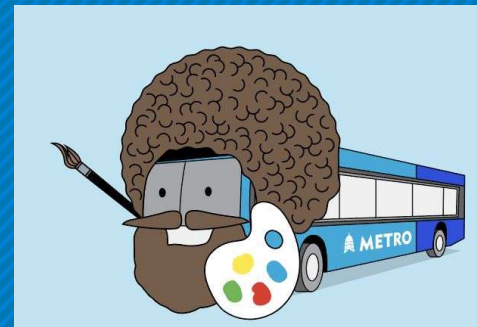


CapMetro

# MetroArt

## Artist Information Meeting

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# MetroArt

- MetroArt educates and engages Central Texas residents about the value of public transit by celebrating the arts, cultures, and heritage of our community.



# Be a MetroArtist!

- CapMetro wants a strong network of artists who'll be able to partner with us in creating meaningful public art on vehicles, at transit centers and in your own neighborhoods.
- Eligibility Requirements:
  - ✓ Artists living and working in the Austin Metro service area are eligible to apply
  - ✓ Visual artist or artist team
  - ✓ At least 18 years of age
  - Full-time, permanent CapMetro employees are ineligible to apply. Employees of the project consultants and sub-consultants are also ineligible to apply.
  - Can only have one MetroArt contract per year.

# Community Engagement

- Community engagement is an important component of this artist call. The goal is to create artwork that reflects the needs and wants of the community.
- Engaging with the community may include (but not limited to):
  - using social media
  - in-person conversations with riders and community members
  - interviews (virtual or in person) with community leaders or organizations



# Community Engagement

- The community you engage with will depend on the project. They will be folx who live in the Austin metro area and have lived experience in the zip code of the project and/or celebrating the identities represented by the project.



# Budget

Funding: Projects are funded by MetroArt, Capital Improvement Projects (CIP), and CapMetro departments.

## Budget breakdown for each type of MetroArt project:

### Bus Wrap Art

Artist Pay: \$5,000

Type of artwork submission: Digital

Artist Budgets are inclusive of art design, time, material, and fabrication of the artwork itself.

CapMetro will cover the cost of printing, shipping, and installation costs.

### Bus Shelter Art

Artist Pay: \$5,000

Type of artwork submission: Digital

Artist Budgets are inclusive of art design, time, material, and fabrication of the artwork itself.

CapMetro will cover the cost of printing, shipping, and installation costs.

### Commemorative Art

Artist Pay: \$2,500

Type of Artwork submission: Original can be any type of art medium (painting, photography, digital, etc.), but piece must be able to be copied. Artwork is distributed to event attendees.

Artist Budgets are inclusive of art design, time, material, and fabrication of the artwork itself.

CapMetro may provide an additional \$500 for the artwork replication cost.



