



# Homeless Strategy Division Briefing

Public Health Committee  
December 14<sup>th</sup>, 2022

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DIANNA GREY  
HOMELESS STRATEGY OFFICER



# Briefing Topics

- Finding Home ATX Funding Update
- Austin Public Health Fiscal Year 2022 Social Services Solicitations
- City of Austin Office of Innovation Nonprofit Capacity Building Initiative
- HEAL Initiative
- Other Updates

# Finding Home ATX Update

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# Finding Home ATX: Goals

2022-2024

## House 3,000 People

- Over and above baseline of 1,700/year
- Rental Assistance & Social Services
- Prevention, Shelter, Street Outreach, Behavioral Health, Employment, Benefits

## Create 1,300 New Housing Units

- Set aside for the people exiting homelessness

## Secure 1,700 Private Market Rental Units

- Landlord Engagement
- Risk Mitigation
- Incentives

## Strengthen the Homelessness Response System

- Capacity Building, Data & Analysis, Equity, and Innovation

Finding Home ATX Investment Plan	
<b>PROGRAMMATIC EXPENDITURES</b>	<b>\$218M</b>
1. Crises Services	\$23M
2. Core Housing Programs (PSH & RRH)	\$178M
3. Support Services	\$18M
<b>SYSTEM INFRASTRUCTURE</b>	
4. System Capacity Building	<b>\$20M</b>
<b>CAPITAL INVESTMENTS</b>	
5. Capital Investment	<b>\$266M</b>
<b>CONTINGENCY</b>	
6. Contingency	\$10M
<b>TOTALS</b>	<b>\$515M</b>

