# **Equitable Transit-Oriented Development**



# **Purpose of the Plan**

Provide a **comprehensive** framework to help the Austin community ensure that future development around the Project Connect transit system supports residents of **all incomes and backgrounds**, **especially those who have been disproportionately burdened** by past transportation and land use decisions.









## **ETOD Resolution 20210610-093**

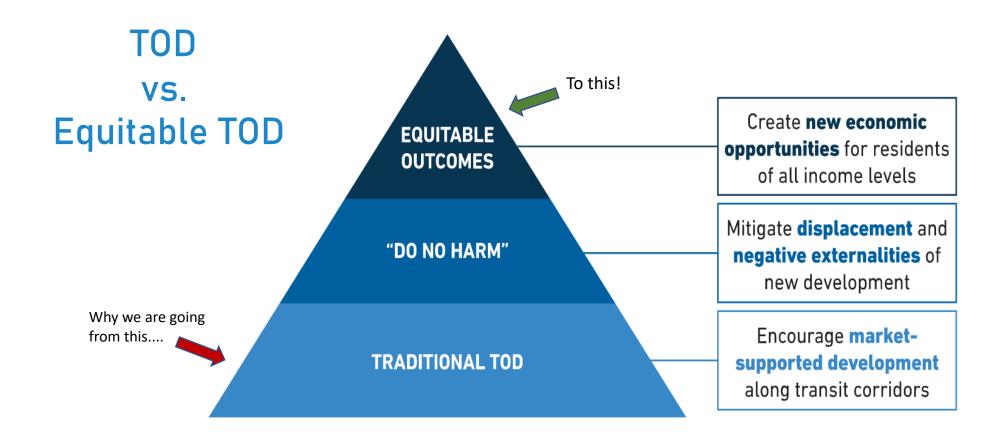
- Prioritization of equitable outcomes
- Categorization of TODs by tiers using context-sensitive criteria
- Anti-displacement strategies
- Preservation of existing and creation of affordable housing
- Creation of market-rate housing
- Compact, connected and transit-supportive
- Mix of land uses
- Codify community benefits







## What is ETOD?



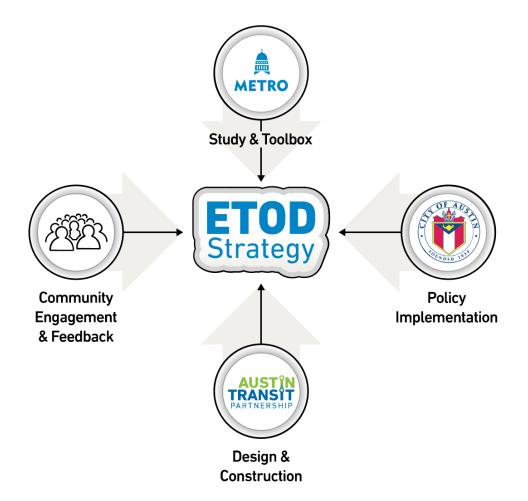


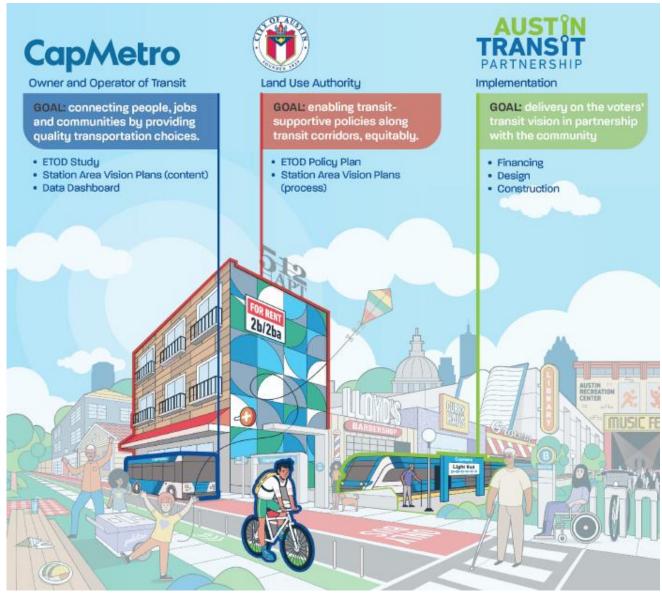






# The ETOD Team













# **Austin's ETOD Journey**















Corridor Bond, ASMP, and Project **Connect** 





Established corridors of focus, mode split goals, and procured funding for high-capacity transit project delivery.

