

# State Library resources for board members

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# Questions

What comes easily for you in terms of advocacy?

What do you see as your biggest advocacy challenge?



# What is United for Libraries?

- Division of the American Library Association for board members and library advocates
- TSLAC subscribes so you can use for free
- Access via American Library Association eLearning website



# Getting to United for Libraries

State access – <https://www.ala.org/united/trustee-training>

The screenshot shows the United for Libraries website. The header includes the logo and navigation links: My Account, ALA, Contact United, Give United, Join United, Renew, and Login. A secondary navigation bar lists: About Us, Advocacy & Issues, Awards & Grants, Conferences & Events, eLearning, Member Center, and Publications & Resources. Below this is a menu with buttons for LEARNING LIVE, NEWS & UPDATES, STATEWIDE ACCESS - FIND YOUR STATE, TRUSTEES, FRIENDS, and FOUNDATIONS. The breadcrumb trail reads: ALA > United > State Access to United for Libraries. On the right, there are links for Email, Print, Cite, and Share This Page. The main content area is titled "State Access to United for Libraries" and contains the text: "If your state library has purchased statewide access to Short Takes for Trustees, Trustee Academy, or an All-Access Pass, you're in the right place to access all training videos and additional resources." Below this text are four columns representing different states:

Alabama	Alaska	Idaho	Texas
Short Takes for Trustees	Short Takes for Trustees	Trustee Competencies	Short Takes for Trustees, Trustee Academy, and <b>Statewide Group Membership</b> benefits.
<ul style="list-style-type: none"><li>• Register</li><li>• Login</li></ul>	<ul style="list-style-type: none"><li>• Register</li><li>• Login</li></ul>	<ul style="list-style-type: none"><li>• Register</li></ul>	<ul style="list-style-type: none"><li>• Register</li><li>• Login</li></ul>



# Navigating United for Libraries

The screenshot shows a dashboard interface. On the left is a vertical navigation menu with the following items: Dashboard, Catalog, Calendar, Transcript, My courses, Learning Live Registration, Texas Statewide Group Membership (highlighted with an orange border), Short Takes for Trustees, and Trustee Academy. On the right, there is a 'Customize this page' button, a section for 'Questions about pricing, registration or other is...', and a 'Sign Up' section. The 'Sign Up' section includes the text 'If you have a sign up code, enter it below to start your enrollment.', a 'Signup Code' label, an input field, and a 'Use code' button.

# Navigating United for Libraries

The screenshot shows the navigation menu of the United for Libraries website. The menu items are: Home, Overview, eLearning, Member Center, and Resources. The eLearning dropdown menu is open, showing the following options: Learning Live, Live Webinars, On-Demand, and Trustee Training. The 'Advocacy' option is highlighted with an orange border. Below the navigation menu, there is a banner for the 2022 United for Libraries Virtual event, featuring a link to '2022 United for Libraries Virtual: Trustees, Friends, Foundations' and a promotional message: 'Save 35% on 2022 United for Libraries August 9-11, 2022'.

- Home
- Overview
- eLearning
  - Learning Live
  - Live Webinars
  - On-Demand
  - Trustee Training
- Member Center
- Resources

[2022 United for Libraries Virtual: Trustees, Friends, Foundations](#)

Save 35% on 2022 United for Libraries August 9-11, 2022



# United for Libraries on-demand webinars

- A Conversation About Library Advocacy with Author Simon Sinek
- Advocacy and Equity: How Library Boards Can Create Lasting Impact through Compelling Cases and Outreach
- Advocacy for Your Library During a Crisis

# Other resources

- Wyoming State Library webinar – Building Relationships That Matter <https://bit.ly/3TqiulY>
- WebJunction webinar – Proactive Advocacy and Communication for Library Trustees and Staff <https://bit.ly/3Td6tqS>
- Urban Libraries Council brief – Leadership Roles for Library Trustees <https://bit.ly/3CzDhTO>
- Texas Library Association group – Library Friends, Trustees, and Advocates Round Table (LiFTA) <https://bit.ly/3eDPjnf>



# Thank you!

Contact TSLAC any time at [LD@tsl.texas.gov](mailto:LD@tsl.texas.gov)

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