# Finding Home ATX

## Progress to \$515 Million Goal

As of 11/2/2022

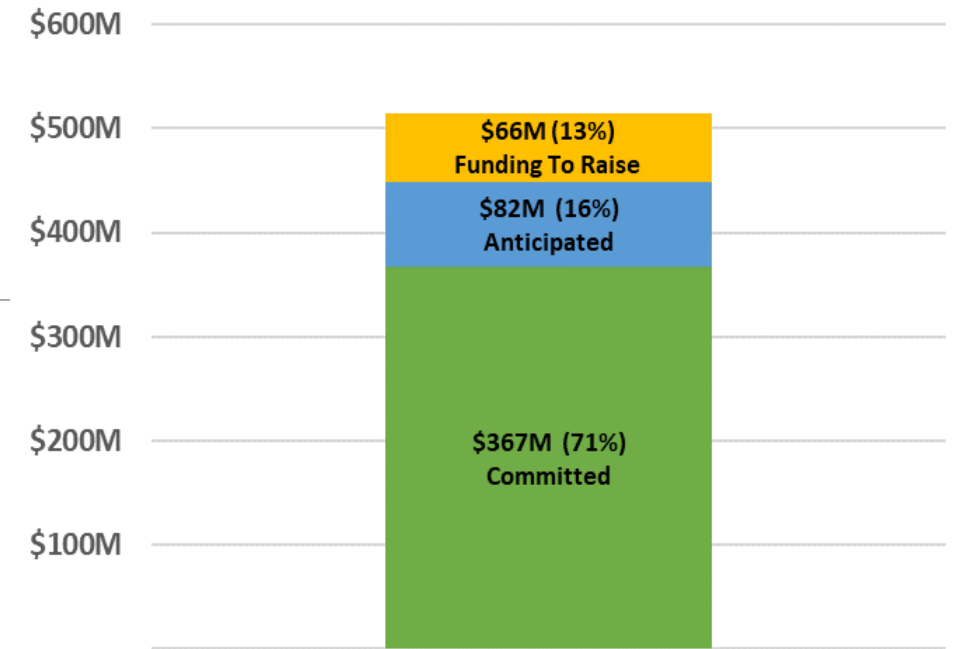
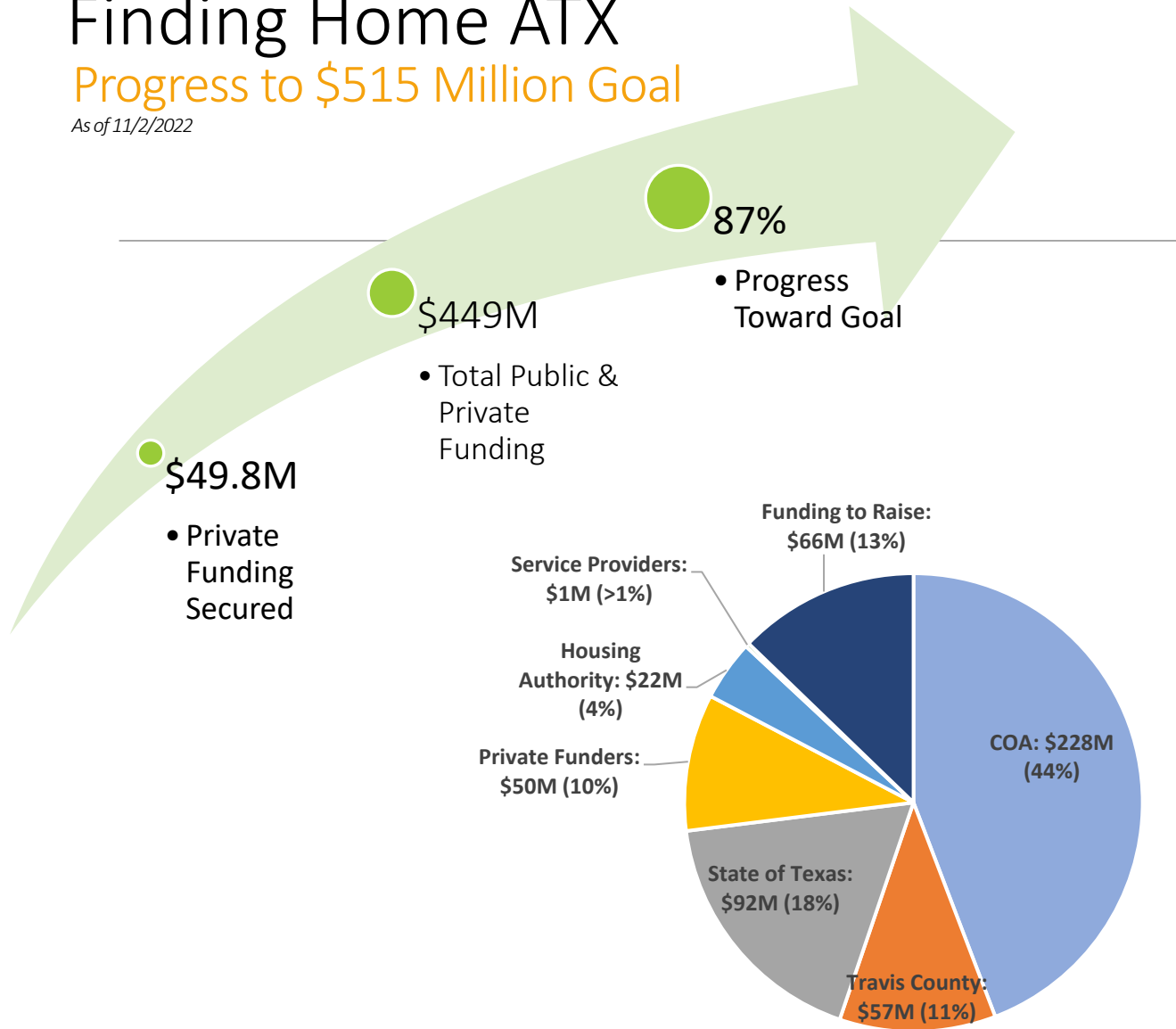


Figure 2: Finding Home ATX  
Committed and Anticipated Funding Sources

# APH Solicitations Update

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STATUS OF HOMELESS SERVICES RFPs

