

# Cultural Arts Funding Update

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ARTS COMMISSION

OCTOBER 17, 2022

# Cultural Funding Review – Final Report

<https://www.austintexas.gov/departments/cultural-funding>

The screenshot shows the 'austintexas.gov' website with the 'Cultural Funding' page selected. The page features a sidebar with navigation links: Home, Cultural Funding, Cultural Equity, and Cultural Arts Division. The main content area includes an introductory paragraph about the Cultural Arts Funding Program, a section for 'Upcoming Events' with dates and titles, and a 'Helpful Information' section. A red box highlights a link to the 'Cultural Funding Report (PDF, 1.8 MB)' and the 'El camino hacia la equidad cultural (PDF, 2.2 MB)'. Two report covers are overlaid on the page: 'The Journey Toward Cultural Equity' on the left and 'El camino hacia la equidad cultural' on the right. Red arrows point from the highlighted link in the website's main content area to the two report covers.

**The Journey Toward Cultural Equity**  
CITY OF AUSTIN  
ECONOMIC DEVELOPMENT DEPARTMENT  
Cultural Funding Review Process  
June 29, 2022  
MJR Partners  
Arts Management Consultants  
Margie J. Reese, Principal

**El camino hacia la equidad cultural**  
CIUDAD DE AUSTIN  
DEPARTAMENTO DE DESARROLLO ECONÓMICO  
Proceso de revisión del financiamiento para la cultura  
29 de junio de 2022  
MJR Partners  
Asesores de Gestión de Arte  
Margie J. Reese, Directora

# Next steps



# Holistic Funding Ecosystem

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Nexus

Nurture new and emerging applicants by funding creative public projects developed through community activation and/or collaboration.

Elevate

Creative and administrative expenses of cultural producers that amplify equity and prioritize inclusive programming.

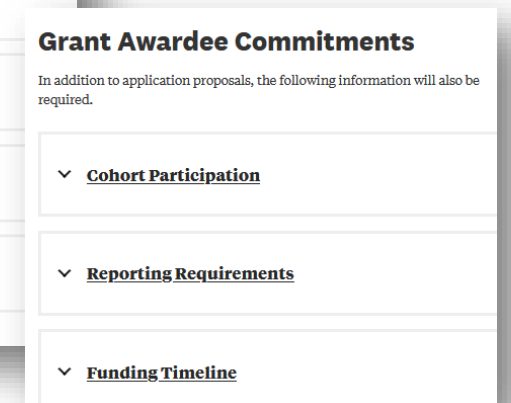
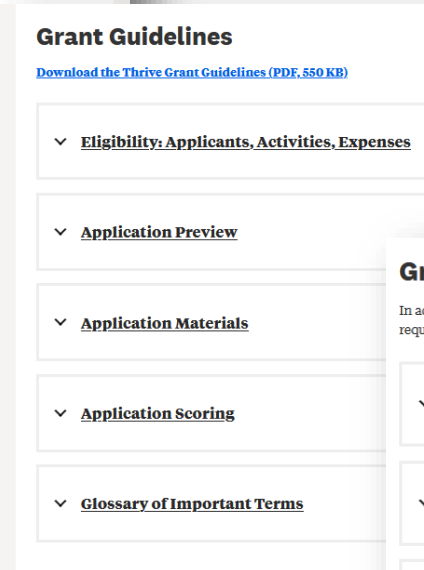
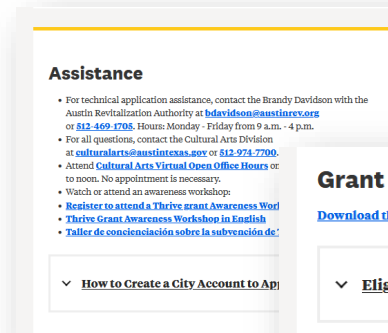
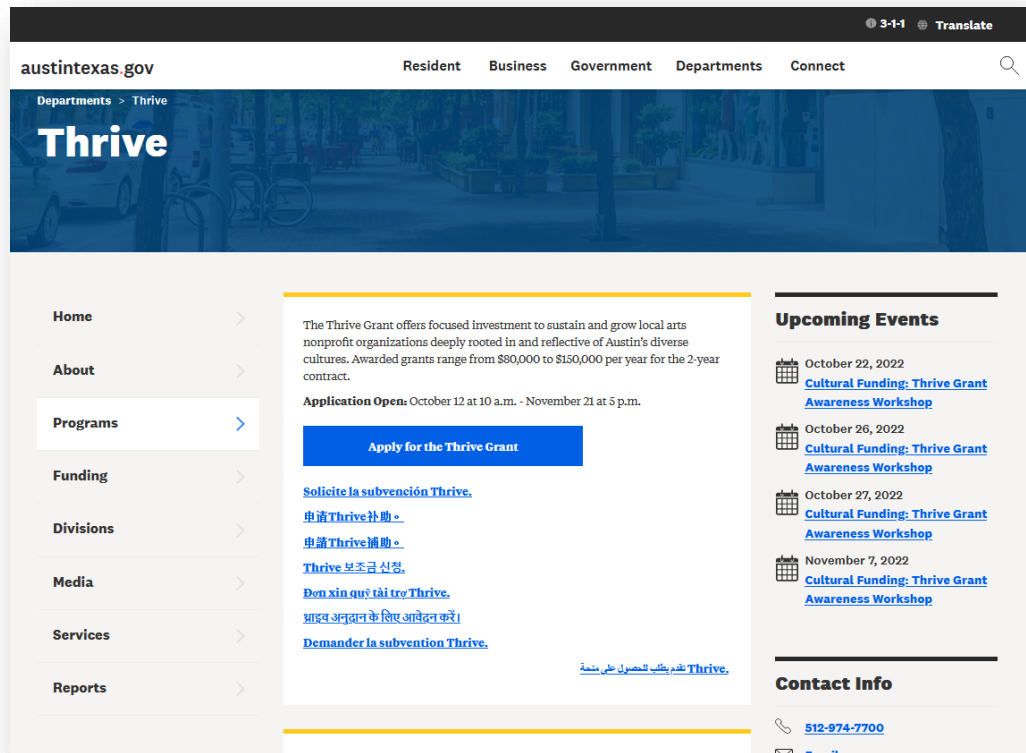
October 12th  
Launch!