2016 - 2020

**ETOD** Study



Establishes protypes for TOD that reflect Austin's vision to equitably share the benefits of transit investments for residents of all income levels. and backgrounds.

2021 - 2022

**ETOD POLICY PLAN** 



Recommendations for planning prioritization, typologies, policy tools, and next steps to implement ETOD in Austin.

**WE ARE HERE** 

2022 - 2023

**REGULATION AND IMPLEMENTATION** 



**Adopt ETOD station** area plans and code amendments that may include updates to zoning. Could be expanded to other geographies in the future.

2023 - onward





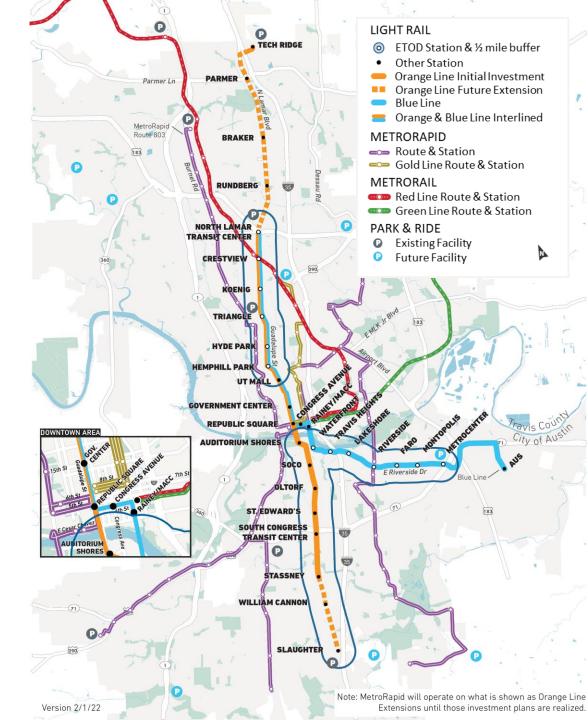




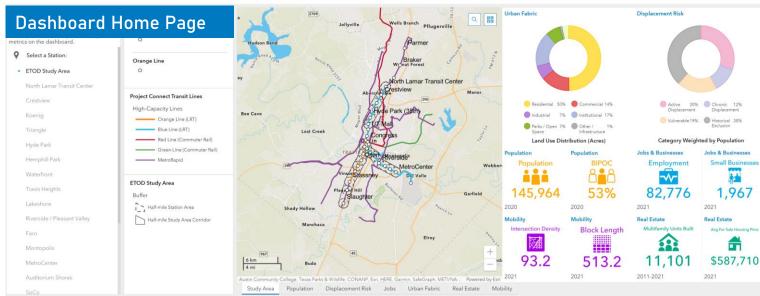
# **ETOD Study**

- \$1.65 million in Federal Transit Administration (FTA) TOD planning grants
- 98 stations across all Project Connect lines
  - Quantitative analysis of existing conditions within ½ mile of station areas
  - Qualitative data collection through robust community engagement