# Austin Public Health

## Request for Proposals for Homeless Services

Solicitation Schedule	Phase #1	Phase #2	Phase #3
<b>Focus Area</b>	Housing Stabilization	Crisis Response	Supportive Services
<b>Project Types</b>	Permanent Supportive Housing Rapid Rehousing Supportive Services	Emergency Shelter Street Outreach Day Resource Center Medical Respite Care Support Services Youth Crisis Response Services	Workforce Development Behavioral Health Benefits Access
<b>Solicitation Amount (Combined Funds)</b>	~\$53M	~\$12M	~\$7.5M
<b>Timeline</b>	Released: January 31, 2022 Closed: March 9, 2022 Awardees notified: June 2022	Released: March 31, 2022 Closed: May 12, 2022 Awardees notified: August 2022	Released: May 31, 2022 Closes: July 7, 2022 Awardees notified: August 2022
<b>Applications Submitted</b>	\$46.8M in requests; 18 applications from 13 agencies	\$20M in requests; 15 applications from 11 agencies	\$15.2M in request 22 applications from 15 agencies
<b>Awarded</b>	3 PSH programs - \$1,871,720 14 RRH programs - \$41,796,294	6 Emergency Shelter programs - \$7,717,664 5 Street Outreach programs - \$4,165,664 1 Youth Set-Aside program - \$165,044	7 Workforce Development programs - \$4,138,068 5 Behavioral Health programs - \$2,450,000 3 Benefit Enrollment programs - \$500,000



# American Rescue Plan Act Contracts

## \*2-year investment\*

### Phase 1 - ~\$38M over term

#### RRH including HEAL (\$6M)

- Austin Area Urban League\*
- Caritas of Austin
- Family Eldercare\*\*
- Family Endeavors\*\*
- Foundation for the Homeless
- Lifeworks
- Social Finance

\*Agency has an ARPA HEAL Rapid Rehousing contract

\*\*Agency has BOTH ARPA Rapid Rehousing and ARPA HEAL Rapid Rehousing Contracts

### Phase 2 - \$9M over term

#### Emergency Shelter

- Salvation Army Corp.
- The Other Ones Foundation
- Lifeworks

#### Street Outreach

- Austin Area Urban League
- Sunrise Community Church
- Urban Alchemy
- Lifeworks

### Phase 3 - \$6,450,000 over term

#### Workforce Development

- APH Day Labor Program
- Caritas of Austin
- Goodwill Industries of Central Texas
- The Other Ones Foundation
- Lifeworks

#### Benefits Enrollment

- Integral Care
- CommUnity Care
- Family Eldercare

#### Behavioral Health

- Austin Clubhouse
- Caritas of Austin
- Family Eldercare
- Salvation Army
- Lifeworks



# Innovation Office Organizational Capacity Building

\$1 Million to Strengthen New and Established Nonprofit Social Service Partners

## Objectives

- Expand services and deepen impact.
- Improve access and outcomes across services.
- Support integration of culturally attuned organizations into the Homelessness Response System (HRS).
- Build pathways for organizations to perform and compete for future funding opportunities.

## Grant Elements

Current

- Capacity Assessment (\$2,500 compensation)
- Capacity Accelerator (\$7,500 compensation)
- Small Grants / Technical Assistance: Up to \$35,000

## Participating Organizations

- |                                      |   |
|--------------------------------------|---|
| ➤ We Can Now                         | ➤ The Charlie Center                    |
| ➤ Walking by Faith Prison Ministry   | ➤ Austin Mutual Aid                     |
| ➤ Springdale Park Neighbors          | ➤ Austin Area Urban League              |
| ➤ Queertopia                         | ➤ African American Youth                |
| ➤ A New Entry Inc.                   | ➤ Harvest Foundation                    |
| ➤ Saffron Trust Women's Foundation   | ➤ LINC Austin Outreach                  |
| ➤ Change 1 Mind Change 1 Life        | ➤ Purposed By God Outreach Ministries   |
| ➤ Mission Accomplished               | ➤ Thrift-ish                            |
| ➤ Sunrise Homeless Navigation Center | ➤ Austin Voices for Education and Youth |
| ➤ Roslyn's Novel                     | ➤ No More, No Más, Inc.                 |
| ➤ Building Promise USA               | ➤ The Other Ones Foundation             |

