ESB Mexican American Cultural Center
Oct. 5, 2022

AGENDA

RAINEY ST. TRAILHEAD

BUTLER TRAIL ARTS + CULTURE PLAN

THE TRAIL CONSERVANCY

SPECIAL REVENUE FUND

COUNCIL MEMBER KATHIE TOVO

CITY OF AUSTIN PLACEMAKING

The Trail Conservancy

TTF UPDATES

TTF PARK OPERATIONS & MAINTENANCE AGREEMENT (POMA)

RAINEY ST TRAILHEAD

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TTF POMA

PARD PARTNERSHIP

The Trail Conservancy

Partnership A Criteria

- Minimum 7 year history of collaboration with PARD/COA
- Is in alignment with COA/PARD mission, vision and values
- Minimum 5 years proven philanthropic fundraising with sustained and/or year-over-year growth related to specific vision plan projects, operational items, maintenance, and/or program activation

Management and Implementation

- Annual programming plan - community engagement, fundraising
- Implementation plan - operations, maintenance, programming
- Management committee - meets quarterly, includes AIPP, WPD, PWD

RAINEY ST TRAILHEAD - VIEWS

The Trail Conservancy

View looking south down existing Butler Trail towards Lady Bird Lake

View looking north across seating area and Cummings Ave

RAINEY ST TRAILHEAD

The Trail Conservancy

Project Status:

- Site Development Permit Approved
- Council Approved the Alternative Delivery Method - CSP (Competitive Sealed Proposal)
- Finalizing Parkland Improvement Agreement (PIA)
- Bidding in Sept/Oct
- Construction projected to start Nov/Dec
- Historical Rainey Banner Content in Progress

Boards, Commissions, Etc. Presentations:

- Downtown Commission (1/19/22)
- Waller Creek Design District (1/19/22)
- Design Commission (2/28/22)
- Waller Creek Local Gov't Corp (3/9/22)
- Parks Board Directors Report update - added to Director's report (March '22)
- Pedestrian Advisory Council (4/4/22)
- Bicycle Advisory Council (4/19/22)
- Planning Commission (5/10/22)
- City Council for PIA Negotiate & Execute with PARD (7/28/22)

RAINEY NEIGHBORHOOD HISTORY

The Trail Conservancy

COMMON WATERS

Butler Trail Arts + Culture Plan

- Common Waters event held May 14
- Team is continuing w/ engagement & initial plan development

COMMON WATERS

The Trail Conservancy

COMMON WATERS

The Trail Conservancy

ATTENDEE FEEDBACK

The enthusiastic group of artists, musicians, volunteers and trail peeps coming together to create and celebrate felt like Austin. A little bit of everything!

The comradery, positive vibes, diverse faces, and shared vision made this a notable event.

I loved seeing the different groups coming together around a common goal.

I really enjoyed the unique nature of the procession done the lake

Level of engagement of all present. Exciting to see the culmination (of just one step of the process) of so much hard, focused, dedicated work. Genuine joy at working together to see this happen!

I really enjoyed the blessing ceremony. It was fun to experience a different culture and learn more about it. It was cool that TTF thought to do something like this.

The Trail Conservancy

SPECIAL REVENUE FUND

Special Revenue Fund

- Jason JonMichael, Assistant Director - Austin Transportation
- Luke Urie, Program Manager - Austin Transportation

TRANSPORTATION
SMART MOBILITY

Rainey Street District Special Revenue Fund – Resolution Approved

Projects that enhance placemaking/placekeeping

Placemaking Charette – October 2019

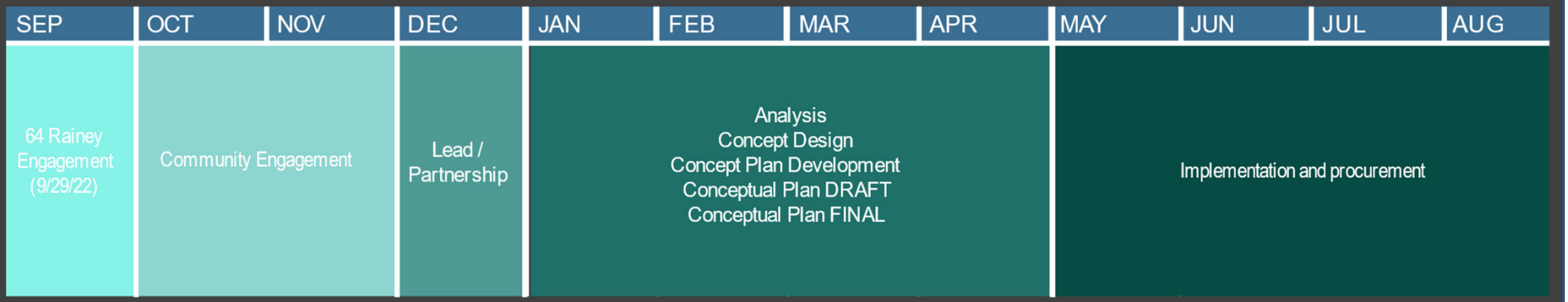
Placemaking/placekeeping features should be human-centered

Placekeeping elements should weave together stories, ethnographies, and photographs

Rainey Street District Special Revenue Fund – Resolution Approved

- Housing and Planning Department is leading the Palm District Planning Initiative
- Draft Vision Framework, Summer 2022

DRAFT SCHEDULE



Rainey Street District Special Revenue Fund – Resolution Approved

- 64 Rainey Pocket Park Engagement
- Engagement
- Recommendations
- Roles and Responsibilities
- Scope