



MUSIC COMMISSION RECOMMENDATION 20221003-3

Date: October 3, 2022

Subject: Sound Music Cities 2022 Greater Austin Music Census

Motioned By: Vice Chair Nagavalli Medicharla

Seconded By: Commissioner Oren Rosenthal

Recommendation

The Music Commission recommends that raw data and comments gathered from the 2022 Greater Austin Music Census be made publicly available on the City of Austin Open Data Portal, or other City of Austin online platform.

Description of Recommendation to Council

The 2022 Greater Austin Music Census, sponsored by the City of Austin Office of the Mayor, Economic Development Department, and numerous local organizations, is a comprehensive survey of Austin-area musicians and other music industry professionals. The survey organizers have offered to provide survey data and comments to the City of Austin after any and all identifying information has been removed.

The Music Commission recommends that the gathered data be posted publicly via the City of Austin Open Data Portal or other CoA public online platform so that census results are easily accessible to local music industry professionals, nonprofits, state government agencies, and City departments, as well as music patrons and consumers.

Rationale:

The data from the 2022 Greater Austin Census will be a useful tool for informing and shaping policy, business development, and programming related to the commercial music industry in Austin.

Vote

For: 8 (Chair Patterson, Vice Chair Medicharla, and Commissioners Gould, Limon, Mahone, Reynolds, Rosenthal, and Sullivan)

Against: 0

Abstain: 0

Absent: 3 (Commissioners Garcia, Pike, and Strickland)

Attest: Kim McCarson