Thrive

Focused investment to sustain and grow arts organizations that are deeply rooted in, and reflective of Austin's diverse cultures.

# Thrive Details Online

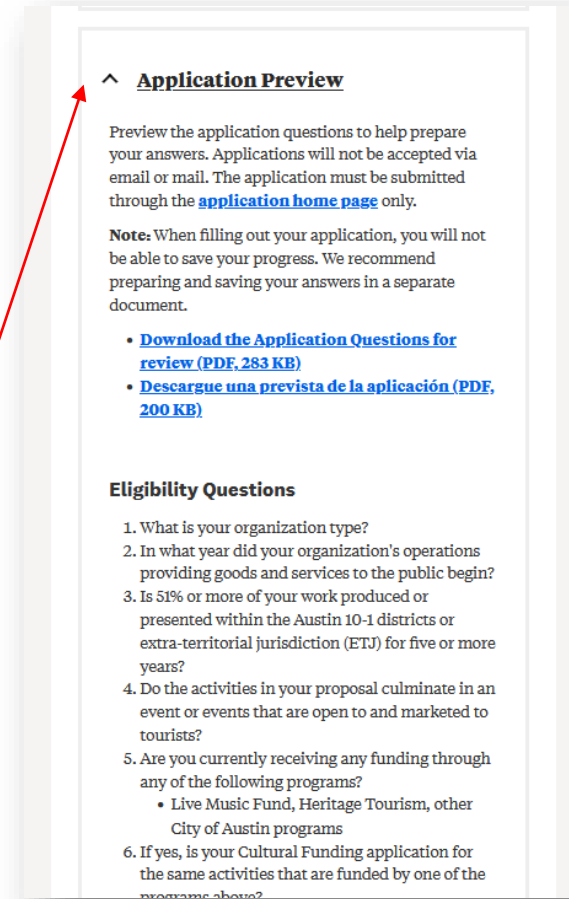
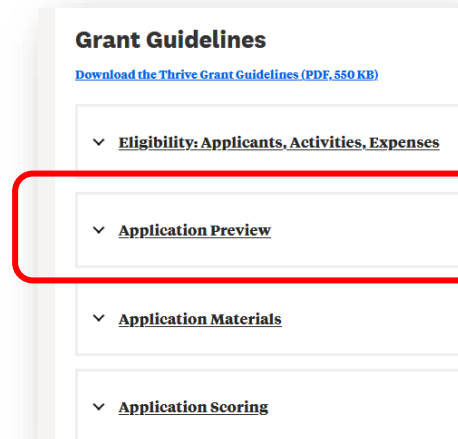
<https://www.austintexas.gov/thrive>



# Thrive Application Questions

Please note:

- Application Preview is on the Thrive website.
- The Portal System does NOT auto-save.
- Please draft your answers prior to filling out application!

