



**HOUSING &
PLANNING**



**AUSTIN HOUSING
FINANCE CORPORATION**

COMMUNITY INNOVATION

**Project Connect Community-Initiated Solutions
Program Updates
July 2022**

Agenda

- Project Connect Anti-Displacement
Investments: Timeline, Budget & 2022 Investments
- Community Initiated Solutions: Funding Priorities,
Funding Term, Amount & Eligibility
- Equity Framework
- Application & Review Process
- Outreach & Engagement
- Q & A



\$300 Million Project Connect Anti-Displacement Investments

When voters approved \$7.1 Billion for Project Connect in November 2020, Proposition A included \$300 million for anti-displacement work in order to:

- Help prevent the displacement of people due to rising costs that may result from transit-oriented development
- Create long-term impact with focus on affordable housing units and asset-building opportunities that enhance people's economic mobility and prevent displacement.



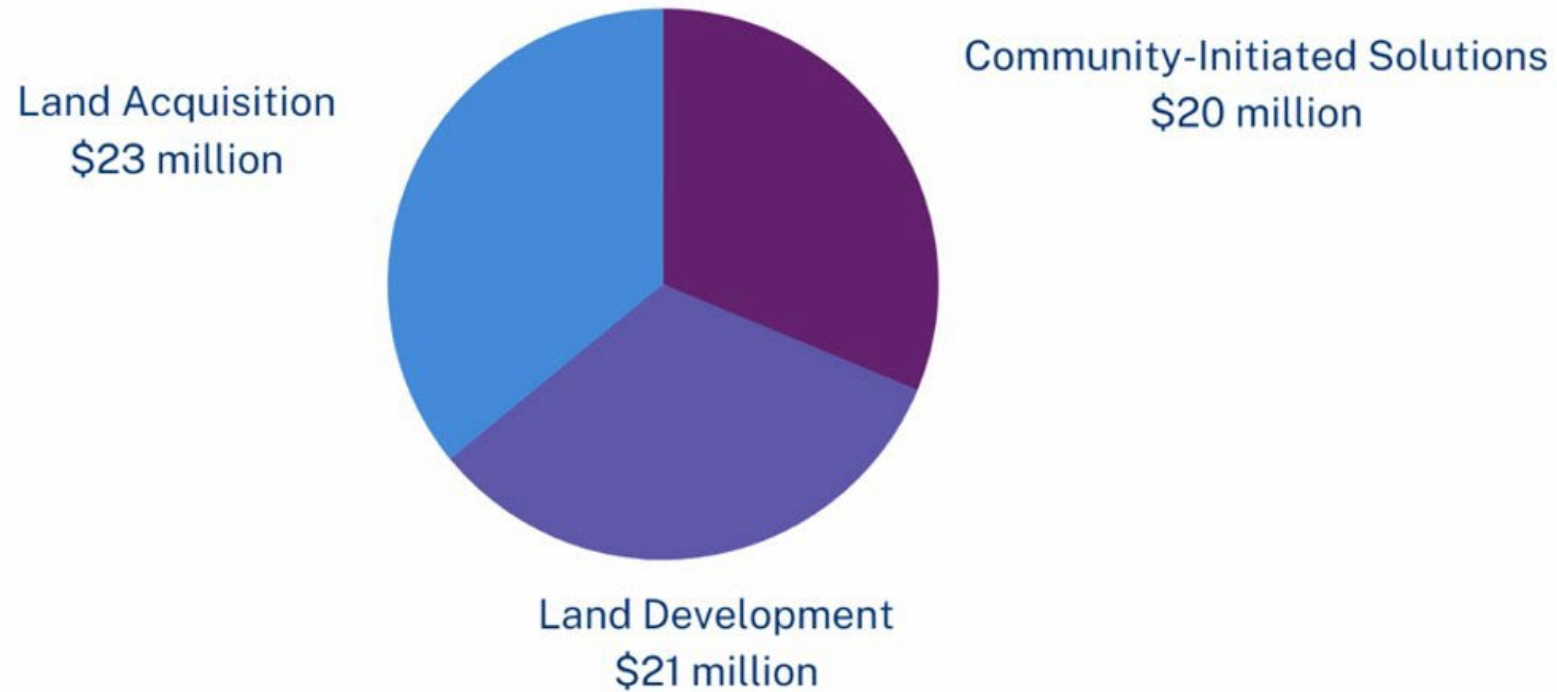


Investment Timeline

	Fiscal Year	Amount
Years 1-3 \$100 Million	2020-21	\$23 million
	2021-22	\$42 million
	2022 - 23	\$35 million
Years 4-8 \$100 Million	2023-24	\$20 million
	2024 -25	\$20 million
	2025 -26	\$20 million
	2026-27	\$20 million
	2027-28	\$20 million
Years 9-13 \$100 Million	2028-29	\$20 million
	2029-30	\$20 million
	2030-31	\$20 million
	2031-32	\$20 million
	2032-33	\$20 million



Investment Years 1 & 2: \$65 Million



** Remaining \$1 million will be used for program administration*



Community Initiated Solutions: 2022 Funding Priorities

\$20 million is available for nonprofit organizations and partnerships for the following priorities:



Renter/tenant stabilization



Expansion and preservation of homeownership opportunities



Other anti-displacement strategies



Funding Term and Amount



- AHFC anticipates awarding up to 15 applications for the \$20,000,000
- Minimum amount: \$250,000
- Organizations may apply for up to three (3) years of funding understanding that if selected, the initial contract term will be for one (1) year. Second and third years are extended based on outcomes, performance, and an updated budget.



Eligibility



All investments must benefit existing residents who live within one (1) mile of Project Connect station or lines in communities with vulnerable, active, and chronic displacement risk.



Applicants must be one of the following:

- **Nonprofit organizations:** 501(c)3 or 501(c)4 non-profit organization and a registered vendor with the City of Austin; or
- **Partnerships:** Partnerships between nonprofits and for-profits, or community-based organizations. Partners must identify a lead organization responsible for coordinating the group's activities, including fiscal administration, reporting, quality control, and deliverable management. The lead organization must be a registered vendor with the City of Austin.



