

From: Christi Hay
To: [Ramirez, Elaine](#)
Subject: C16-2022-0004
Date: Thursday, October 06, 2022 9:59:50 PM

*** External Email - Exercise Caution ***

Good Evening-

I would like to notify you of my continued opposition to the Billboard at 4507 N IH 35 4507 N IH 35 size (200 square feet) and height (50 feet) from the current limits of 107 square feet and 35 feet high. My main concerns are the sheer amount of light and the size of the board.

Thank you
Christi Hay
1304 Bentwood Rd
Austin, TX 78722
512.417.9448

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From: Claire Bush
To: [Ramirez, Elaine](#)
Subject: Code Variance Request C16-2022-0004
Date: Friday, October 07, 2022 10:19:12 AM

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Dear Ms. Ramirez,

I hope you are well today!

I am writing as a resident of the Delwood 2 neighborhood to oppose the Code Variance Request for the sign at 4507 N IH 35. I see no reason to exceed the current limits of 107 square feet and 35 feet high.

I am worried about the light pollution at night so close to a residential area and have concerns about digital messaging/advertising. I hope this message is delivered in time for the Board of Adjustment to consider.

Thanks so much for your time,

Claire Bush

1214 Norwood Rd, Austin, TX 78722

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From: Karen Brinkman
To: [Ramirez, Elaine](#)
Cc: [REDACTED]
Subject: Opposition to Code Variance Request -- C16-2022-0004
Date: Sunday, October 09, 2022 6:54:40 PM
Attachments: [Variance Request.pages](#)

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Dear Ms. Ramirez:

I've changed the previous document into a PDF format. Hopefully, you can open it now.
We're out of state in a town with
very limited WiFi access so I hope this document reaches you.

Thank you again for your help.
Karen Brinkman
Delwood 2 Neighborhood Association Member

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In case you can't open the document, I've copied and pasted it to this page.

Code Variance Request

Case Number C16-2022-0004

Dear Ms. Ramirez:

My name is Karen Brinkman and I am a member of the Delwood II Neighborhood Association. As stated, the neighbors are pleased with the changes that the new property owner has made to the site and see the business as a positive addition to our neighborhood.

We invited a representative from Apple Properties to come to our last neighborhood association meeting to discuss potential alternatives to the size and height of the sign. We were hoping that we could arrive at a compromise. However, the representative only addressed his rationale for maintaining the requested variance.

I continue to object to the request to replace the current sign with one that greatly increases the

size and height for several reasons.

The proposed variance would create a sign that towers over the area as the properties behind 4507 N IH 35 SVRD are single story residential structures. This enormous sign would definitely change the character of the neighborhood.

None of the neighboring businesses have elevated signage. In the variance application, the proposed sign was compared to the In-N-Out Burger sign on the west side of the highway. While that is also a large, tall sign, it is in a commercial area and is a fast food restaurant.

The building at 4507 N IH 35 will serve up to four professional offices. Good signage that clearly indicates the office location to potential lessees and their clients does not require a 200 square foot, 50-feet high sign. If the purpose is to inform drivers on IH35, the nearest freeway exit is just past the property. The Airport Blvd exit to the service road that does allow access to the building has no line of sight even to the height of the proposed variance.

The Apple Properties representative has made changes in the sign to decrease the brightness of the light at night and this is appreciated. However, the actual functionality of the sign is unknown especially how the brightness will actually impact the nearby residents.

If part of the rationale for the requested variance is that the sign would deter crime, we would assume that the sign must be quite bright and the height is necessary to cover the lot area which would impact the nearby homes.

I ask that the board not grant this sign variance request.

Respectfully Submitted,

Karen Brinkman

From: Stefan Sinclair
To: [Ramirez, Elaine](#)
Subject: Notice of opposition to variance request Case C16-2022-0004 / 10.10 meeting
Date: Monday, October 10, 2022 8:59:47 AM
Attachments: [Sign2007.png](#)

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Good morning Ms. Ramirez,

This is Stefan Sinclair from the Delwood 2 Neighborhood Association. I just wanted to inform you that I'll be attending the variance meeting this evening with other members of the NA to voice our opposition to the request for variance on sign height and size.

I took some photos of the sign, from the Interstate level and from the sidewalk. The main issue I see is the one tree they have on the property between their fence and the sidewalk. This tree was much shorter when I first moved into the neighborhood, as evidenced by the attached Google Maps street-view picture from November, 2007 (I moved in February of 2008). Back then the tree was much shorter, and one could see the digital clock clearly from the road. The tree in question has grown over time, and nothing leads me to believe it won't continue to grow even if a taller sign is put in place. I don't see any of the neighboring trees blocking view of their sign (that certainly might become an issue over time - but does not appear to be the case now) - just the tree that has grown up on the edge of the frontage road (perhaps planted by a squirrel decades ago). Given that this is a single commercial building surrounded by residential lots, I think preserving the residential character should remain the priority.