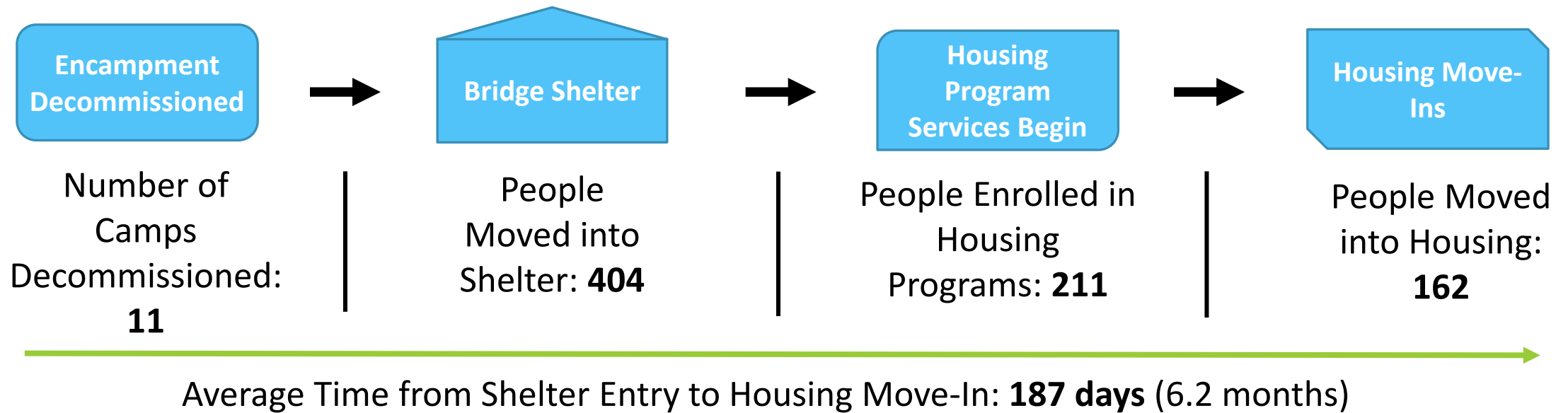
# HEAL Initiative Update

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DATA AS OF NOVEMBER 30, 2022

# HEAL Initiative: An Overview from Inception

More than 400 people have been placed into shelter since HEAL's inception

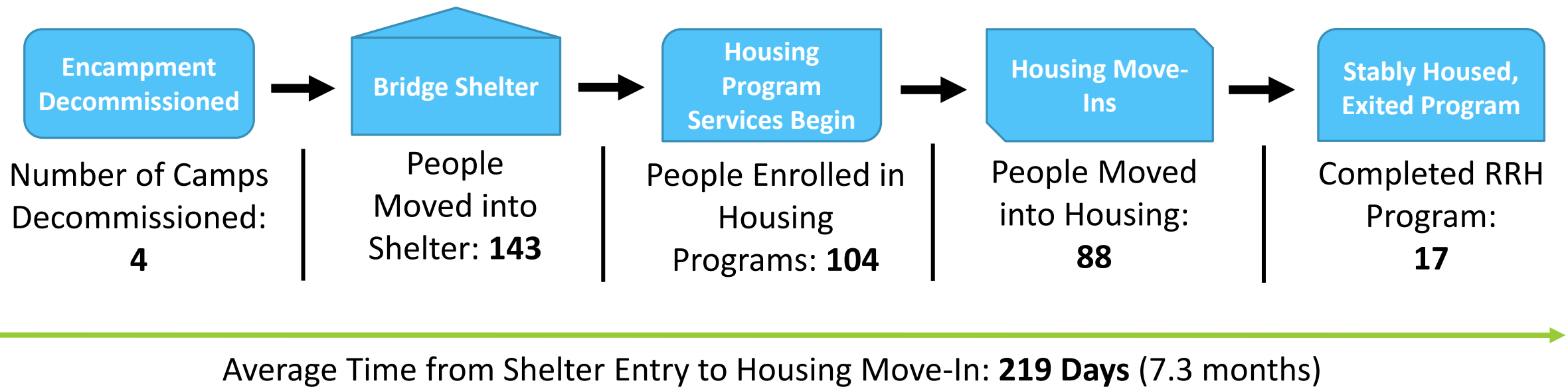


- 87% Shelter Acceptance Rate

Data as of 11/30/2022

# HEAL FY21 Cohort: Performance and Progress

Most participants from FY21 have moved into housing and are working towards stabilization