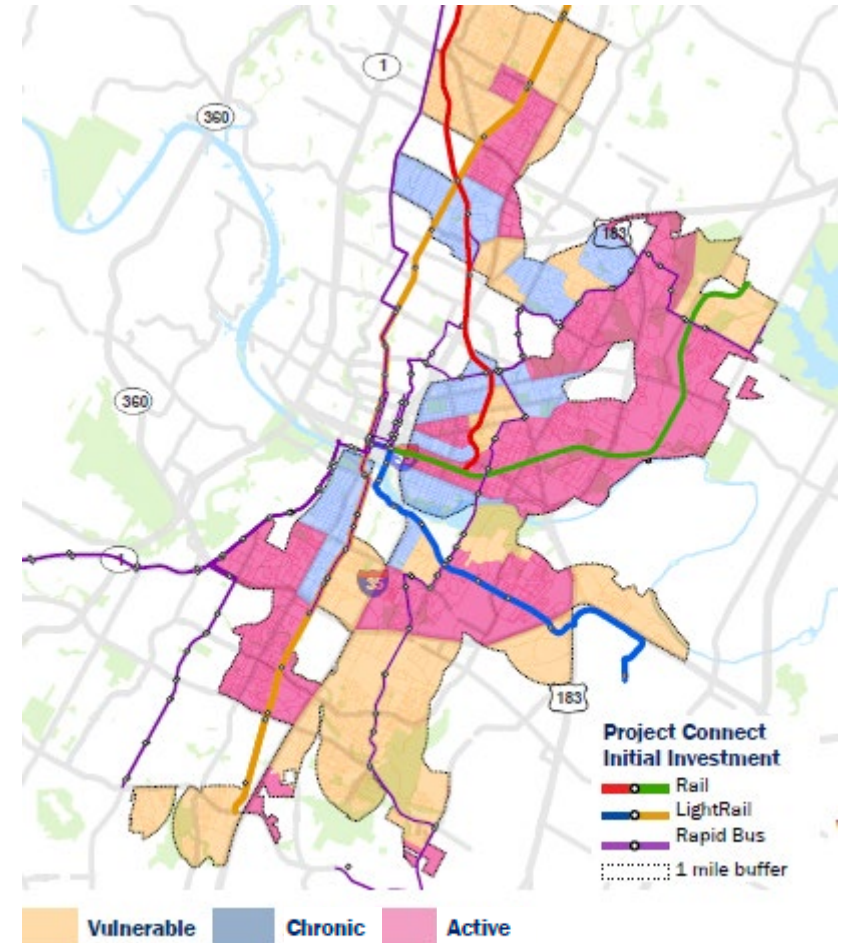
Anti-Displacement Maps and Dashboard

The Dashboard and Maps were created to pinpoint and prioritize areas within one (1) mile of Project Connect stations and lines, with residents most vulnerable to displacement

- Use the dashboard and maps to demonstrate service footprint of your proposal and which stage of displacement
- You can use maps and dashboard to answer question 1; using data from dashboard may help you craft appropriate solutions that will stave off displacement in your community

Fact sheets were developed to further simplify targeting investments to areas and residents most at risk of displacement

Interact with these maps at bit.ly/Anti-DisplacementMaps





Equity Framework

- The Contract with the Voters required the development of the Equity Tool, a framework that centers equity and Anti-Displacement in any of the \$300 million investments.
- The Equity Tool was completed in 2021 and is part of the *Nothing about Us Without Us* report launched in January 2022.
- To further engage community and ensure equity is centered in investments, the Project Connect Community Advisory Committee was created to review, evaluate and recommend Anti-Displacement investment opportunities to the Austin City Council.





Application

- Applications closed on June 27, 2022 (extended from June 13)
- Application evaluation criteria was informed by the [Nothing About Us Without Us](#) report and tool

A computer monitor displaying a web-based application form titled "Applicant Information". The form includes three main sections: "Entity Name(s) *" with a single text input field; "Proposal Title *" with a single text input field; and "Primary Contact *" with two side-by-side text input fields labeled "First Name" and "Last Name".

Applicant Information

Entity Name(s) *

Proposal Title *

Primary Contact *

First Name Last Name



Review Process

The application review process involves multiple evaluations by different groups.



Completeness Check

Applications will be pre-screened by staff to ensure minimum requirements are met.



Community Evaluation Panel

Applications will be reviewed by a community evaluation panel composed of practitioners, academics, and stakeholders from communities most impacted by displacement. The panels will review and score proposals using evaluation criteria informed by the Nothing About Us Without Us report and tool. The review panels will provide a list of scored, ranked proposals to a working group of the CAC.



Review Panel

A working group of the Community Advisory Committee will consider balances between funding categories and recommend proposals for funding to AHFC Board for final approval.



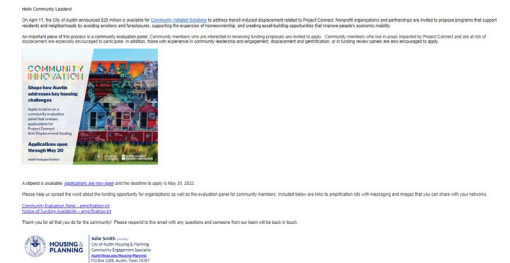
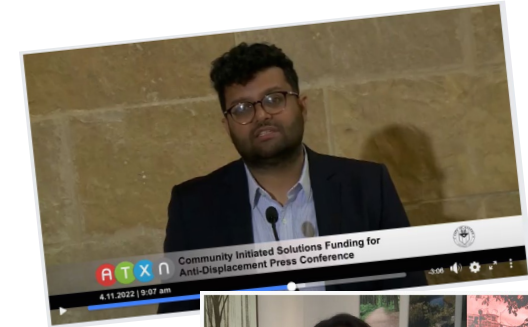
HOUSING &
PLANNING