# Bus Wrap Art

- Pay: \$5,000
- Type of Artwork: Digital



# Bus Shelter Art

- Pay: \$5,000
- Type of Artwork: Digital





# Commemorative Artwork

- Pay: \$2,500
- Type of Artwork: Can vary but needs to be able to be copied

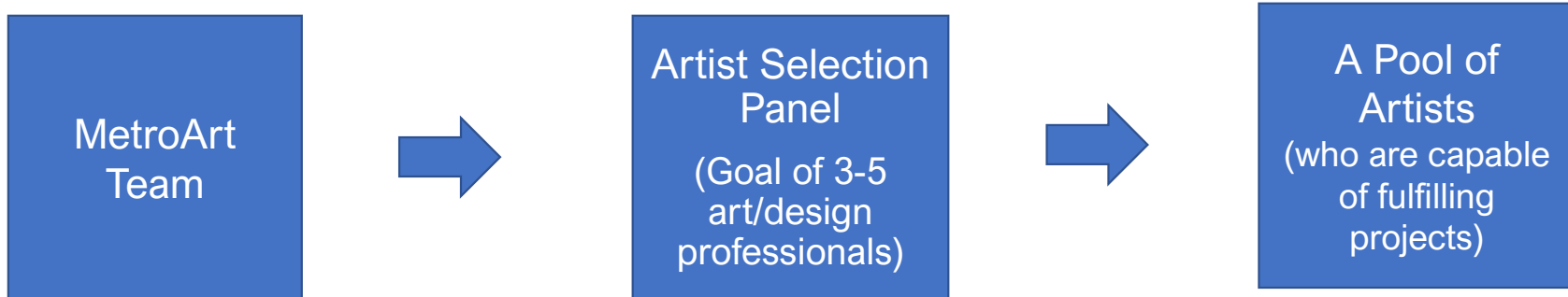


## Commemorative Artwork

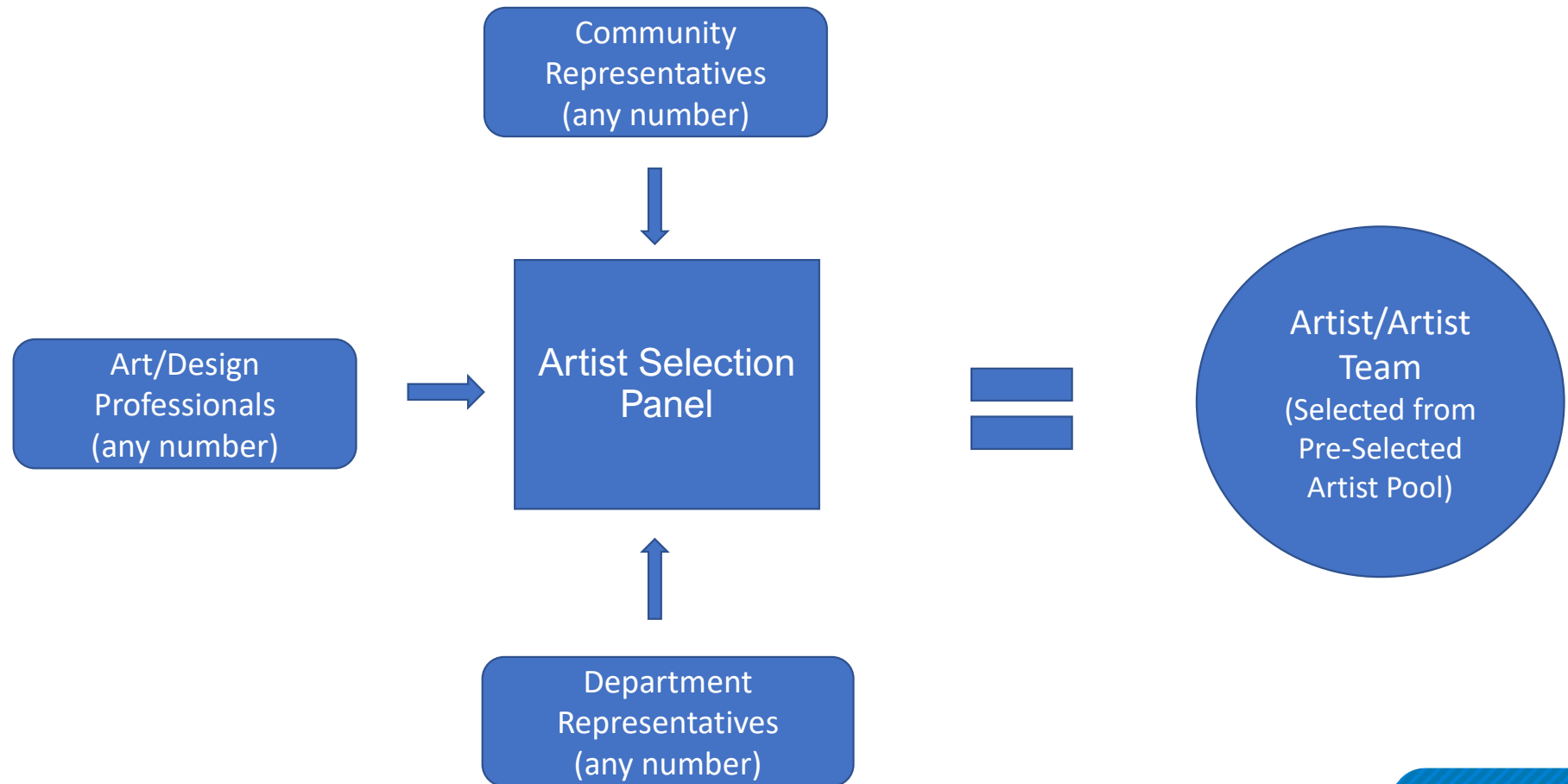
“The most meaningful part [of the process] had to have been the community engagement. Interviewing and talking closely with some of the Community Leaders, as well as interacting with social media to get everyday Dove Springs folks opinions. The people are, after all, what truly makes a community great. From the jump I knew that’s where my focus had to be. Through it all I met great people and got new found perspectives of a community I grew up in. I loved every bit of it all but the people were truly the highlight.”