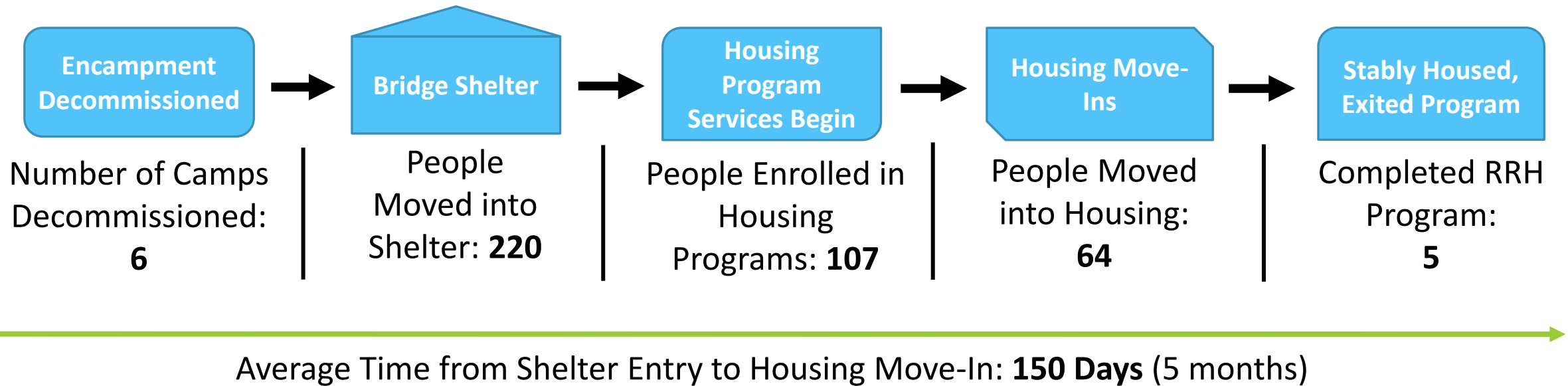


- 6 people are still looking for housing, 10 people left services for various reasons before connecting to housing