# Dashboard - Existing Conditions



### Interactive Data:

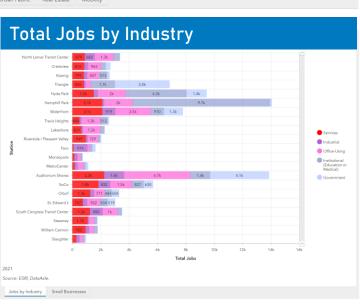
- Population
- Displacement Risk
- Jobs

Social Dynamics

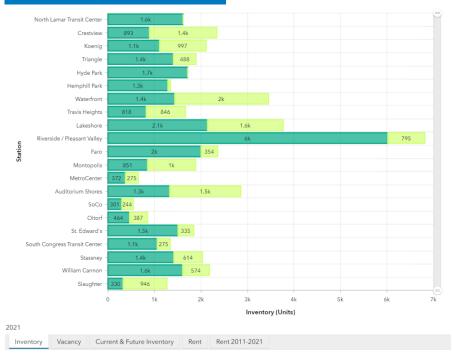
characteristics

Physical

- Urban Fabric
- Real Estate
- Mobility



### Multifamily Inventory







# **Engagement Touchpoints**



### **Community Presentation**

Large format meetings to present project milestones



## **CAC Working Group Briefings**

Monthly meetings,
Ongoing guidance
throughout project
and major
milestones



## Tabling/Intercept Surveys

In-person events to target specific neighborhoods or demographics



### Focus Groups & One-on-ones

Guided discussions
with groups to
identify vision and
needs and to build
consensus amongst
stakeholders



### Stakeholder Presentations

Presentations with stakeholder groups to educate participants on the process and vision of the ETOD Study



### **Community Connectors**

Pained and trained individuals who does in-depth outreach in their communities

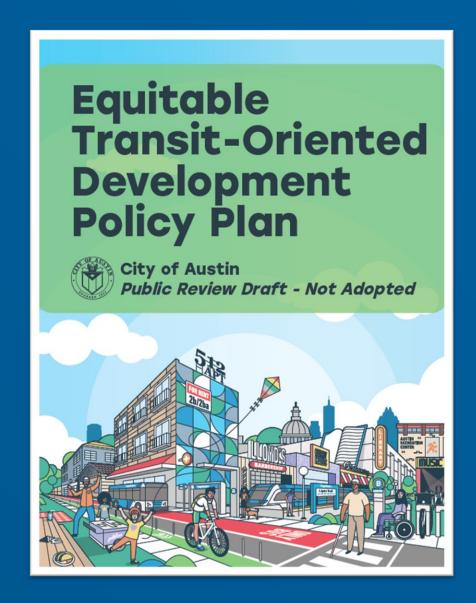








# **ETOD Policy Plan Contents**



## **ETOD Project Goals**

























- 1. Enable All Residents to Benefit from Safe, Sustainable, and Accessible Transportation
- 2. Help to Close Racial Health and Wealth Gaps
- 3. Preserve and Increase Housing
  Opportunities That are Affordable and
  Attainable
- 4. Expand Access to High-Quality Jobs and Career Opportunities
- 5. Support Healthy Neighborhoods That Meet Daily Needs
- 6. Expand Austin's Diverse Cultural Heritage and Small, BIPOC-owned and Legacy Businesses

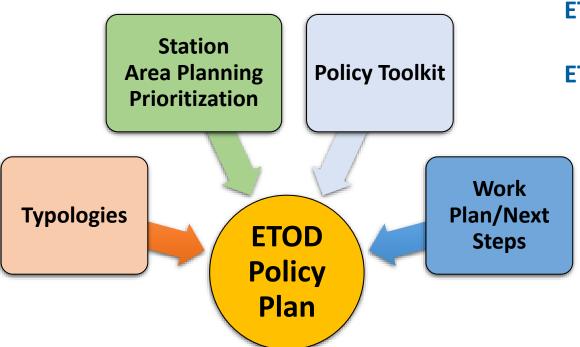








# **ETOD Policy Plan**



**ETOD Policy Plan builds on the FTA-funded ETOD study** 

### **ETOD Policy Plan includes:**

- → ETOD Goals
- → A snapshot of how current TODs are performing (MLK Station, Plaza Saltillo, Crestview Station)
- → Station Area Typologies and Planning Prioritization
- → Equity Based Policy Toolkit with Success Metrics
- → Work Plan for station area specific planning and regulatory changes in the short-, medium-, and long-term

