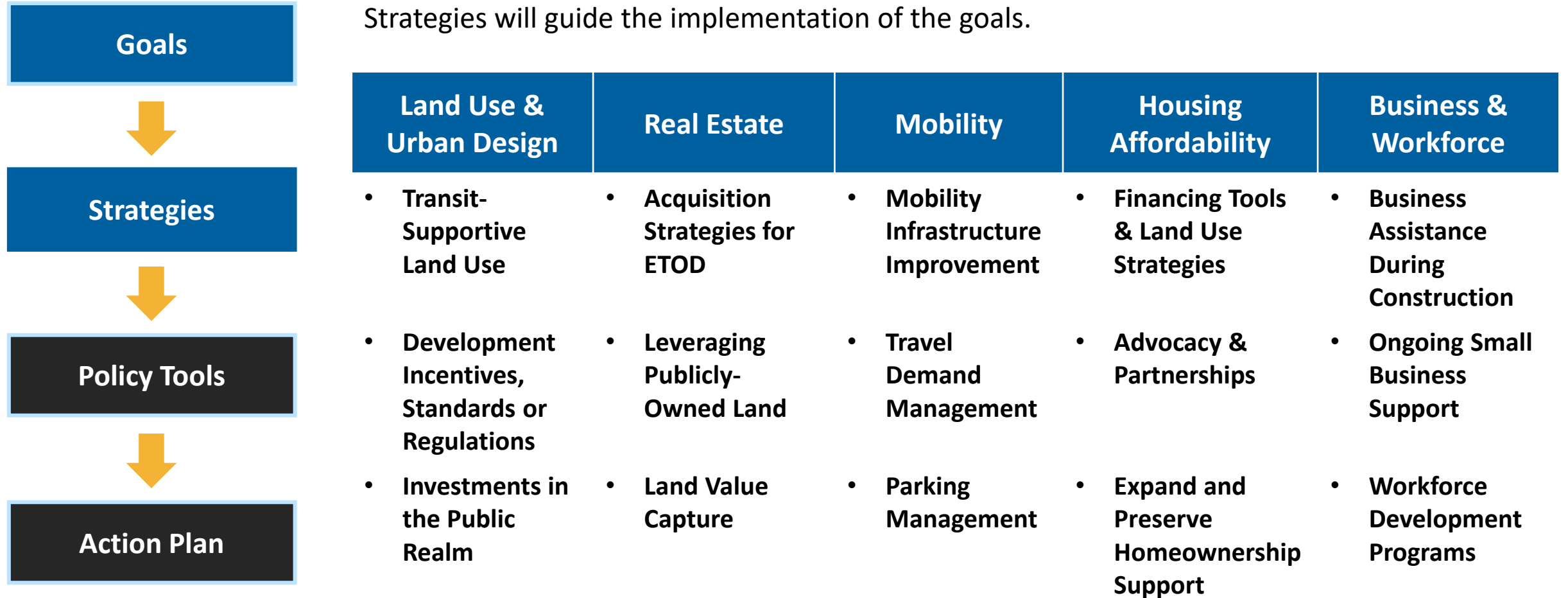
These participants owned or operated a small businesses near future the project connect corridors, specifically ensured the inclusion of immigrant owners, BIPOC owners, and family-owned business owners.

Real Estate and Housing Practitioners

These participants were developers of Market Rate and Affordable Housing as well as Affordable housing academics

Policy Toolkit Approach

Strategies will guide the implementation of the goals.



Future ETOD Priority Tool

2016 TOD Priority Tool:

- **TOD Overview** | Introduces the benefits of TOD and how it is achieved
- **TOD Place Typology** | Assigns stations to 5 categories based on location, connectivity, land use & urban form
- **TOD Readiness Factors** | Measures a station's conditions compared to its TOD potential
- **Implementation Strategies** | Prioritizes infrastructure investments, policy and regulatory changes, and development initiatives to increase TOD readiness
- **Individual Station Data Profiles** | Summarizes stats on ridership/service, demographics, and TOD implementation needs



2022 ETOD Priority Tool:

- **ETOD Overview** | Introduce the 6 ETOD goals, benefits of ETOD and difference from traditional TOD
- **Station Typologies** | Summarize 7-10 categories based on quantitative and qualitative metrics
- **Individual Station Data Profiles** | Update stats with socio-economic, market, and displacement indicators
- **Prioritization & Implementation** | Prioritize stations within and across typologies and identify the most relevant tools for each typology

Phase 3

*Public Engagement for Phase 3
Station Area Vision Plans*

Public Engagement

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Share Your Feedback

Email: ETOD@capmetro.org

