

# Cultural Arts Funding Update

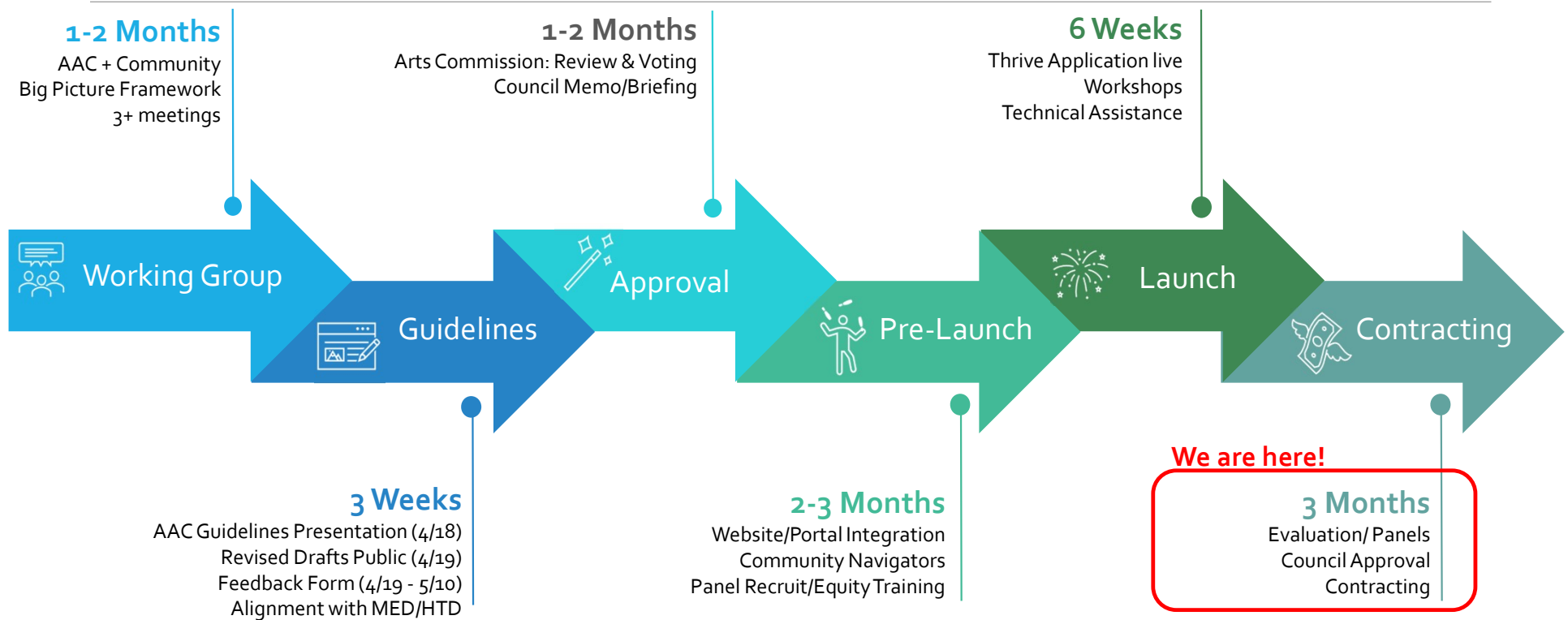
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ARTS COMMISSION

DECEMBER 12, 2022



# Next steps



# Thrive Summary

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Application Opened: October 12th

Application Closed: December 2nd (*extension*)

**206** total applications **started**

- 154 successfully submitted by the deadline
- **146** met Eligibility requirements

Readers are currently reviewing & scoring (due 12/19)

Top 50 applications sent to Panelists on 12/21 (due 1/21)

Panel Meetings – January 23, 24, 25

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# Thrive Marketing Summary

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**234 attendees** at Awareness sessions (in person & virtual)

**Paid Social Total Reach:** 43,096

- 5 posts across 3 EDD accounts - FB, IG, Twitter

**Total Organic Facebook Reach:** **15,247**

- 162 posts across 4 EDD Facebook Accounts

**Total Organic Twitter Reach:** **5,661**

- 81 posts across 2 EDD Twitter Accounts

**Total Organic Instagram Reach:** **1,785**

- 5 posts across 1 EDD Instagram Account
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