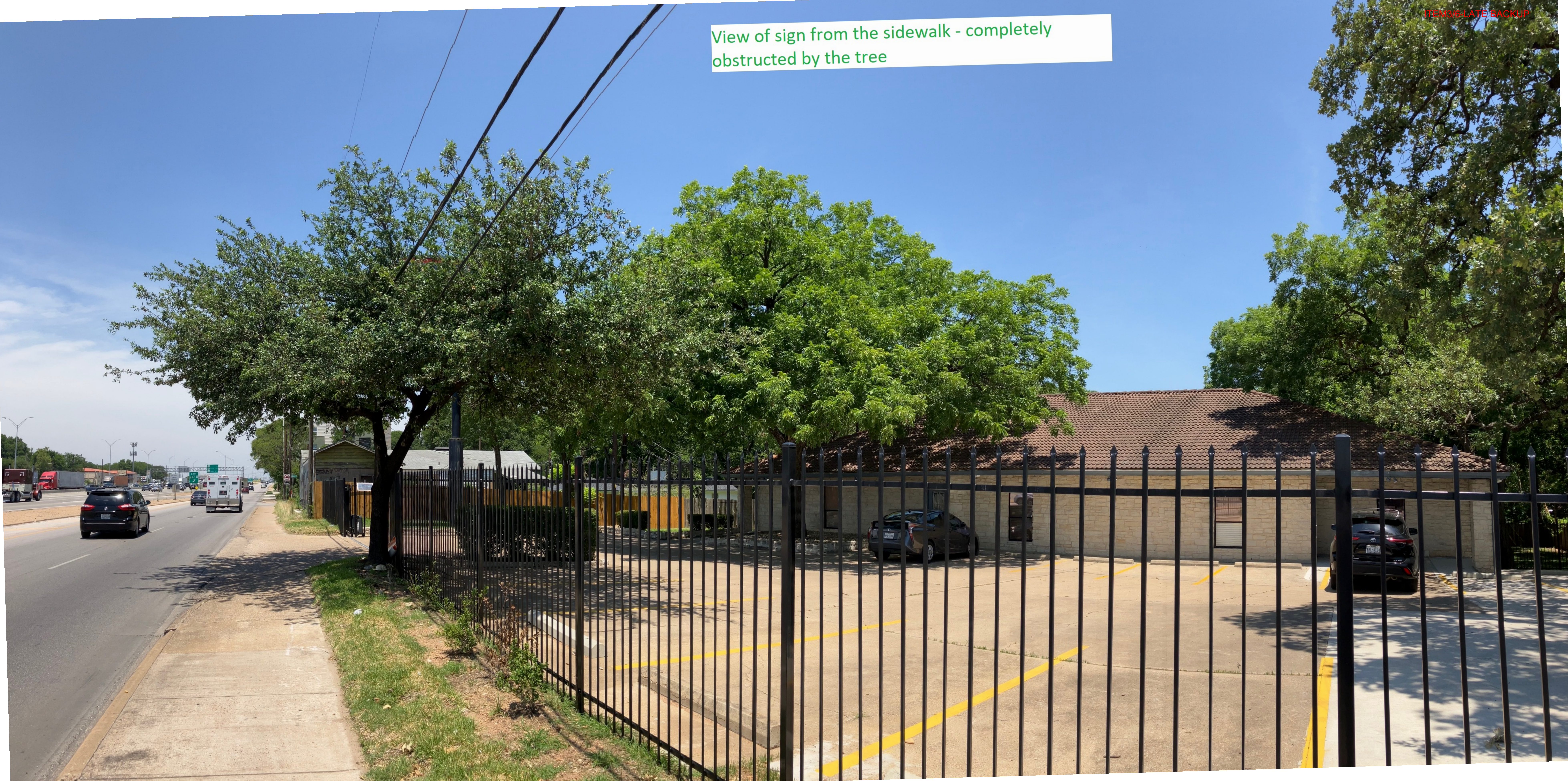
Thank you for your consideration.

Regards,

-Stefan Sinclair

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View of sign from the sidewalk - completely obstructed by the tree





Another view of the
tree in question

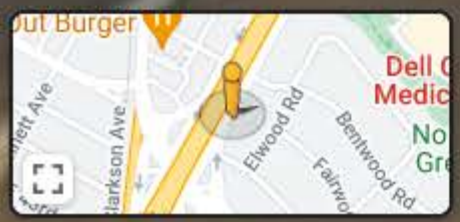
View from IH-35 service rd northbound
Digital clock below sign obstructed by tree
on 4507 N IH 35 between fence and sidewalk



ITEM3/9-LATE BACKUP

4507 N Interstate 35 Frontage Rd
Austin, Texas

Street View history window showing a timeline from 2007 to 2022. The current view is from Nov 2007. The image shows a street scene with a sign for 'HEATH & SAMPSON ATTORNEYS' and a person walking on the sidewalk.



Navigation controls including a compass, zoom in (+) and zoom out (-) buttons, a street view pegman icon, and a 'Google' logo.

From: Clare Glinka
To: [Ramirez, Elaine](#)
Subject: Code Variance Request C16-2022-0004
Date: Monday, October 10, 2022 8:50:46 AM

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I am a resident of Delwood 2 and writing to oppose the code variance request to increase the size and height of the billboard. and turn it into a digital sign.

Digital signs are a source of light pollution, and digital signs that change their content are a dangerous distraction for highway drivers.

Increasing the size and height of the board will increase the light pollution in the neighborhood, and act as an unsightly and distracting advertisement on the highway.

thanks,
Clare Glinka

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