AUSTIN HOUSING
FINANCE CORPORATION

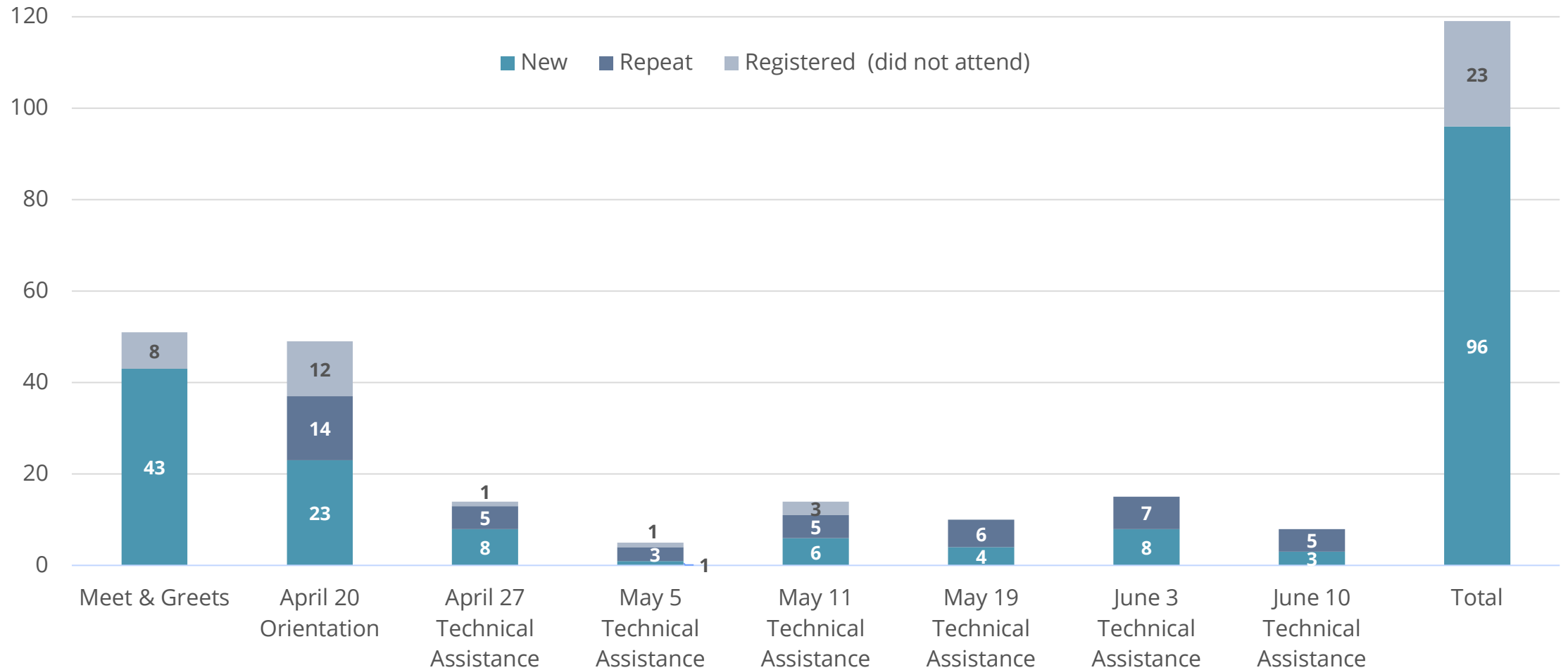
NOFA Outreach & Engagement

- 5 Meet & Greet sessions (pre-solicitation)
- Press Release & Press Conference
- Emails to 220 organization leaders
- Mailers to 192 organizations
- Amplification kits to 20+ engagement partners (chambers, coalitions, support & convening organizations) & 400+ faith/neighborhood/community leaders
- 6 Technical Assistance workshops





