

# 1. Review of City of Austin Food Access Annual Budget line item

## What would it take?

City

- Is done by OOS Staff
- Need county info
- Audit of current city/county departments to determine funding for food access
- Baseline discussion of the intent of food access funding. i.e What is the goal?

Food Plan Outcome?

Key points+ Questions shared with board!

No leadership identified

## What does success look like?

- Board Action based on reports provided
- System-Wide funding distribution instead of piece-meal project based approach
- Provide a menu of Long Term Projects approaches to support each # of years.
- Actually have a food Access sector development line item with COA or TC

System Change

## What other Questions do you have?

- Do we have a budgeted line item?
- Do we categorize or scale opportunities based on this info?
- How to make city/county dedicate sufficient, continuous resources?
- Why would we start here? start with outcome/goal then 100/c budget?

What do we do with this data?

# 2. Connecting ATCFPB recommendations to existing recommendations in the Climate Equity Plan

**No  
leadership  
identified**

what success looks like?

## What would it take?

- Have the food/ag related CEP recommendations in a dashboard to be reviewed at each ATCFPB?
- include the food/ag related CEP recommendations in ATCFPB annual strategic plan
- Agriculture focus of board starting with greater understanding
- alignment with working groups
- what
- clear goals of ATCFPB that could be the basis for finding synergy
- task the FPM rep to joint sustainability committee with specific requests/questions
- deeper climate impact assessment of food (Retail especially)
- Climate impacts on food? inflation? Drivers? Sector change ( productions)

- Climate plan priorities appear in food plan
- updates from FPB to join sus committee to guide recommendations
- joint sustainability committee marks FPB actions helping to meet climate goals
- greater local sourcing
- GFPP standards
- emissions of food sold in austin
- CAFO - sourcing in food system
- CO2 + methane contributor
- fulfillment of all the food and ag related recommendations in Climate Equity Plan

## other questions?

- who should be at the table and what is their responsibility?
- what is aligned with food policy plan?
- who is our joint committee representative? F.D

# 3. Provide Assistance to local farmers, producers, and growers

## What would it take?

No leadership identified

## What success looks like?

- simplified process for additional allowable uses/ for using public land for growing food?
- financial incentives for land owners to enable continued agricultural uses
- data collection based on needs and resources provided or not provided. ( report )
- increased local food production
- stop decline in farmland loss
- stop decline of food producers
- % land in local finance arrangements
- % land in [tomage] of food product

## What other questions?

- whop are our farmers?
- what are they producing?
- who do they provide food to?
- who gets access to grow on public land?
- who gets access to water?
- do we know what they need?
- why would we /city/county not put Money in local food?

- City** - redo land use rules
- open city travis county portfolio of various lease options
- an audit/overview of the current processes and impediments for using urban land for gardening and farming and for home + poultry
- Frances** - make sure city water restrictions are written to protect small farmers during draughts
- Adrian** - make more city land ( especially on food plain) available to local farmers with agreement toat food will reduce need.
- indor ag too- or vertical ag. City owned or JV?
- Labor Workforce
- Public procurmement( GFPP)
- guaranteed demand
- Grow for processing
- Get packing, storage and the drive to market acc

Errol

Joi

Andrea

Andrea

# 4. Emergency Preparedness, Including Resilience Hubs

What success looks like?

What would it take?

- Incentivize activation of food [ vendors?]
- develop vendor support pipeline
- can city/county request assistance of the national guard or similar resources?
- understanding of trusted community locations
- Example , live far from faith institutions
- grassroots support, flexibility
- consider indoor/greenhouse protected fresh food production
- can we empower neighborhood to be hubs?
- can we hire CHW to lead hubs?
- CHW are trusted in communities
- ambient storage
- inventory maintenance
- city bags locally made
- get manufactured here.

City

Lisa

Joi

City?

KH knows someone

Errol

- food for power in colodaro springs model hub
- every city county emergency plan includes food
- look for grant funding ( USDA, etc)
- fresh food is available for free during times of disaster
- positive news stories ... " My needs were met, my city cares and made a plan"
- Have a food distribution plan + vehicles + nodes ready to go!
- emergency food utility ( ie: HTAH - Food Storage)

What other questions do you have?

- How is info related to this being collected?
- How are different city/county departments working together?

Food Plan Outcome?

# 5. Improved Food Access for People in Need

KH

Lisa

Andrea

What does success look like?

what would it take?

City

- Grants to start food business
- transportation to food access options
- provide outlet, city-wide county wide that is a referral or need to direct food access.
- has info in all food access sources.

City or is it ConnectATX?

Adrian

Kacey

Joi

- more retail options in select zip codes
- decrease in food insecurity rates
- decrease in those reporting no access to food
- increase in food hubs
- add a youth representative to the food policy board
- collaboration of existing pantries to ensure operations 7 days / week in strategic locations in the city/council.
- youth college representation on FPB
- no more need for food pantries
- greatly reduced barriers to accessing food pantries
- other boards and commissions tackle the food insecurity and shortage with the food policy board.
- de-stigmatize food insecurity discussions.

Lisa

Lisa

City

- commit to communications in targeted communities
- map + calendar of existing resources for food pantries
- reevaluate food pantry permitting process
- make ( fresher local) food available in non traditional places through local farmers growers and at low cost.
- training + materials for container gardens at peoples homes
- hold spot on FPB for representative of high school and college food groups
- food delivery app

Lisa

Frances

Cecilia

What other questions do you have?

- who needs to join us to figure this out?

# 6. Citizen's Advocacy: Finding routes for citizen engagement, feedback and awareness.

No  
leadership  
identified

what would it take?

