

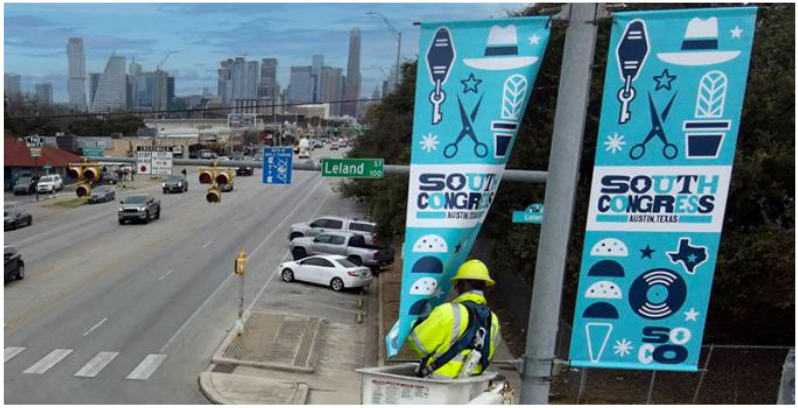


Austin Transportation Placemaking Program Update

Jason JonMichael | Assistant Director | 11.1.22



TRANSPORTATION



Agenda

- Smart Mobility Placemaking Program
- Placemaking / Placekeeping
- ATD Collections Management Policy
- Grant Opportunities
- Artbox Program
- Street Banner Program
- Creative Crosswalk Program
- Living Streets Program
- Community Mobility Hubs
- Public Plaza Program

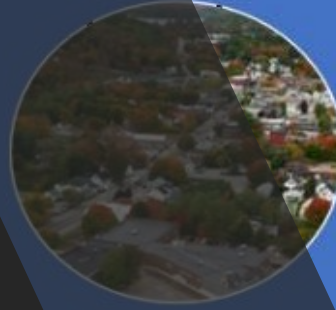
What is Placemaking?



What is Placekeeping?



Grant Opportunities



**Main
Streets**



**Complete
Neighborhoods**



**Networked
Communities**



THRIVING COMMUNITIES PROGRAM



Artbox Program

- Currently, we have completed 27 Artboxes
- Created a process for community partners to sponsor their own Artboxes.
- We expect to complete at least 20-30 more in the next two years.
- Bike tour of murals and three newly community-inspired Artboxes along Airport Boulevard Nov. 11-13



