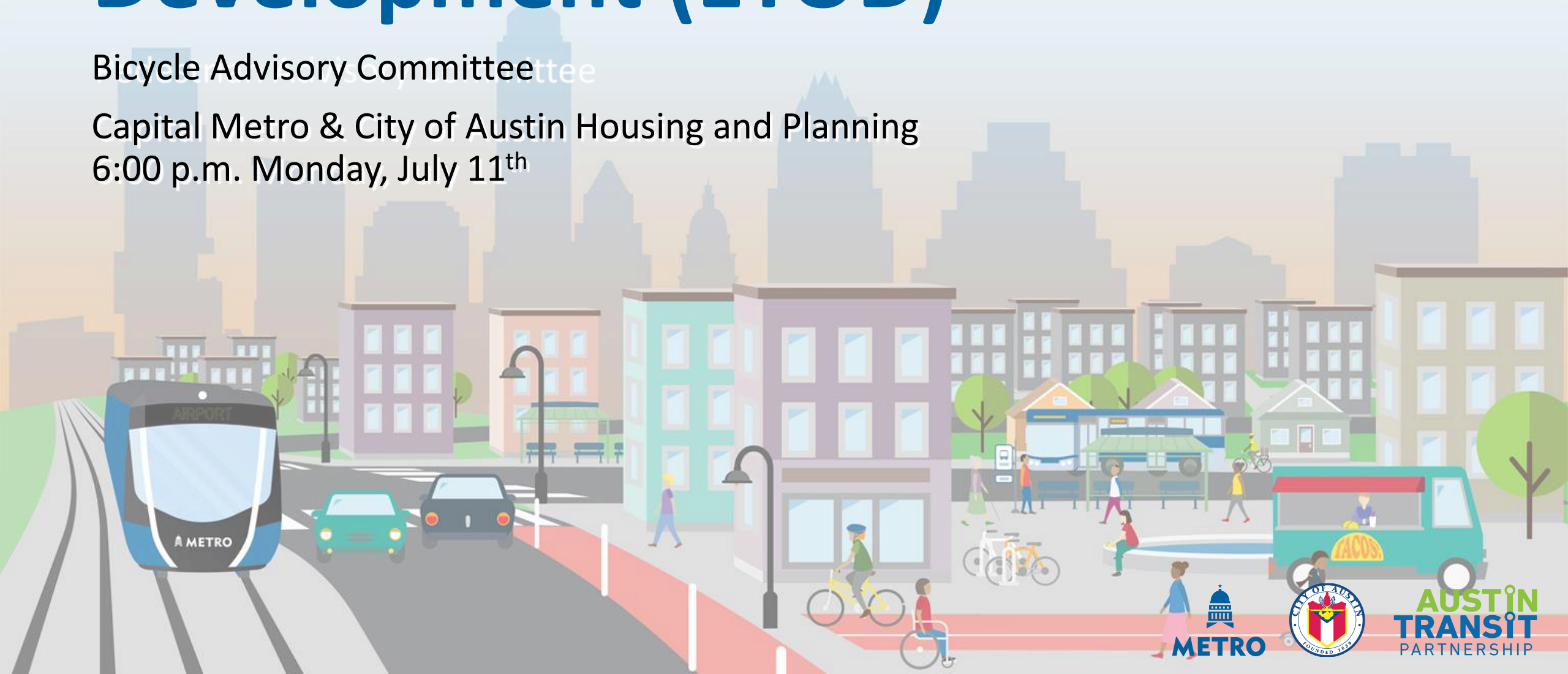


# Equitable Transit-Oriented Development (ETOD)

Bicycle Advisory Committee

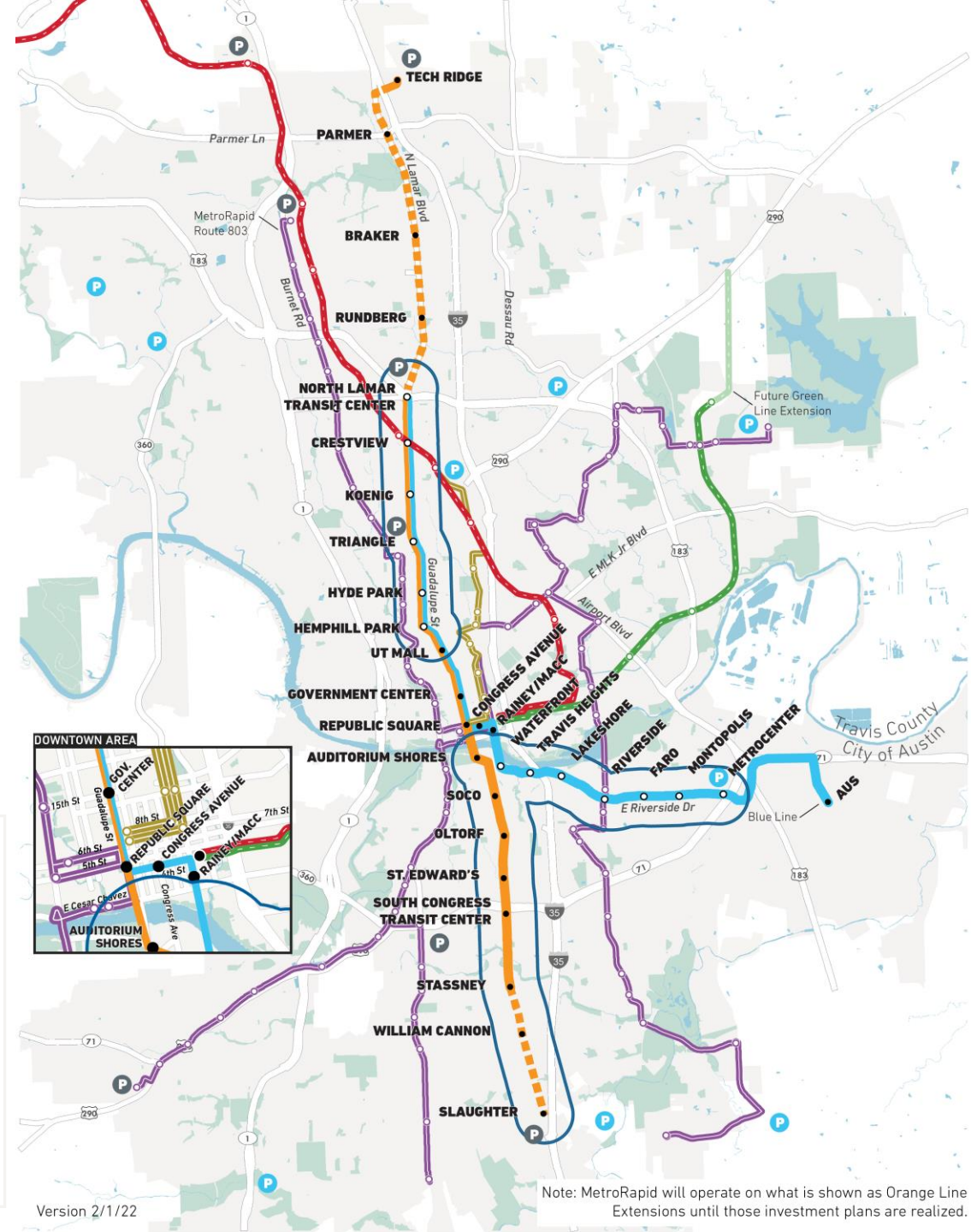
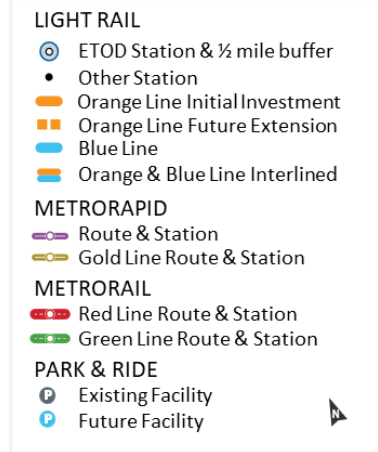
Capital Metro & City of Austin Housing and Planning  
6:00 p.m. Monday, July 11<sup>th</sup>





# ETOD Corridor Study Area

- \$1.65 million in Federal Transit Administration (FTA) TOD grant
- 21 stations on Blue and Orange Lines
- Four focus stations (North Lamar Transit Center, Crestview, Hyde Park, South Congress Transit Center) and one E. Riverside Corridor Plan update



