



## Recommendation for Action

**File #: 22-2445, Agenda Item #: 177.**

7/28/2022

### **Posting Language**

Authorize negotiation and execution of a contract with Ghisallo Cycling Initiative to provide a Community Ambassador Program, for a term of two years in an amount not to exceed \$200,000.

(Note: This procurement was reviewed for subcontracting opportunities in accordance with City Code Chapter 2-9C Minority Owned and Women Owned Business Enterprise Procurement Program. For the services required for this procurement, there were no subcontracting opportunities; therefore, no subcontracting goals were established).

### **Lead Department**

Financial Services Department.

### **Client Department(s)**

Austin Transportation Department.

### **Fiscal Note**

Funding is available in the Fiscal Year 2021-2022 Operating Budget of the Austin Transportation Department. Funding for the remaining contract term is contingent upon available funding in future budgets.

### **Purchasing Language:**

Professional Service.

### **For More Information:**

Inquiries should be directed to Brenita Wilkison, at 512-974-3164 or [brenita.selement@austintexas.gov](mailto:brenita.selement@austintexas.gov) [<mailto:brenita.selement@austintexas.gov>](mailto:brenita.selement@austintexas.gov).

### **Additional Backup Information:**

The contract supports the Community Ambassador Program, a transportation encouragement program created to reduce single occupant vehicle trips and increase trips taken by foot, bike, bus, or shared car within target neighborhood areas, per City specification. This will assist the City in reaching the 50/50 modal split goals by 2039 per the Austin Strategic Mobility Plan.

The recommended contractor created this program with the Austin Transportation Department (ATD), in conjunction with Capitol Metro via an interlocal agreement, and has continued training and maintenance on the program.

During the initial contractor selection process, the ATD discussed the project with multiple consultancy groups, who expressed inability to perform the service required for this program. The recommended contractor was able to assist with the program's generation and continues to foster its initiatives, making them the most qualified for continuation of this program.

This contract replaces a contract which expired April 21, 2022. This contract was a trial period of one year for

the program. The recommended contractor is the previous provider for these services.

**Strategic Outcome(s):**

Mobility, Health and Environment.