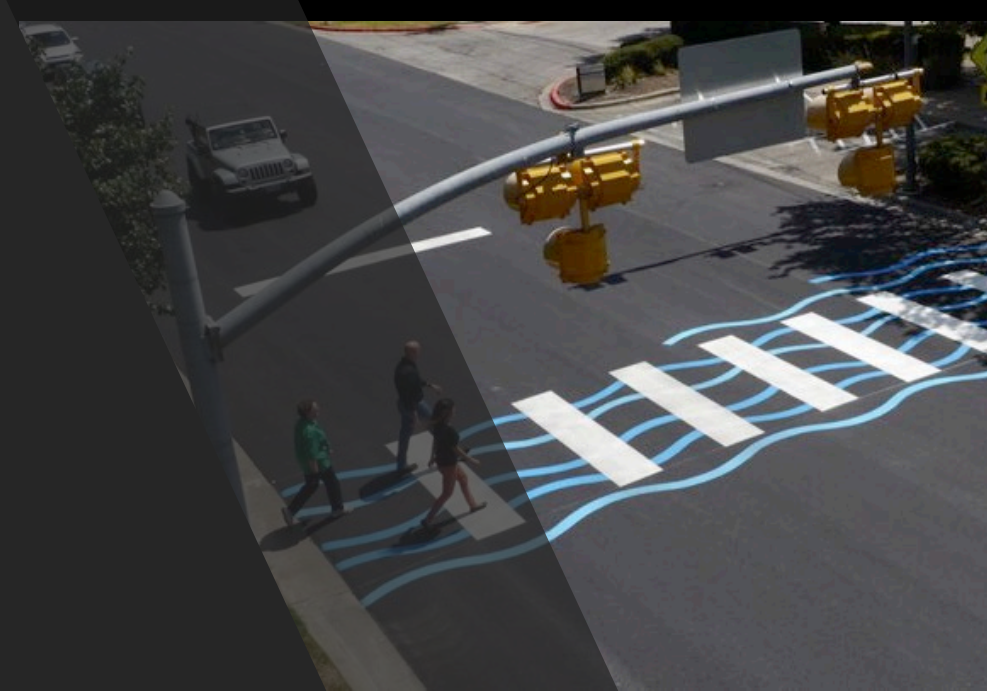
Street Banner Program

- ATD's Signs & Markings division has transitioned the Street Banner Program to Smart Mobility.
- October 2022 marked the beginning of this transition.
- The program is currently developing a new reporting and application process.
- All administrative tasks, permits, and payment arrangements are included.



Creative Crosswalk Program

- Exploring licensing or permitting options long-term solutions for the program.
- A standard operating procedure (SOP) is in development for this program.
 - As a guideline, it will include constraints, requirements, and regulations.



Living Streets Program

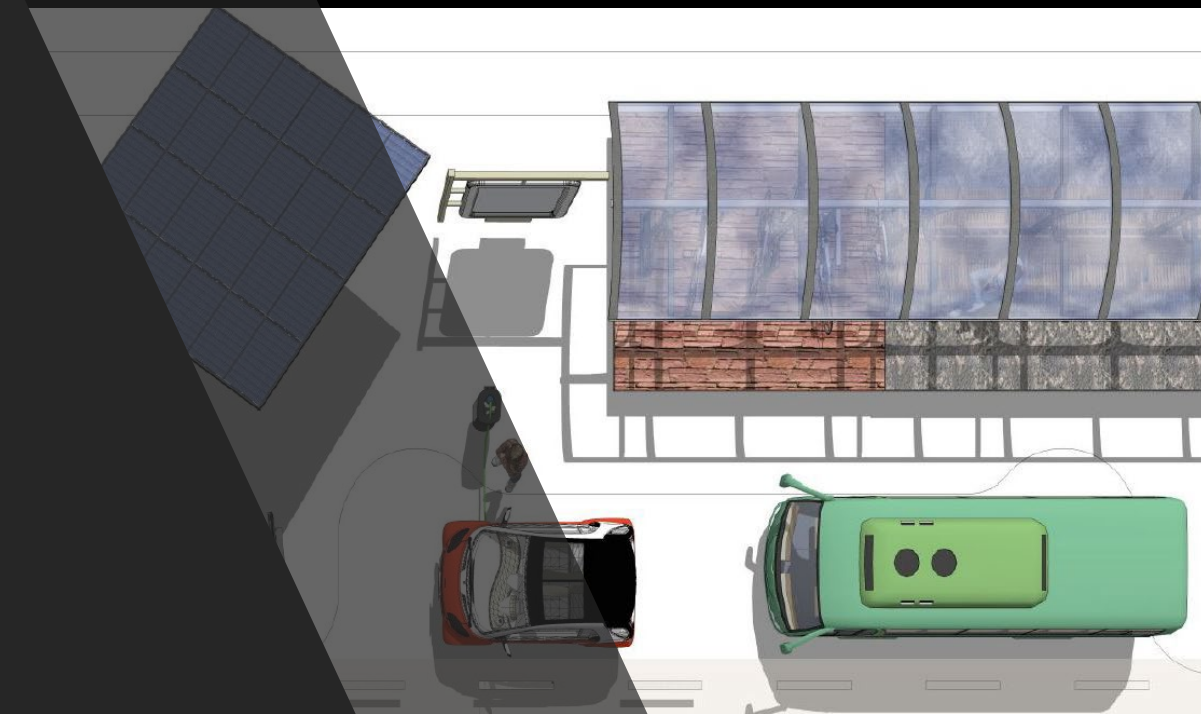
- The Living Streets Program aims to create a means for people to gather to celebrate, play, walk, bike or roll with comfort and safety on their neighborhood streets.