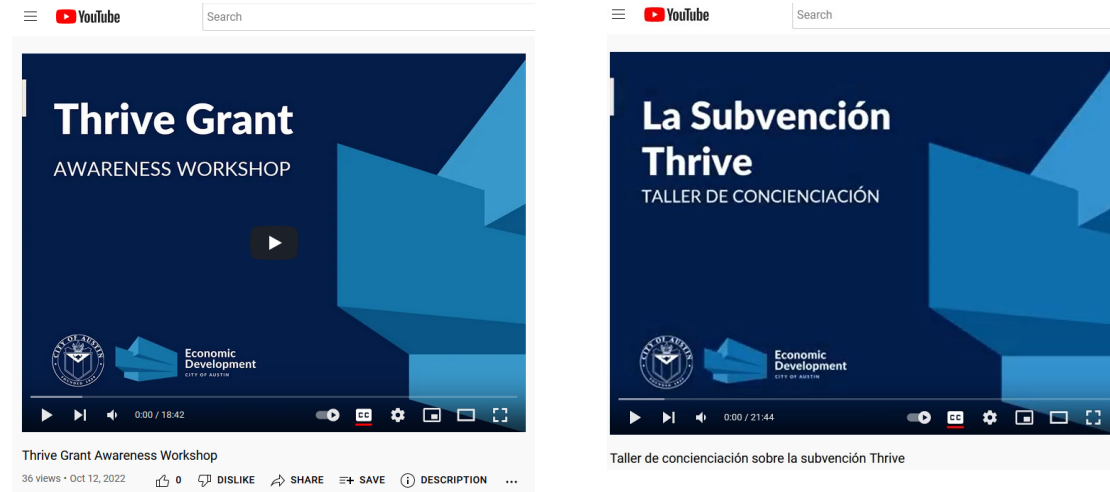


# Thrive Assistance

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Open **Office Hours**: Every Tuesday from 10 – Noon ([Zoom](#) or In Person)

Watch Awareness Workshop **Recordings** in [English](#) or [Spanish](#)



Technical Application **Assistance**: Brandy Davidson with Austin Revitalization Authority [bdavidson@austinrev.org](mailto:bdavidson@austinrev.org) or [512-469-1705](tel:512-469-1705). Hours: Monday - Friday from 9 a.m. - 4 p.m.

Contact staff anytime: [culturalarts@austintexas.gov](mailto:culturalarts@austintexas.gov) or 512-974-7700