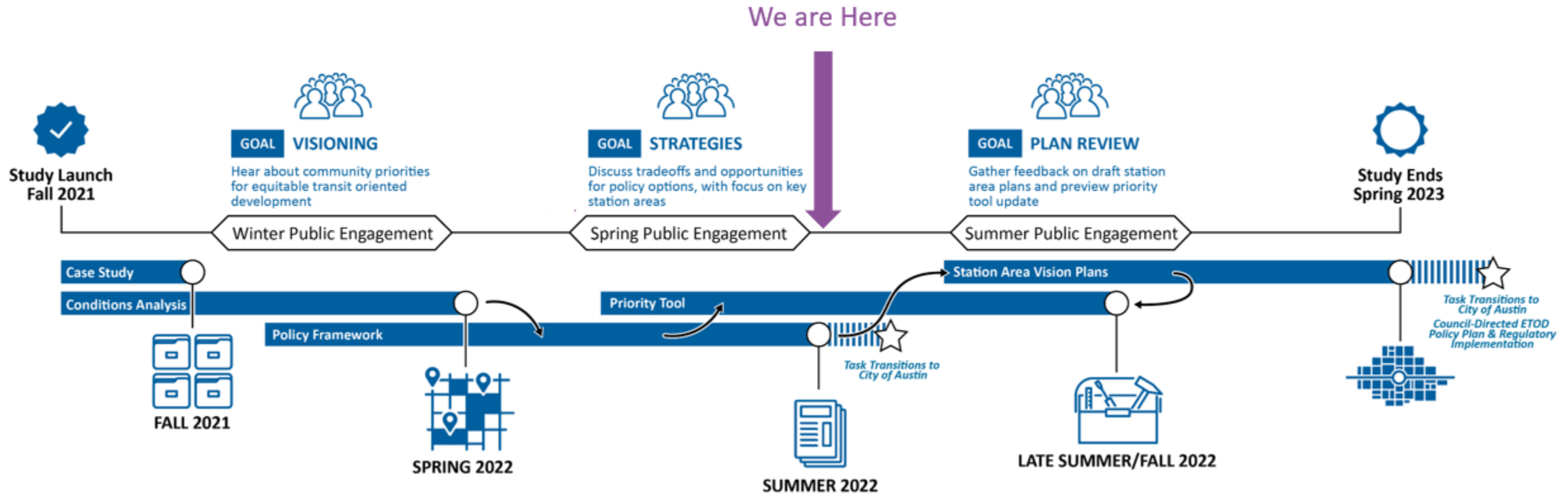
# Project Timeline

## Key deliverables

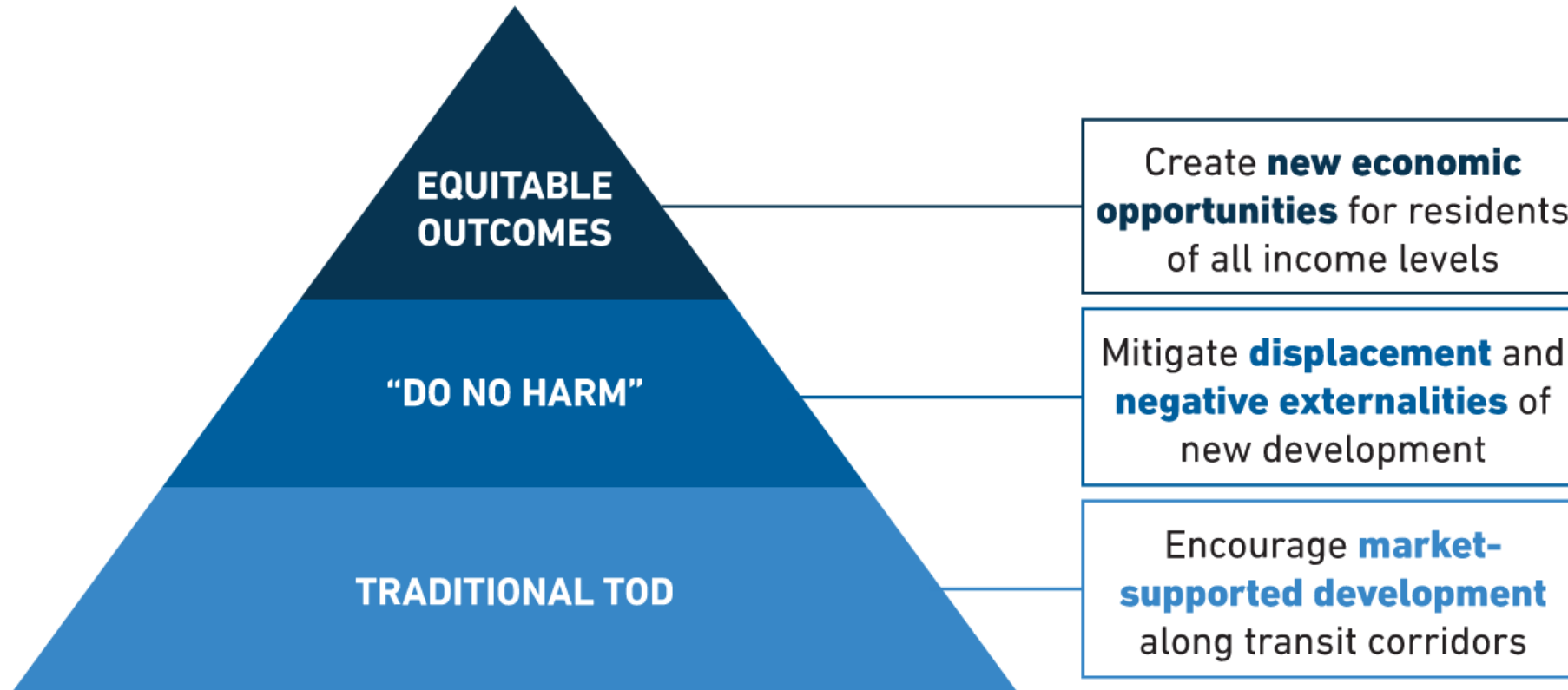
Case studies (completed)  
Conditions analysis (completed)  
**Policy framework (in progress)**

