



Recommendation for Action

File #: 22-3428, Agenda Item #: 15.

12/1/2022

Posting Language

Authorize negotiation and execution of five contracts to provide public engagement consulting services with Adisa Public Relations d/b/a Adisa Communications, Austin Community Design And Development Center d/b/a Community Powered Workshop, Concept Development & Planning, LLC, Raftelis Financial Consultants, Inc. d/b/a Raftelis, and Sensis, Inc. d/b/a Sensis Agency, Quijote Corporation, each for a term of five years in an amount not to exceed \$11,820,000, divided among the contractors.

[Note: This solicitation was reviewed for subcontracting opportunities in accordance with City Code Chapter 2-9B (Minority Owned and Women Owned Business Enterprise Procurement Program) and subcontractor goals were applied to the solicitation. The subcontracting goals were met or exceeded, and the resulting contracts will include at least 4.31% MBE/WBE combined participation].

Lead Department

Financial Services Department.

Client Department(s)

All City Departments.

Fiscal Note

Funding in the amount of \$2,364,000 is available in the Fiscal Year 2022-2023 Operating Budgets of various City departments. Funding for the remaining contract term is contingent upon available funding in future budgets.

Purchasing Language:

The Financial Services Department issued a Request for Qualification Statements (RFQS) 5000 BYS4010REBID for these services. The solicitation was issued on June 13, 2022 and closed on July 14, 2022. Of the 17 offers received, the five recommended contractors submitted the best evaluated responsive offers. A complete solicitation package, including a log of offers received, is available for viewing on the City's Financial Services website, Austin Finance Online. Link: [Solicitation Documents](https://financeonline.austintexas.gov/afo/account_services/solicitation/solicitation_details.cfm?sid=137056)
<https://financeonline.austintexas.gov/afo/account_services/solicitation/solicitation_details.cfm?sid=137056>.

For More Information:

Respondents to this solicitation, and their representatives, shall continue to direct inquiries to the solicitation's Authorized Contact Persons: Brenita Wilkison, at 512-974-3164 or brenita.selement@austintexas.gov <<mailto:brenita.selement@austintexas.gov>> or Didi Broniszewski, at 512-974-9382 or didi.broniszewski@austintexas.gov <<mailto:didi.broniszewski@austintexas.gov>>.

Additional Backup Information:

These contracts will provide City departments with a variety of avenues to engage diverse communities using proven strategies that are community centered and create a welcoming environment that effectively facilitates gathering valuable feedback from stakeholders. These contracts will also provide an avenue for community connectors to become vendors and therefore share a collective responsibility to engage. The feedback

gathered is used to inform and guide City staff, Council, and the community regarding City policies, programs, and services.

These are new contracts. Previous procurements for these services were completed as purchase orders by individual departments. Estimates are based on historical spend and estimated future needs. Three of the recommended contractors are City certified minority-owned or woman-owned business enterprise firms.

An evaluation team with expertise in this area evaluated the offers and scored Adisa Public Relations d/b/a Adisa Communications, Austin Community Design And Development Center d/b/a Community Powered Workshop, Concept Development & Planning, LLC, Raftelis Financial Consultants, Inc. d/b/a Raftelis, and Sensis, Inc. d/b/a Sensis Agency, Quijote Corporation as the best to provide these services based on experience, qualification requirements, requested services requirements, and organization.

If these contracts are not secured, the City's ability to connect with and engage stakeholders that historically have been hard to reach will be very limited. Those stakeholders include people of color, immigrants, the LGBTQIA+ community, people with a range of disabilities, seniors, and others.

Strategic Outcome(s):

Government that Works for All.