# Thrive Awareness Sessions

## Virtual

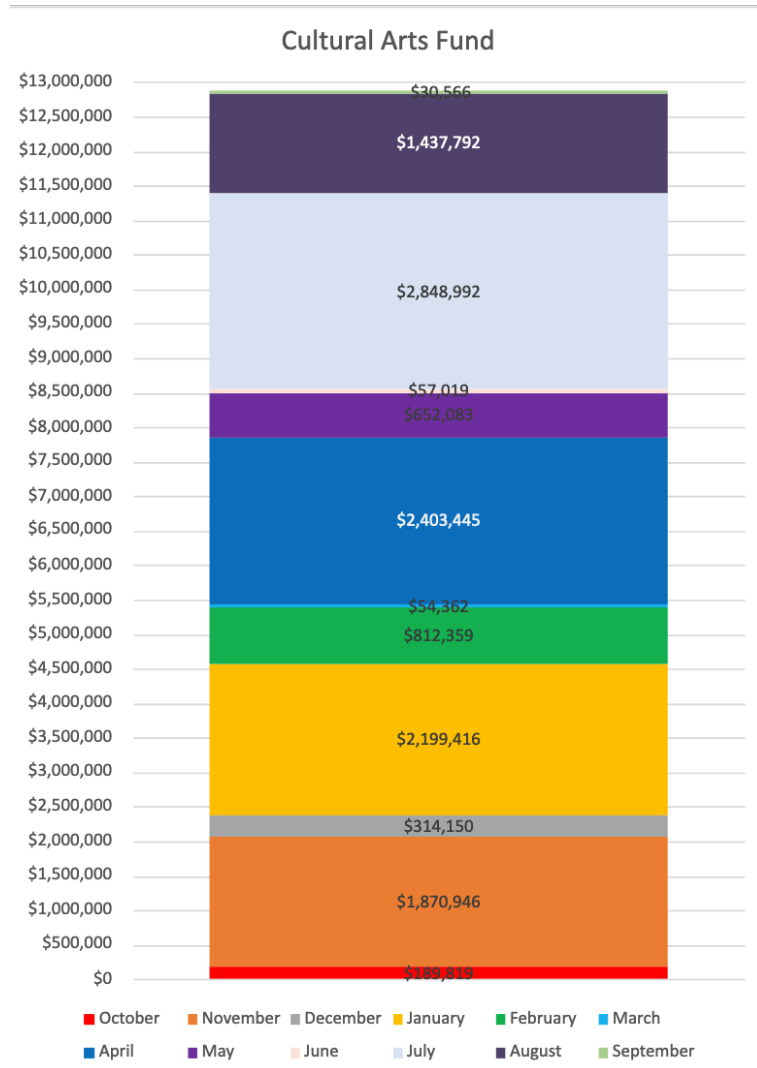
- Wednesday, **October 12<sup>th</sup>**, 10 a.m. - 12 p.m.
- Thursday, **October 27<sup>th</sup>**, 6 p.m. - 7 p.m.
- Monday, **November 7<sup>th</sup>**, 6 p.m. - 7 p.m.
- Drop-In Help Days (Zoom + In person @ Ben White):
  - Friday, **November 18<sup>th</sup>** from 9 am – 6 pm
  - Monday, **November 21<sup>st</sup>** from 9am – 4pm

## In-Person

- Saturday, **October 22<sup>nd</sup>** from 1-2pm at the Asian American Cultural Center
- Sunday, **October 23<sup>rd</sup>** from 1-2 pm at KMFA
- Wednesday, **October 26<sup>th</sup>** from 6-7pm at Victory Grill with the East Austin Creative Coalition (EACC)
- Tuesday, **November 1<sup>st</sup>** from 6-7 pm with Latinos in Architecture (AIA Austin)
- Thursday, **November 3<sup>rd</sup>** from 6-7pm at the Austin Public, Austin Film Society
- Saturday/Sunday, **November 19<sup>th</sup>/20<sup>th</sup>** from 12 – 3pm at the African American Cultural Heritage Facility







# HOT Cultural Arts Fund:

# \$12,870,914

# Total HOT Budget - \$12,870,914

Line Item	Dollar Amount	
Reserves (10%)	\$1,287,091	
<b>Thrive</b>	\$3,850,000	<b>\$9,850,000 in awards</b>
<b>Elevate (arts/culture 501cs)</b>	\$4,750,000	
<b>Elevate (non-arts/culture 501cs)</b>	\$1,000,000	
<b>Nexus</b>	\$250,000	
Tempo	\$100,000	
UNESCO Media Arts Designation	\$30,000	
Salaries	\$600,000	
Zach Maintenance	\$60,000	
Marketing & Tourism	\$45,000	
PARD – Artist Access	\$70,000	
Adjustments & 3 <sup>rd</sup> Party Fees	\$887,646	

**\$9,850,000  
in awards**

# Cultural Funding Budget Changes

Line Item	Dollar Amount	# of Awards	Award Range
<b>Thrive</b>	<b>\$3,850,000</b> (increased from \$3m)	<b>35</b>	<b>\$150,000</b> <b>\$100,000</b> <b>\$85,000</b>
<b>Elevate</b> (arts/culture 501cs)	<b>\$4,750,000</b> (increased from \$3m)	<b>100</b> (increased from 65)	<b>\$75,000</b> <b>\$50,000</b> <b>\$30,000</b> (increased from \$10k)
<b>Elevate</b> (non-arts/culture 501cs)	<b>\$1,000,000</b>	<b>50</b> (increased from 35)	<b>\$25,000</b> <b>\$10,000</b>
<b>Nexus</b>	<b>\$250,000</b> (decreased from \$500k)	<b>50</b> (decreased from 100)	<b>\$5,000</b>