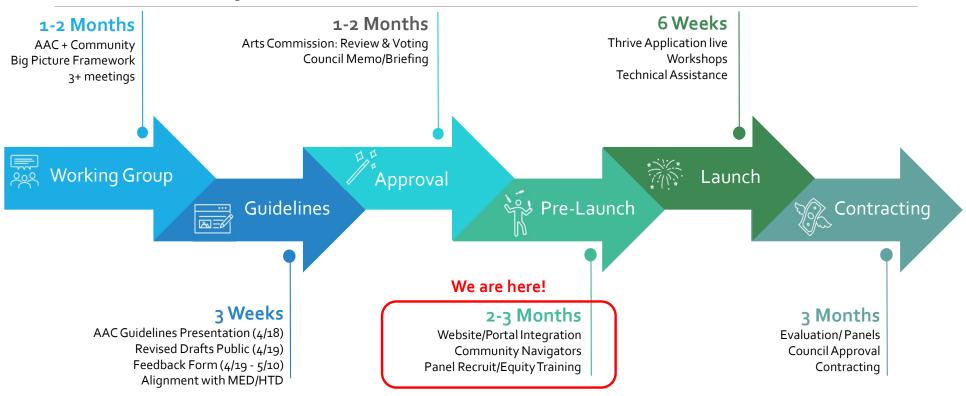
Cultural Arts Funding Review Process Update

ARTS COMMISSION

JULY 18, 2022

Next steps



Holistic Funding Ecosystem

Nexus

Nurture new and emerging applicants by funding creative public projects developed through community activation and/or collaboration.

Elevate

Creative and administrative expenses of cultural producers that amplify equity and prioritize inclusive programming.

October 12th Launch!

Thrive

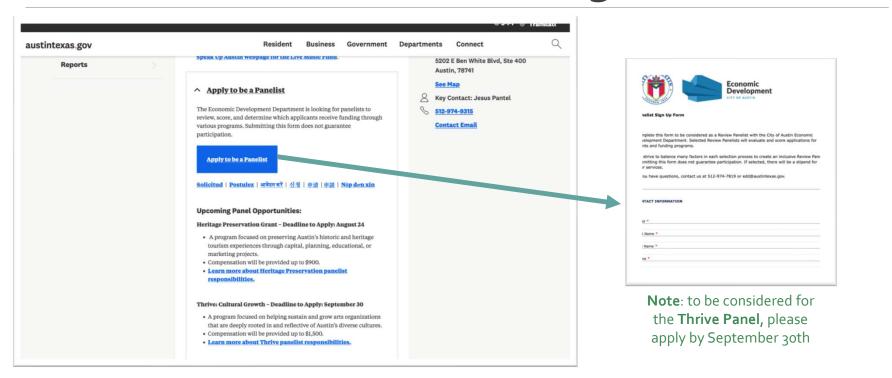
Focused investment to sustain and grow arts organizations that are deeply rooted in, and reflective of Austin's diverse cultures.

Pilot Program Thrive in Detail

	Thrive	
Goal	Invest in diverse cultural institutions	
Contract Term	2 years	
Type of Funding	Flexible: Project/Operating (+Optional Networking/ Coaching/ Classes)	
Who can apply?	501(c) only with 5-year operating history in Austin	
Selection Process	Panel	
Draft Total Available Funds	~\$3,000,000	
Draft Award Amounts	\$80,000 - \$150,000	
Draft Number of Awardees	35	

Thrive Scoring Categories	Scoring Criteria	Maximum Points
	Mission and Key Constituencies	15
	History of Service	15
	Cultural Leadership	30
Operations		60
	Cultural Activities Relevance and Responsiveness	10
	Intersectionality	5
	Community Relationships	5
	Opportunity creation/ Community benefits	5
	Accessibility	5
	Cultural Institution Status	10
Cultural and Social Impact		40

Panel Recruitment has begun!



Learn more, Apply, Share: https://bit.ly/30lqqBq

Panel Training



Paid Training (\$300)

Multi-lingual; Videos and pdfs

Three modules:

- Equity and Unconscious bias (including an Austin context and guided discussion)
- Panel Expectations, Program Guidelines, Rubrics, Cultural Tourism requirements
- Technical Training for using the portal system to score applications

Application assignments after training

Panel Composition + Selection

Panels will include:

- A mix of local and out of town panelists (including community members)
- A mix of arts administrators and practicing arts professionals
- A mix of artistic discipline expertise
- Equity expertise
- Community-based artistic practice expertise
- Non-profit expertise

Selection Process:

- 1+ month before close of an application, staff will select a minimum of 15 potential panelists per panel
- Secondary form (detailed experience, availability)
- All panels will have an odd number of panelists
- 7-9 candidates must be available on the day-of meeting(s)

Panel Operations

Operations:

- Public can watch the "day-of" panels
- There will be no interaction between panelists and applicants
- Panelists will be paid for reviewing applications and also paid per meeting day
- There will **not** be **discipline-specific** panels
- 501c applications will be reviewed separately from non-501c applications

Program-Specific Panel Details: Thrive

Thrive (7-9 Panelists)

- One multidisciplinary panel will review all Thrive applications
- The panel will review and score applications prior to panel meeting(s)
- The ~50 top scoring applications will be reviewed/discussed during the panel meeting
- Panelists have the option to make a passion plea for an applicant (not top scoring) they feel has merit to be discussed at the virtual panel meeting
- Panelists will be paid **for training (\$300)**, **reviewing**/scoring applications **(\$300)**, and up to 3 meeting days (\$300/day)

Program-Specific Panel Details

Elevate (40 Panelists)

- ROUND 1 30 Panelists
 - Minimum of 3 people will review and score each application. Panelists must provide comments.
 - A minimum of 100 top scoring Nonprofit applications will move on to round 2
 - A minimum of 50 top scoring non-501cs will move on to round 2
 - Panelist will have two weeks to review a max of 15 applications each
 - Round 1 panelists will receive payment for completing the panelist training (\$300) as well as reviewing the assigned applications (\$300)
- ROUND 2 5 Panelists Reviewing 501cs; 5 Panelists Reviewing non-501cs
 - Minimum of 5 people review each application (3-4 weeks to review)
 - A single panel will be held for top-scoring 501c applications and a separate single panel will be held for non-501c applications
 - Round 2 panelists will receive payment for completing the training (\$300), reviewing/scoring applications (\$300), and up to 2 meeting days (\$300/day)