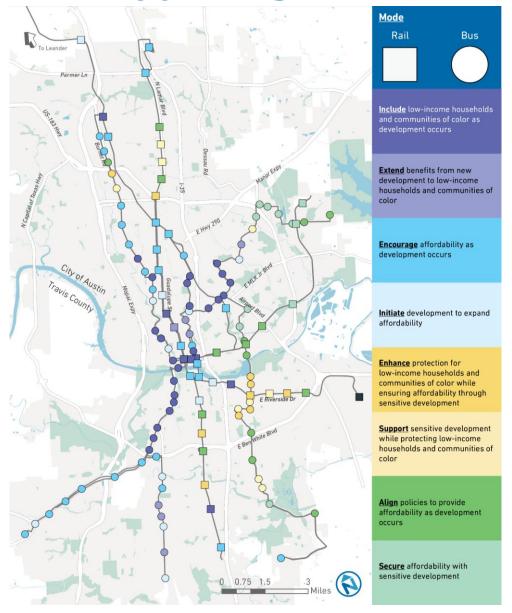








# **ETOD Typologies**



If a station has	and is	and has experienced
More Residents Today	Historically Exclusionary or Low Displacement	Rapid Change
More Residents Today	Historically Exclusionary or Low Displacement	Slow Change
Fewer Residents Today	Historically Exclusionary or Low Displacement	Rapid Change
Fewer Residents Today	Historically Exclusionary or Low Displacement	Slow Change
More Residents Today	Vulnerable to or Experiencing Displacement	Rapid Change
More Residents Today	Vulnerable to or Experiencing Displacement	Slow Change
Fewer Residents Today	Vulnerable to or Experiencing Displacement	Rapid Change
Fewer Residents Today	Vulnerable to or Experiencing Displacement	Slow Change

# **ETOD Station Area Planning Prioritization**

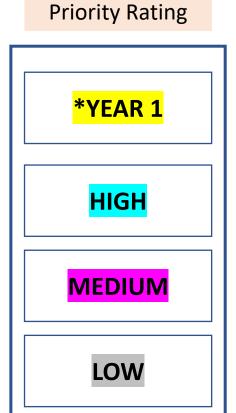
Priorities are categorized by light rail + commuter rail OR bus rapid station areas

Lack of TransitSupportive
Regulations

Presence of City
and CapMetroOwned Land

Presence of
Underutilized
Land

\* Year 1 work program stations are areas that already have ongoing planning processes identified, either by our partners at CapMetro or with other ongoing City of Austin Planning work.











# **ETOD Policy Toolkit**

BUSINESS & WORKFORCE DEVELOPMENT - DRAFT

#### SMALL BUSINESS CONSTRUCTION INTERRUPTION FUND

Implementation Lead ATP Equity & Inclusion

#### Partners

City of Austin Economic Dovolopment Department, Chambers of Commerce

#### Timeline

Commonce Planning and Doxign: <1 Year

Implementation: Prior to Construction

Active: Duration of Project Connect Construction

City Council Goals a, i, k, w

ETOD Goels 6. Expand Austin's Diverse Cultural Horitage and Small

Policy Solution Sct

#### Strategy: Business Assistance During Construction

Through a one-time small business fund during corridor construction, ATP Equity & Inclusion, the implementation lead, would provide financial assistance to businesses affacted by the transit construction. While federal requirements mandate the acreation of this funding resource, there is no federal guidance on incorporating equity considerations into the distribution of funding. The design and implementation of the fund should be developed through an equity less that is compatible with federal and state requirements. Financial assistance can be directed towards legal protections, branding and marketing, and/or technical assistance. Care should be taken to consider what constitutes a business interruption in a broad sense and how this applies to businesses who face declining revenue due to construction nuisances. ATP will not directly manage the fund, but will instead partner with a nonprofit to administer the fund.

As an example, during the construction of Seattle's Light Rail, the Rainier Valley Community Development Fund was implemented with \$43 million from the City of Seattle and \$7 million from Sound Transit (the Central Puget Sound Regional Transportation Authority). The \$50 million fund was created to address the construction impacts of the new light rail line, provided to businesses that were forced to physically relocate or faced business interruptions as a result of construction. By the and of the construction period in 2009, the area had an \$5% business retention rate.