**Task 6 Priority Tool (in progress)**

Task 7 Station Area Vision Plans



# TOD vs. Equitable TOD





# Phase 1

*Case Studies*

*Conditions Analysis*

*Public Engagement for Phase 1*

# Case Study

- Reviewed projects from other cities around the country to learn best practices and key lessons learned.
- You can review the case study summary at the link below:
- [https://projectconnect.com/docs/librariesprovider2/default-document-library/etod-case-studies-summary.pdf?sfvrsn=52f53dc\\_2](https://projectconnect.com/docs/librariesprovider2/default-document-library/etod-case-studies-summary.pdf?sfvrsn=52f53dc_2)

# System-Wide Conditions Analysis

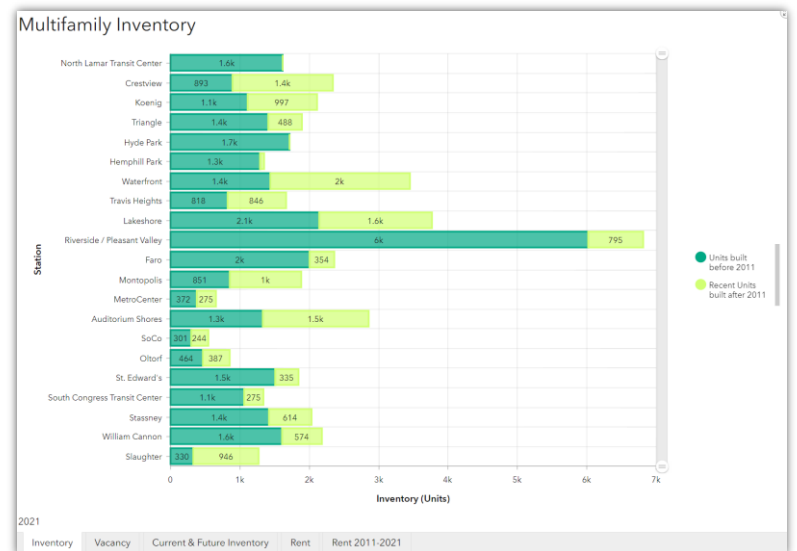
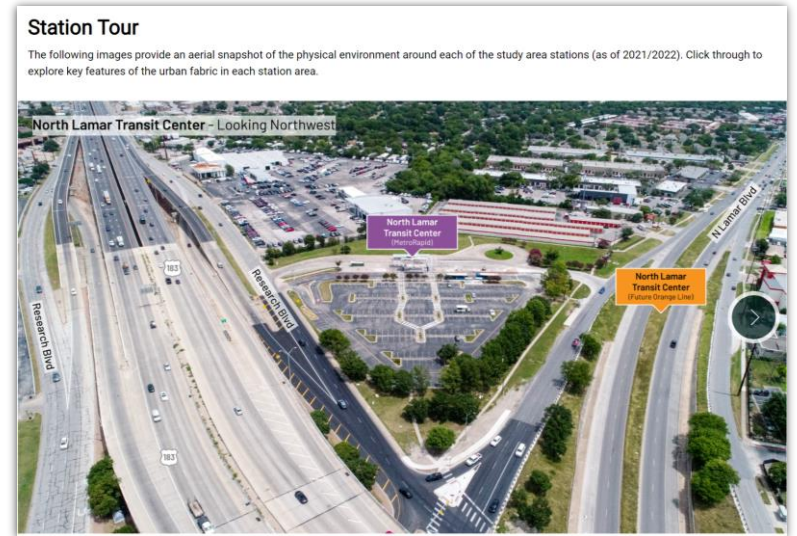
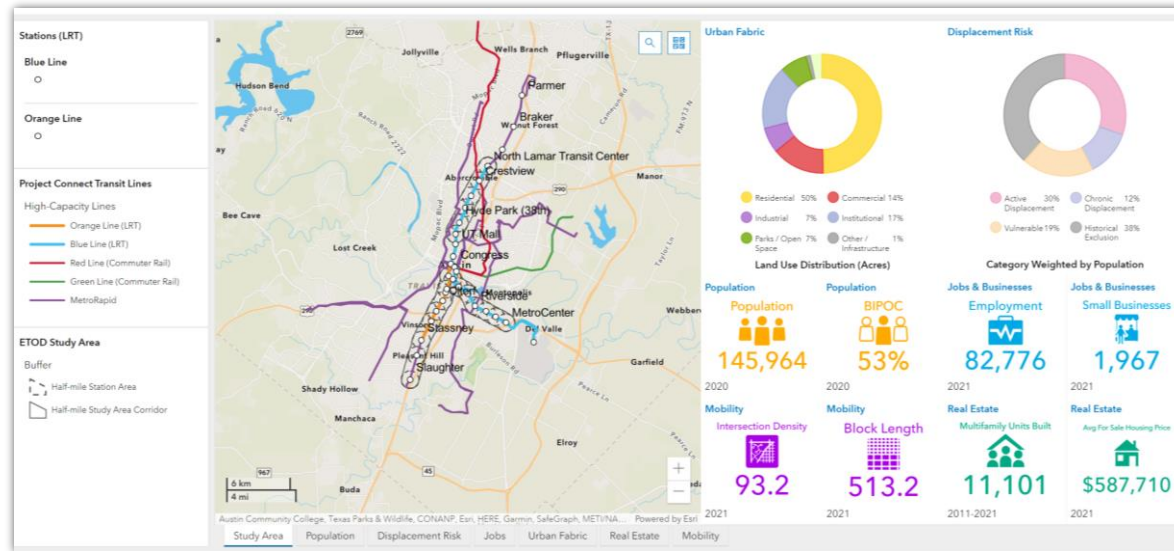
- System-Wide data collection will be geared towards filling out individual station profiles and assigning station areas to typologies:
  - People: Population & Demographics, Displacement Risk, Jobs & Businesses
  - Place: Urban Fabric, Mobility, Real Estate Market
  - Minimize data collection to most relevant to typologies and goals

Interactive Conditions Analysis: <https://capmetro-etod-nelsonnygaard.hub.arcgis.com/>



# Interactive Conditions Analysis Website

- Condition Analysis Categories: Population, Displacement Risk, Jobs, Urban Fabric, Real Estate, and Mobility
- Use to guide the decision making for this study
- Provide the public easy access to the study data and analysis



# Public Engagement

 **Compensated for Participation**



## **Community Presentation**

Large format meetings to present project milestones



## **CAC Briefings**

Monthly meetings, Ongoing guidance throughout project and major milestones



## **Tabling/Intercept Surveys**

In-person events to target specific neighborhoods or demographics



## **Focus Groups & One-on-ones**

Guided discussions with groups to identify vision and needs and to build consensus amongst stakeholders



## **Stakeholder Presentations**

Presentations with stakeholder groups to educate participants on the process and vision of the ETOD Study

