

CapMetro

Potential Fare Programs

Library Commission| July 25, 2022

Agenda

- **Agency Core Values**
- **Potential Fare Programs powered by Amp technology:**
 - **Fare Capping:** a system to reduce riders' spending in a day and month
 - **Equifare:** a new discounted fare program for income-eligible riders
- **Community Engagement & Partnerships**
- **Next Steps**



Agency Core Values



INNOVATION

EQUITY

SUSTAINABILITY

TRANSPARENCY

SAFETY

CapMetro wants to make our fares more equitable.

We know that our customers pay for their transit passes **one trip at a time** instead of taking advantage of the savings that come with **day or monthly passes**.

Proposed Fare Programs powered by Amp technology

Fare Capping

Fare capping reduces how much riders pay for their trips in a day or month.

Equifare

An additional discounted fare category for income-eligible customers

What is Fare Capping?

Fare capping allows riders to earn or contribute towards a day pass or month pass one ride at a time, rather than paying up front.

Fare capping ensures that customers:

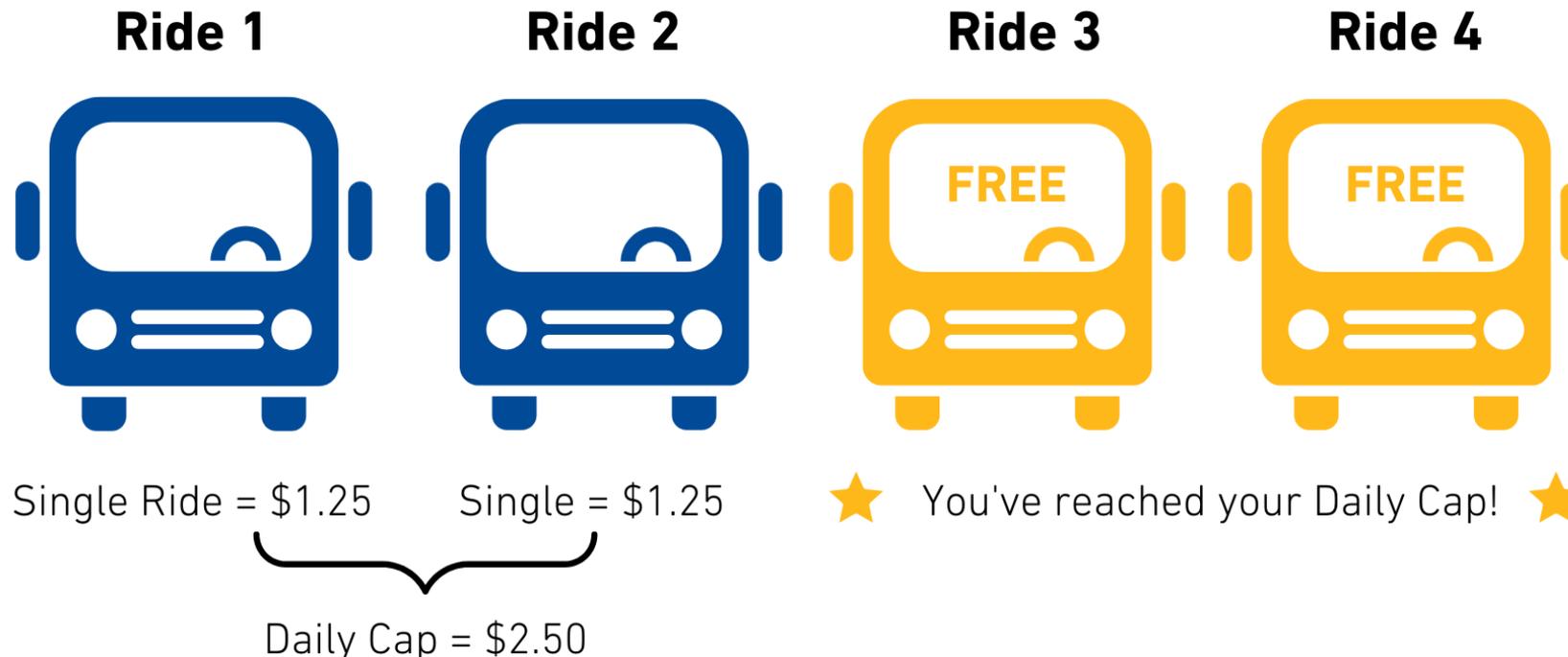
- Never pay more than the total cost of a Day Pass in a calendar day
 - \$2.50
- Never pay more than the total cost of a monthly pass in a calendar month
 - \$41.25



Fare Capping – Daily Cap

When you pay for **2 single rides** in one day, you earn a **Daily Cap** and ride free the rest of the day. Your daily spending is capped at \$2.50 total!