- Communications plan for outreach for feedback for boards and commissions - social media, radio, etc
- located B+C led communications platform
- Research models that provide compensation for all levels of citizen feedback to gauge efficacy
- Tie social media etc to current to solicit engagement, Example: Indigenous people's day. How can we address in food system plan?
- Meet people where they are already gathering ( Places of worship, senior centers, etc)
- Go to the people, provide food , understand their needs.
- Pay community members to help implement the solutions ( part time grant, etc)
- ask: what kinds of food do you want/ need? how do you want to get it?

What success looks like?

What success looks like?

- 10 posts/month on targeted social media regarding food policy.
- 5% increase in citizen feedback at meetings
- 3x/year ATCFPB community listening sessions
- take FPB meetings to the community events
- invite community groups to present to learn more about routes of engagement.
- more diverse Food Policy Board, folks with lived experience ( decrease food access, non growers, etc)
- Stipend or some financial incentive for Boards and Commissions members to post social media on a predetermined schedule/cadence ( X # of Hrs/ Week to post X# of posts)

# 6. Citizen's Advocacy: Finding routes for citizen engagement, feedback and awareness (CONTINUED)

Reality Check:

**No leadership identified**

Other Questions?

- How have you distributed your personal human resources
- this aligned with the resources that  required for the project, or is there  mismatch.
- are any projects clearly emerging as  where personal energy is converging ?
- any projects emerging as areas where  to make it happen does not  available?

- is FPB in current form best to represent, advocate, etc?
- what happens to CAC after planning is done?
- how else can we recruit community members?

# 7. Business and labor advocacy: Chamber and private business advocacy and model for engagement in food policy and sector development.

Sharon

what would it take?

- Board - understanding or knowledge of affordability/cost of living or nursing as well as - or how it relates to profitability.

- running a food business

Joi

(2) commercial real estate

Sharon

sector knowledge to develop corporate food

Joi

recruitment to ATX

[ ]ed "second time" workforce pipeline .

provide business incentives for emergency activation.

Joi

- provide DR planning for corporates.

What success looks like?

- 1 Establishment of a 'fair wage' with an eye on cost of living/affordability element of cost of labor.

- 2 local business as tenants in COA or Travis County owned properties, potential at reduced rent levels.

- Biz plans including emergency plan for COA/TC

- Food/Water adv task force of industry pros ( what and who)

- expand view beyond restaurants

- raise minimum wage

- Arent there fed playbooks on this?

- How committed is the City/Council to preserving "Local Culture"?

- What is local culture to preserve?

- is this our responsibility?

- farmers are even lower paid right?

What other questions do you have?

Errol

City

# 8. Food as Public Utility/Public Food Sector

what would it take?

Errol

- Fund+
- Create a city / County department ( a la Alameda County CA )
- Get Citizen Community Engagement Input
- Determine what the elements are in Public Food system
- Wholesale/Retail
- Last mile delivery ( or 1/2 mile) door to door app?
- Biz incentives to public activation
- Transportation rating to these activation hubs
- shift in mindset about food as a basic human need/right
- YES, Food Sovereignty
- City/ County "Incubator" Using public land and facilities to support food production and distribution.

City

Joi

Adrian

Frances

City

What success looks like?

- Small format market - not 'super market' , especially in areas withouth current access
- City property
- Managed through city Agency
- Geared towards community preference
- Focus on Local Sourcing from growers, manufacturers
- dedicated local emergency suppliers for each utility item
- paying farmers to grow food for the community or be city/county employees) in the same way that we pay firefighters and public work employees . ( Tons of checks and hearts )

Food Plan outcome?

What other questions do you have?

- How to have local sourcing?
- Chamber? Fit with another organization?

# 9. Expand Market Penetration of locally and regionally sourced and manufactured foods

## what would it take?

- City/ County subsidies of local food production to help reduce cost and increase food production
- city county sponsored markets for local food
- define "local"- expand standards for retailers
- % of sales local
- create demand
- manufacturing sector
- good jobs!
- Chamber must choose to support food manufacturers or processing
- increase \$ funding food infrastructure projects . Land use transformation
- Stop seeing food manufact as "Blue collar" vs as one of the key innovation drivers in the US.
- Change land use policies and access options
- Improve affordability of land and resources needed to farm and for rent/resources for food manufacturing

Adrian

Sharon

Errol

City

joi

Sharon

## What does success look like:

- Increased Demand and Supply of locally sourced foods
- daily markets with local food across areas without access!
- local production to keep up with demand
- economic quality of life for food producers and manufacturers
- hubs such as food hubs or shared production facilities for CPGs
- Local Food Manufacturing

## What other questions do you have?

- do we care whos getting the food?
- can we prioritize eastern crescent residents?
- land?

# REFLECTIONS FROM EXERCISE

- Missing expertise/resources
  - Unevenly distributed
  - not all issue areas are covered
  - interrelated topics: 7,8,9 and 8,9,2,4
  - gravitated toward tangible outcomes/ experience/ personal interest
  - Historically not interested in business side
- 
- \* Relationship between business side of public responsibility?
  - Local sourcing - 8,9 (what is the deliverable at the city-county level?)
- 
- \* advise city/county
  - \* make recommendations
  - \* innovation within board directives
  - \* hold city/county accountable for existing policy + use them as tools

Use City's goals , objectives, plans to align/prioritize our work.

Need budget info from COA staff.

# Next Steps

1. Pass issue areas through COA/County filter or adding staff comments
2. Rank projects according to participation
3. Revisit next meeting of full board
4. COA staff transcribe notes
5. COA staff + chair + U.C will plan how to structure that meeting
6. Climate Plan Presentation