Community Mobility Hubs

Smart Hub Grand opening Georgian Acres neighborhood
312 East Wonsley Dr. Austin, TX 78753
Monday November 14, 2022 | 12 p.m. - 3 p.m.



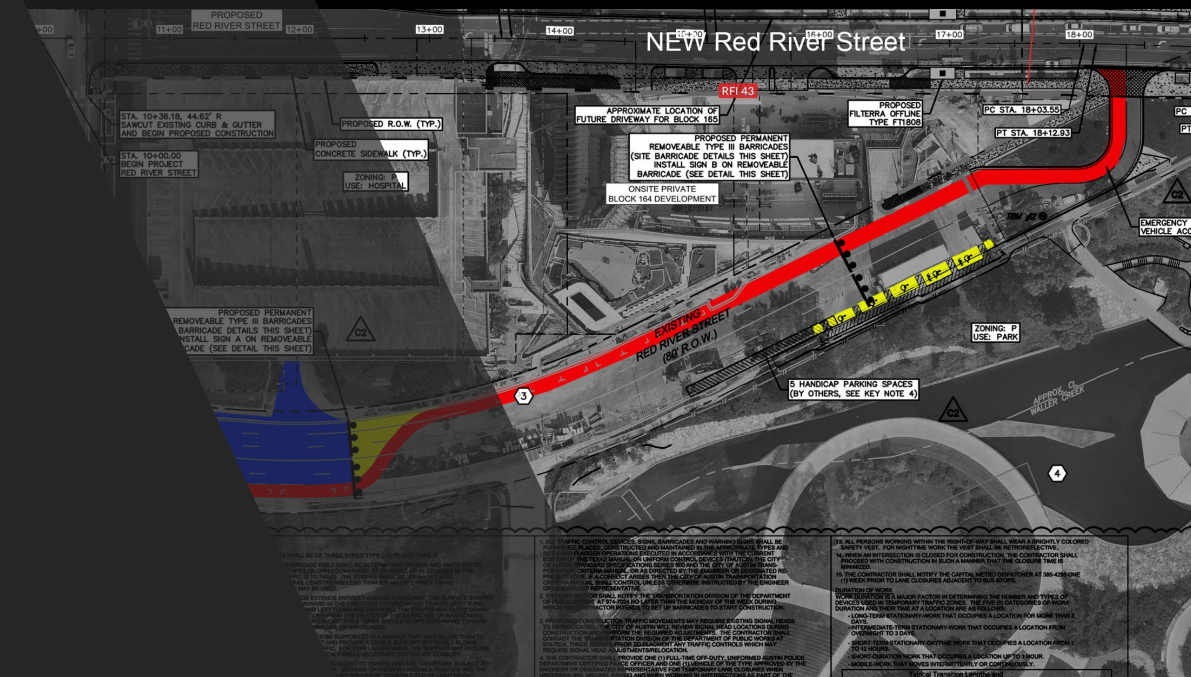
Public Plaza / Promenade Program

- public plazas can activate underutilized space with the purpose of creating safe, accessible, family friendly, and social public spaces



Old Red River

Phase Ia: Interim Short-Term Public Plaza



An aerial photograph of a city street, likely in Austin, Texas, looking down the road towards the Texas State Capitol building. The street is lined with trees and modern buildings. Large yellow letters spelling 'STOP' are painted across the road. Several people are standing on the street near the stop line. A Texas state flag is visible on the left side of the frame. The overall scene is captured in a slightly desaturated, high-angle perspective.

THANK YOU