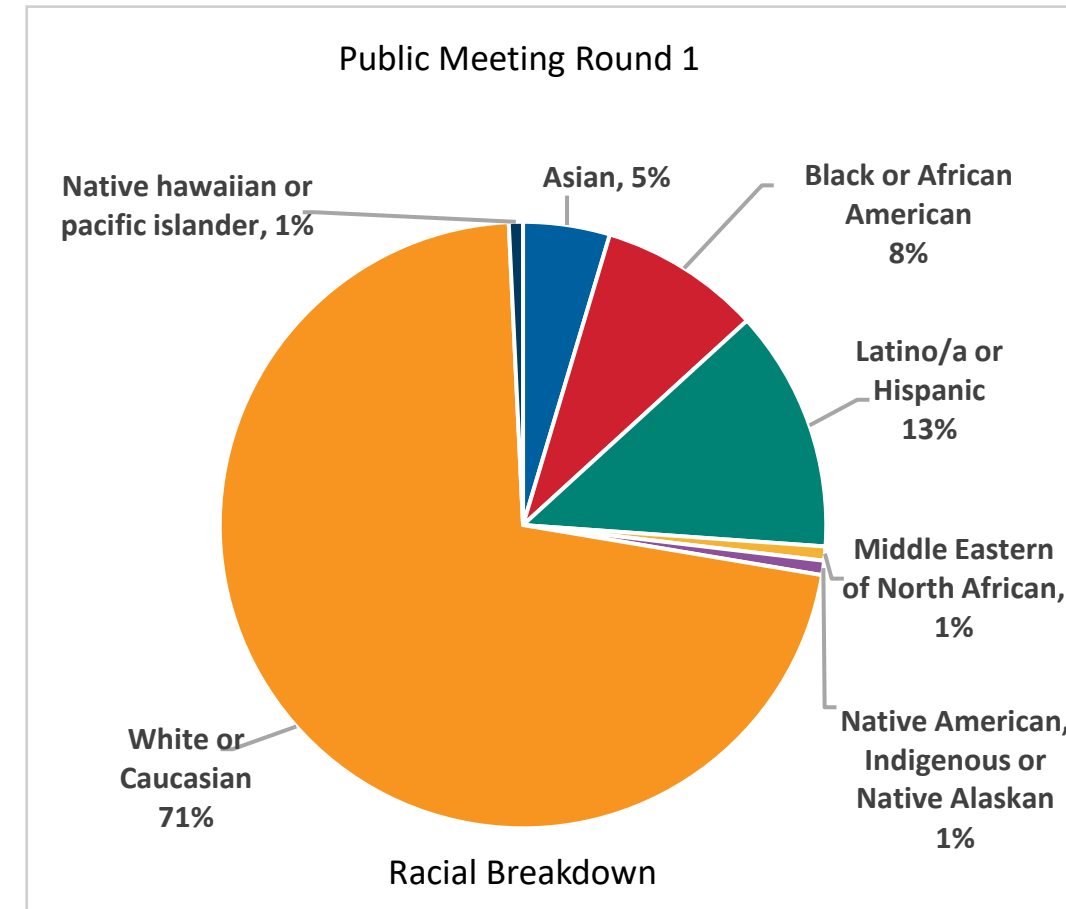
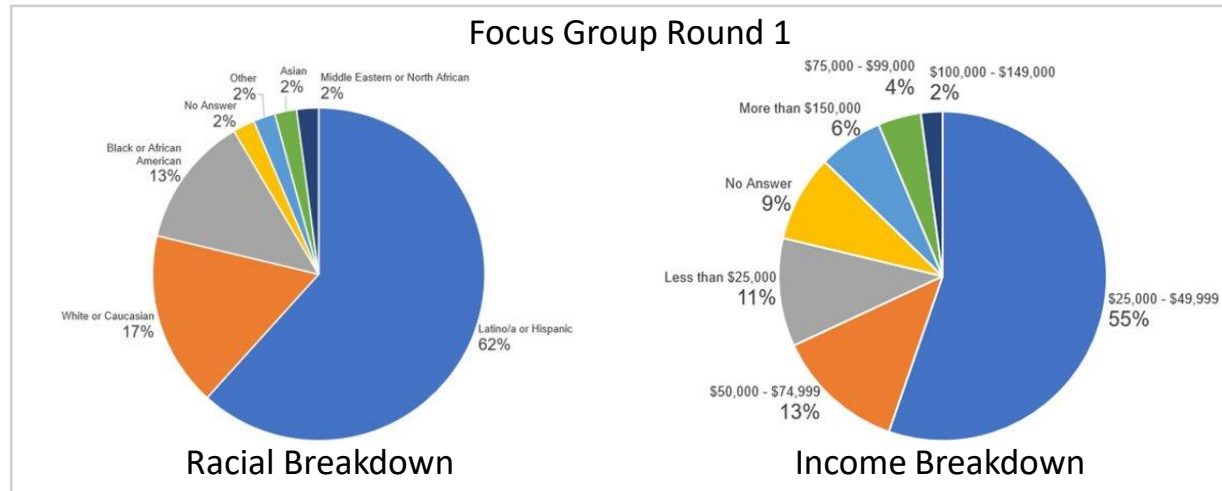