Data as of 11/30/2022

# HEAL FY22 Cohort: Performance and Progress

Many cohort members are still residing in shelter while they look for housing

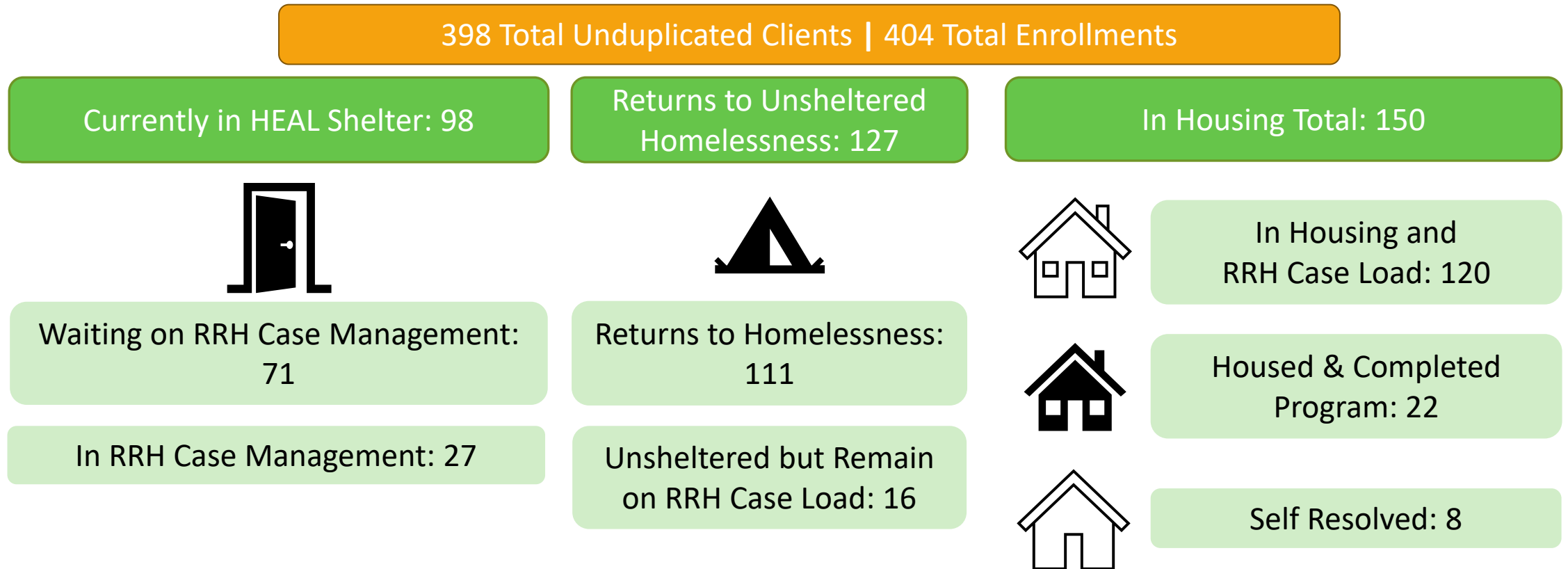


- 35 clients are currently in the housing search
- 5 of the clients in housing have exited the program and are considered stably housed

Data as of 11/30/2022

# HEAL Snapshot

70% of clients who have engaged in HEAL since FY21 are housed, in shelter, or have exited but are still engaged in services



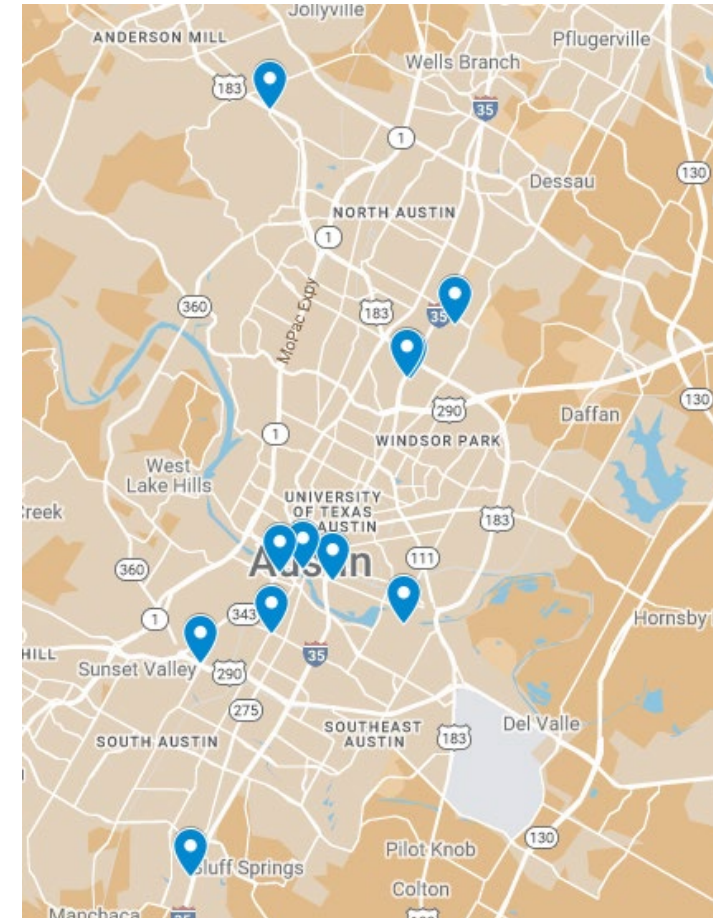
8 Total Omitted Destinations (long term institutionalization, deceased, etc.)

