

RESOLUTION NO. 20220901-088

WHEREAS, commemoration of East Austin’s and the Govalle neighborhood’s traditions, values, and history as the city continues to grow and change is an important goal of the City’s cultural preservation initiatives; and

WHEREAS, the 900-foot-long mural located on Bolm Road (the “Bolm Road Mural”), completed in 2022, is one of the most important manifestations of this effort through its representation of icons of East Austin history; and

WHEREAS, the Bolm Road Mural is the largest Public Works Department Neighborhood Partnering Program funded art project to date (known as the “Bolm Road Beautification Project”) and the result of a highly successful collaboration between City government, community organizations, and local artists; and

WHEREAS, preserving the Bolm Road Mural respects the history of the Govalle and East Austin community and demonstrates good stewardship of the public funds that have been invested to date in the Bolm Road Beautification Project; and

WHEREAS, the Govalle neighborhood association and Govalle residents initiated the Bolm Road Beautification Project, including the idea for the mural; and

WHEREAS, preserving the Bolm Road Mural provides a critical opportunity to convey important stories about the Govalle neighborhood’s past, traditions, and values to current and future generations; and

WHEREAS, involving community stakeholders in the mural preservation deliberations and gathering feedback is essential to ensuring that preservation

occurs through a process that is appropriately respectful of the artwork's significance; and

WHEREAS, it is important to ensure that this community engagement and preservation discussion occurs prior to any future redevelopment of the City-owned site at 4800 Bolm Road and that any contract with an outside party for redevelopment of the site include mandatory preservation provisions; **NOW, THEREFORE**,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

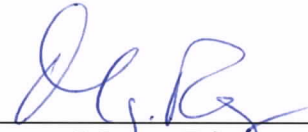
The City Council directs the City Manager to take the following steps prior to any redevelopment of the City-owned site at 4800 Bolm Road (the "Site"):

1. coordinate with the Govalle neighborhood association, and other community members, regarding preservation of the Bolm Road Mural;
2. incorporate the preservation of the Bolm Road Mural as a mandatory requirement in any solicitation issued by the City for the redevelopment of the Site;
3. consult, to the extent possible, with each of the eight artists who contributed to the Bolm Road Mural in planning for its preservation during design phases of redevelopment efforts;
4. conduct at least one public community input session that includes the Govalle neighborhood association and discusses plans to preserve the Bolm Road Mural; and

5. include suggested strategies for preserving the Bolm Road Mural in the action brought to Council related to the execution of a master development agreement for the Site.

ADOPTED: September 1, 2022

ATTEST:



Myrna Rios
City Clerk