Term Sheet for Master Development Agreement with Aspen Heights for 1215 Red River & 606 East 12th Streets (former HealthSouth property)

September 27, 2022 Council Work Session



AGENDA

- 2022 Best & Final Offer
- Term Sheet for MDA
- Staff Recommendation





ASPEN HEIGHTS - CITY'S SELECTED DEVELOPER

"12th & Red River: Tying Austin Together"





Locally Based Austin Team

- Aspen Heights (developer)
- STG Design (architect)
- Civilitude (engineer)
- Studio Balcones (landscape architect)

ASPEN HEIGHTS 2022 BEST & FINAL OFFER

Two mixed-use rental apartment towers connected by public plaza:

- ✓ North Tower: 37-story marketrate tower (573 apts) with live music & arts venue, food hall, & public parking
- ✓ South Tower*: 37-story mixedincome tower (348 apts) with childcare center, retail & public parking

*Includes adjacent property (614 E12th at Sabine) to enhance offer.

- ✓ 30,000 sf Public Plaza protects Capitol View Corridor
- ✓ One-time, upfront payment to City of \$12.2M for ground leases



SE elevation: View from IH-35 (credit STG Design)





ASPEN HEIGHTS 2022 BAFO HOUSING PROGRAM

921 Total Housing Units with 25% affordable housing developed by NHP Foundation & Capital A

North Tower

- 573 total market-rate apartments
- Studios, one, two and three- bedroom units

South Tower (348 total)

- 116 market-rate apartments
- 232 affordable units (67% of tower)
 - 117 units renting at or below 50% MFI
 - 115 units renting at or below 60% MFI
 - 35 studios; 84 one-bedroom units; 90 twobedrooms units; and 23 three-bedroom units.
- Compliance with City standards (tenant protections, source of income, etc.)
- Affordability term tied to ground lease (99 years)
- South Tower built first or simultaneous with North Tower expected Summer 2027



NW Elevation from Waterloo Park (credit STG Design)

ASPEN HEIGHTS 2022 BAFO COMMUNITY BENEFITS

South Tower

- Affordable Housing: 232 units at/below 50 & 60% MFI (as described above)
- <u>Childcare</u>: 11,840 sf space serving 75 children with \$3.7M allowance for tenant improvements, rented at \$213,120 annually (3% escalator) for 10-year term +10-year renewal. Rent capped at 60% of market at year 20 through lease term. City has right of first refusal if qualified tenant not found in 36 months.
- Public Art: mural on exterior wall (\$200,000 value)
- Sustainability strive for Green Building 4 or LEED Gold
- Quality of Life for Residents: learning spaces, acoustic study

North Tower

- <u>Live music venue</u>: 7,400 sf space with \$4.9M allowance for tenant improvements and leased at \$35/SF (3% escalator) for 10-year term + 10-year renewal. Rent capped at 60% of market at year 20 through lease term. Good faith efforts to serve historically disenfranchised operators.
- Commercial/Retail: 35,160 sf space with good faith efforts to lease minimum of 30% to local businesses;
 500-800 sf space in food hall as local food incubator rented at 60% of market throughout lease term
- Sustainability strive for Green Building 4 or LEED Gold
- Quality of Life for Residents: learning spaces, acoustic study

New Public Improvements

- Improved Connectivity: \$6.6M minimum investment in streetscape on Red River, partially improved alley;
 new 13th Street with City financial participation
- Public Plaza: 30,000 sf open space with aquatic amenity/splash pad and English-Spanish signage. Plaza
 designed for flexible programming, including live music and family-friendly activities
- Parking: public parking available in both garages (244 of 1,365 total spaces); above and below-ground.





ASPEN HEIGHTS 2022 BAFO & TERM SHEET

Financial

- \$12.2M upfront lump-sum payment to City
- \$8.8M (balance of \$21M original offer) paid to NHP Foundation for affordable units
- City shares in proceeds / profit with conditions (to be determined in MDA)

Legal

- 2 ground leases by tower with conditions on assignments
- 70 years initial lease term with 29 years of extensions to equal 99 years
- Rezoning of sites to occur concurrently
- Default & cure provisions for failure to perform

Public Engagement

- Public comments on MDA, including briefings to Downtown and Design Commissions
- Community engagement plan developed for all phases of redevelopment

Terms Do Not Include:

- Office space (no market-rate or City office space)
- Ownership opportunities (no condominiums)
- Garages will not allow for future conversion to occupancy
- Commercial tenants will not be subject to City's Living Wage requirements
- No Continuum of Care units
- Austin Energy District Cooling Plant





ASPEN HEIGHTS 2022 BAFO ASSUMPTIONS

Aspen Heights' delivery schedule for 2027 & 2028 is aggressive & assumes:

- MDA executed by Spring 2023, including public comments
- Per RFP, City initiates zoning for its tracts and supports rezoning for adjacent private parcel as concurrent, related package
- New 13th Street with City as lead and cost reimbursement subject to successful negotiations with Central Health
- Successful & timely project financing for affordable units



SW Elevation with proposed adjacent hotel shadowed (credit: STG Design)





STAFF RECOMMENDATION

Item 12 on September 29, 2022 Council Agenda:

Authorize negotiation and execution of a master development agreement with Aspen Heights Partners, or its affiliates, for terms governing the development, construction, and lease of a mixed-use residential development and associated infrastructure on city-owned sites located at 1215 Red River Street and 606 East 12th Street under terms outlined in a term sheet.

Should this item be postponed, staff will need to extend the ENA expiration date to allow sufficient time to return to Council.



Questions?

Thank you.

City Negotiating Team includes staff of Housing & Planning, FSD-Real Estate Services, Law, and Economic Development.