## **Community Connectors**

Trained individuals who does in-depth outreach in their communities

# Phase 1 Engagement Lessons Learned

- Reviewed Demographics Reached
- Prioritize methods that reach a demographically diverse audience





# Phase 2

*Public Engagement for Phase 2*

*Policy Toolkit*

*Priority Tool*



# Public Engagement

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## **Community Connectors**

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# Identified Project Goals

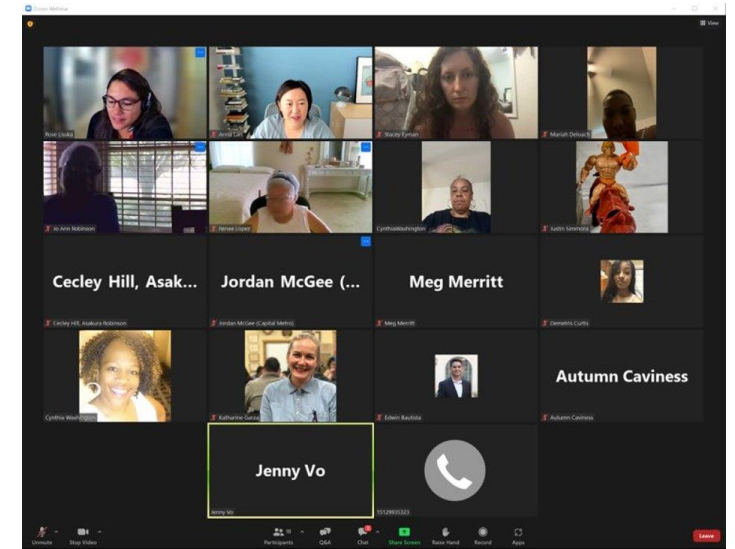
- The 6 goals are a combination of the Austin City Council ETOD Goals, City of Austin Racial Equity Anti-Displacement Tool, and priorities identified through Phase 1 Public Engagement.
- We used these lists of equitable outcomes to shape the goals that guide the ETOD Policy Toolkit



1. **Enable All Residents to Benefit from Safe, Sustainable, and Accessible Transportation**
2. **Help to Close Racial Health and Wealth Gaps**
3. **Preserve and Increase Housing Opportunities That are Affordable and Attainable**
4. **Expand Access to High-Quality Jobs & Career Opportunities**
5. **Support Healthy Neighborhoods That Meet Daily Needs**
6. **Sustain Austin's Diverse Cultural Heritage and Small Businesses**

# Focus Groups

Who	Grassroots, Grasstops, Small Business Owners, and Real Estate and Housing practitioners
What	Focused interviews to test and discuss policy recommendations
When	May 11 – June 13 <sup>th</sup>
Where	Online and in-person
Why	Better align recommendations with community goals and solutions



## Grassroots

These were participants who are affiliated with a grassroots organization and people who were previously engaged in round 1 outreach

## Grasstops

These participants were heads of local non-profit or government organizations and informal advocacy organizations such as: GAVA, AAUL, Foundation Communities, Chariot (Drive-a-Senior)