Organizations Engaged





HOUSING &
PLANNING



AUSTIN HOUSING
FINANCE CORPORATION

Evaluator Outreach & Engagement

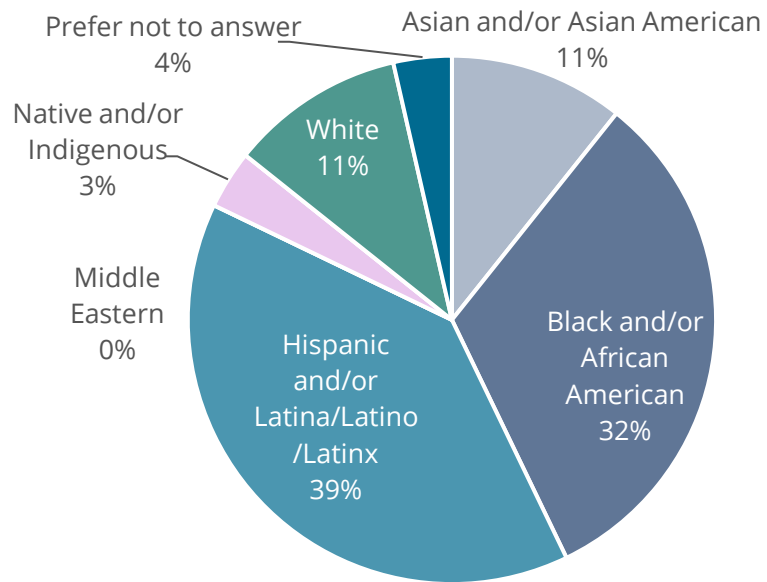
- Press Release
- Emails to 220 organization leaders
- Flyers in 5 languages:
18 libraries, 5 community centers, 2 ACC Campuses, 5 community events
- Amplification kits to 20+ engagement partners
(chambers, coalitions, support & convening organizations) & 400+ faith/neighborhood/community leaders
- Media: KUT Black Austin Matters & The Austin Common



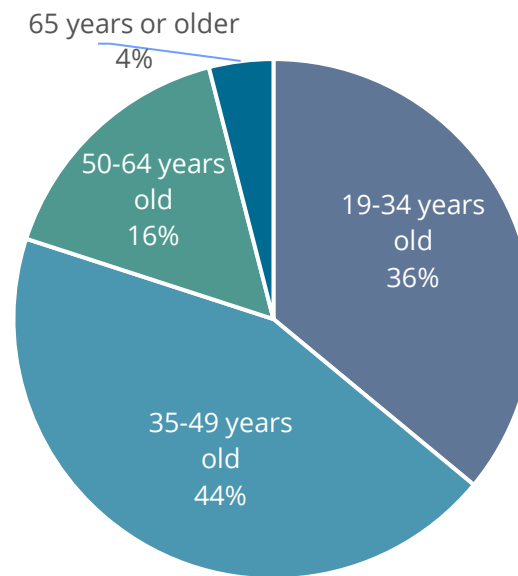


Community Evaluation Panel Applicants

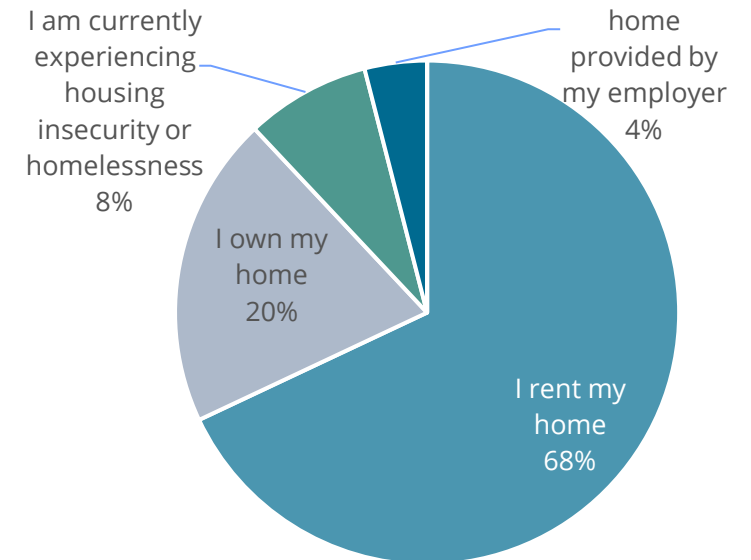
88 applications received / 25 evaluators selected



Race/Ethnicity



Age



Housing Status



Timeline

Apply

Review

Award



Applications open: April 11

Deadline to apply: June 27

Technical Assistance Workshops

April 27 – June 10

Community Evaluator Applications

April 20 – May 20

Evaluation Panel Review

Summer 2022

CAC Working Group Recommendations

Late Summer/Fall 2020

Recommendations to City Council/ AHFC Board

September 2022

Funds Disbursed

Fall 2022 - Winter 2023



**HOUSING &
PLANNING**

Questions