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01

22 **WHEREAS**, most Downtown City-owned garages have excess parking that
23 they can make available to individuals for an hourly or block-period rate; and

24 **WHEREAS**, parking fees in City-owned garages get applied toward the
25 costs of operating that facility and, when relevant, toward debt payments; and

26 **WHEREAS**, the City has not done cost of service studies to update the
27 pricing in its parking garages, and while assets such as the Seaholm Garage tend to
28 charge higher rates indistinguishable from other garages in the area, the City Hall
29 and Convention Center garages have instituted rates that may not return the cost to
30 provide the service; and

31 **WHEREAS**, City Council raised parking garage rates at the City Hall
32 garage to better reflect its costs of maintaining and operating the parking garage
33 and the building; and

34 **WHEREAS**, in 2016 and 2017, the Downtown Austin Alliance worked with
35 City of Austin transportation staff and other stakeholders on the development of
36 the “Downtown Austin Parking Strategy,” which recommended that the City
37 design and implement a performance-based parking management program in
38 which staff would have authority to adjust rates and regulations at least annually to
39 meet adopted availability targets; and

40 **WHEREAS**, the Austin Strategic Mobility Plan, updated earlier this year,
41 calls for properly pricing public parking at market rates and using performance-
42 based parking to correct the imbalance in demand between on-street parking and
43 off-street parking; and

44 **WHEREAS**, in 2019, the Austin Transportation Department implemented
45 a performance-based management program in regard to on-street metered

parking spaces, under which the Department monitors parking usage quarterly and makes incremental pricing adjustments to ensure that one to two spaces are available at any time; and

WHEREAS, the Downtown Austin Parking Strategy recommends that the City clearly define roles and responsibilities in parking management; empower staff through policy, tools, and data to effectively implement, operate, and manage the parking system; utilize new technology platforms to operate and manage the system through streamlined data collection and processing; and use parking revenue to support the citywide parking system and overall mobility improvements; and

WHEREAS, the City of Austin has not yet undertaken organizational changes that would bring Convention Center parking and other city-owned off-street parking facilities under the management of centralized staff with expertise in the management of parking; and

WHEREAS, the Convention Center Garages, located near the Red Line train station and bus routes 1, 3, 6, 7, 10, 17, and 803 attract many visitors to the Downtown and Rainey Street area, especially during evening hours; and

WHEREAS, the Convention Center has the following rates approved by Council as part of the fees and fines to be set or charged by the City for Fiscal Year 2022-2023:

0 – 30 minutes	Grace Period
30 minutes – 2 hours	\$5.00
2 hours – 9 hours	\$10.00
9 hours – 12 hours	\$15.00
12+ hours	\$3/hour
Max Rate	\$48.00

66 **WHEREAS**, the Convention Center can and does validate parking tickets for free
67 or discounted rates for conventions and events taking place; and

68 **WHEREAS**, the published fee schedule in the approved Fiscal Year 2023
69 budget includes a variable rate for special events, indicating that the Convention
70 Center adjusts parking rates based on agreements with different event organizers;
71 and

72 **WHEREAS**, parking fee revenue is used to pay off debt related to the
73 Convention Center; and

74 **WHEREAS**, the City of Austin has a responsibility to manage and operate
75 its building and facilities in a fiscally responsible manner; **NOW, THEREFORE,**

76 **BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:**

77 The Convention Center shall retain the ability to enter into agreements with
78 event organizers for particular rates and to waive or provide discounted rates on
79 other occasions; and

80 The City Council establishes the following revised fees for regular public
81 use of the Convention Center parking garage for the Fiscal Year 2023:

- 82 • 0 – 30 minutes : Grace
- 83 • 30 min – 1 hour : \$10.00
- 84 • 1 hr – 2 hrs : \$20.00
- 85 • 2 hrs – 3 hrs : \$30.00
- 86 • 3 hrs – 4 hrs : \$40.00
- 87 • 4 hrs – 24hrs : \$48.00

88 **BE IT FURTHER RESOLVED:**

89 The Convention Center shall participate in the City of Austin's Affordable
90 Parking Program.

91 **BE IT FURTHER RESOLVED:**

92 The Convention Center shall retain the ability to enter into agreements with
93 event organizers for particular rates and to waive or provide discounted rates on
94 other occasions; and

95 **BE IT FURTHER RESOLVED:**

96 The City Manager is directed to produce quarterly reports showing the
97 impact of the increased hourly rates and to bring forward action to Council to
98 change those fees, if appropriate. The City Manager shall also include in these
99 reports information detailing the number and total value of validated parking
100 tickets and contracts.

101 **BE IT FURTHER RESOLVED:**

102 The City Manager shall present information to City Council prior to Fiscal
103 Year 2024 budget deliberations about parking rates and revenues at the Austin
104 Convention Center and other City-owned garages.

105
106 **ADOPTED:** _____, 2022 **ATTEST:** _____

108 Myrna Rios
109 City Clerk
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