



## Recommendation for Action

**File #: 22-3380, Agenda Item #: 12.**

12/1/2022

### **Posting Language**

Authorize award of four contracts for marketing specialty promotional products with American Minority Business Forms, Inc. d/b/a American Diversity, Golf Connections, LLC d/b/a Darling Promo, World of Promotions, and PrintMailPro.com d/b/a PRINTMPRO LTD, each for a term of five years in an amount not to exceed \$6,215,000, divided among the contractors.

[Note: This solicitation was reviewed for subcontracting opportunities in accordance with City Code Chapter 2-9D (Minority Owned and Women Owned Business Enterprise Procurement Program.) For the goods and services required for this solicitation, there were no subcontracting opportunities; therefore, no subcontracting goals were established].

### **Lead Department**

Financial Services Department.

### **Client Department(s)**

All City Departments.

### **Fiscal Note**

Funding in the amount of \$1,036,000 is available in the Fiscal Year 2022-2023 Operating Budgets of various City departments. Funding for the remaining contract term is contingent upon available funding in future budgets.

### **Purchasing Language:**

The Financial Services Department issued an Invitation for Bids (IFB) 5000 TVN1047 for these goods and services. The solicitation was issued on June 20, 2022, and it closed on July 26, 2022. Of the eight offers received, the recommended contractors submitted the lowest responsive offers. A complete solicitation package, including a tabulation of the bids received, is available for viewing on the City's Financial Services website, Austin Finance Online. Link: [Solicitation Documents](https://financeonline.austintexas.gov/afo/account_services/solicitation/solicitation_details.cfm?sid=136926)  
<[https://financeonline.austintexas.gov/afo/account\\_services/solicitation/solicitation\\_details.cfm?sid=136926](https://financeonline.austintexas.gov/afo/account_services/solicitation/solicitation_details.cfm?sid=136926)>.

### **For More Information:**

Respondents to this solicitation, and their representatives, shall continue to direct inquiries to the solicitation's Authorized Contact Persons: Terry V. Nicholson, at 512-978-1519 or [Terry.Nicholson@austintexas.gov](mailto:Terry.Nicholson@austintexas.gov)  
<<mailto:Terry.Nicholson@austintexas.gov>> or to Claudia Rodriquez, at 512-974-2959 or  
[ClaudiaR.Rodriquez@austintexas.gov](mailto:ClaudiaR.Rodriquez@austintexas.gov) <<mailto:ClaudiaR.Rodriquez@austintexas.gov>>.

### **Additional Backup Information:**

These contracts will provide specialty promotional products for all City departments. These items include caps, pens, pencils, rulers, and related items, including silk screen printing and services. The items will be used to promote various departmental programs and outreach events as required, and to supply the public gift store at the Austin Central Library.

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By consolidating these requirements through a citywide contract, the City will benefit from sustainable products, bulk pricing discounts, and a wider selection of products.

American Minority Business Forms, Inc. d/b/a American Diversity and World of Promotions were previous providers of these goods and services. Golf Connections, LLC d/b/a Darling Promo and PrintMailPro.com d/b/a PRINTMPRO LTD are new providers of these goods and services. Golf Connections, LLC d/b/a Darling Promo is a Woman-owned business and both Golf Connections, LLC d/b/a Darling Promo and PrintMailPro.com d/b/a PRINTMPRO LTD are State of Texas Historically Underutilized Businesses.

**Strategic Outcome(s):**

Government that Works for All.