

City of Austin
Small and Minority Business Resources

2022 Disparity Study Activities

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SMALL AND MINORITY
BUSINESS RESOURCES



Objectives



Disparity Study Purpose and Objectives



Utilization, Weighted Availability and Disparity Ratios



Study Recommendations



Study Roadshow – Briefings & Outreach



Inclusive Procurement Working Group



Next Steps

Purpose and Objectives

- Complies with constitutional mandate to regularly review evidence supporting race- and gender-based programs
- Provides a legal defense if the programs are challenged
- Develops accurate data for annual and contract goal setting
- Gathers feedback for program improvements

Utilization, Weighted Availability and Disparity Ratios

Utilization of MBEs and WBEs on City Contracts

| Black | Hispanic | Asian | Native American | MBE | White Women | MBE/WBE | Non-MBE/WBE | Total |
|-------|----------|-------|-----------------|------|-------------|---------|-------------|--------|
| 1.7% | 5.8% | 2.0% | 0.1% | 9.6% | 6.8% | 16.4% | 83.6% | 100.0% |

Weighted Availability for City Contracts

| Black | Hispanic | Asian | Native American | MBE | White Women | MBE/WBE | Non-MBE/WBE | Total |
|-------|----------|-------|-----------------|------|-------------|---------|-------------|--------|
| 1.5% | 4.7% | 1.4% | 0.4% | 8.0% | 6.5% | 14.4% | 85.6% | 100.0% |

Disparity Ratios by Demographic Group

| | Black | Hispanic | Asian | Native American | MBE | White Women | MBE/WBE | Non-MBE/WBE |
|-----------------|--------|----------|--------|-----------------|--------|-------------|---------|-------------|
| Disparity Ratio | 118.0% | 122.1% | 142.5% | 20.0%‡ | 119.5% | 104.4% | 112.7% | 97.9% |

‡ Indicates substantive significance - Disparity Ratio = Utilization of MBEs and WBEs / Weighted Availability

Study Recommendations

- Use additional Race-Neutral measures
- Develop an Annual Procurement Forecast
- Centralize the Program's data collection and reporting in the B2Gnow system
- Enhance strategies on professional services contracting process
- Use the study availability data to assist in setting MBE and WBE contract goals
- Implement a Comprehensive Supportive Services Program
- Adopt a Mentor-Protégé Program



Study Roadshow

Briefings on Disparity Study – 17 events

June

- City Council (Executive Session)
- Inclusive Procurement Working Group

July

- MBE/WBE and Small Business Enterprise Procurement Program Advisory Committee
- City's Small and Minority Business Resources Department
- Two Public Virtual Zoom Briefings (23 external attendees)
- Hispanic/Latino Quality of Life Resource Advisory Commission
- CIP Manager's Forum

August

- African American Resource Advisory Commission
- LGBTQ Quality of Life Advisory Commission
- Minority Trade Associations
- Construction Advisory Committee
- Asian American Quality of Life Advisory Commission
- Association of General Contractors

September

- Greater Austin Asian Chamber of Commerce

October

- Austin LGBT Chamber of Commerce
- City's Financial Services Department - Purchasing Division

Communications & Outreach Strategies

June

- Provided memo to Mayor and City Council
- Shared Disparity Study via email and social media channels
- Published Disparity Study and launched a dedicated webpage and email address for public comment

July

- Sent virtual invitation to Zoom briefings (1,100+ stakeholders)
- Phone calls to certified vendors regarding Zoom briefings
- Reshared Disparity Study via email
- Published Zoom briefings on City's YouTube Channel, SMBR website, and shared with stakeholders via email

August

- Sent follow-up email to stakeholders resharing Disparity Study email address and solicited feedback

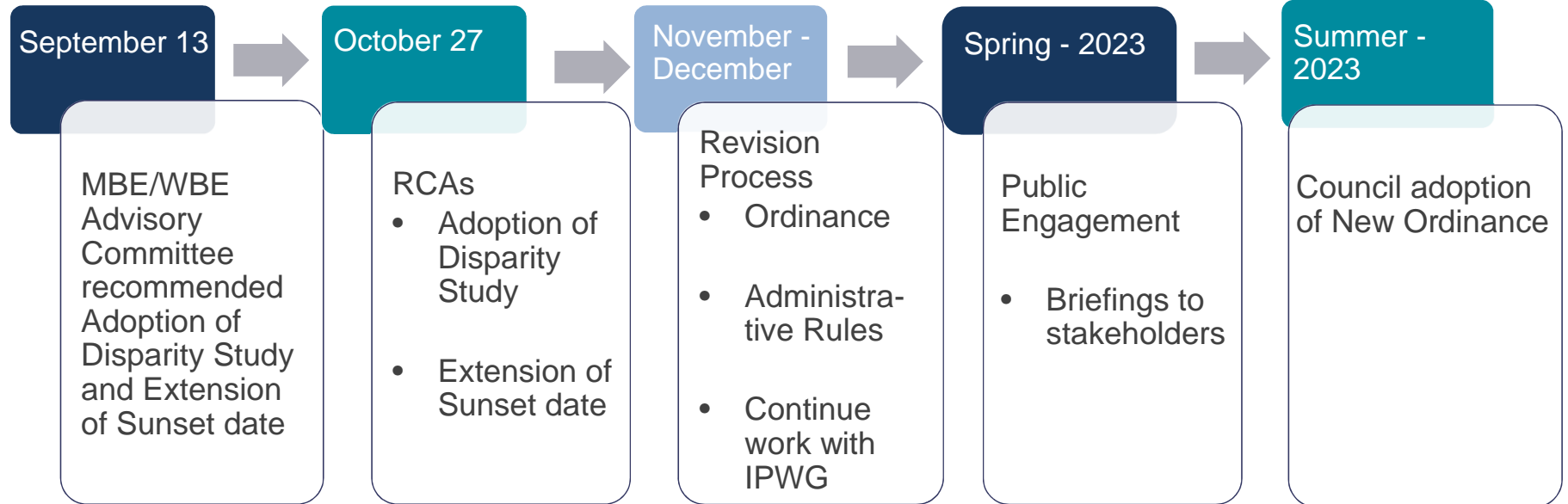
October

- Update memo to Mayor and Council

Inclusive Procurement Working Group

- Since August 2021- SMBR has held 26 meetings with IPWG and other City departments
- July - October 2022- Communications and Public Information Office's Community Engagement Division guided IPWG to perform a review and a more in-depth second review to finalize their recommendations
 - July 22 - Review proposed Recommendations (Certification)
 - August 5 & 19 - Review proposed Recommendations (Resources & Payment Policies, and Communications & Transparency)
 - September 2 - Second review and discussion of specific proposed Recommendations
 - September 16 and October 14 - Review proposed Recommendations (Goal Setting)
 - October 28 - Second review, discussion of specific proposed Recommendations, and discuss MWBE Ordinance and Best Practices
- IPWG's comprehensive final report outlining their review process, its final recommendations, and staff's response to the recommendations will be shared with Council
- IPWG recommendations will be forwarded to the MBE/WBE and Small Business Enterprise Procurement Program Advisory Committee for their review and consideration

Next Steps – Anticipated Milestone Dates





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Questions



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