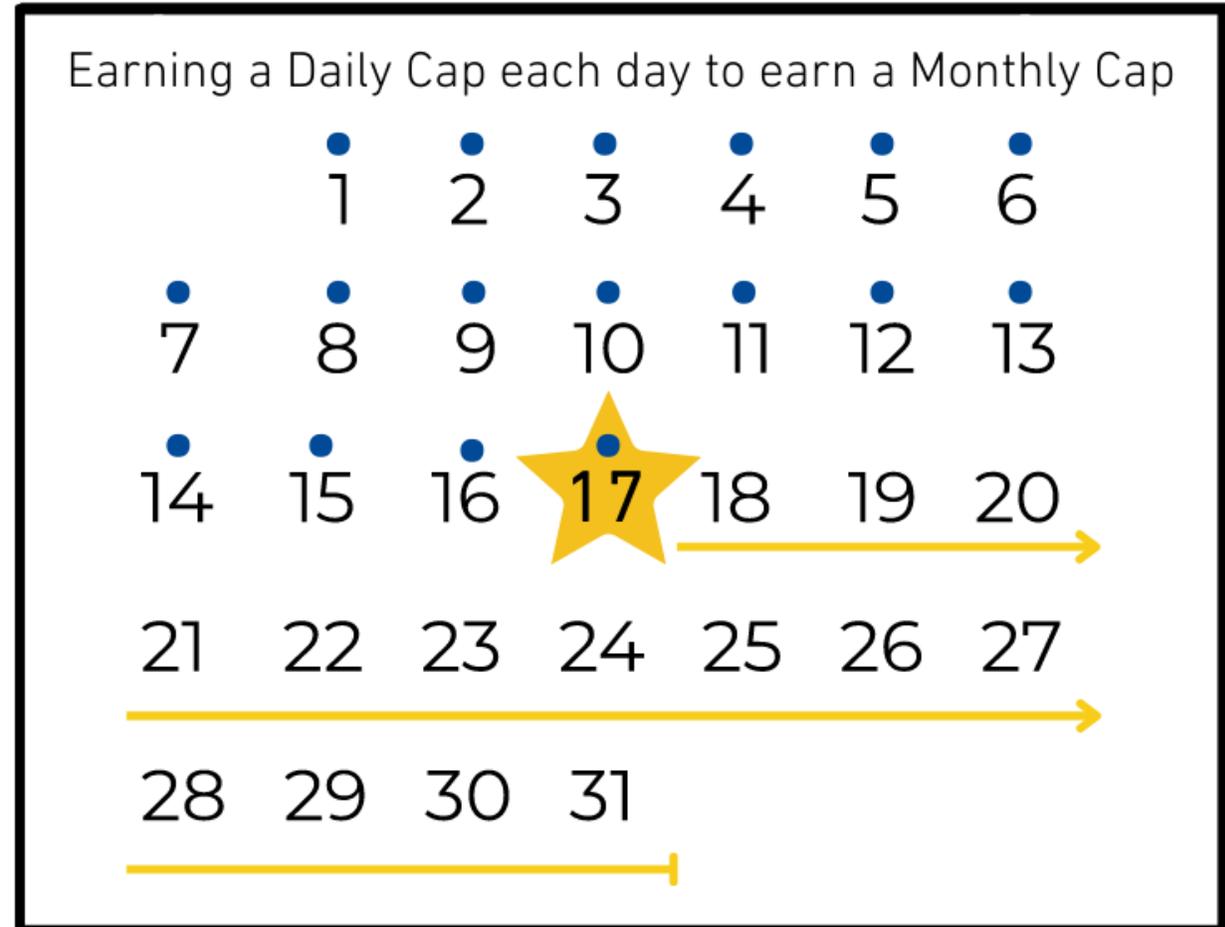
HOW FARE CAPPING WORKS - 1 DAY



Fare Capping - Monthly Cap

When you **pay for 33 single rides** in a **calendar month**, you earn a Monthly Cap, and ride free the rest of the month.

