



Recommendation for Action

File #: 22-3194, **Agenda Item #:** 22.

10/13/2022

Posting Language

Authorize negotiation and execution of multiple contracts with Austin Regional Manufacturers Association and Austin Urban Technology Movement to provide workforce development services, each for a term of two years in an amount not to exceed \$993,420 divided between the contractors.

(Note: These procurements were reviewed for subcontracting opportunities in accordance with City Code Chapter 2-9C Minority Owned and Women Owned Business Enterprise Procurement Program. For the services required for these procurements, there were no subcontracting opportunities; therefore, no subcontracting goals were established).

Lead Department

Financial Services Department.

Client Department(s)

Economic Development Department.

Fiscal Note

Funding is available from the U.S. Department of Treasury, American Rescue Plan Act.

Purchasing Language:

Professional Services.

For More Information:

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Additional Backup Information:

These contracts will provide career and occupational training in the City of Austin's target industry of information technology and dedicated recruitment and grades 9-12 workforce pipeline development for another target industry of Advanced Manufacturing. Austin Urban Technology Movement (AUTMHQ) will provide job placement, including conditional employment and apprenticeships, or on-the-job training as applicable, and career connections assistance for all program participants. AUTMHQ shall train participants for jobs in the information technology sector earning at least \$15 per hour and deliver career and occupational training as well as wraparound support and mentorship to individuals seeking workforce development services. Austin Regional Manufacturers Association (ARMA) shall provide workforce pipeline development services for the advanced manufacturing sector, targeting students in grades 9-12 at Austin area secondary schools. ARMA shall increase local area high school students' awareness of and interest in advanced manufacturing careers by working with local school districts to develop and offer the Impact Academy curriculum, a STEM-based curriculum with focus on how STEM is utilized in the manufacturing sector. ARMA's work shall include mentorship opportunities for students as well as facility tours, presentations, and demonstrations for students and school staff.

The sociodemographic characteristics of the target population to be served by these contractors are City of Austin residents who are unemployed, underemployed, have less than a four-year degree or who have no formal degree or certification, are current high school students in grades 9-12, those who have limited or no work history, individuals with disabilities, veterans, single parents with minor children, justice-involved individuals, residents of permanent support housing or other housing programs funded by Austin Public Health (APH), individuals employed through the City's Day Labor Center, individuals who are served by APH social service contracts, and individuals at risk of displacement due to residential location within one mile of Project Connect. Wraparound services for residents aged 18 or older include, but are not limited to, childcare scholarships, transportation assistance, stipends, assistance with buying tools or clothes for work, referrals to other agencies, and case management.

This is a new contract for the City; however, ARMA has provided similar services in the past. These contracts will implement \$993,420 of the \$15.0 million Workforce: General on the spending plan framework available from the U.S. Department of Treasury, American Rescue Plan.

Strategic Outcome(s):

Economic Affordability and Opportunity.