### HISTORIC LANDMARK COMMISSION

# APPLICATION FOR A HISTORIC DISTRICT SIGN PERMIT JANUARY 11, 2023 SB-2022-182726 SIXTH STREET NATIONAL REGISTER DISTRICT

200 W 6<sup>TH</sup> STREET

#### PROPOSAL

Install signage on a noncontributing building.

# **PROJECT SPECIFICATIONS**

The proposed project installs one internally lit hanging cabinet sign, measuring 23' X 4' 6", including 6" fabricated cabinet with painted face and returns and internal LED illumination; face is 1" thick white acrylic push-through graphics to be installed on the South facing façade.

### **DESIGN STANDARDS**

Standards for signs in National Register districts include:

<u>Number of signs.</u> The Commission allows one sign per building, unless the building has multiple tenants; the Commission may allow one sign per façade module, if modules correspond to tenant spaces. The Commission may also allow one sign for each street frontage if the building is at an intersection. <u>Sign types.</u> The Commission may allow window signs, awning signs, projecting signs, and flush mounted signs for most commercial buildings.

The proposed signage will replace existing signage.

## Sign size

The proposed signage is 23' X 4' 6".

<u>Sign Design, Coloring and Materials.</u> Use simple shapes, such as rectangular or oval signs. The Commission recommends painted wood or metal signs with matte finishes for all signs; plastic, reflective materials, and unfinished surfaces are not allowed. Limit the colors used in a sign to no more than three. For sites with multiple signs, all signs should have corresponding or matching designs, coloring and materials.

The proposed signage is simple in design and meets applicable standards.

<u>Lettering.</u> No more than two typefaces are allowed. Avoid lettering which appears too contemporary in the sign. The proposed sign includes one typeface.

<u>Lighting.</u> Internally-lit cabinet signs are not allowed for signs on historic buildings or within the historic districts. The proposed signage is internally lit and does not meet this standard.

# Sign Placement

The proposed signage is located on the South-facing façade.

## Sign Mounting

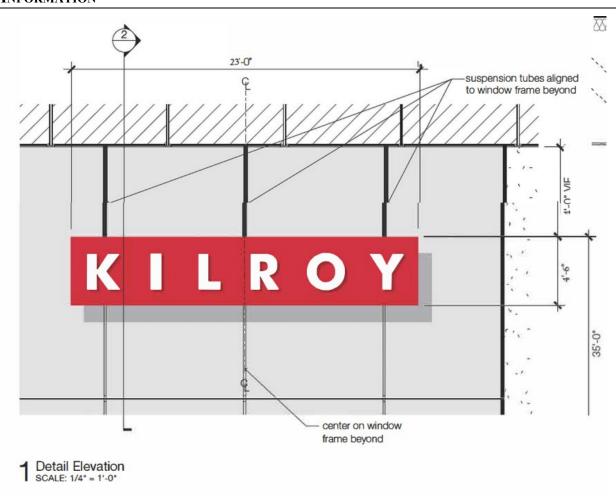
There will be no damage to historic-age buildings.

#### Summary

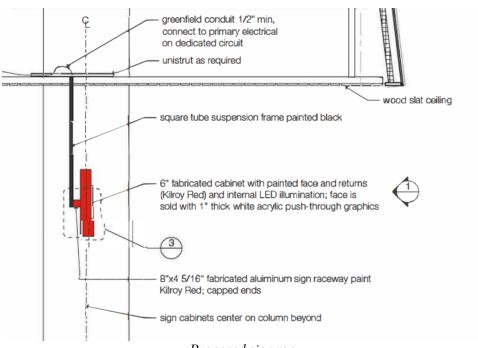
The project meets most applicable standards.

### STAFF RECOMMENDATION

Approve the application.



Proposed signage



Proposed signage