-Jay Diaz, MetroArt Artist

# Pool Artist Selection Process



# Artist Selection Process for Projects



## To be considered

- Submit statement of interest
- Resume
- 10 images of past work
- Link to website, social media platforms, Google picture drive, vimeo
- You will be notified if you are selected to be a part of the pool
- You may be invited to an interview for a specific project



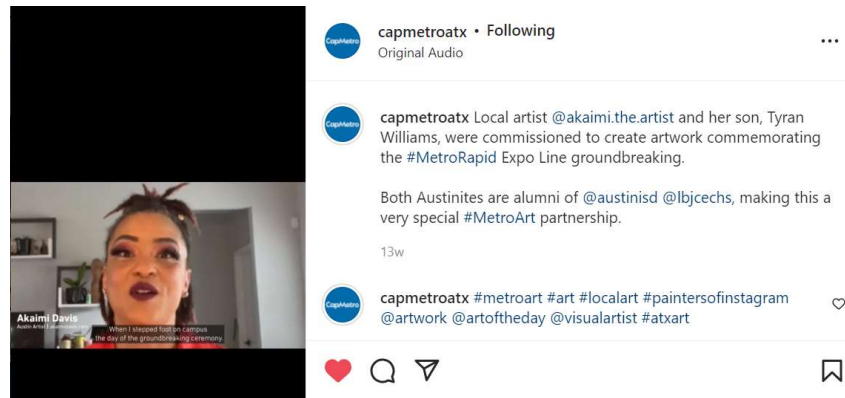
# Selection Criteria

- Artistic merit and technical expertise;
- Demonstrated ability to successfully execute a public art project on time and on budget; and
- Expressed interest in creating artwork for the community.



# Artist Benefits

- Opportunity for emerging artists/artists new to the public art to get experience
- Promotion on CapMetro social media
- Option for Social Media Handle to be displayed on artwork/bus wraps/bus shelters
- Opportunity for artwork to be seen by thousands of people





# Juror Call

**CapMetro**

## Jury Members

- CapMetro is seeking arts professionals and local community members to be jury members.
- We are aiming to select a diverse panel of jurors from different areas of the Austin Metro area and with diverse backgrounds in art.
- Jury members will select artists for a public artist pool and public art commissions.
- Paid opportunity: Maximum of \$250.00 per day for a 3-hour block, 3-4 day commitment.
- Next opportunity June 1st – June 7th, 2022.
- Deadline to apply is Friday, May 20<sup>th</sup>.

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Questions?  
or request a meeting:

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[www.capmetro.org/metroarts-program](http://www.capmetro.org/metroarts-program)  
**[engage@capmetro.org](mailto:engage@capmetro.org)**

December 2022



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**Thank you!**