- Your monthly spending is capped at \$41.25 total vs. \$75 for 30 days of day passes
- Monthly Cap
 - 33 Paid Rides
 - 17 Days of Riding
- Benefit: ride free up to 14 days per calendar month

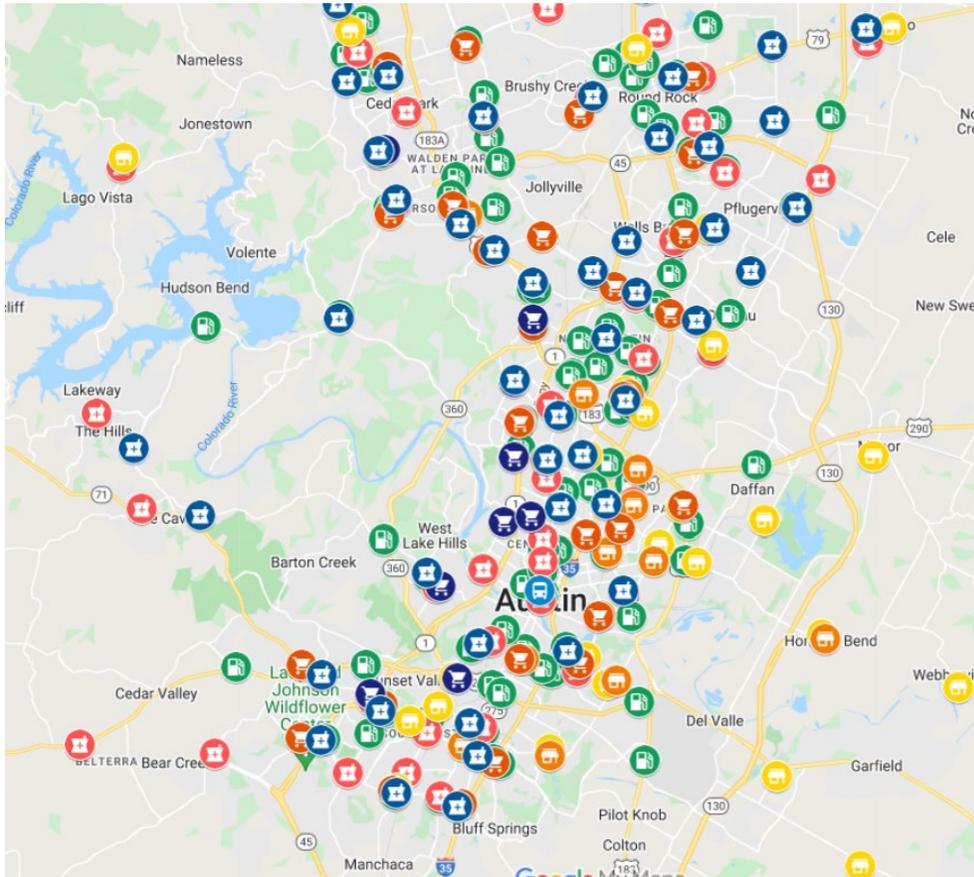


How to Get Fare Capping: Amp Technology

- Get Amp, by **physical card or CapMetro App**
 - Load money to your account - this is called **stored value!**
 - Re-load money to Amp as needed online or at one of 250+ participating retailers or the Transit Store
 - **Contactless Payment:**
 - Tap your card or scan your app to pay from your stored value, reducing your balance by the cost of a single ride
 - Amp **tracks how many single rides** you pay for to give you a **Daily or Monthly Cap**
- You cannot use fare capping without Amp



Retailer Map



CapMetro Retail Network



What Else Does Amp Do?