14 Total Unknown Destinations (No exit interview, etc.)

Data from 6/6/2021 – 11/30/2022

Decommissioned Encampment by Managing Department: 7 PARD, 2 TXDOT, 1 BSD, 1 APL

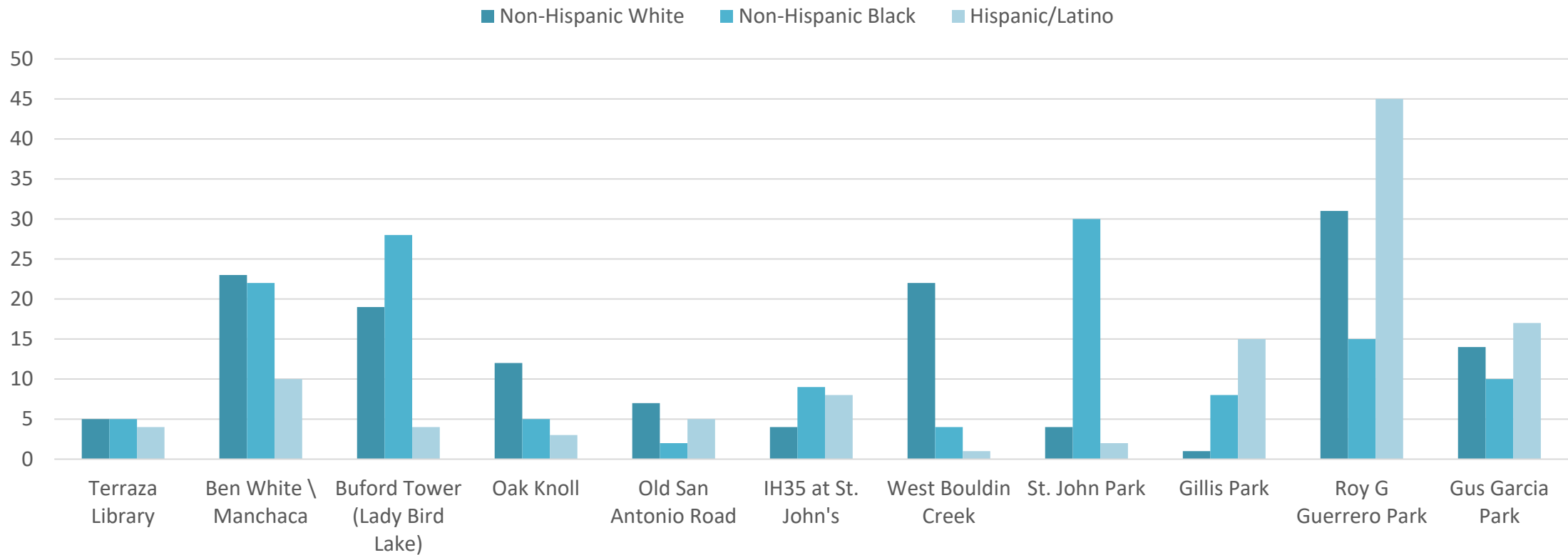
1. Terrazas Branch Library
2. Menchaca / Ben White
3. Lady Bird Lake / Buford Tower
4. 183 / Oak Knoll
5. Old San Antonio Road / Slaughter Creek
6. IH-35 Frontage Road / St. Johns Avenue
7. West Bouldin Creek
8. Adjacent St. John Neighborhood Park
9. Gillis Park
10. Roy Guerrero Park
11. Gustavo “Gus” Garcia District Park