## Small Businesses

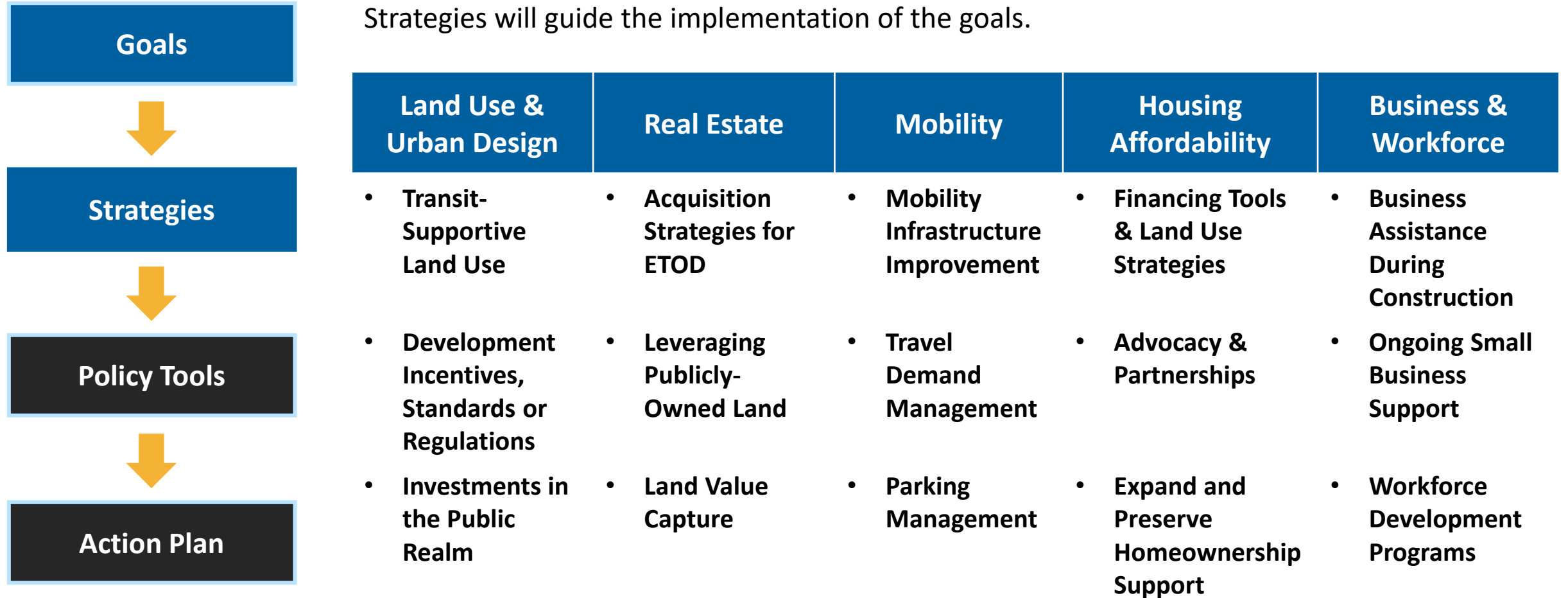
These participants owned or operated a small businesses near future the project connect corridors, specifically ensured the inclusion of immigrant owners, BIPOC owners, and family-owned business owners.

## Real Estate and Housing Practitioners

These participants were developers of Market Rate and Affordable Housing as well as Affordable housing academics

# Policy Toolkit Approach

Strategies will guide the implementation of the goals.





# Future ETOD Priority Tool

## 2016 TOD Priority Tool:

- **TOD Overview** | Introduces the benefits of TOD and how it is achieved
- **TOD Place Typology** | Assigns stations to 5 categories based on location, connectivity, land use & urban form
- **TOD Readiness Factors** | Measures a station's conditions compared to its TOD potential
- **Implementation Strategies** | Prioritizes infrastructure investments, policy and regulatory changes, and development initiatives to increase TOD readiness
- **Individual Station Data Profiles** | Summarizes stats on ridership/service, demographics, and TOD implementation needs



## 2022 ETOD Priority Tool:

- **ETOD Overview** | Introduce the 6 ETOD goals, benefits of ETOD and difference from traditional TOD
- **Station Typologies** | Summarize 7-10 categories based on quantitative and qualitative metrics
- **Individual Station Data Profiles** | Update stats with socio-economic, market, and displacement indicators
- **Prioritization & Implementation** | Prioritize stations within and across typologies and identify the most relevant tools for each typology

# Phase 3

*Public Engagement for Phase 3  
Station Area Vision Plans*

# Public Engagement

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## **Tabling/Intercept Surveys**

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## **Community Connectors**

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# Share Your Feedback

Email: [ETOD@capmetro.org](mailto:ETOD@capmetro.org)