In addition to fare capping, Amp gives eligible customers access to our **two discounted fare programs**:

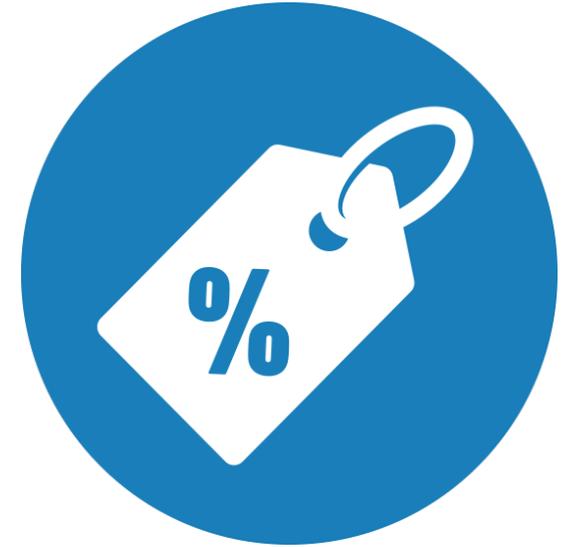
Current: Reduced Fare

- 50% off Standard Fare transit passes for:
 - o Seniors 65 and older*
 - o Medicare card holders*
 - o Active-duty military personnel
 - o Riders with disabilities*
- **50% rate required by FTA for these categories*

Additional: Equifare (*Proposed*)

What is Equifare?

- A potential fare program that offers discounted fares for income-eligible customers
- Income-eligible customers may apply online or at the Transit Store to receive a discounted fare through the Amp account
- Equifare customers will also take advantage of fare capping – adding additional savings for riders each month



New Fare Structure

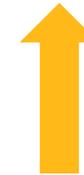
		CURRENT FARE TYPES		PROPOSED [^]
PASS TYPE		Standard	Reduced	Equipfare
LOCAL BUS	Single Ride	\$1.25	\$0.60	\$1.00
	Day Pass	\$2.50	\$1.25	\$2.00
	Month Pass	\$41.20	\$20.60	\$33.00
COMMUTER RAIL & EXPRESS	Single Ride	\$3.50	\$1.75	\$3.00
	Day Pass	\$7.00	\$3.50	\$6.00
	Month Pass	\$96.25	\$48.10	\$77.00

[^] Proposed rate assumption is being used to perform a Title VI analysis.

Equifare Eligibility

- Potential programs that could verify eligibility*
 - Medicaid Program
 - Supplemental Nutrition Assistance Program (SNAP)
 - Children's Health Insurance Program (CHIP)
 - Telephone Lifeline Program
 - Travis County Comprehensive Energy Assistance Program (CEAP)
 - Medical Access Program (MAP)
 - Supplemental Security Income (SSI)
 - Veterans Affairs Supportive Housing (VASH)
- **OR** if you Household income less than 200% of Federal Poverty Level

Family Size	138% FPL	200% FPL	250% FPL	300% FPL	400% FPL
1	\$17,609	\$25,520	\$31,900	\$38,250	\$51,040
2	\$23,791	\$34,450	\$43,100	\$51,720	\$68,960
3	\$29,974	\$43,440	\$54,300	\$65,160	\$86,880
4	\$36,156	\$52,400	\$65,500	\$78,600	\$104,800
5	\$42,338	\$61,360	\$76,700	\$92,040	\$122,720
6	\$48,521	\$70,320	\$87,900	\$105,480	\$140,640
7	\$54,703	\$79,280	\$99,100	\$118,920	\$158,560
8	\$60,886	\$88,240	\$110,300	\$132,360	\$176,480
	<i>+\$4,480 per person above 8</i>				



*Same eligibility requirements used for City of Austin Customer Assistance Program utility discounts.

Potential Equifare Best Practices

- Best practices for application and enrollment
 - Paper and online application and enrollment
 - Address and eligibility verification through local organization
 - Self-verification (honor-based)
 - Income Verification documentation
 - 24-month rolling enrollment
 - Pop-up events
- Collaboration with social service programs and organizations



How can we work together to create impact?



How can we partner with the library system for roll-out and implementation?

Potential Collaborations:

- Distributing free paper bus passes to branches for library patrons
- Hosting pop up enrollment and education events
- Providing resources and print materials about new programs
- Educating and training library staff

Next Steps

- **Equifare and Fare capping will be presented for board approval on July 25th.**
- Continued community engagement
 - Virtual community meetings
 - In-person community meetings
 - Agency meetings
 - 1:1 meetings with nonprofits, neighborhood associations, community leaders, etc.
- We want to connect with community leaders and community-based organizations

Let us know how we can work with you!



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Share your program feedback:

publicinput.com/fare-programs

For questions or to request a meeting:

engage@capmetro.org

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Thank you!