# HEAL Shelter Participant Demographics

The racial composition of each HEAL encampment has varied significantly

HEAL Shelter Participant Demographics, by Encampment





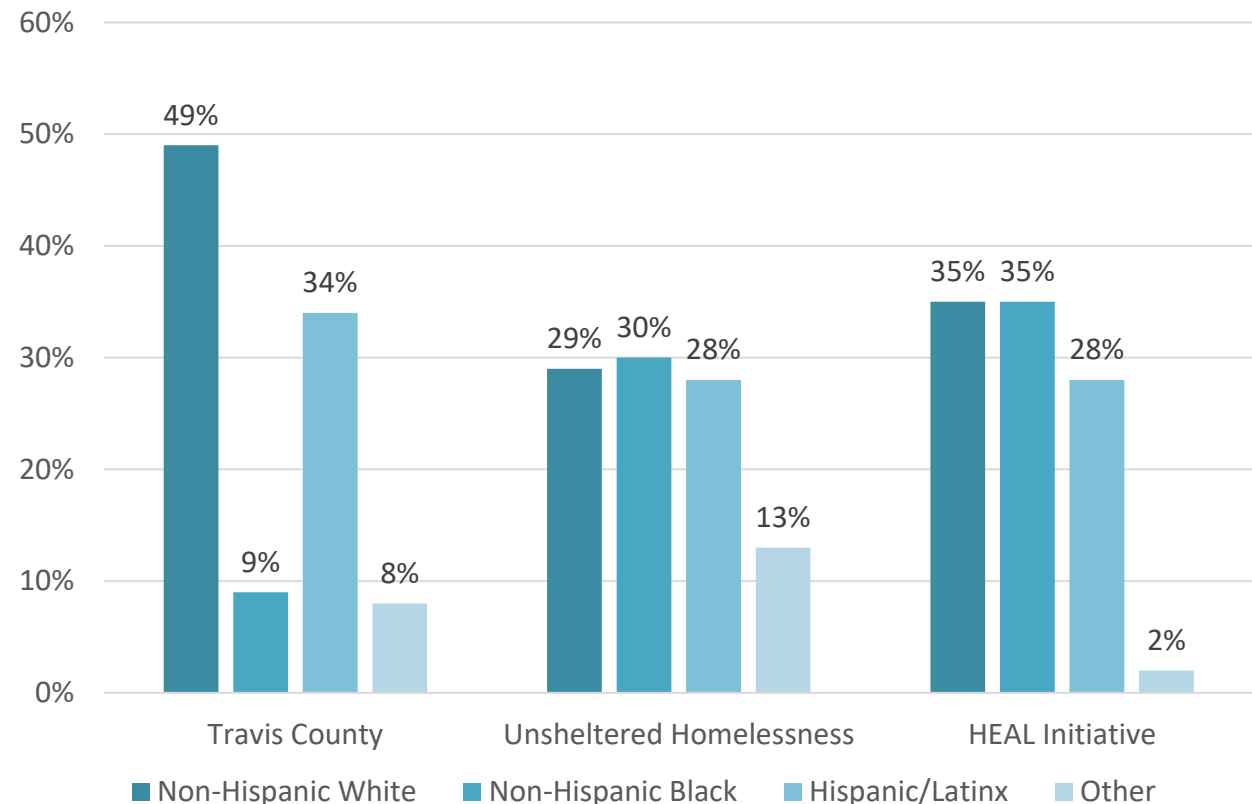
# HEAL Shelter Population

## Demographics of HEAL Sites vs. Community & Unsheltered Population

### Notes on Demographics

- HEAL is serving African American and White non-Hispanic clients at rates greater than their representation of people experiencing homelessness.
- Hispanic/Latinx clients appear to be represented at the same rate in HEAL as in the general unsheltered population.
- 2% of HEAL clients do not identify within the demographic categories, as opposed to the 13% of these participants estimated in the general unsheltered population

HEAL Race and Ethnicity Comparison



# Other Updates

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SHELTER ASSESSMENT, EMERGENCY CONTRACTS

# Emergency Shelter Contracts

ARCH (Urban Alchemy) & Southbridge (Austin Area Urban League)

## Contracts Awarded in July 2022

- New contractors assumed operations October 1<sup>st</sup>
- 90% of existing Front Steps staff hired at both shelters\*
- Grievance requirements and processes established\*
- First quarterly reports expected January 15\*
  - Review ready for Council by March 1\*

## Shelter Guest Surveys\*

- Surveys will be conducted by operator and city staff from 12/7 to 12/31
- Offered in person and via web, paper forms
- Austin Homeless Advisory Council consulted on survey content/process
- APH will review findings in January
- Surveys to be conducted quarterly\*



# Shelter System

## Assessment & Planning

On July 28, 2022, the Austin City Council provided direction to staff to develop a shelter system assessment and vision.

With support from HUD Technical Assistance, HSD will complete this assessment with ICF International, in collaboration with ECHO and community stakeholders. The planning process kicks off in mid-December.

### Considerations

- Current capacity and future needs
- Types of shelter models (overnight, housing-focused, DV, youth, etc.)
- Building types/configuration
- Operational elements (hours of access, barriers, etc.)
- Geographic locations
- Access to on-site and/or linked services
- System flow and bottlenecks
- Shelter access and outcomes by population
- Funding and contractual requirements



# Annual Point-in-Time Count

Count to take place on January 27, 2023

- Mandated by U.S. Department of Housing & Urban Development (HUD)
  - Unsheltered count must be held every other year
- Previous unsheltered count occurred in 2019
  - 2021 was not held due to the pandemic
- Coordinated by ECHO
  - Almost entirely staffed by volunteers, including city staff
  - Final analysis and report also managed by ECHO, usually completed in April/May
- Coincides with Annual Housing Inventory Chart (HIC)
  - Report of beds in emergency shelters, transitional housing, rapid rehousing, safe havens, and PSH programs



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# Discussion