#### Does something like this exist in Austin today? If so, how does this tool build from existing program? If not, could it exist?

A small Business Construction Interruption Fund does not currently exist in Austin, so this would be a new tool. The fund is feasible and could be set up in a similar manner to the City of Austin Small Business Relief Grant, which provided assistance up to \$40,000 to small businesses for temporary business needs at the start of the Covid-19 pandamic.

#### Implementation Challenges & Considerations

- Must identify funding sources and potential third-party administrator of funds. Case management intensity might require substantial 3rd party administration
- The application and delivery of funds should be as easy as possible for businesses.
   Further engagement with local businesses can offer feedback on the design of the program (grants vs. reimbursements, application format, etc.).

#### Success Metrics

- . Overall Business Retention Rate
- Retention and Increase in BIPOC-Owned Businesses

ETOD Policy Toolkit | 7

POLICY TOOL		
Implementation Lead	Agency or organization	
Partners	Additional agencies or organizations who can support in tool implementation	
Timeline	Commence Planning and Design: Within 1 Year, 1-2 Years, 3-4 Years, 5+ Years	
	Implementation Begins: Prior to Transit Construction, During Transit Construction	
	Active: Duration of Transit Construction, Ongoing, Other Time Period	
City Council Goals	Identifies the relevant City Council ETOD goals the tool addresses	
ETOD Goals	Identifies the relevant ETOD Policy Plan goals the tool addresses	
Description of the Tool	Provides a summary of what the recommended tool is	
Examples of existing programs in Austin, if any	Discusses if an existing program/tool exists in Austin. If not, similar programs that may be used to align with ETOD goals	
Implementation Challenges and Considerations	This section outlines financial, legal and programmatic considerations for the Implementation Lead in planning and designing the tool	
Success Metrics	A set of metrics that will be further developed by the Implementation Lead to measure the success of the tool over time	









## **ETOD Work Plan**

### **Immediate Work Program**

#### 2022-2024

- ☐ Station Area Vision Planning for 6 station areas
- Regulatory changes to support ETOD citywide
- ETOD implementation lead equity financing and programmatic planning support
- Amend ETOD Policy Plan to the Imagine Austin
   Comprehensive Plan
- Develop an Equity Scorecard to evaluate
   proposed ETOD private development projects

### Ongoing (Year 2 and Beyond)

### 2025-Ongoing

- ☐ Station Area Planning for 6-10 stations
- ☐ ETOD implementation lead equity financing and programmatic planning support (2<sup>nd</sup> iteration)
- Assessment of year 1 station area plans using policy toolkit success metrics
- Monitor performance of ETOD station areas in meeting
   ETOD goals using policy toolkit success metrics
- Continued public engagement surrounding station area planning

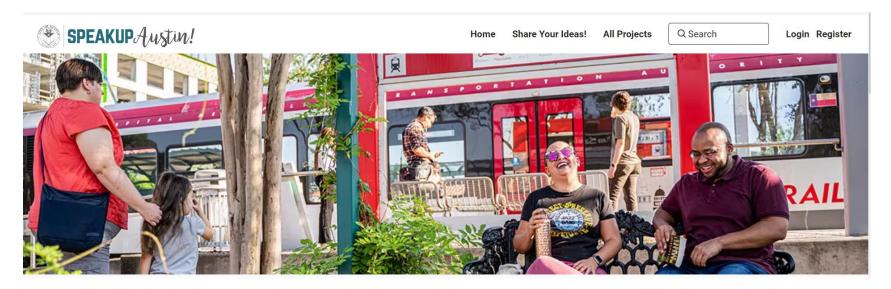








## **Get Involved!**



Comment at City Council's 12/8 meeting!

Send us a message: <a href="mailto:ETOD@austintexas.gov">ETOD@austintexas.gov</a>

Stay tuned for future engagement efforts during plan implementation!











# Questions?

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