

## **AARC Workgroup 12-13-22 Notes**

### **1. AARC Phase 2 Update**

- a. Council Action last week
- b. Council Action on Phase 2A in February (\$3mil)
  - i. Additional renderings and cost in January
  - ii. Coordinate with bike trail – urban trail – Walnut creek

a. Cost estimate based on final design

b. Feedback from presentation to AAQOL Commission 11/15

c. Discussion of public presentation 11/17

i. Key feedback/comments survey

d. Discuss with Arts Commission (Jan or Feb),

e. Present to Theater Group (AD Laura Esparza) ATX Theatre agreed to meet January 9 (time) – LE will invite Arts Commission to join

Kirk will connect with Christina ? RE: Performance arts theatre Austin Creative Alliance

\* Discuss outreach to creatives and performers likely to use the performance center – review previous outreach (get survey data from Christina Bies)

\* Get feedback from EDD Cultural Arts – results of previous surveys they've conducted from creative community; [link to online results](#) (PARC Director also to follow-up)

\*\*\* affordability (compare with other venues) including DAC, Carver, MAAC -Check with Laura if this can be incorporated into community engagement meeting

Laura – fundraising workshop (template contract – BS pool). Targeted fundraising components. “ask” “plan” track donors – “friends of the DAC”? Barton Springs Conservancy

Kirk – D-1 linkages , NAAO Board meeting (cost was shocking), Austin Creative Alliance (advocacy for arts, sponsor projects, fiscal agent, fundraising “consultant” – Beacon Consulting)

NAAO 501C3

f. Recommendations for use of balance of previous bond (\$7 mil) (\$3 mil?)

Council Action: Phase 2A parking, plaza,

2. AARC staffing

Reclassify 2 Culture and Arts coordination /Youth Specialist and Senior

Bianca's old role

3. AARC Programs

a. Holiday Party – 114 seniors , very diverse, include white and latinos

share survey with Committee

b. Center holiday closing 12/23, 12/26, 1/2

c. New Program initiatives

4. Senior meal program

5. Kitchen utilization rent with ballroom,

6. Transportation (new stops for SouthAsian – SAIVA. Want door to door, but not acceptable for PARD Transportation

7. Budget Update – adjust to fewer vacancies (decrease temp usage) \$25K from last year

8. Divider – Meeting with Christina & David – partially folded into bond

9. NAAO Wall – AAG Design team – sending Schiller design for 6 plaques - earlylynx